

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-14 Adj 1/31/15	Jan-15 Adj 7/31/15	Feb-14 Adj 1/31/15	Feb-15 Adj 7/31/15	Mar-14 Adj 1/31/15	Mar-15 Adj 7/31/15	Apr-14 Adj 1/31/15	Apr-15 Adj 7/31/15	May-14 Adj 1/31/15	May-15 Adj 7/31/15
Baileys Harbor	3,405 6.43%	3,190 13.32%	3,048 10.47%	2,950 15.86%	3,343 9.33%	3,285 14.31%	3,741 11.09%	3,876 9.91%	8,318 18.69%	7,856 26.73%
	\$ 138	\$ 99	\$ 107	\$ 76	\$ 64	\$ 78	\$ 94	\$ 123	\$ 144	\$ 135
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 0.00%	30 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	158 15.82%	99 19.19%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 177	\$ 131
Egg Harbor-Town	9,992 8.29%	9,217 10.24%	9,236 10.56%	7,687 16.37%	9,955 9.45%	9,527 10.52%	9,037 7.75%	8,953 10.62%	11,227 24.47%	11,597 23.72%
	\$ 81	\$ 88	\$ 85	\$ 79	\$ 62	\$ 70	\$ 79	\$ 86	\$ 104	\$ 117
Egg Harbor - Village	4,870 12.61%	4,323 15.41%	3,708 34.49%	3,954 22.08%	4,356 20.09%	4,225 22.08%	4,637 21.00%	5,255 18.33%	9,064 36.24%	9,546 31.38%
	\$ 107	\$ 108	\$ 54	\$ 109	\$ 81	\$ 94	\$ 75	\$ 95	\$ 100	\$ 121
Ephraim	6,409 8.07%	6,381 10.23%	5,734 11.77%	5,820 14.60%	5,764 12.51%	6,350 11.65%	6,357 13.21%	6,500 14.20%	13,766 28.35%	13,116 33.72%
	\$ 111	\$ 117	\$ 114	\$ 109	\$ 93	\$ 105	\$ 88	\$ 99	\$ 106	\$ 108
Forestville - Town	31 0.00%	31 0.00%	28 0.00%	28 0.00%	0 0.00%	31 0.00%	30 0.00%	30 0.00%	31 0.00%	31 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	961 19.15%	962 27.86%	896 30.47%	873 32.42%	1,067 22.21%	946 18.71%	1,067 11.43%	1,003 12.16%	1,965 19.13%	2,005 37.66%
	\$ 69	\$ 77	\$ 65	\$ 72	\$ 78	\$ 72	\$ 65	\$ 89	\$ 99	\$ 80
Gibraltar	6,082 20.34%	6,284 18.54%	5,675 23.19%	5,738 24.26%	6,311 17.84%	5,953 17.00%	6,783 24.88%	7,154 19.90%	14,395 33.72%	15,226 34.53%
	\$ 140	\$ 138	\$ 137	\$ 123	\$ 117	\$ 119	\$ 86	\$ 114	\$ 119	\$ 130
Jacksonport	877 6.84%	860 14.07%	791 10.75%	818 16.26%	849 5.18%	826 14.04%	853 4.92%	860 14.42%	2,541 19.60%	2,459 15.90%
	\$ 169	\$ 154	\$ 146	\$ 106	\$ 178	\$ 114	\$ 150	\$ 86	\$ 102	\$ 108
Liberty Grove	4,271 3.56%	4,254 3.41%	4,312 3.41%	3,907 2.89%	4,097 3.78%	4,522 2.79%	4,094 4.62%	4,227 4.09%	9,417 14.56%	9,730 19.17%
	\$ 142	\$ 165	\$ 108	\$ 132	\$ 92	\$ 113	\$ 87	\$ 105	\$ 114	\$ 118
Nasewaupee	2,417 21.97%	2,327 31.63%	2,197 36.55%	2,352 43.58%	2,419 28.69%	2,387 34.69%	2,281 14.95%	2,340 16.62%	3,516 38.48%	3,305 40.57%
