



**DOOR COUNTY TOURISM ZONE COMMISSION
EXECUTIVE COMMITTEE
Thursday, September 17th, 2020 – 9 AM
Zoom Meeting conducted from Council Chambers
City of Sturgeon Bay - 421 Michigan Street**

Join Zoom Meeting

<https://zoom.us/j/99344127216>

Meeting ID: 993 4412 7216

Passcode: 606996

Dial by your location

+1 253 215 8782 US (Tacoma)

+1 301 715 8592 US (Germantown)

+1 312 626 6799 US (Chicago)

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

+1 929 205 6099 US (New York)

Meeting ID: 993 4412 7216

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	<i>Accountant – Mary Horton</i>		3	Town of Jacksonport – Elizabeth Le Clair	
	<i>Administrator– Kim Roberts</i>		4	Town of Gibraltar – Bill Weddig	
			5	Town of Baileys Harbor – Dave Eliot	
1	City of Sturgeon Bay - Josh Van Lieshout, Chair		6	Town of Sevastopol – Linda Wait	
2	Town of Baileys Harbor – Bryan Nelson		7	At Large – Fred Anderson	
				Quorum = 4	

Roll Call

Comments, correspondence and concerns from the public

Business Items

1. Approval of the Agenda.
2. Approval of the minutes from August 20th, 2020 Full Commission Meeting.
3. Report by the Destination Door County on marketing efforts.
4. Report from Administrator.
5. Discussion on the current comparable occupancy numbers.
6. Consideration of approving reports and payables plus receipts to date.
7. Discussion and consideration of lodging tax revenue and operations.
8. Discussion and consideration of status, updates and/or impact of the COVID-19 pandemic to the Tourism and Lodging Industry of Door County.
9. Report from Commissioners on feedback from local boards on recent issues.
10. Discussion regarding matters to be placed on a future agenda or referred to a committee, official or employee.

Adjournment

Public Notice

Questions regarding the nature of the agenda items or more detail on the agenda items listed above scheduled to be considered by the governmental body listed above can be directed to Josh Van Lieshout, Tourism Zone Commission Chairperson at 920.746.6905 or at jvanlieshout@sturgeonbaywi.org . No action will be taken by any governmental body at the above-

stated meeting other than the governmental body specifically referred to above in this notice. Copies of reports and other supporting documentation are available for review at the offices of the Commission located at 10568 Country Walk Lane, Suite #102, Sister Bay during normal business hours. The Tourism Zone Commission office can be contacted by phone: 920-854-6200 or at info@doorcountytourismzone.com.

2020 Meeting Schedule

October 15 – (Full Commission): VIA ZOOM - City of Sturgeon Bay, Community Room - 421 Michigan St, - 920.746.2900

November 19 - (Executive Committee) – VIA ZOOM - City of Sturgeon Bay, Community Room - 421 Michigan St, - 920.746.2900

December 17– (Full Commission) – VIA ZOOM - City of Sturgeon Bay, Community Room - 421 Michigan St, - 920.746.2900

Meetings of the full Commission generally alternate months with Executive Committee meetings. Unless otherwise noted, all meetings begin at 9 a.m. Zone meetings are open to the public and input is welcome. If the Agenda includes a Closed Session, all non-Commission members will be asked to leave for that portion of the meeting only.

The mission of the Door County Tourism Zone Commission is to:

- Collect the room tax on behalf of its member municipalities in a fair and efficient manner.
- Work in partnership with the Door County Visitor Bureau to support its marketing efforts in tourism promotion and development for the Tourism Zone as a single destination for transient tourists, which are reasonably likely to generate paid overnight stays.
- Keep all parties and businesses associated with the Tourism Zone and the Room Tax informed on the Commissions activities.