

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-14 Adj 1/31/15	Jan-15 Adj 7/31/15	Feb-14 Adj 1/31/15	Feb-15 Adj 7/31/15	Mar-14 Adj 1/31/15	Mar-15 Adj 7/31/15	Apr-14 Adj 1/31/15	Apr-15 Adj 7/31/15	May-14 Adj 1/31/15	May-15 Adj 7/31/15
Baileys Harbor	3,405 6.43%	3,190 13.32%	3,048 10.47%	2,950 15.86%	3,343 9.33%	3,285 14.31%	3,741 11.09%	3,876 9.91%	8,318 18.69%	7,856 26.73%
	\$ 138	\$ 99	\$ 107	\$ 76	\$ 64	\$ 78	\$ 94	\$ 123	\$ 144	\$ 135
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 0.00%	30 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	158 15.82%	99 19.19%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 177	\$ 131
Egg Harbor-Town	9,992 8.29%	9,217 10.24%	9,236 10.56%	7,687 16.37%	9,955 9.45%	9,527 10.52%	9,037 7.75%	8,953 10.62%	11,227 24.47%	11,597 23.72%
	\$ 81	\$ 88	\$ 85	\$ 79	\$ 62	\$ 70	\$ 79	\$ 86	\$ 104	\$ 117
Egg Harbor - Village	4,870 12.61%	4,323 15.41%	3,708 34.49%	3,954 22.08%	4,356 20.09%	4,225 22.08%	4,637 21.00%	5,255 18.33%	9,064 36.24%	9,546 31.38%
	\$ 107	\$ 108	\$ 54	\$ 109	\$ 81	\$ 94	\$ 75	\$ 95	\$ 100	\$ 121
Ephraim	6,409 8.07%	6,381 10.23%	5,734 11.77%	5,820 14.60%	5,764 12.51%	6,350 11.65%	6,357 13.21%	6,500 14.20%	13,766 28.35%	13,116 33.72%
	\$ 111	\$ 117	\$ 114	\$ 109	\$ 93	\$ 105	\$ 88	\$ 99	\$ 106	\$ 108
Forestville - Town	31 0.00%	31 0.00%	28 0.00%	28 0.00%	0 0.00%	31 0.00%	30 0.00%	30 0.00%	31 0.00%	31 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	961 19.15%	962 27.86%	896 30.47%	873 32.42%	1,067 22.21%	946 18.71%	1,067 11.43%	1,003 12.16%	1,965 19.13%	2,005 37.66%
	\$ 69	\$ 77	\$ 65	\$ 72	\$ 78	\$ 72	\$ 65	\$ 89	\$ 99	\$ 80
Gibraltar	6,082 20.34%	6,284 18.54%	5,675 23.19%	5,738 24.26%	6,311 17.84%	5,953 17.00%	6,783 24.88%	7,154 19.90%	14,395 33.72%	15,226 34.53%
	\$ 140	\$ 138	\$ 137	\$ 123	\$ 117	\$ 119	\$ 86	\$ 114	\$ 119	\$ 130
Jacksonport	877 6.84%	860 14.07%	791 10.75%	818 16.26%	849 5.18%	826 14.04%	853 4.92%	860 14.42%	2,541 19.60%	2,459 15.90%
	\$ 169	\$ 154	\$ 146	\$ 106	\$ 178	\$ 114	\$ 150	\$ 86	\$ 102	\$ 108
Liberty Grove	4,271 3.56%	4,254 3.41%	4,312 3.41%	3,907 2.89%	4,097 3.78%	4,522 2.79%	4,094 4.62%	4,227 4.09%	9,417 14.56%	9,730 19.17%
	\$ 142	\$ 165	\$ 108	\$ 132	\$ 92	\$ 113	\$ 87	\$ 105	\$ 114	\$ 118
Nasawaupee	2,417 21.97%	2,327 31.63%	2,197 36.55%	2,352 43.58%	2,419 28.69%	2,387 34.69%	2,281 14.95%	2,340 16.62%	3,516 38.48%	3,305 40.57%
