



**DOOR COUNTY TOURISM ZONE
FULL COMMISSION MEETING
December 16, 2021- 9:00 a.m. Via Zoom
Zoom Meeting conducted from Council Chambers
City of Sturgeon Bay - 421 Michigan Street**

Join Zoom Meeting

<https://us02web.zoom.us/j/87352016708>

Meeting ID: 873 5201 6708

Dial by your location

- +1 312 626 6799 US (Chicago)
- +1 646 876 9923 US (New York)
- +1 301 715 8592 US (Washington DC)
- +1 346 248 7799 US (Houston)
- +1 408 638 0968 US (San Jose)
- +1 669 900 6833 US (San Jose)
- +1 253 215 8782 US (Tacoma)

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In order for everyone to hear the discussion please, turn off your cell phone. Thank you.

Call Meeting to Order

Deviations from the agenda order shown may occur.

	Accountant – Mary Horton		13	Gibraltar – Bill Weddig *	
	Administrator – Juliana Behme		14	Gibraltar – Travis Thyssen	
1	At Large – Mary Boston		15	Jacksonport – Kay Englebert	
2	At Large – Fred Anderson *		16	Liberty Grove – Cathy Ward	
3	Baileys Harbor – Dave Eliot *		17	Liberty Grove – Jewel Ouradnik	
4	Baileys Harbor – Bryan Nelson *		18	Nasewaupee – Richard Young	
5	Clay Banks – Mike Johnson		19	Sevastopol – Jeanne Vogel	
6	Village of Egg Harbor – Mary Zeller		20	Sevastopol – Linda Wait *	
7	Village of Egg Harbor – Megan Sawyer		21	Sister Bay – Beau Bernhoff	
8	Town of Egg Harbor – Rick Rogers		22	Sister Bay – Rob Zoschke	
9	Town of Egg Harbor - Myles Dannhausen		22	City of Sturgeon Bay – Pam Seiler	
10	Ephraim – Nedd Nedderson*		23	City of Sturgeon Bay – Josh Van Lieshout, Chair *	
11	Ephraim- Matt Meacham		24	Town of Sturgeon Bay – Keli Groenfeldt	
12	Gardner – Nancy Robillard		25	Washington – Vacant	

***Denotes Executive Committee Member**

Quorum – 14

Village of Forestville, Town of Forestville, Town of Brussels, and Town of Union have deferred representation.

Roll Call

Comments, correspondence, and concerns from the public

Business Items

1. Approval of the Agenda.

2. Approval of the Minutes of November 18, 2021, Full Commission Meeting.
3. Presentation of the Destination Door County 2022 Strategic Plan.
4. Report by Destination Door County on marketing efforts.
5. Report from Administrator.
6. Discussion on the current comparable occupancy numbers.
7. Consideration of reports and payables plus receipts to date.
8. Consideration of the 2022 KerberRose Engagement Letter.
9. Consideration of the 2022 Door County Tourism Zone budget.
- 10. Consideration of adjournment in to Closed Session pursuant to Wisconsin State Statutes, Section 19.85(1)(g) to confer with legal counsel for the governmental body who is rendering oral or written advice concerning strategy to be adopted by the body with respect to litigation in which it is or likely to become involved; to wit: enforcement actions against lodging providers who have failed to obtain lodging permits and to timely remit monthly room tax report and tax payments.**
11. Consider a motion to reconvene into Open Session.
12. Consideration of action from Closed Session, if required.
13. Report from Commissioners on feedback from local boards on recent issues.
14. Matters to be placed on a future agenda or referred to a committee, official or employee.

Adjournment

Public Notice

Questions regarding the nature of the agenda items or more detail on the agenda items listed above scheduled to be considered by the governmental body listed above can be directed to Josh Van Lieshout, Tourism Zone Commission Chairperson at 920.746.6905 or at jvanlieshout@sturgeonbaywi.org. No action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice. Copies of reports and other supporting documentation are available for review at the offices of the Commission located at 10568 Country Walk Lane, Suite #102, Sister Bay during normal business hours. The Tourism Zone Commission office can be contacted by phone: 920-854-6200 or at info@doorcountytourismzone.com.

2022 Proposed Meeting Schedule

- January 20th, 2022 Executive Committee Meeting via Zoom at 9 AM
- February 17th, 2022 Full Commission Meeting via Zoom at 9 AM
- March 17th, 2022 Executive Committee Meeting via Zoom at 9 AM
- April 21st, 2022 Full Commission Meeting via Zoom at 9 AM
- May 19th, 2022 Executive Committee Meeting via Zoom at 9 AM
- June 16th, 2022 Full Commission Meeting via Zoom at 9 AM
- July 21st, 2022 Executive Committee Meeting via Zoom at 9 AM
- August 18th, 2022 Full Commission Meeting via Zoom at 9 AM
- September 15th, 2022 Executive Committee Meeting via Zoom at 9 AM
- October 20th, 2022 Full Commission Meeting via Zoom at 9 AM
- November 17th, 2022 Executive Committee Meeting via Zoom at 9 AM
- December 15th, 2022 Full Commission Meeting via Zoom at 9 AM

Meetings of the full Commission generally alternate months with Executive Committee meetings. Unless otherwise noted, all meetings begin at 9 a.m. Zone meetings are open to the public and input is welcome. If the Agenda includes a Closed Session, all non-Commission members will be asked to leave for that portion of the meeting only.