



DOOR COUNTY TOURISM ZONE COMMISSION

EXECUTIVE COMMITTEE

Thursday, September 21st, 2017 at 9:00 A.M.

Door County Library – Sturgeon Bay Branch – Jane Green Room

107 S 4th Ave, Sturgeon Bay, WI 54235 - (920) 743-6578

In order for everyone to hear the discussion please, turn off your cell phone.

Thank you.

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| | <i>Accountant – Dianne Lensert</i> | | 3 | Town of Jacksonport – Elizabeth Le Clair | |
| | <i>Administrator– Kim Roberts</i> | | 4 | Town of Gibraltar – Bill Weddig | |
| | | | 5 | Town of Gibraltar – Dick Skare | |
| 1 | City of Sturgeon Bay - Josh Van Lieshout, Chair | | 6 | City of Sturgeon Bay – Bob Starr | |
| 2 | Town of Baileys Harbor – Bryan Nelson | | 7 | At Large – Dave Holtz | |
| | | | | Quorum = 4 | |

Roll Call

Comments, correspondence and concerns from the public

Business Items

1. Approval of the Agenda.
2. Approval of the Minutes of August 17th, 2017 Full Commission Meeting.
3. Report by the Door County Visitor Bureau on marketing efforts.
4. Report from Administrative Assistant on current activities, projects and issues associated with permitting new members
5. Discussion on the current comparable occupancy numbers.
6. Consideration of approving reports and payables plus receipts to date.
7. Report from Commissioners on feedback from local boards on recent issues.
8. Consideration of Recently introduced legislation affecting the collection of lodging tax
9. Discussion regarding matters to be placed on a future agenda or referred to a committee, official or employee.

Adjournment

Public Notice

Questions regarding the nature of the agenda items or more detail on the agenda items listed above scheduled to be considered by the governmental body listed above can be directed to Josh Van Lieshout, Tourism Zone Commission Chairperson at 920.746.6905 or at jvanlieshout@sturgeonbaywi.org . No action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice. Copies of reports and other supporting documentation are available for review at the offices of the Commission located at 10568 Country Walk Lane, Suite #102, Sister Bay during normal business hours. The Tourism Zone Commission office can be contacted by phone: 920-854-6200 or at info@doorcountytourismzone.com.

The mission of the Door County Tourism Zone Commission is to:

- Collect the room tax on behalf of its member municipalities in a fair and efficient manner.
- Work in partnership with the Door County Visitor Bureau to support its marketing efforts in tourism promotion and development for the Tourism Zone as a single destination for transient tourists which are reasonably likely to generate paid overnight stays.
- Keep all parties and businesses associated with the Tourism Zone and the Room Tax informed on the Commissions activities.