

**DOOR COUNTY TOURISM ZONE
COMMISSION and EXECUTIVE COMMITTEE MEETING
Minutes of January 18, 2018
Town of Egg Harbor, 5242 CTH I, Sturgeon Bay WI 54235**

ACTION ITEMS:

Larson moved and Tice seconded to approve the agenda. Motion carried.

Dannhausen moved and Larson seconded to approve the minutes of December 15th, 2017 Executive Committee meeting as presented. Motion carried.

Ward moved and Weddig seconded to approve the minutes of December 21st, 2017 Full Commission meeting as presented. Motion carried.

Nelson moved and Tice seconded to approve reports and payables plus receipts. Motion carried.

Consider motion to convene into Closed Session pursuant to Wisconsin State Statutes, Section 19.85(1)(g) to confer with legal counsel for the governmental body who is rendering oral or written advice concerning strategy to be adopted by the body with respect to litigation in which it is or likely to become involved; to wit: enforcement actions against lodging providers who have failed to obtain lodging permits and to timely remit monthly room tax reports and tax payments. Tice moved to convene into Closed Session as per statutes named; Larson seconded. Motion carried.

Dannhausen moved to reconvene into Open Session; Weddig seconded. Motion carried.

Dannhausen moved to adjourn; Larson seconded. Motion carried.

Committee Members Present by Roll Call: Bryan Nelson, Ryan Heise, Jeff Larson, Myles Dannhausen, Keith Krist, Nancy Robillard, Bill Weddig, Cathy Ward, Linda Wait, Chuck Tice, Bob Starr, and Josh Van Lieshout.

Excused: Andy Stimers, Mary Boston, Dick Skare, Elizabeth Le Clair, Hugh Mullikan, Richard Young and Linda Elmore.

Absent: Mike Johnson, Fred Anderson, and Nate Bell.

Also in Attendance: Dianne Lensert/**Kerber Rose & Assoc.**, Kim Roberts/**Administrator**, Jack Money Penny/**DCVB**, Jon Jarosh/**DCVB**, and Michelle Rasmussen/**DCVB**.

Call to Order

Chair Van Lieshout called the meeting to order at 9:04 AM.

Approval of the Agenda

Larson moved and Tice seconded to approve the agenda. Motion carried.

Approval of the Minutes of December 15th, 2017. Full Commission meeting as presented.

Dannhausen moved and Larson seconded to approve the minutes of December 15th, 2017 Executive Committee meeting as presented. Motion carried.

Approval of the Minutes of December 21st, 2017 Full Commission meeting as presented.

Ward moved and Weddig seconded to approve the minutes of December 21st, 2017 Full Commission meeting as presented. Motion carried.

Report by the Door County Visitor Bureau on Marketing Efforts

Money Penny reported that he had shared in the DCVB newsletter that gift certificate sales were the highest in 2017 than they have ever been at one hundred fifty one thousand dollars (\$151,000) in sales. He went on to say that every one of the gift certificates gets spent within the county. He stressed that everyone should accept them because they are reimbursed for one hundred (100%) percent of face value.

1 Moneypenny discussed their new hire, Cambria Mueller from Egg Harbor. She joins the marketing
2 department. He went on to say that she will be the internal marketing person for the county to work with
3 all Community Coordinators within all the communities should they ask for help. So far, he said, there has
4 been a great response to her hire.

5 Rasmussen added that they had already had great feedback from the meetings with Mueller. They have
6 already received requests for social media training and welcome center training.

7 Moneypenny discussed the Celebrate Water Initiative. He elaborated on how the DCVB is getting involved
8 and providing help. He went on to say that Boelter Lincoln provided help. He stressed that 2018 is going
9 to be a great year to celebrate, educate and advocate. Moneypenny said his hope is to educate visitors
10 about the initiative so that they have a better understanding what the water means to us: Work, Live, and
11 Play water is a part of our everyday lives. He added that the website is CelebrateWaterDoorCounty.org.

12 Rasmussen reported that the Visitor Guide is out and it has had triple the response rate in terms of orders
13 for the publication. There has already been over six thousand (6,000) guides ordered in the first forty
14 eight (48) hours. The release has already spiked site visits. She went on to say the Guide is available online
15 and has been updated to make it more user friendly for mobile.