	\$ 57	\$ 51	\$ 63	\$ 63	\$ 65	\$ 54	\$ 46	\$ 67	\$ 78	\$ 97
Sevastopol	4,090 21.56%	4,201 18.00%	3,853 34.10%	3,776 31.25%	4,192 25.33%	4,257 23.73%	4,552 24.32%	4,713 28.58%	5,892 36.32%	6,522 36.03%
	\$ 90	\$ 125	\$ 96	\$ 94	\$ 104	\$ 115	\$ 97	\$ 102	\$ 122	\$ 124
Sister Bay	9,792	9,780	8,634	9,154	9,603	9,651	8,209	9,428	13,181	13,265

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	Adj 1/31/15	Adj 7/31/15	Adj 1/31/15	Adj 7/31/15	Adj 1/31/15	Adj 7/31/15	Adj 1/31/15	Adj 7/31/15	Adj 1/31/15	Adj 7/31/15
	9.44%	11.79%	15.81%	19.05%	13.39%	12.47%	15.71%	22.21%	24.66%	33.31%
	\$ 117	\$ 107	\$ 89	\$ 76	\$ 82	\$ 88	\$ 84	\$ 65	\$ 111	\$ 102
Sturgeon Bay - City	18,696	20,069	17,651	17,953	19,617	19,895	18,855	18,883	20,194	20,387
	25.97%	25.66%	37.50%	34.69%	35.90%	31.77%	29.27%	25.90%	45.33%	38.44%
	\$ 71	\$ 74	\$ 68	\$ 73	\$ 70	\$ 78	\$ 72	\$ 78	\$ 81	\$ 93
Sturgeon Bay - Town	379	289	330	227	371	368	343	261	421	477
	5.80%	9.34%	3.33%	16.30%	2.16%	5.43%	7.87%	11.88%	27.55%	19.92%
	\$ 163	\$ 144	\$ 158	\$ 105	\$ 160	\$ 122	\$ 149	\$ 134	\$ 176	\$ 166
Union	0	0	0	0	0	0	0	0	0	31
	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	16.13%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 554
Washington Island	1,235	1,036	984	852	1,106	1,079	1,079	1,004	3,521	3,799
	6.72%	6.85%	9.86%	10.92%	7.96%	6.30%	25.39%	13.35%	19.11%	16.71%
	\$ 63	\$ 74	\$ 83	\$ 70	\$ 70	\$ 75	\$ 47	\$ 69	\$ 64	\$ 93
Available	73,507	73,204	67,077	66,089	73,050	73,302	71,918	74,487	117,638	119,481
Filled	11,109	12,279	15,278	15,676	14,592	14,026	13,517	13,949	35,299	37,239
%	15.11%	16.77%	22.78%	23.72%	19.98%	19.13%	18.80%	18.73%	30.01%	31.17%
Average	\$ 91	\$ 92	\$ 81	\$ 88	\$ 79	\$ 85	\$ 79	\$ 86	\$ 102	\$ 111

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	Jun-14	Jun-15	Jul-14	Jul-15	Aug-14	Aug-15
	Adj 1/31/15	Unadj	Adj 1/31/15	Unadj	Adj 1/31/15	Unadj
Baileys Harbor	8,888 41.42%	8,716 48.59%	9,275 71.43%	9,314 75.47%	9,436 68.98%	9,239 70.70%
	\$ 177	\$ 159	\$ 190	\$ 194	\$ 194	\$ 201
Brussels	30 0.00%	30 100.00%	31 29.03%	62 69.35%	31 38.71%	62 16.13%
	\$ -	\$ 42	\$ 195	\$ 58	\$ 195	\$ 159
Clay Banks	177 34.43%	189 38.10%	178 65.73%	213 72.30%	180 65.00%	186 58.06%
	\$ 207	\$ 215	\$ 256	\$ 238	\$ 192	\$ 226
