

Door County Tourism Zone Commission

Units Available, Occupancy ADR Summary by Municipality - Comparative

Checks to be issued for May 2026 reports

Room Tax Collection Annual 2026 Summary by Municipality - Comparative

	Jan-25 Adj 1/31/25	Jan-26	Feb-25 Adj 1/31/26	Feb-26	Mar-25 Adj 1/31/26	Mar-26	Apr-25 Adj 1/31/25	Apr-26	May-25 Adj 1/31/26	May-26	2025 YTD Total	2026 Lates YTD	2026 YTD Total
Baileys Harbor	\$ 8,212	\$ 7,659	\$ 8,977	\$ 8,276	\$ 9,577	\$ 7,996	\$ 9,748	\$ 10,429	\$ 56,949	\$ 57,338	\$ 93,463	\$ 134	\$ 91,832
Brussels	\$ -	\$ -	\$ -	\$ 52	\$ -	\$ 31	\$ 151	\$ 114	\$ 229	\$ 165	\$ 380	\$ 69	\$ 431
Clay Banks	\$ 1,091	\$ 1,023	\$ 1,040	\$ 860	\$ 1,756	\$ 1,498	\$ 847	\$ 639	\$ 3,254	\$ 3,473	\$ 7,988	\$ 945	\$ 8,437
Egg Harbor-Town	\$ 13,278	\$ 11,926	\$ 13,570	\$ 12,236	\$ 17,708	\$ 11,821	\$ 15,788	\$ 11,851	\$ 63,337	\$ 55,692	\$ 123,681	\$ 2,549	\$ 106,074
Egg Harbor - Village	\$ 13,377	\$ 6,776	\$ 15,249	\$ 13,850	\$ 16,581	\$ 13,550	\$ 16,763	\$ 18,583	\$ 55,307	\$ 61,471	\$ 117,277	\$ 6,652	\$ 120,882
Ephraim	\$ 8,411	\$ 7,029	\$ 9,001	\$ 11,175	\$ 9,611	\$ 6,477	\$ 9,514	\$ 11,198	\$ 75,763	\$ 91,742	\$ 112,300	\$ 4,907	\$ 132,527
Forestville-Town	\$ 596	\$ 360	\$ 327	\$ 400	\$ 431	\$ 239	\$ 443	\$ 119	\$ 744	\$ 329	\$ 2,541	\$ -	\$ 1,447
Forestville-Village	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	\$ 1,984	\$ 2,196	\$ 3,085	\$ 4,144	\$ 2,187	\$ 1,988	\$ 3,950	\$ 2,766	\$ 10,462	\$ 9,800	\$ 21,668	\$ 210	\$ 21,105
Gibraltar	\$ 20,699	\$ 22,874	\$ 20,387	\$ 25,310	\$ 18,566	\$ 15,280	\$ 24,555	\$ 29,386	\$ 105,161	\$ 119,348	\$ 189,368	\$ 1,427	\$ 213,624
Jacksonport	\$ 2,132	\$ 1,857	\$ 2,599	\$ 2,384	\$ 4,535	\$ 2,143	\$ 3,238	\$ 2,968	\$ 16,224	\$ 18,032	\$ 28,728	\$ 226	\$ 27,610
Liberty Grove	\$ 8,312	\$ 8,481	\$ 7,268	\$ 7,119	\$ 10,543	\$ 7,873	\$ 9,496	\$ 11,603	\$ 47,790	\$ 51,777	\$ 83,409	\$ 2,027	\$ 88,880
Nasewaupee	\$ 12,473	\$ 9,434	\$ 13,277	\$ 11,640	\$ 11,343	\$ 8,986	\$ 10,597	\$ 4,496	\$ 29,756	\$ 31,501	\$ 77,446	\$ 9,367	\$ 75,425
Sevastopol	\$ 14,807	\$ 14,996	\$ 14,710	\$ 15,576	\$ 18,020	\$ 11,495	\$ 17,727	\$ 17,353	\$ 43,717	\$ 36,146	\$ 108,981	\$ 5,386	\$ 100,952
Sister Bay	\$ 33,407	\$ 31,150	\$ 27,763	\$ 30,434	\$ 33,099	\$ 30,062	\$ 32,512	\$ 35,762	\$ 119,515	\$ 131,106	\$ 246,296	\$ 379	\$ 258,893
Sturgeon Bay-City	\$ 36,854	\$ 37,431	\$ 52,607	\$ 53,182	\$ 53,658	\$ 40,351	\$ 50,597	\$ 41,013	\$ 99,539	\$ 95,493	\$ 293,255	\$ 11,842	\$ 279,312
