



**DOOR COUNTY TOURISM ZONE COMMISSION
FULL COMMISSION MEETING AGENDA**

AUGUST 20, 2020 - 9 AM via Zoom
Meeting conducted from Council Chambers
City of Sturgeon Bay - 421 Michigan Street

Join Zoom Meeting
<https://zoom.us/j/96290485532>
 Meeting ID: 962 9048 5532
 Passcode: 258979

Dial by your location
 +1 669 900 6833 US (San Jose)
 +1 929 205 6099 US (New York)
 +1 253 215 8782 US (Tacoma)
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 +1 312 626 6799 US (Chicago)
 +1 346 248 7799 US (Houston)
 Meeting ID: 962 9048 5532
 Passcode: 258979

In order for everyone to hear the discussion please, turn off your cell phone. Thank you.

Call Meeting to Order

Deviations from the agenda order shown may occur.

	Accountant – Mary Horton		12	Gibraltar – Bill Weddig *	
	Administrator – Kim Roberts		13	Gibraltar – Sara Rae Lancaster	
1	At Large – Mary Boston		14	Jacksonport – Elizabeth Le Clair *	
2	At Large – Fred Anderson *		15	Liberty Grove – Cathy Ward	
3	Baileys Harbor – Dave Eliot *		16	Liberty Grove – Sandra Rice	
4	Baileys Harbor – Bryan Nelson *		17	Nasewaupee – Richard Young	
5	Clay Banks – Mike Johnson		18	Sevastopol – Jeanne Vogel	
6	Village of Egg Harbor – Vacant		19	Sevastopol – Linda Wait *	
7	Village of Egg Harbor – Ryan Heise		20	Sister Bay – Beau Bernhoft	
8	Town of Egg Harbor – Jeff Larson		21	Sister Bay – Vivian Nienow	
9	Town of Egg Harbor - Myles Dannhausen		22	City of Sturgeon Bay – Pam Seiler	
10	Ephraim – Keith Krist		23	City of Sturgeon Bay – Josh Van Lieshout, Chair *	
11	Gardner – Nancy Robillard		24	Washington – Linda Elmore	

***Denotes Executive Committee Member**

Quorum – 13

Ephraim has deferred their second representative. Town of Sturgeon Bay, Village of Forestville, Town of Forestville, Town of Brussels and Town of Union have deferred representation.

Roll Call

Comments, correspondence and concerns from the public

Business Items

1. Approval of the Agenda
2. Approval of the Minutes of July 16, 2020 Executive Committee Meeting.
3. Report by the Destination Door County on marketing efforts.

4. Report from Administrator.
5. Discussion and consideration of KerberRose Marketing proposal for educational video series to assist permit holders with navigating the changes relating to Marketplace Providers.
6. Discussion on the current comparable occupancy numbers.
7. Consideration of approving reports and payables plus receipts to date.
8. Discussion and consideration of status, updates and/or impact of the COVID-19 pandemic to the Tourism and Lodging Industry of Door County.
9. **Consideration of adjournment in to Closed Session pursuant to Wisconsin State Statutes, Section 19.85(1) (g) to confer with legal counsel for the governmental body who is rendering oral or written advice concerning strategy to be adopted by the body with respect to litigation in which it is or likely to become involved; to wit: enforcement actions against lodging providers who have failed to obtain lodging permits and to timely remit monthly room tax report and tax payments.**
10. Consider a motion to reconvene into Open Session.
11. Discussion and consideration of action from Closed Session, if required.
12. **Consideration of adjournment in to Closed Session pursuant to Section 19.85(1)(g), Wis. Stats., for the purpose of conferring with legal counsel for the governmental body who is rendering oral or written advice concerning strategy to be adopted by the body with respect to litigation in which it is or is likely to become involved; to-wit: Discussion of lodging marketplace reporting.**
13. Consider a motion to reconvene into Open Session.
14. Discussion and consideration of action from Closed Session, if required.
15. Discussion and consideration of Resolution 11-008202020 – Marketplace Audit, if required.
16. Report from Commissioners on feedback from local boards on recent issues.
17. Discussion regarding matters to be placed on a future agenda or referred to a committee, official or employee.

Adjournment

Public Notice

Questions regarding the nature of the agenda items or more detail on the agenda items listed above scheduled to be considered by the governmental body listed above can be directed to Josh Van Lieshout, Tourism Zone Commission Chairperson at 920.746.6905 or at jvanlieshout@sturgeonbaywi.org . No action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice. Copies of reports and other supporting documentation are available for review at the offices of the Commission located at 10568 Country Walk Lane, Suite #102, Sister Bay during normal business hours. The Tourism Zone Commission office can be contacted by phone: 920-854-6200 or at info@doorcountytourismzone.com.

2020 Meeting Schedule

September 17 - (Executive Committee) – Via Zoom - City of Sturgeon Bay, Community Room - 421 Michigan St, - 920.746.2900

October 15 – (Full Commission): - Via Zoom -City of Sturgeon Bay, Community Room - 421 Michigan St, - 920.746.2900

November 19 - (Executive Committee) - City of Sturgeon Bay, Community Room - 421 Michigan St, - 920.746.2900

December 17– (Full Commission) – Jacksonport Town Hall – 3365 County Rd V – 920-823-2954

Meetings of the full Commission generally alternate months with Executive Committee meetings. Unless otherwise noted, all meetings begin at 9 a.m. Zone meetings are open to the public and input is welcome. If the Agenda includes a Closed Session, all non-Commission members will be asked to leave for that portion of the meeting only.