	\$ 57	\$ 51	\$ 63	\$ 63	\$ 65	\$ 54	\$ 46	\$ 67	\$ 78	\$ 97
Sevastopol	4,090 21.56%	4,201 18.00%	3,853 34.10%	3,776 31.25%	4,192 25.33%	4,257 23.73%	4,552 24.32%	4,713 28.58%	5,892 36.32%	6,522 36.03%
	\$ 90	\$ 125	\$ 96	\$ 94	\$ 104	\$ 115	\$ 97	\$ 102	\$ 122	\$ 124

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	Jan-14	Jan-15	Feb-14	Feb-15	Mar-14	Mar-15	Apr-14	Apr-15	May-14	May-15
	Adj 1/31/15	Adj 7/31/15	Adj 1/31/15	Adj 7/31/15	Adj 1/31/15	Adj 7/31/15	Adj 1/31/15	Adj 7/31/15	Adj 1/31/15	Adj 7/31/15
Sister Bay	9,792 9.44%	9,780 11.79%	8,634 15.81%	9,154 19.05%	9,603 13.39%	9,651 12.47%	8,209 15.71%	9,428 22.21%	13,181 24.66%	13,265 33.31%
	\$ 117	\$ 107	\$ 89	\$ 76	\$ 82	\$ 88	\$ 84	\$ 65	\$ 111	\$ 102
Sturgeon Bay - City	18,696 25.97%	20,069 25.66%	17,651 37.50%	17,953 34.69%	19,617 35.90%	19,895 31.77%	18,855 29.27%	18,883 25.90%	20,194 45.33%	20,387 38.44%
	\$ 71	\$ 74	\$ 68	\$ 73	\$ 70	\$ 78	\$ 72	\$ 78	\$ 81	\$ 93
Sturgeon Bay - Town	379 5.80%	289 9.34%	330 3.33%	227 16.30%	371 2.16%	368 5.43%	343 7.87%	261 11.88%	421 27.55%	477 19.92%
	\$ 163	\$ 144	\$ 158	\$ 105	\$ 160	\$ 122	\$ 149	\$ 134	\$ 176	\$ 166
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 16.13%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 554
Washington Island	1,235 6.72%	1,036 6.85%	984 9.86%	852 10.92%	1,106 7.96%	1,079 6.30%	1,079 25.39%	1,004 13.35%	3,521 19.11%	3,799 16.71%
	\$ 63	\$ 74	\$ 83	\$ 70	\$ 70	\$ 75	\$ 47	\$ 69	\$ 64	\$ 93
Available	73,507	73,204	67,077	66,089	73,050	73,302	71,918	74,487	117,638	119,481
Filled	11,109	12,279	15,278	15,676	14,592	14,026	13,517	13,949	35,299	37,239
%	15.11%	16.77%	22.78%	23.72%	19.98%	19.13%	18.80%	18.73%	30.01%	31.17%
Average	\$ 91	\$ 92	\$ 81	\$ 88	\$ 79	\$ 85	\$ 79	\$ 86	\$ 102	\$ 111

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	Jun-14 Adj 1/31/15	Jun-15 Unadj	Jul-14 Adj 1/31/15	Jul-15 Unadj	Aug-14 Adj 1/31/15	Aug-15 Unadj	Sep-14 Adj 1/31/15	Sep-15 Unadj	Oct-14 Adj 1/31/15	Oct-15 Unadj	Nov-14 Adj 1/31/15	Nov-15 Unadj
Baileys Harbor	8,888 41.42% \$ 177	8,716 48.59% \$ 159	9,275 71.43% \$ 190	9,314 75.47% \$ 194	9,436 68.98% \$ 194	9,239 70.70% \$ 201	8,765 44.63% \$ 173	8,822 51.33% \$ 169	8,790 46.43% \$ 152	5,904 52.96% \$ 178	3,419 16.50% \$ 118	3,319 11.21% \$ 173
