

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

Checks to be issued for April 2026 reports
Room Tax Collection Annual 2026 Summary by Municipality - Comparative

	Jan-25 Adj 1/31/25	Jan-26	Feb-25 Adj 1/31/26	Feb-26	Mar-25 Adj 1/31/26	Mar-26	Apr-25 Adj 1/31/25	Apr-26	2025 YTD Total	2026 Lates YTD	2026 YTD Total	YTD Variance
Baileys Harbor	\$ 8,212	\$ 7,659	\$ 8,977	\$ 8,276	\$ 9,577	\$ 7,996	\$ 9,748	\$ 10,429	\$ 36,514	\$ 134	\$ 34,494	\$ (2,020)
Brussels	\$ -	\$ -	\$ -	\$ 52	\$ -	\$ 31	\$ 151	\$ 114	\$ 151	\$ 69	\$ 266	\$ 115
Clay Banks	\$ 1,091	\$ 1,023	\$ 1,040	\$ 860	\$ 1,756	\$ 1,498	\$ 847	\$ 639	\$ 4,734	\$ -	\$ 4,020	\$ (714)
Egg Harbor-Town	\$ 13,278	\$ 11,926	\$ 13,570	\$ 12,236	\$ 17,708	\$ 11,821	\$ 15,788	\$ 11,851	\$ 60,344	\$ 2,331	\$ 50,165	\$ (10,179)
Egg Harbor - Village	\$ 13,377	\$ 6,776	\$ 15,249	\$ 13,850	\$ 16,581	\$ 13,550	\$ 16,763	\$ 18,583	\$ 61,970	\$ 6,652	\$ 59,411	\$ (2,559)
Ephraim	\$ 8,411	\$ 7,029	\$ 9,001	\$ 11,175	\$ 9,611	\$ 6,477	\$ 9,514	\$ 11,198	\$ 36,537	\$ 4,241	\$ 40,119	\$ 3,582
Forestville-Town	\$ 596	\$ 360	\$ 327	\$ 400	\$ 431	\$ 239	\$ 443	\$ 119	\$ 1,797	\$ -	\$ 1,118	\$ (679)
Forestville-Village	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	\$ 1,984	\$ 2,196	\$ 3,085	\$ 4,144	\$ 2,187	\$ 1,988	\$ 3,950	\$ 2,766	\$ 11,206	\$ 159	\$ 11,253	\$ 47
Gibraltar	\$ 20,699	\$ 22,874	\$ 20,387	\$ 25,310	\$ 18,566	\$ 15,280	\$ 24,555	\$ 29,386	\$ 84,207	\$ 768	\$ 93,617	\$ 9,410
Jacksonport	\$ 2,132	\$ 1,857	\$ 2,599	\$ 2,384	\$ 4,535	\$ 2,143	\$ 3,238	\$ 2,968	\$ 12,504	\$ 115	\$ 9,467	\$ (3,037)
Liberty Grove	\$ 8,312	\$ 8,481	\$ 7,268	\$ 7,119	\$ 10,543	\$ 7,873	\$ 9,496	\$ 11,603	\$ 35,619	\$ 1,110	\$ 36,186	\$ 567
Naesewaupée	\$ 12,473	\$ 9,434	\$ 13,277	\$ 11,640	\$ 11,343	\$ 8,986	\$ 10,597	\$ 4,496	\$ 47,690	\$ 3,859	\$ 38,416	\$ (9,274)
Sevastopol	\$ 14,807	\$ 14,996	\$ 14,710	\$ 15,576	\$ 18,020	\$ 11,495	\$ 17,727	\$ 17,353	\$ 65,264	\$ 3,895	\$ 63,315	\$ (1,949)
Sister Bay	\$ 33,407	\$ 31,150	\$ 27,763	\$ 30,434	\$ 33,099	\$ 30,062	\$ 32,512	\$ 35,762	\$ 126,781	\$ 247	\$ 127,655	\$ 874
Sturgeon Bay-City	\$ 36,854	\$ 37,431	\$ 52,607	\$ 53,182	\$ 53,658	\$ 40,351	\$ 50,597	\$ 41,013	\$ 193,716	\$ 6,283	\$ 178,260	\$ (15,456)
Sturgeon Bay-Town	\$ 1,201	\$ 1,476	\$ 1,587	\$ 1,248	\$ 1,556	\$ 1,446	\$ 3,079	\$ 2,429	\$ 7,423	\$ 39	\$ 6,638	\$ (785)
Union	\$ 112	\$ 52	\$ 283	\$ 265	\$ 450	\$ 428	\$ 1,741	\$ 134	\$ 2,586	\$ -	\$ 879	\$ (1,707)
Washington Island	\$ 503	\$ 186	\$ 957	\$ 778	\$ 684	\$ 270	\$ 1,216	\$ 895	\$ 3,360	\$ 419	\$ 2,548	\$ (812)
TOTALS	\$ 177,449	\$ 164,908	\$ 192,687	\$ 198,929	\$ 210,303	\$ 161,932	\$ 211,961	\$ 201,736	\$ 792,403	\$ 30,321	\$ 757,827	\$ (34,576)
												-4.36%
30% MUNI	\$ 53,235	\$ 49,473	\$ 57,806	\$ 59,679	\$ 63,091	\$ 48,580	\$ 63,588	\$ 60,521				
66% / 70% DDC	\$ 124,214	\$ 115,436	\$ 134,881	\$ 139,251	\$ 147,212	\$ 113,352	\$ 148,372	\$ 141,215				
	\$ 177,449	\$ 164,908	\$ 192,687	\$ 198,929	\$ 210,303	\$ 161,932	\$ 211,960	\$ 201,736				
Available	88,678	95,126	82,134	87,117	90,527	91,196	100,469	90,228	361,808		363,667	
Rented	14,510	14,933	17,637	18,679	19,843	15,364	19,837	16,650	71,827		65,626	
%	16.36%	15.70%	21.47%	21.44%	21.92%	16.85%	19.74%	18.45%	19.85%		18.05%	
Average	\$ 159	\$ 154	\$ 143	\$ 142	\$ 138	\$ 143	\$ 140	\$ 155	\$ 144		\$ 148	
Total Revenues	\$ 2,300,219	\$ 2,302,347	\$ 2,517,263	\$ 2,659,852	\$ 2,744,404	\$ 2,191,987	\$ 2,779,481	\$ 2,578,799	\$ 10,341,367		\$ 9,732,985	
		0.09%		5.66%		-20.13%		-7.22%			-5.88%	
Adjustments for comparative purposes												
Late Collections		14,927		7,800		7,593		201,736		0.00		
Total	\$ 177,449	\$ 179,835	\$ 192,687	\$ 206,730	\$ 210,303	\$ 169,525	\$ 211,961	\$ 201,736	\$ 792,403	0	\$ 757,827	
Increase(Decrease)		1.34%		7.3%		-19.4%		-4.8%			-4.36%	
4/30/2026												