Sturgeon Bay-Town	\$ 1,201	\$ 1,476	\$ 1,587	\$ 1,248	\$ 1,556	\$ 1,446	\$ 3,079	\$ 2,429	\$ 7,526	\$ 8,037	\$ 14,949	\$ 176	\$ 14,813
Union	\$ 112	\$ 52	\$ 283	\$ 265	\$ 450	\$ 428	\$ 1,741	\$ 134	\$ 2,147	\$ 2,906	\$ 4,733	\$ -	\$ 3,786
Washington Island	\$ 503	\$ 186	\$ 957	\$ 778	\$ 684	\$ 270	\$ 1,216	\$ 895	\$ 8,115	\$ 9,123	\$ 11,475	\$ 419	\$ 11,670
TOTALS	\$ 177,449	\$ 164,908	\$ 192,687	\$ 198,929	\$ 210,303	\$ 161,932	\$ 211,961	\$ 201,736	\$ 745,535	\$ 783,478	\$ 1,537,938	\$ 46,715	\$ 1,557,699
30% MUNI	\$ 53,235	\$ 49,473	\$ 57,806	\$ 59,679	\$ 63,091	\$ 48,580	\$ 63,588	\$ 60,521	\$ 223,660	\$ 235,043			
66% / 70% DDC	\$ 124,214	\$ 115,436	\$ 134,881	\$ 139,251	\$ 147,212	\$ 113,352	\$ 148,372	\$ 141,215	\$ 521,874	\$ 548,435			
	\$ 177,449	\$ 164,908	\$ 192,687	\$ 198,929	\$ 210,303	\$ 161,932	\$ 211,960	\$ 201,736	\$ 745,535	\$ 783,478			
Available	88,678	95,158	82,134	87,146	90,527	92,685	100,469	94,676	132,938	129,587	361,808		499,252
Rented	14,510	14,933	17,637	18,679	19,843	15,417	19,837	18,097	47,179	47,479	71,827		114,605
%	16.36%	15.69%	21.47%	21.43%	21.92%	16.63%	19.74%	19.11%	35.49%	36.64%	19.85%		22.96%
Average	\$ 159	\$ 154	\$ 143	\$ 142	\$ 138	\$ 143	\$ 140	\$ 154	\$ 199	\$ 210	\$ 275		\$ 174
Total Revenues	\$2,300,219	\$2,302,347 0.09%	\$2,517,263	\$2,659,852 5.66%	\$2,744,404	\$2,203,002 -19.73%	\$2,779,481	\$2,785,622 0.22%	\$9,396,979	\$9,970,940 6.11%	\$19,738,346		\$19,921,763 0.93%
Adjustments for comparative purposes													
Late Collections		14,927		7,800		8,571		15,417				0.00	
Total	\$ 177,449	\$ 179,835 1.34%	\$ 192,687	\$ 206,730 7.3%	\$ 210,303	\$ 170,503 -18.9%	\$ 211,961	\$ 217,154 2.4%	\$ 745,535	\$ 783,477.89 5.1%	\$ 1,537,938	0	1,557,699 1.28%
Increase(Decrease)													
5/31/2026	-		-		-		-		-				

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Units Available, Occupancy ADR Summary by Municipality - Comparative

YTD Variance

Baileys Harbor	\$	(1,631)
Brussels	\$	51
Clay Banks	\$	449
Egg Harbor-Town	\$	(17,607)
Egg Harbor - Village	\$	3,605
Ephraim	\$	20,227
Forestville-Town	\$	(1,094)
Forestville-Village	\$	-
Gardner	\$	(563)
Gibraltar	\$	24,256
Jacksonport	\$	(1,118)
Liberty Grove	\$	5,471
Nasewaupee	\$	(2,021)
Sevastopol	\$	(8,029)
Sister Bay	\$	12,597
Sturgeon Bay-City	\$	(13,943)
Sturgeon Bay-Town	\$	(136)
Union	\$	(947)
Washington Island	\$	195
TOTALS	\$	19,762
		1.28%

30% MUNI

66% / 70% DDC

Available
Rented
%
Average

Total Revenues

Adjustments for com
Late Collections
Total
Increase(Decrease)
5/31/2026
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