



**DOOR COUNTY TOURISM ZONE  
EXECUTIVE COMMITTEE MEETING  
Minutes of May 14, 2020- 9:00 a.m.  
Teleconference Meeting conducted from Council Chambers  
City of Sturgeon Bay - 421 Michigan Street**

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6 **ACTION ITEMS:**

7 **Anderson moved and Eliot seconded to approve the agenda.** Motion carried.

8 **Weddig moved and Anderson seconded to approve the minutes of May 7, 2020 Executive Committee meeting.**  
9 Motion carried.

10 **Eliot moved to adjourn; Weddig seconded.** Motion carried.

11  
12 **Committee Members Present by Roll Call:** Josh Van Lieshout, Bryan Nelson, Elizabeth Le Clair, Bill Weddig, Dave  
13 Eliot and Fred Anderson.

14 **Also in Attendance:** Kim Roberts/**Administrator DCTZC**, Jack Moneypenny/**DDC**, Linda Wait, Sara Rae Lancaster  
15 and Cathy Ward.

16 **Call to Order**

17 Chair Van Lieshout called meeting to order at 9:00 AM from the public location of the City Council Chambers at  
18 the City of Sturgeon Bay.

19 **Approval of the Agenda**

20 **Anderson moved and Eliot seconded to approve the agenda.** Motion carried.

21 **Approval of the minutes of the May 7, 2020 Executive Committee meeting.**

22 **Weddig moved and Anderson seconded to approve the minutes of May 7, 2020 Executive Committee meeting.**  
23 Motion carried.

24 **Discussion and consideration of status, updates and/or impact of the COVID-19 pandemic to the Tourism and  
25 Lodging Industry of Door County.**

26 Van Lieshout said that last night the Wisconsin Supreme Court vacated the Safer at Home order. He added that  
27 right now there is a lot of head scratching. He went on to say that the County board will be meeting at 10 AM this  
28 morning and may take action similar to Brown, Dane and Milwaukee counties.

29 Van Lieshout followed up on the last meeting in which there was discussion of a pledge logo and promise in effort  
30 to provide consumer confidence.

31 Moneypenny said that he had seen the logo and pledge but was not asked his opinion on the project. He stressed  
32 that it is being undertaken by the County task force. If given the go ahead they will distribute the graphic logo  
33 and the pledge; so far, he said there has not been much traction.

34 Van Liesout asked if the time was right to look at projections and engage with an economist. He stressed that  
35 communities are going to be trying to measure the loss of lodging tax and what it means to their community.

36 Anderson felt it was too premature to look at modeling and forecasting. Every day is a different moving target, he  
37 stressed. He added that some innkeepers are opening for Memorial Day, some are waiting until 5/26 and some  
38 are waiting until later to open. There are still cancellations coming in; it is still too early.

39 Eliot reminded the committee that Door County Economic Development Corporation "DCEDC" is doing a survey  
40 that asks questions by industry. He suggested that the DCTZC send out the link to permit holders so that they can  
41 participate.

42 Van Lieshout said he would get in touch with Jenkins and see if there is any ability to share data.

43 The consensus was Roberts should send permit holders the link to the DCEDC Economic Impact survey.

44 **Discussion regarding matters to be placed on a future agenda or referred to a committee, official or employee.**

45 Anderson asked if the email from Danhaussen should be addressed.

46 Roberts replied that she had communicated to Dannhausen that the day after the May 7<sup>th</sup>, 2020 meeting the  
47 WEDC State guidelines had come out and had been distributed to permit holders. Therefore, the discussion about  
48 endorsing the AH&LA guidelines was unnecessary.

49 Roberts noted that the Executive Committee meeting scheduled for May 21, 2020 would now become a Full  
50 Commission meeting conducted from the City of Sturgeon Bay via Zoom. She added that she had been advised

1 by the Town of Baileys Harbor that the facilities would not be available to the DCTZC for the annual meeting on  
2 June 18<sup>th</sup>. She asked if we would hold the Annual meeting via Zoom as well.

3 Van Lieshout said yes, we can originate both meetings from the public location of the City of Sturgeon Bay with  
4 the chambers open to those who do not have technology to attend via Zoom while observing all necessary social  
5 distancing guidelines.

6 **Adjournment**

7 **Eliot moved to adjourn; Weddig seconded.** Motion carried.

8 Respectfully submitted,

9 Kim Roberts

10 Administrator