16 Rasmussen went on to discuss the social media initiative ending the banner year with the “12 days of
17 Christmas” campaign and “How Shipbuilding Came to Define Sturgeon Bay” topping the video initiative
18 with great engagement numbers. She went on to say the media buy garnered over 2 million impressions
19 with the State, for the US travel guide. She went on to say that Laura Bradley has fifty three (53)
20 appointments with the American Bus Association the typical request for appointments is 15-20.

21 A site audit is underway, Rasmussen said. We are auditing member pages to update pages with unlimited
22 photos and text in order to deal with the Google algorithm change or rather Google inserting itself in to
23 the planning process.

24 Moneypenny said that the only way to compete is to step in and take control of the pages in order to
25 compete with Google; robust online pages will help with traffic. They realized that after repeated attempts
26 to ask members to update their pages that they were going to have to do it.

27 Rasmussen added that they will audit each page with about fifteen hundred (1,500) total pages to review.
28 They will add embedded photography, social media and Crowdriff which will assist with keeping content
29 relative to the site. Once they get the audit completed, they will send it out to the membership to take a
30 look at their pages. At that point they can add more or take out what they don't want. She stressed that it
31 has helped with the search engine and keeping the content relative to the site.

32 Jarosh said anyone can look at their pages right now. He added even though over the years they have
33 asked for members to update their pages, they realized the need to take in their hands to better the site
34 experience with the hopes that it will spur members to take a look at the changes on the site. This will
35 benefit everyone, not just the website but the individual businesses.

36 Jarosh reviewed that 2017 goals had set for the media marketing program. He went on to say that the first
37 press trip of 2018 is next week and he was hoping for great winter weather; ten (10) journalists are
38 scheduled to attend with even a trip to Washington Island.

39 Jarosh went on to discuss the video views and across all online platforms views have totaled one hundred
40 eighteen thousand five hundred seventy six (118,576) for December 2017. He went on to say that #askdoco
41 has been launched as a way to answer common questions through video. It will be an ongoing series.
42 Recent media highlights, he said, included a two (2) page spread in Midwest Living featuring local chef
43 Janice Thomas which generated ad value worth three hundred sixty thousand (\$360,000) dollars.

1 Wait said there was a lot of publicity regarding the recent snow fall. All of the stations seemed to cover it.
2 She asked if Jarosh calls news outlets to generate interest.

3 Jarosh answered no. He said they came on their own. He went on to say that they came up Monday to
4 take a look at the impact of the storm and then again on Wednesday to look at the impact on tourism. He
5 said they certainly work with them when they can.

6 Wait added that there has been nice coverage of the freighters.

7 Jarosh agreed and said that they are always looking for stories and they know where to look now. He said
8 it was great, we were the spot in the state that got all the snow and all four (4) networks shared the story
9 all over the state with their affiliates.

10 Krist added that the Discover Wisconsin episode premiered in Ephraim.

11 Rasmussen said that this was part of the CO-OP buy from last year. There was a great showing at the
12 premiere party last week she said.

13 Jarosh said that this episode will be aired two (2) times in the next two (2) years, but you can also watch it
14 online.

15 Moneypenny went on to explain that one (1) episode of Discover Wisconsin costs forty thousand (\$40,000)
16 dollars of which the DCVB pays eight thousand (\$8,000) dollars and each community and/or group pays
17 eight thousand (8,000) dollars. It may cost a lot, but it has substantial benefit.

18 Rasmussen added that the Discover WI episodes will be available on their Roku channel.

19 Van Lieshout asked about the Facebook, Twitter and Mobil year end numbers. He noticed that mobile
20 numbers had not climbed a whole bunch and asked if people are mobiled out. He added that he noticed
21 Facebook and Twitter had climbed dramatically. He asked if people are going away from mobile website
22 usage.

23 Rasmussen said that mobile numbers includes tablets. She noted that mobile is growing while tablet use is
24 declining. Tablet is skewing down, but mobile is still growing. She noted that mobile via social is one of
25 the top referrals to the site which results in great engagement. There are just as many questions asked via
26 social as there are calls and emails to the Visitor Center.

