

Door County Tourism Zone Commission

Units Available, Occupancy ADR Summary by Municipality - Comparative

Checks to be issued for March 2026 reports

Room Tax Collection Annual 2026 Summary by Municipality - Comparative

	Jan-25 Adj 1/31/25	Jan-26	Feb-25 Adj 1/31/26	Feb-26	Mar-25 Adj 1/31/26	Mar-26	2025 YTD Total	2026 Lates YTD	2026 YTD Total	YTD Variance
Baileys Harbor	\$ 8,212	\$ 7,659	\$ 8,977	\$ 8,276	\$ 9,577	\$ 7,996	\$ 26,766	\$ 134	\$ 24,065	\$ (2,701)
Brussels	\$ -	\$ -	\$ -	\$ 52	\$ -	\$ 31	\$ -	\$ 69	\$ 152	\$ 152
Clay Banks	\$ 1,091	\$ 1,023	\$ 1,040	\$ 860	\$ 1,756	\$ 1,498	\$ 3,887	\$ -	\$ 3,380	\$ (507)
Egg Harbor-Town	\$ 13,278	\$ 11,926	\$ 13,570	\$ 12,236	\$ 17,708	\$ 11,821	\$ 44,556	\$ 1,859	\$ 37,841	\$ (6,715)
Egg Harbor - Village	\$ 13,377	\$ 6,776	\$ 15,249	\$ 13,850	\$ 16,581	\$ 13,550	\$ 45,207	\$ 6,652	\$ 40,828	\$ (4,379)
Ephraim	\$ 8,411	\$ 7,029	\$ 9,001	\$ 11,175	\$ 9,611	\$ 6,477	\$ 27,023	\$ 2,257	\$ 26,938	\$ (85)
Forestville-Town	\$ 596	\$ 360	\$ 327	\$ 400	\$ 431	\$ 239	\$ 1,354	\$ -	\$ 999	\$ (355)
Forestville-Village	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	\$ 1,984	\$ 2,196	\$ 3,085	\$ 4,144	\$ 2,187	\$ 1,988	\$ 7,256	\$ 159	\$ 8,487	\$ 1,231
Gibraltar	\$ 20,699	\$ 22,874	\$ 20,387	\$ 25,310	\$ 18,566	\$ 15,280	\$ 59,652	\$ 430	\$ 63,893	\$ 4,241
Jacksonport	\$ 2,132	\$ 1,857	\$ 2,599	\$ 2,384	\$ 4,535	\$ 2,143	\$ 9,266	\$ 56	\$ 6,440	\$ (2,826)
Liberty Grove	\$ 8,312	\$ 8,481	\$ 7,268	\$ 7,119	\$ 10,543	\$ 7,873	\$ 26,123	\$ 374	\$ 23,846	\$ (2,277)
Nasewaupee	\$ 12,473	\$ 9,434	\$ 13,277	\$ 11,640	\$ 11,343	\$ 8,986	\$ 37,093	\$ 2,333	\$ 32,393	\$ (4,700)
Sevastopol	\$ 14,807	\$ 14,996	\$ 14,710	\$ 15,576	\$ 18,020	\$ 11,495	\$ 47,537	\$ 112	\$ 42,179	\$ (5,358)
Sister Bay	\$ 33,407	\$ 31,150	\$ 27,763	\$ 30,434	\$ 33,099	\$ 30,062	\$ 94,269	\$ 181	\$ 91,828	\$ (2,441)
Sturgeon Bay-City	\$ 36,854	\$ 37,431	\$ 52,607	\$ 53,182	\$ 53,658	\$ 40,351	\$ 143,119	\$ 2,989	\$ 133,954	\$ (9,165)
Sturgeon Bay-Town	\$ 1,201	\$ 1,476	\$ 1,587	\$ 1,248	\$ 1,556	\$ 1,446	\$ 4,344	\$ 39	\$ 4,210	\$ (134)
Union	\$ 112	\$ 52	\$ 283	\$ 265	\$ 450	\$ 428	\$ 845	\$ -	\$ 745	\$ (100)
Washington Island	\$ 503	\$ 186	\$ 957	\$ 778	\$ 684	\$ 270	\$ 2,144	\$ 419	\$ 1,653	\$ (491)
TOTALS	\$ 177,449	\$ 164,908	\$ 192,687	\$ 198,929	\$ 210,303	\$ 161,932	\$ 580,441	\$ 18,063	\$ 543,833	\$ (36,607)
										<u>-6.31%</u>
30% MUNI	\$ 53,235	\$ 49,473	\$ 57,806	\$ 59,679	\$ 63,091	\$ 48,580				
66% / 70% DDC	\$ 124,214	\$ 115,436	\$ 134,881	\$ 139,251	\$ 147,212	\$ 113,352				
	\$ 177,449	\$ 164,908	\$ 192,687	\$ 198,929	\$ 210,303	\$ 161,932				
Available	88,678	95,064	82,134	85,796	90,527	87,631	261,339		268,491	
Rented	14,510	14,925	17,637	18,034	19,843	14,818	51,990		47,777	
%	16.36%	15.70%	21.47%	21.02%	21.92%	16.91%	19.89%		17.79%	
Average	\$ 159	\$ 154	\$ 143	\$ 145	\$ 138	\$ 142	\$ 145		\$ 147	
Total Revenues	\$2,300,219	\$2,295,250	\$2,517,263	\$2,608,610	\$2,744,404	\$2,097,064	\$7,561,886		\$7,000,924	
		-0.22%		3.63%		-23.59%				-7.42%
Adjustments for comparative purposes										
Late Collections		14,359		3,704				0.00		
Total	\$ 177,449	\$ 179,267	\$ 192,687	\$ 202,634	\$ 210,303	\$ 161,932	\$ 580,441	0	543,833	
Increase(Decrease)		1.02%		5.2%		-23.0%				-6.31%
4/30/2026	-		-		-					