

**Door County Tourism Zone Commission**

**Room Tax Collection Annual 2014 Summary by Municipality - Comparative**

|   | Jan-13<br>Adj 1/31/14 | Jan-14<br>Adj 1/31/15 | Feb-13<br>Adj 1/31/14 | Feb-14<br>Adj 1/31/15 | Mar-13<br>Adj 1/31/14 | Mar-14<br>Adj 1/31/15 | Apr-13<br>Adj 1/31/14 | Apr-14<br>Adj 1/31/15 | May-13<br>Adj 1/31/14 | May-14<br>Adj 1/31/15 | Jun-13<br>Adj 1/31/14 | Jun-14<br>Adj 1/31/15 | Jul-13<br>Adj 1/31/14 | Jul-14<br>Adj 1/31/15 |
|---|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Baileys Harbor                              | \$ 2,009              | \$ 1,668              | \$ 1,666              | \$ 1,877              | \$ 1,840              | \$ 1,087              | \$ 2,513              | \$ 2,198              | \$ 12,295             | \$ 12,254             | \$ 31,818             | \$ 35,805             | \$ 66,418             | \$ 69,140             |
| Brussels                                    | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ 97                 |
| Clay Banks                                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ 31                 | \$ 244                | \$ 388                | \$ 693                | \$ 1,116              | \$ 1,647              |
| Egg Harbor-Town                             | \$ 3,170              | \$ 3,506              | \$ 4,274              | \$ 4,564              | \$ 3,766              | \$ 3,000              | \$ 3,036              | \$ 3,031              | \$ 13,912             | \$ 15,193             | \$ 37,052             | \$ 40,482             | \$ 77,981             | \$ 79,047             |
| Egg Harbor - Village                        | \$ 4,233              | \$ 3,608              | \$ 3,244              | \$ 3,775              | \$ 4,299              | \$ 3,878              | \$ 3,171              | \$ 4,016              | \$ 16,263             | \$ 18,084             | \$ 41,640             | \$ 43,499             | \$ 79,603             | \$ 83,654             |
| Ephraim                                     | \$ 4,207              | \$ 3,144              | \$ 4,539              | \$ 4,122              | \$ 4,371              | \$ 3,700              | \$ 3,815              | \$ 4,074              | \$ 20,772             | \$ 22,828             | \$ 56,049             | \$ 57,514             | \$ 108,573            | \$ 100,639            |
| Forestville-Town                            | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ 34                 | \$ -                  |
| Forestville-Village                         | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  |
| Gardner                                     | \$ 467                | \$ 696                | \$ 930                | \$ 981                | \$ 533                | \$ 1,017              | \$ 162                | \$ 438                | \$ 2,470              | \$ 2,012              | \$ 3,024              | \$ 3,373              | \$ 5,169              | \$ 5,769              |
| Gibraltar                                   | \$ 9,221              | \$ 9,513              | \$ 9,489              | \$ 9,914              | \$ 7,219              | \$ 7,213              | \$ 7,284              | \$ 7,857              | \$ 28,806             | \$ 31,552             | \$ 75,021             | \$ 76,720             | \$ 126,728            | \$ 136,604            |
| Jacksonport                                 | \$ 661                | \$ 535                | \$ 707                | \$ 647                | \$ 430                | \$ 421                | \$ 428                | \$ 327                | \$ 2,440              | \$ 2,406              | \$ 8,952              | \$ 9,336              | \$ 21,725             | \$ 21,008             |
| Liberty Grove                               | \$ 821                | \$ 1,189              | \$ 706                | \$ 866                | \$ 717                | \$ 783                | \$ 889                | \$ 902                | \$ 8,467              | \$ 8,314              | \$ 29,726             | \$ 29,908             | \$ 70,024             | \$ 68,494             |
| Nasewaupee                                  | \$ 1,128              | \$ 1,661              | \$ 2,282              | \$ 2,800              | \$ 1,564              | \$ 2,424              | \$ 1,274              | \$ 860                | \$ 4,648              | \$ 5,812              | \$ 10,715             | \$ 12,169             | \$ 17,652             | \$ 19,746             |
| Sevastopol                                  | \$ 4,606              | \$ 4,175              | \$ 5,879              | \$ 5,852              | \$ 6,536              | \$ 5,869              | \$ 5,151              | \$ 5,574              | \$ 12,364             | \$ 13,836             | \$ 33,502             | \$ 34,951             | \$ 60,546             | \$ 61,163             |
| Sister Bay                                  | \$ 6,817              | \$ 5,802              | \$ 5,807              | \$ 6,097              | \$ 5,873              | \$ 5,611              | \$ 4,985              | \$ 5,857              | \$ 18,759             | \$ 19,747             | \$ 50,254             | \$ 54,673             | \$ 103,512            | \$ 106,334            |
| Sturgeon Bay-City                           | \$ 16,193             | \$ 18,153             | \$ 19,479             | \$ 24,058             | \$ 22,961             | \$ 26,132             | \$ 18,751             | \$ 20,994             | \$ 34,435             | \$ 38,926             | \$ 61,942             | \$ 61,208             | \$ 93,389             | \$ 95,967             |