27 Van Lieshout said then it's not a content shift, people are just getting their information from social.

28 Rasmussen said it is both. She said that there is a pull for social media and our presence is always there
29 with Leslie posting and commenting. Leslie is on in the morning and at night posting content and
30 answering questions.

31 Moneypenny added that the biggest shift is that we need to have someone available to answer online
32 questions; someone needs to be at a computer all time. However, he said, it can't be a computer in the
33 Visitor Center. The Visitor Center folks need to have their attention on the visitor in front of them, not
34 engaged in a chat session helping an online customer. He went on to say that phone calls have dropped,
35 but online inquiries have increased. There may be the need for someone to work from home in the future.

36 Dannhausen asked if there was a way to hire someone to work out of their house. He went on to say a lot
37 of times when you are chatting with someone you wonder if they are at company headquarters or
38 somewhere else.

39 Moneypenny said that is what Leslie does; she works out of her home. She works early morning and then
40 later in the evening. Virtual intelligence picks up mid day. It may get to that we need to hire a part time
41 person to work with Leslie online. Leslie also does the post for social media so she is not just online
42 answering questions.

1 Rasmussen discussed Zendesk, which has machine learning ability. Zendesk will automatically answer until
2 it doesn't know an answer, at which point it will connect to someone for assistance. Then you can take the
3 questions it didn't know and enter that content so that it will be there for the next time. She added that
4 they can also use the #askdoco to answer frequently asked questions so that it shows up via Youtube
5 searches.

6 Moneypenny shared that Raleigh is using a hologram in their Visitor Center to answer questions via
7 Artificial Intelligence. As you ask her questions she learns more. It means information is available 24/7. If it
8 doesn't know the answer, it says I recommend that you go here to find your answer. He stressed that
9 technology is moving at lightning speed.

10 Tice asked what happens to gift certificates that go unused and how many are unused.

11 Moneypenny stressed that they never expire; they can show up at any time. After five (5) years they get
12 written off, but they never expire. They had just received some from 2002. Technically every single one
13 that is out there is still valid, some sit for a long time.

14 **Report from Administrative Assistant on current activities, projects and issues associated with**
15 **permitting new members.**

16 Roberts reported that for June reporting one (1) property remains to report. For July 2017 one (1) property
17 remains to report. For August four (4) properties remain to report. For September six (6) remain to
18 report and for October reporting twelve (12) remain to report as of January 17th, 2018. She went on to say
19 that she had run November and there were still eighteen (18) to report.

20 The total outstanding due in unpaid taxes, fees and penalties is one thousand five hundred forty one
21 dollars and sixty cents (\$1,541.60) from four (4) permit holders as of January 17th, 2018.

22 Roberts said that she had permitted ten (10) new properties since the meeting in December; six (6) of
23 which were a result of compliance efforts. She added that she was working on eight (8) unpermitted
24 properties that are advertising online and an additional six (6) that have contacted the office regarding
25 permitting. Roberts went on to say that since the packet had been mailed she had found another five (5)
26 properties online that are un-permitted.

27 Roberts reviewed the online rental sites and the status of permitted listings versus unpermitted listings.

28 She went on to review the ACT 59 talking points that were requested at the last meeting.

29 Roberts reviewed the information released by the Wisconsin Department of Revenue "WDOR" on January
30 10th, 2018. She reviewed the Common Questions article and list of registered Lodging Marketplaces.
31 Roberts pointed out that Airbnb, Homeaway and VRBO have not registered as Lodging Marketplaces with
32 the WDOR. She added that within the Common Questions document it seemed that the WDOR was giving
33 the Lodging Marketplaces an out with nexus. She noted that the American Hotel and Lodging Association
34 had argued in their recent white paper that the case for Airbnb having nexus in states is substantial.

35 Moreover, Roberts read, "If the marketplace does not collect the tax, you are responsible for collecting
36 and remitting the tax." She felt this was another out for the Lodging Marketplaces. Per the WDOR
37 Common Questions, Lodging Providers need to check the list of registered lodging marketplaces and if
38 their Lodging Marketplace is not listed they are to ask the marketplace if they will be collecting the tax.
39 Moreover, if the Lodging Marketplace is going to collect taxes they need to notify the owner of the
40 lodging that they have collected and remitted the taxes.

