



**DOOR COUNTY TOURISM ZONE COMMISSION
FULL COMMISSION MEETING AGENDA**

FEBRUARY 18TH, 2021 - 9 AM via Zoom
Meeting conducted from Council Chambers
City of Sturgeon Bay - 421 Michigan Street

Join Zoom Meeting
<https://us02web.zoom.us/j/86516008359?pwd=dUNNk3VOUng4NTNDMVdtNnhDcjdnZ09>
 Meeting ID: 865 1600 8359
 Passcode: 190989

Dial by your location
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 +1 301 715 8592 US (Washington DC)
 +1 312 626 6799 US (Chicago)
 Meeting ID: 865 1600 8359
 Passcode: 190989

In order for everyone to hear the discussion please, turn off your cell phone. Thank you.

Call Meeting to Order

Deviations from the agenda order shown may occur.

	Accountant – Mary Horton		12	Gibraltar – Bill Weddig *	
	Administrator – Kim Roberts		13	Gibraltar – Sara Rae Lancaster	
1	At Large – Mary Boston		14	Jacksonport – Elizabeth Le Clair *	
2	At Large – Fred Anderson *		15	Liberty Grove – Cathy Ward	
3	Baileys Harbor – Dave Eliot *		16	Liberty Grove – Vacant	
4	Baileys Harbor – Bryan Nelson *		17	Nasewaupee – Richard Young	
5	Clay Banks – Mike Johnson		18	Sevastopol – Jeanne Vogel	
6	Village of Egg Harbor – Vacant		19	Sevastopol – Linda Wait *	
7	Village of Egg Harbor – Tom Strong		20	Sister Bay – Beau Bernhoft	
8	Town of Egg Harbor – Jeff Larson		21	Sister Bay – Rob Zoschke	
9	Town of Egg Harbor - Myles Dannhausen		22	City of Sturgeon Bay – Pam Seiler	
10	Ephraim – Keith Krist		23	City of Sturgeon Bay – Josh Van Lieshout, Chair *	
11	Gardner – Nancy Robillard		24	Washington – Linda Elmore	

***Denotes Executive Committee Member**

Quorum – 12

Ephraim has deferred their second representative. Town of Sturgeon Bay, Village of Forestville, Town of Forestville, Town of Brussels, and Town of Union have deferred representation.

Roll Call

Comments, correspondence and concerns from the public

Business Items

1. Approval of the Agenda
2. Approval of the Minutes of January 21, 2021 Executive Committee Meeting.
3. Report by the Destination Door County on marketing efforts.
4. Report from Administrator.

5. Discussion on the current comparable occupancy numbers.
6. Consideration of approving reports and payables plus receipts to date.
7. Report from the Ad Hoc Room Tax Rate/Innkeepers Committee.
 - a. Receive the minutes of December 29, 2020 Ad Hoc Room Tax Rate Committee.
 - b. UWW STUDY: The Effect of the Proposed Hotel Room Tax Increase in Door County.
 - c. Recommendation from the Ad Hoc Room Tax Rate Committee to the Full Commission.
8. Discussion and consideration of proposal brought forth by Town of Baileys Harbor to increase the room tax rate, update the room tax ordinances and change the funding mechanism of the DCTZC.
9. **Consideration of adjournment in to Closed Session pursuant to Wisconsin State Statutes, Section 19.85(1)(g) to confer with legal counsel for the governmental body who is rendering oral or written advice concerning strategy to be adopted by the body with respect to litigation in which it is or likely to become involved; to wit: enforcement actions against lodging providers who have failed to obtain lodging permits and to timely remit monthly room tax report and tax payments.**
10. Consider a motion to reconvene into Open Session.
11. Discussion and consideration of action from Closed Session, if required.
12. Report from Commissioners on feedback from local boards on recent issues.
13. Discussion regarding matters to be placed on a future agenda or referred to a committee, official or employee.

Adjournment

Public Notice

Questions regarding the nature of the agenda items or more detail on the agenda items listed above scheduled to be considered by the governmental body listed above can be directed to Josh Van Lieshout, Tourism Zone Commission Chairperson at 920.746.6905 or at jvanlieshout@sturgeonbaywi.org. No action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice. Copies of reports and other supporting documentation are available for review at the offices of the Commission located at 10568 Country Walk Lane, Suite #102, Sister Bay during normal business hours. The Tourism Zone Commission office can be contacted by phone: 920-854-6200 or at info@doorcountytourismzone.com.

2021 Meeting Schedule

March 18th, 2021 Executive Committee Meeting via Zoom at 9 AM
 April 15th, 2021 Full Commission Meeting via Zoom at 9 AM
 May 20th, 2021 Executive Committee Meeting via Zoom at 9 AM
 June 17th, 2021 Full Commission Meeting via Zoom at 9 AM
 July 15th, 2021 Executive Committee Meeting via Zoom at 9 AM
 August 19th, 2021 Full Commission Meeting via Zoom at 9 AM
 September 16th, 2021 Executive Committee Meeting via Zoom at 9 AM
 October 21st, 2021 Full Commission Meeting via Zoom at 9 AM
 November 18th, 2021: Executive Committee Meeting via Zoom at 9 AM
 December 16th, 2021: Full Commission Meeting via Zoom at 9 AM

Meetings of the full Commission generally alternate months with Executive Committee meetings. Unless otherwise noted, all meetings begin at 9 a.m. Zone meetings are open to the public and input is welcome. If the Agenda includes a Closed Session, all non-Commission members will be asked to leave for that portion of the meeting only.