Egg Harbor-Town	11,291 46.59%	11,500 45.89%	12,014 68.27%	11,592 69.50%	12,550 65.98%	11,711 67.80%
	\$ 142	\$ 145	\$ 178	\$ 194	\$ 174	\$ 184
Egg Harbor - Village	11,510 51.41%	11,600 51.53%	12,148 74.96%	12,245 79.11%	12,190 72.35%	12,325 70.90%
	\$ 134	\$ 141	\$ 167	\$ 171	\$ 177	\$ 189
Ephraim	15,036 49.71%	13,413 49.47%	15,920 76.04%	15,181 81.11%	15,820 80.51%	15,196 81.92%
	\$ 140	\$ 142	\$ 152	\$ 171	\$ 163	\$ 173
Forestville - Town	30 0.00%	0 0.00%	31 0.00%	0 0.00%	31 22.58%	62 17.74%
	\$ -	\$ -	\$ -	\$ -	\$ 171	\$ 219
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	2,353 21.25%	2,662 26.52%	2,145 41.72%	2,046 52.74%	2,157 41.31%	2,038 47.55%
	\$ 123	\$ 124	\$ 118	\$ 127	\$ 131	\$ 119
Gibraltar	16,556 58.33%	16,562 59.88%	17,395 82.46%	17,235 83.05%	17,411 85.66%	16,108 82.45%
	\$ 146	\$ 149	\$ 174	\$ 177	\$ 170	\$ 185
Jacksonport	2,823 40.60%	2,777 34.17%	2,994 72.28%	3,060 74.31%	3,139 69.42%	3,038 68.20%
	\$ 152	\$ 156	\$ 179	\$ 183	\$ 182	\$ 199
Liberty Grove	11,485 37.31%	11,385 33.10%	12,434 60.83%	12,229 70.13%	12,530 65.47%	12,587 59.87%
	\$ 133	\$ 140	\$ 167	\$ 171	\$ 163	\$ 182
Nasawaupee	3,568 56.03%	3,402 55.91%	3,906 71.33%	2,880 68.06%	3,605 72.51%	3,408 68.93%
	\$ 111	\$ 116	\$ 129	\$ 156	\$ 131	\$ 142
Sevastopol	6,283 55.98%	6,809 55.62%	6,950 73.12%	6,933 76.75%	6,940 74.05%	6,465 75.98%
	\$ 181	\$ 179	\$ 221	\$ 210	\$ 224	\$ 235
Sister Bay	14,705	14,755	15,193	15,364	15,293	14,614

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	Adj 1/31/15	Unadj	Adj 1/31/15	Unadj	Adj 1/31/15	Unadj
	49.37%	50.20%	78.11%	78.37%	80.08%	76.39%
	\$ 137	\$ 137	\$ 163	\$ 169	\$ 167	\$ 185
Sturgeon Bay - City	19,522	20,412	20,689	19,552	20,439	20,241
	56.80%	51.59%	71.10%	75.41%	71.02%	72.20%
	\$ 104	\$ 109	\$ 124	\$ 127	\$ 126	\$ 123
Sturgeon Bay - Town	950	707	1,051	871	1,086	911
	39.47%	49.08%	72.79%	74.51%	73.30%	75.85%
	\$ 186	\$ 169	\$ 195	\$ 183	\$ 175	\$ 184
Union	0	30	0	31	0	31
	0.00%	0.00%	0.00%	38.71%	0.00%	22.58%
	\$ -	\$ -	\$ -	\$ 399	\$ -	\$ 320
Washington Island	5,569	5,365	5,868	5,307	5,700	5,489
	34.39%	35.84%	52.06%	57.25%	55.91%	69.70%
	\$ 94	\$ 100	\$ 109	\$ 112	\$ 105	\$ 92
Available	130,776	130,314	138,222	134,115	138,538	133,711
Filled	64,137	69,404	99,395	101,290	101,168	97,208
%	49.04%	53.26%	71.91%	75.52%	73.03%	72.70%
Average	\$ 136	\$ 127	\$ 162	\$ 168	\$ 164	\$ 173