41 Van Lieshout added that the hope is to get some correcting language in place for the fall session.

42 Nelson asked Roberts about the mention of BLIS working towards an interface with Airbnb.

1 Roberts said that she had talked to BLIS who had said they were working with Airbnb towards an
2 interface. BLIS has said they should have something to show us in a few weeks.

3 Weddig asked if it was possible they would include sales tax and not room tax.

4 Roberts said that Airbnb had a Collections Agreement with the State to collect sales tax. She said that
5 went into effect July 1, 2017. Airbnb automatically adds sales tax as a line item on the reservation. It is
6 room tax that the hosts in Door County have to include in their nightly rate by grossing up the rate,
7 collecting upon arrival or doing a special offer through Airbnb. Roberts added that it is a lot of work for
8 the Door County host on Airbnb.

9 Ward asked if it was more work for the hosts working with the marketplaces than it is if they were doing it
10 on their own.

11 Roberts said right now permit holders are trying to get ready for season and they are concerned about
12 what changes they need to make with the new legislation. It is frustrating and confusing to all of us that
13 there is not clear direction on how the process is going to work. The frustration is that there are no
14 answers. She went on to say that the issue with the Lodging Marketplaces is when our permit holders call
15 in for help, the folks that they get on the phone are not informed with what is going on. That leads to
16 more frustration. The calls end up with us as they can get a hold of someone in our office; we have more
17 information than they would get with calling their lodging marketplace. She added that what she has been
18 telling them is that nothing has changed; the property owner is still the responsible party. What may
19 happen, she said, is that permit holders will file what direct bookings they have and pay the tax on that. In
20 that same filing, they will report what was paid by each of the other Lodging Marketplaces. Part of it will
21 be education: Showing permit holders how to access the information they will need through dashboard
22 reports on the Lodging Marketplaces. Roberts stressed that the Lodging Marketplaces, according to the
23 WDOR, are supposed to notify the lodging provider that collection of taxes has commenced.

24 Wait asked about if we knew if the permit holders have registered with the Wisconsin Department of
25 Revenue.

26 Roberts said she would have no way of knowing. Our responsibility is to provide the information and
27 notification of the other legal requirements for short term rentals.

28 Wait said the property owner has to take some responsibility here.

29 Roberts explained that permit holders aren't going to receive a report from the Lodging Marketplace.
30 They are supposed to get a notification that the tax is being collected and remitted on their behalf. The
31 permit holder has access to their dashboards to run reports on all of the platforms. Roberts shared that in
32 looking in the community discussions on Airbnb; it shows that the hosts are left with money owed because
33 Airbnb has not collected the correct amount of tax. She went on to say that she has talked with BLIS
34 about the ability for the permit holder to attach their dashboard report to their room tax filing. In trying
35 to think about possible scenarios, the easiest way is to have a report attached as opposed to an inbox
36 flooded with reports that have to be matched up.

37 Wait asked about adding the four digit zip code extension to the reporting process to help identify where
38 the tax dollars go.

39 Roberts said the issue is not on our side and asked if the four digit zip code would identify a municipality.

40 Wait said it would identify the address for sure.

41 Roberts said each of our permits have unique identifying codes so that when reporting is entered it makes
42 the distribution possible to the identifying municipal code. The problem if we were to just get an
43 aggregate check from a Lodging Marketplace is that we would have no information to enter revenue and
44 tax paid to a specific permit which in turn makes the municipal distribution next to impossible. She said

1 the issue is how lodging marketplaces locate their properties, which is by zip code. We have nothing to do
2 with how the marketplaces locate properties. She went on to say, to make it even more confusing, a host
3 can log in to change their location circle, or their listing location, or their actual address for a number of
4 reasons, such as compliance. We have no control over any of this Roberts said.

5 Van Lieshout shared an example. He said that one of our local property management companies had listed
6 all of their properties on Airbnb. Van Lieshout shared the location issues with the new listings.