Brussels	30 0.00% \$ -	30 100.00% \$ 42	31 29.03% \$ 195	62 69.35% \$ 58	31 38.71% \$ 195	62 16.13% \$ 159	30 0.00% \$ -	0 0.00% \$ -	31 6.45% \$ 195	60 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Clay Banks	177 34.43% \$ 207	189 38.10% \$ 215	178 65.73% \$ 256	213 72.30% \$ 238	180 65.00% \$ 192	186 58.06% \$ 226	164 20.12% \$ 190	162 32.72% \$ 159	165 20.00% \$ 162	175 37.71% \$ 201	0 0.00% \$ -	0 0.00% \$ -
Egg Harbor-Town	11,291 46.59% \$ 142	11,500 45.89% \$ 145	12,014 68.27% \$ 178	11,592 69.50% \$ 194	12,550 65.98% \$ 174	11,711 67.80% \$ 184	11,830 44.02% \$ 142	11,315 47.92% \$ 150	12,802 43.36% \$ 144	11,502 49.25% \$ 152	8,853 14.68% \$ 87	9,596 16.29% \$ 80
Egg Harbor - Village	11,510 51.41% \$ 134	11,600 51.53% \$ 141	12,148 74.96% \$ 167	12,245 79.11% \$ 171	12,190 72.35% \$ 177	12,325 70.90% \$ 189	11,470 55.07% \$ 140	11,728 57.20% \$ 148	10,787 53.77% \$ 158	10,790 58.40% \$ 158	4,628 21.65% \$ 123	4,877 22.66% \$ 138
Ephraim	15,036 49.71% \$ 140	13,413 49.47% \$ 142	15,920 76.04% \$ 152	15,181 81.11% \$ 171	15,820 80.51% \$ 163	15,196 81.92% \$ 173	15,020 56.62% \$ 147	14,737 65.39% \$ 148	14,096 57.07% \$ 146	12,580 62.43% \$ 156	6,823 14.77% \$ 122	6,463 17.69% \$ 121
Forestville - Town	30 0.00% \$ -	0 0.00% \$ -	31 0.00% \$ -	0 0.00% \$ -	31 22.58% \$ 171	62 17.74% \$ 219	30 3.33% \$ 100	60 6.67% \$ 44	31 3.23% \$ 300	0 0.00% \$ -	0 0.00% \$ -	60 10.00% \$ 46
Forestville - Village	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Gardner	2,353 21.25% \$ 123	2,662 26.52% \$ 124	2,145 41.72% \$ 118	2,046 52.74% \$ 127	2,157 41.31% \$ 131	2,038 47.55% \$ 119	2,076 19.85% \$ 119	1,947 29.69% \$ 116	2,310 17.97% \$ 113	2,067 20.71% \$ 118	960 12.40% \$ 80	1,349 11.27% \$ 76
Gibraltar	16,556 58.33% \$ 146	16,562 59.88% \$ 149	17,395 82.46% \$ 174	17,235 83.05% \$ 177	17,411 85.66% \$ 170	16,108 82.45% \$ 185	16,283 65.17% \$ 154	16,631 66.50% \$ 149	15,693 60.48% \$ 152	16,555 61.80% \$ 154	6,676 21.93% \$ 149	6,270 22.23% \$ 171
Jacksonport	2,823 40.60% \$ 152	2,777 34.17% \$ 156	2,994 72.28% \$ 179	3,060 74.31% \$ 183	3,139 69.42% \$ 182	3,038 68.20% \$ 199	2,863 31.26% \$ 145	2,775 35.21% \$ 144	2,760 32.36% \$ 135	2,823 31.21% \$ 139	1,022 14.38% \$ 112	954 17.09% \$ 119
Liberty Grove	11,485 37.31% \$ 133	11,385 33.10% \$ 140	12,434 60.83% \$ 167	12,229 70.13% \$ 171	12,530 65.47% \$ 163	12,587 59.87% \$ 182	11,799 37.36% \$ 126	11,843 46.12% \$ 135	11,442 40.40% \$ 129	10,574 45.37% \$ 134	4,521 6.26% \$ 130	4,735 8.00% \$ 139
