



**DOOR COUNTY TOURISM ZONE COMMISSION
EXECUTIVE COMMITTEE
Thursday, January 21, 2021
Zoom Meeting conducted from Council Chambers
City of Sturgeon Bay - 421 Michigan Street**

Join Zoom Meeting

<https://us02web.zoom.us/j/87566669420?pwd=QzNOL2s2WUFlcE9tTVM1U2pNa2RHZz09>

Meeting ID: 875 6666 9420

Passcode: 600846

Dial by your location

- +1 312 626 6799 US (Chicago)
- +1 646 876 9923 US (New York)
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- +1 253 215 8782 US (Tacoma)
- +1 346 248 7799 US (Houston)
- +1 408 638 0968 US (San Jose)
- +1 669 900 6833 US (San Jose)

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	Accountant – Mary Horton		3	Town of Jacksonport – Elizabeth Le Clair	
	Administrator– Kim Roberts		4	Town of Gibraltar – Bill Weddig	
			5	Town of Baileys Harbor – Dave Eliot	
1	City of Sturgeon Bay - Josh Van Lieshout, Chair		6	Town of Sevastopol – Linda Wait	
2	Town of Baileys Harbor – Bryan Nelson		7	At Large – Fred Anderson	
				Quorum = 4	

Roll Call

Comments, correspondence and concerns from the public

Business Items

1. Approval of the Agenda.
2. Approval of the minutes from December 17, 2020 Full Commission Meeting.
3. Approval of the minutes from the December 2, 2020 Ad Hoc Room Tax Rate Committee.
4. Update, discussion and consideration of proposal brought forth by Town of Baileys Harbor to increase the room tax rate, update the room tax ordinances and change the funding mechanism of the DCTZC.
5. Report from the Ad Hoc Room Tax Rate/Innkeepers Committee.
6. Report by the Destination Door County on marketing efforts.
7. Report from Administrator.
8. Discussion on the current comparable occupancy numbers.
9. Consideration of approving reports and payables plus receipts to date.
10. **Consideration of adjournment in to Closed Session pursuant to Wisconsin State Statutes, Section 19.85(1) (g) to confer with legal counsel for the governmental body who is rendering oral or written advice concerning strategy to be adopted by the body with respect to litigation in which it is or likely to become involved; to wit: enforcement actions against lodging providers who have failed to obtain lodging permits and to timely remit monthly room tax report and tax payments.**
11. Return to open session.
12. Take action, if necessary, from Closed Session.

13. Report from Commissioners on feedback from local boards on recent issues.
14. Discussion regarding matters to be placed on a future agenda or referred to a committee, official or employee.

Adjournment

Public Notice

Questions regarding the nature of the agenda items or more detail on the agenda items listed above scheduled to be considered by the governmental body listed above can be directed to Josh Van Lieshout, Tourism Zone Commission Chairperson at 920.746.6905 or at jvanlieshout@sturgeonbaywi.org. No action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice. Copies of reports and other supporting documentation are available for review at the offices of the Commission located at 10568 Country Walk Lane, Suite #102, Sister Bay during normal business hours. The Tourism Zone Commission office can be contacted by phone: 920-854-6200 or at info@doorcountytourismzone.com.

2021 Meeting Schedule

January 21st, 2021: Executive Committee Meeting via Zoom at 9 AM

February 18th, 2021: Full Commission Meeting via Zoom at 9 AM

March 18th, 2021 Executive Committee Meeting via Zoom at 9 AM

April 15th, 2021 Full Commission Meeting via Zoom at 9 AM

May 20th, 2021 Executive Committee Meeting via Zoom at 9 AM

June 17th, 2021 Full Commission Meeting via Zoom at 9 AM

July 15th, 2021 Executive Committee Meeting via Zoom at 9 AM

August 19th, 2021 Full Commission Meeting via Zoom at 9 AM

September 16th, 2021 Executive Committee Meeting via Zoom at 9 AM

October 21st, 2021 Full Commission Meeting via Zoom at 9 AM

November 18th, 2021: Executive Committee Meeting via Zoom at 9 AM

December 16th, 2021: Full Commission Meeting via Zoom at 9 AM

Meetings of the full Commission generally alternate months with Executive Committee meetings. Unless otherwise noted, all meetings begin at 9 a.m. Zone meetings are open to the public and input is welcome. If the Agenda includes a Closed Session, all non-Commission members will be asked to leave for that portion of the meeting only.

The mission of the Door County Tourism Zone Commission is to:

- Collect the room tax on behalf of its member municipalities in a fair and efficient manner.
- Work in partnership with the Door County Visitor Bureau to support its marketing efforts in tourism promotion and development for the Tourism Zone as a single destination for transient tourists, which are reasonably likely to generate paid overnight stays.
- Keep all parties and businesses associated with the Tourism Zone and the Room Tax informed on the Commissions activities.