7 Roberts said about half of the listings had the wrong locations. She added that many of those were
8 Sturgeon Bay and will have no way of adding a municipal identifier for all of the municipalities that fall into
9 that zip code 54235. She went on to say that she hopes that everyone sees the mess we will have with
10 reporting should this move forward.

11 Money Penny asked if they were putting a location on a property because it is better known and may be
12 searched more than another town.

13 Roberts said that she doesn't see Airbnb being forced to take away their hosts ability to locate their
14 property wherever they want. She said that would be difficult. She added that both the host and the local
15 taxing authority are supposed to trust that the correct items are being taxed such as cleaning fees, extra
16 people fees and the like. These are all things that we are supposed to trust are being done correctly. She
17 referred to the packet with the example from the Community Forums that demonstrated a situation in
18 which Airbnb did not collect what they should have and the host was left with the balance out of her
19 pocket, when it should have been paid by the traveler.

20 Heise told Roberts good job with the talking points and asked if the Commission was the intended
21 audience.

22 Roberts said town boards and permit holders were the intended audience. She added that it was really
23 hard to make it any shorter than it is due to the complexity of the issues.

24 Heise suggested something at the beginning to frame the issue to assist someone that is brand new to the
25 issue. He said you could definitely extract what is going on after a couple of pages, but a summary would
26 be helpful.

27 Roberts thanked Heise and said that was a great idea.

28 Ward asked if something in this format is being sent out to the towns.

29 Roberts said yes, she had waited to make sure that nothing needed to be added or changed after the
30 meeting. Roberts said people had been asking what to say, how they can help and what should be
31 communicated to town boards. She felt like it was a good way to summarize it in one place.

32 Ward agreed and thought it would be helpful to those in town offices to answer questions.

33 Weddig asked if the Legislature is going to readdress any of the issues.

34 Van Lieshout said we have been keeping Assemblyman Kitchens in the loop. Joel and his staff have finally
35 responded. We have kept pressing to inform him of the issues and about a month or so ago he reached
36 out. He had said this room tax stuff is a mess. He asked for information to be put together and let's work
37 on some correcting language for the legislation. This is the task we will be working on and see where that
38 gets us.

39 Roberts asked if we should start talking to other communities to rally some support.

40 Starr said there is some reason that this was put into the budget. He added that there will be pushback if
41 we try to bring in some logic and reason to this.

42 Van Lieshout reminded everyone that the Mayor of Madison got a nice big check. These cities will fight.

1 Starr said our efforts are best spent trying to figure out how to live with the legislation.

2 Van Lieshout said he shudders at the thought.

3 Roberts said a lot of states are moving towards room tax being managed at the state level. She said we
4 have to be careful what we ask for. She went on to say the American Legislative Exchange Council is
5 circulating model Short Term Lodging Legislation. She said a number of states are using this model
6 legislation to propose new laws.

7 Nelson said since we seem to be the outlier, the solution ultimately may end up with technology or
8 software no matter where the legislation stabilizes at.

9 Roberts agreed and said at some point we are going to have to give our permit holders information. They
10 are going to need an outline of how to conduct business until something changes.

11 Weddig said the property management companies need to be brought in line with their listings.

12 Van Lieshout disagreed. They are doing what they need to be doing, it is a technology issue. There is not
13 enough time in the day to do it all by hand. He went on to say that a technology solution is what we have
14 to invest in and work towards. He felt it would be a lofty goal for it to be in place before season.
15 Ultimately we are all going to suffer until we can get it sorted out; whether it be with legislation or
16 technology or a combination of both. There is no other way to get through it. Airbnb is a global company
17 and that is what we have to contend with.

18 Roberts said we notify permit holders of their legal responsibility in regards to obtaining their sellers
19 permit and health inspection. She asked if we are going to require all the documentation in hand prior to
20 issuing our permit.

21 Van Lieshout said that is something we should talk about. He stressed that we will have to communicate
22 to permit holders that they are the ultimate responsible party, not the third parties.

23 Roberts said she would like to see permit holders putting their permit numbers in their online listings.

24 Starr said we should encourage property owners to call or email our local representative.

25 Roberts shared that LeClair had spoken to Representative Kitchens on the radio and the discussion had
26 continued after the radio show.