Nasewaupee	3,568 56.03% \$ 111	3,402 55.91% \$ 116	3,906 71.33% \$ 129	2,880 68.06% \$ 156	3,605 72.51% \$ 131	3,408 68.93% \$ 142	3,453 36.55% \$ 123	3,029 55.10% \$ 117	3,330 40.99% \$ 101	3,334 35.96% \$ 114	2,251 16.01% \$ 54	2,313 17.21% \$ 70
Sevastopol	6,283 55.98% \$ 181	6,809 55.62% \$ 179	6,950 73.12% \$ 221	6,933 76.75% \$ 210	6,940 74.05% \$ 224	6,465 75.98% \$ 235	6,310 53.69% \$ 175	6,459 59.85% \$ 165	6,286 55.03% \$ 157	6,467 56.49% \$ 159	4,230 29.15% \$ 109	3,832 33.48% \$ 124

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	Jun-14	Jun-15	Jul-14	Jul-15	Aug-14	Aug-15	Sep-14	Sep-15	Oct-14	Oct-15	Nov-14	Nov-15
	Adj 1/31/15	Unadj	Adj 1/31/15	Unadj	Adj 1/31/15	Unadj	Adj 1/31/15	Unadj	Adj 1/31/15	Unadj	Adj 1/31/15	Unadj
Sister Bay	14,705 49.37%	14,755 50.20%	15,193 78.11%	15,364 78.37%	15,293 80.08%	14,614 76.39%	14,552 50.30%	14,804 56.65%	15,158 56.64%	14,591 58.93%	8,545 19.27%	9,407 21.92%
	\$ 137	\$ 137	\$ 163	\$ 169	\$ 167	\$ 185	\$ 148	\$ 144	\$ 139	\$ 149	\$ 106	\$ 116
Sturgeon Bay - City	19,522 56.80%	20,412 51.59%	20,689 71.10%	19,552 75.41%	20,439 71.02%	20,241 72.20%	20,021 56.94%	20,175 61.95%	20,508 54.01%	21,095 54.71%	19,512 23.12%	18,748 27.25%
	\$ 104	\$ 109	\$ 124	\$ 127	\$ 126	\$ 123	\$ 114	\$ 115	\$ 116	\$ 113	\$ 79	\$ 81
Sturgeon Bay - Town	950 39.47%	707 49.08%	1,051 72.79%	871 74.51%	1,086 73.30%	911 75.85%	933 34.19%	658 53.04%	650 30.31%	553 41.95%	315 9.21%	335 12.84%
	\$ 186	\$ 169	\$ 195	\$ 183	\$ 175	\$ 184	\$ 164	\$ 127	\$ 187	\$ 162	\$ 221	\$ 208
Union	0 0.00%	30 0.00%	0 0.00%	31 38.71%	0 0.00%	31 22.58%	0 0.00%	30 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ 399	\$ -	\$ 320	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Washington Island	5,569 34.39%	5,365 35.84%	5,868 52.06%	5,307 57.25%	5,700 55.91%	5,489 69.70%	5,353 24.88%	5,103 31.00%	4,998 18.71%	3,684 24.65%	1,555 11.96%	791 25.16%
	\$ 94	\$ 100	\$ 109	\$ 112	\$ 105	\$ 92	\$ 91	\$ 102	\$ 90	\$ 89	\$ 97	\$ 82
Available	130,776	130,314	138,222	134,115	138,538	133,711	130,952	130,278	129,837	122,754	73,310	73,049
Filled	64,137	69,404	99,395	101,290	101,168	97,208	65,319	72,779	64,553	65,481	13,855	15,371
%	49.04%	53.26%	71.91%	75.52%	73.03%	72.70%	49.88%	55.86%	49.72%	53.34%	18.90%	21.04%
Average	\$ 136	\$ 127	\$ 162	\$ 168	\$ 164	\$ 173	\$ 141	\$ 141	\$ 139	\$ 145	\$ 102	\$ 108