



**DOOR COUNTY TOURISM ZONE COMMISSION
AND THE
TOURISM ZONE COMMISSION EXECUTIVE COMMITTEE
JOINT MEETING AGENDA**

Thursday, December 21, 2017 – 9 AM
Village of Egg Harbor – Bertschinger Community Center – 7860 STH 42

In order for everyone to hear the discussion please, turn off your cell phone. Thank you.

Call Meeting to Order

Deviations from the agenda order shown may occur.

	Accountant – Dianne Lensert				
	Administrator – Kim Roberts		14	Gibraltar – Dick Skare ★	
1	At Large – Mary Boston		15	Jacksonport – Elizabeth LeClair★	
2	At Large – Vacant★		16	Liberty Grove – Cathy Ward	
3	Baileys Harbor – Bryan Nelson ★		17	Liberty Grove – Hugh Mulliken	
4	Baileys Harbor – Andy Stimers		18	Nasewaupsee – Richard Young	
5	Clay Banks – Mike Johnson		19	Sevastopol – Chuck Tice	
6	Egg Harbor – Fred Anderson		20	Sevastopol –Linda Wait	E
7	Egg Harbor – Ryan Heise		21	Sister Bay – Zeke Jackson	
8	Egg Harbor - Town – Jeff Larson		22	Sister Bay – Nate Bell	
9	Egg Harbor - Town – Myles Dannhausen		23	Sturgeon Bay – Bob Starr ★	
10	Ephraim – Keith Krist		24	Sturgeon Bay – Josh Van Lieshout, Chair ★	
11	Ephraim - Vacant		25	Sturgeon Bay - Town – Vacant	
12	Gardner – Nancy Robillard		26	Union – Deb Jeanquart	
13	Gibraltar – Bill Weddig ★		27	Washington – Linda Elmore	E
				Quorum – 13	

★ Denotes Executive Committee Member

E Denotes Excused

Roll Call

Comments, correspondence and concerns from the public

Business Items

1. Approval of the Agenda
2. Approval of the Minutes of November 16th, 2017 Executive Committee Meeting.
3. Presentation of the Door County Visitor Bureau 2018 Strategic Plan.
4. Report by the Door County Visitor Bureau on marketing efforts.
5. Report from Administrative Assistant on current activities, projects and issues associated with permitting new members.
6. Discussion on the current comparable occupancy numbers.
7. Consideration of approving reports and payables plus receipts to date.
8. Report from Commissioners on feedback from local boards on recent issues.
9. **Consider motion to convene into Closed Session pursuant to Wisconsin State Statutes, Section 19.85(1)(g) to confer with legal counsel for the governmental body who is rendering oral or written advice concerning strategy to be adopted by the body with respect to litigation in which it is or likely to become**

involved; to wit: enforcement actions against lodging providers who have failed to obtain lodging permits and to timely remit monthly room tax report and tax payments.

10. Consider a motion to reconvene into Open Session.
11. Consider a motion to take action, if required.
12. **Consider a motion to convene into closed Session pursuant Wisconsin State Statutes, Section 19.85(1) (c) to consider employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility.**
13. Consider a motion to reconvene into Open Session.
14. Consider a motion to take action, if required.
15. Discussion and consideration of the 2018 Door County Tourism Zone Commission Budget.
16. Discussion and consideration of the 2018 KerberRose Engagement Letter.
17. Discussion and consideration of recently introduced legislation affecting the collection of lodging tax.
18. Discussion regarding matters to be placed on a future agenda or referred to a committee, official or employee.

Adjournment

Public Notice

Questions regarding the nature of the agenda items or more detail on the agenda items listed above scheduled to be considered by the governmental body listed above can be directed to Josh Van Lieshout, Tourism Zone Commission Chairperson at 920.746.6905 or at jvanlieshout@sturgeonbaywi.org. No action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice. Copies of reports and other supporting documentation are available for review at the offices of the Commission located at 10568 Country Walk Lane, Suite #102, Sister Bay during normal business hours. The Tourism Zone Commission office can be contacted by phone: 920-854-6200 or at info@doorcountytourismzone.com.

2018 Meeting Schedule - Tourism Zone Commission

January 18- (Full Commission) – Town of Egg Harbor, 5242 County I, Sturgeon Bay -920-743-6141

February 15 - City of Sturgeon Bay, Community Room - 421 Michigan St, - 920.746.2900
(Executive Committee)

**March 15- (Full Commission) – Town of Nasewaupee - 3388 County Road PD
Sturgeon Bay, Wisconsin**

April 19 - City of Sturgeon Bay, Community Room - 421 Michigan St, - 920.746.2900
(Executive Committee)

May 17– (Full Commission) - Sevastopol Town Hall, 4528 State Hwy 57, 920-746-1245

June 21– Annual Meeting – (Full Commission) Baileys Harbor Town Hall- 2392 County Road F – 920.839.9509

July 19– City of Sturgeon Bay, Community Room - 421 Michigan St, - 920.746.2900
(Executive Committee)

August 16- (Full Commission) Village of Egg Harbor – Bertschinger Community Center -7860 STH 42 – 920-868-3334

September 20 - City of Sturgeon Bay, Community Room - 421 Michigan St, - 920.746.2900
(Executive Committee)

October 18 – (Full Commission): Jacksonport Town Hall – 3365 County Rd V – 920-823-2954

November 15 - City of Sturgeon Bay, Community Room - 421 Michigan St, - 920.746.2900
(Executive Committee)

December 20 – (Full Commission) – Town of Clay Banks – 6098 CTH OO – 920-746-9617