27 Dannhausen said if the property owner is the ultimate responsible party, why can't we just ask them to
28 submit a report.

29 Van Lieshout said the issue as he understands it, is the casual renters, those are the folks we end up
30 helping the most. The casual renter doesn't really understand what is happening, what is getting collect
31 and what isn't.

32 Roberts added that we have made a lot of effort sending out emails to keep permit holders up to date.
33 She said for those on Airbnb, they are really looking forward to Airbnb handling it all, if it comes to that.
34 But they feel that they shouldn't have to do anything else. There is going to be that sticking point of you
35 have received the money, why do you need anything else. The big deal is we can't distribute the money to
36 the municipalities correctly without information from the Lodging Marketplace or the permit holder.

37 Roberts went on to say that the time needed to reconcile could require a delay in monthly meetings and
38 distributions.

39 Tice can see that the checks and what the permit holders say should have been remitted won't balance.

40 Roberts said then take it a step further. With ACT 55, municipalities are required to report to the WDOR
41 their room tax revenues. They have to know what they are reporting is the correct information.

1 Ward asked if they come up with a check by zip code, where is that money going to go.
2 Roberts said the typical payment is by aggregate check with no information. So then we have go back to
3 permit holders and have them submit what was remitted on their behalf from each of the Lodging
4 Platforms.
5 Dannhausen noted that a lot of our Airbnb's are in 54235.
6 Roberts added that Egg Harbor is one of the top Wisconsin destinations on Airbnb. She asked how are we
7 going to split between the Town of Egg Harbor and the Village of Egg Harbor.
8 Tice asked if our permit numbers include the municipal code.
9 Roberts said yes.
10 Tice asked if we should change our ordinance to require the listings online to have the permit number
11 listed.
12 Roberts said that won't do anything because that is only in the listing description not in the settings or
13 programming of the lodging platform.
14 Tice asked for the attorney to check if we could require listing the permit number on online listings. Truck
15 drivers have to put their numbers on their trucks.
16 Roberts said if we are requiring the listing of permit numbers to show that hosts are in compliance which
17 was the big beef behind the new legislation that will help show that the requirements are being met. But
18 it won't do anything in terms of assisting with the issues with reporting.
19 Van Lieshout said he appreciated everyone's ideas and we will keep trying because the issue is not going to
20 resolve itself.

21 **Discussion on Current Comparable Occupancy numbers**

22 Van Lieshout said that November grew by 2.2% and for the year collections are up 3.9%. He went on to say
23 that he felt that there were some municipalities that were winners and others that didn't fare as well this
24 year just by looking at the percentages. He asked if the DCVB had any insight, he said he realized pricing
25 and new properties coming online can have an impact.
26 Moneypenny said no. We get them into Door County and some communities might be a little savvier at
27 what they are doing to attract people into their communities.
28 Starr felt that the development in Sister Bay has had an impact. You have to look at what they are doing
29 and the numbers reflect that.
30 Van Lieshout said look at Liberty Grove and Jacksonport.
31 Roberts added that there are a lot of Airbnb properties that have come online in those areas.
32 Ward said some have dissatisfaction with Sister Bay and are moving north. She felt that visitors were not
33 stopping in Ellison Bay because it didn't look welcoming. There are no benches or chairs, she said. We
34 don't want to look like Sister Bay, but would like to see more people pushing further north. It just depends
35 on what people are looking for.
36 Moneypenny said to review Sister Bay and the City of Sturgeon Bay. In 2016 the City of Sturgeon Bay had
37 \$611,697 in collections and for 2017 to date \$617,895. For the Village of Sister Bay in 2016 revenues were at
38 \$523,243 and for 2017 to date \$574,734. He stressed there is just not a lot of room to expand in already
39 busy areas.

1 Ward said in looking at occupancy rates, they understand that Liberty Grove is never going to have 80%
2 occupancy rates, but there is a lot of room for growth even in July and August. They hope events like
3 Uncorked will continue to bring more people further north.

4 Jarosh said that capacity during summer is during the week and in the fall the visits tend to be more for
5 weekends.

6 Dannhausen said that lodging is a fixed asset, but the consumer is changing all of the time. From the
7 global standpoint the DCVB can be helpful with identifying what customers want.

8 Everyone said Roku and Wi-Fi.

9 Rasmussen said they have that information and she would pass it along.

10 Dannhausen said this information has to get out. He used the example of how some of his customers are
11 repulsed by the modernization and still want the classic Door County.

12 Nelson said the business department at University of Wisconsin Green Bay will crunch numbers. They are
13 always looking for projects for students under the supervision of a professor.

14 Larson said how much of this is growth. He added that they have raised their rates.

15 Moneypenny noted that there have been 112,000 more occupied rooms since 2009. That is 250,000 more
16 people (based on double occupancy) sleeping in Door County in 2016 than in 2009. He stressed that as
17 long as occupied room nights continue to increase along with rate increase, if both are going up it is a
18 good thing.

19 **Consideration of approving reports and payables plus receipts**

20 **Nelson moved and Tice seconded to approve reports and payables plus receipts.** Motion carried.

21 **Report from Commissioners on feedback from local boards on recent issues.**

22 Ward followed up on the cell tower topic; last night approved submitting the grant. Public Service
23 Commission would kick in one hundred thousand (\$100,000) dollars; the town liberty Grove would
24 contribute fifty two thousand dollars (\$52,000) along with the same amount from Door County Broadband
25 for three (3) new towers and equipment for five (5) towers. The money is budgeted for the town it is just
26 whether or not they get the grant money.

27 Van Lieshout expressed his congratulations to Ward.

28 **Consider motion to convene into Closed Session pursuant to Wisconsin State Statutes, Section 19.85(1)(g)**
29 **to confer with legal counsel for the governmental body who is rendering oral or written advice**
30 **concerning strategy to be adopted by the body with respect to litigation in which it is or likely to become**
31 **involved; to wit: enforcement actions against lodging providers who have failed to obtain lodging**
32 **permits and to timely remit monthly room tax reports and tax payments. Tice moved to convene into**
33 **Closed Session as per statutes named; Larson seconded. Motion carried.**

34 **Dannhausen moved to reconvene into Open Session; Weddig seconded.** Motion carried.

35 **Adjournment**

36 **Dannhausen moved to adjourn; Larson seconded. Motion carried.**

37 Respectfully submitted,

38 

39 Kim Roberts
40 Administrator

1 DOOR COUNTY TOURISM ZONE
2 COMMISSION and EXECUTIVE COMMITTEE MEETING
3 Minutes of January 18, 2018
4 Town of Egg Harbor, 5242 CTH I, Sturgeon Bay WI 54235

4 The closed session of the Tourism Zone Full Commission was convened by Chairperson Van Lieshout at the Town of
5 Egg Harbor.

6 **Committee Members Present by Roll Call:** Bryan Nelson, Ryan Heise, Jeff Larson, Myles Dannhausen, Keith
7 Krist, Nancy Robillard, Bill Weddig, Cathy Ward, Linda Wait, Chuck Tice, Bob Starr, and Josh Van Lieshout.

8 **Excused:** Andy Stimers, Mary Boston, Dick Skare, Elizabeth Le Clair, Hugh Mullikan, Richard Young and
9 Linda Elmore.

10 **Absent:** Mike Johnson, Fred Anderson, and Nate Bell.

11 **Also present:** Kim Roberts/Administrator

12 **Consider motion to convene into Closed Session pursuant to Wisconsin State Statutes, Section 19.85(1)(a)(f) or (g)**
13 **to confer with legal counsel for the governmental body who is rendering oral or written advice concerning**
14 **strategy to be adopted by the body with respect to litigation in which it is or likely to become involved; to wit:**
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16 **monthly room tax reports and tax payments. Tice moved to convene into Closed Session as per statutes named;**
17 **Larson seconded. Motion carried.**

18 **Dannhausen moved and Weddig seconded to reconvene in Open Session. Motion carried.**

19 **CLOSED SESSION**

20 Discussion took place in regard to non-compliant properties.

21 **Consider a motion to reconvene into Open Session.**

22 Tice moved and Larson seconded to reconvene in Open Session.

23 The meeting reconvened in open session.

24 Respectfully submitted,

25 

26 Kim Roberts
27 Administrator