| Sturgeon Bay-Town                           | \$ 121                | \$ 197                | \$ 139                | \$ 96                 | \$ 141                | \$ 70                 | \$ 84                 | \$ 221                | \$ 389                | \$ 1,124              | \$ 3,448              | \$ 3,831              | \$ 6,647              | \$ 8,185              |
| Union                                       | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ 84                 | \$ -                  |
| Washington Island                           | \$ 330                | \$ 259                | \$ 180                | \$ 442                | \$ 376                | \$ 312                | \$ 329                | \$ 508                | \$ 2,007              | \$ 2,133              | \$ 9,151              | \$ 8,998              | \$ 19,162             | \$ 18,103             |
| <b>TOTALS</b>                               | <b>\$ 53,985</b>      | <b>\$ 54,105</b>      | <b>\$ 59,321</b>      | <b>\$ 66,091</b>      | <b>\$ 60,626</b>      | <b>\$ 61,518</b>      | <b>\$ 51,872</b>      | <b>\$ 56,857</b>      | <b>\$ 178,058</b>     | <b>\$ 194,464</b>     | <b>\$ 452,682</b>     | <b>\$ 473,160</b>     | <b>\$ 858,364</b>     | <b>\$ 875,598</b>     |
| 30% MUNI                                    | \$ 16,196             | \$ 16,231             | \$ 17,796             | \$ 19,827             | \$ 18,188             | \$ 18,456             | \$ 15,562             | \$ 17,057             | \$ 53,417             | \$ 58,339             | \$ 135,805            | \$ 141,948            | \$ 257,509            | \$ 262,679            |
| 4% DCTZC                                    | \$ 2,159              | \$ 2,164              | \$ 2,373              | \$ 2,644              | \$ 2,425              | \$ 2,461              | \$ 2,075              | \$ 2,274              | \$ 7,122              | \$ 7,779              | \$ 18,107             | \$ 18,926             | \$ 34,335             | \$ 35,024             |
| 66% DCVB                                    | \$ 35,630             | \$ 35,709             | \$ 39,152             | \$ 43,620             | \$ 40,013             | \$ 40,602             | \$ 34,236             | \$ 37,525             | \$ 117,518            | \$ 128,346            | \$ 298,770            | \$ 312,285            | \$ 566,520            | \$ 577,895            |
|   | <b>\$ 53,986</b>      | <b>\$ 54,105</b>      | <b>\$ 59,321</b>      | <b>\$ 66,091</b>      | <b>\$ 60,626</b>      | <b>\$ 61,518</b>      | <b>\$ 51,872</b>      | <b>\$ 56,857</b>      | <b>\$ 178,058</b>     | <b>\$ 194,464</b>     | <b>\$ 452,682</b>     | <b>\$ 473,160</b>     | <b>\$ 858,364</b>     | <b>\$ 875,598</b>     |
| Available                                   | 72,283                | 73507                 | 65160                 | 67077                 | 69258                 | 73050                 | 73158                 | 71918                 | 117,157               | 117638                | 129,853               | 130776                | 137,735               | 138222                |
| Filled                                      | 10,502                | 11109                 | 13333                 | 15278                 | 13715                 | 14592                 | 11823                 | 13517                 | 32,206                | 35299                 | 62,031                | 64137                 | 96,757                | 99395                 |
| %   | 14.53%                | 15.11%                | 20.46%                | 22.78%                | 19.80%                | 19.98%                | 16.16%                | 18.80%                | 27.49%                | 30.01%                | 47.77%                | 49.04%                | 70.25%                | 71.91%                |
| Average                                     | \$ 96                 | \$ 91                 | \$ 83                 | \$ 81                 | \$ 82                 | \$ 79                 | \$ 81                 | \$ 79                 | \$ 102                | \$ 102                | \$ 135                | \$ 136                | \$ 163                | \$ 162                |
| <b>Total Revenues</b>                       | <b>\$ 1,010,356</b>   | <b>\$ 1,009,716</b>   | <b>\$ 1,111,197</b>   | <b>\$ 1,235,208</b>   | <b>\$ 1,124,459</b>   | <b>\$ 1,146,437</b>   | <b>\$ 958,844</b>     | <b>\$ 1,063,380</b>   | <b>\$ 3,290,664</b>   | <b>\$ 3,615,417</b>   | <b>\$ 8,362,857</b>   | <b>\$ 8,711,194</b>   | <b>\$ 15,757,478</b>  | <b>\$ 16,073,431</b>  |
| <b>Adjustments for comparative purposes</b> |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |
| Late Collections                            |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |
| Total                                       | \$ 53,985             | \$ 54,105             | \$ 59,321             | \$ 66,091             | \$ 60,626             | \$ 61,518             | \$ 51,872             | \$ 56,857             | \$ 178,058            | \$ 194,464            | \$ 452,682            | \$ 473,160            | \$ 858,364            | \$ 875,598            |
| Increase(Decrease)                          |                       | 0.2%                  |                       | 11.4%                 |                       | 1.5%                  |                       | 9.6%                  |                       | 9.2%                  |                       | 4.5%                  |                       | 2.0%                  |
| <b>1/31/2015</b>                            |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |

Door County Tourism Zone Commission

|                             | Aug-13<br>Adj 1/31/14 | Aug-14<br>Adj 1/31/15 | Sep-13<br>Adj 1/31/14 | Sep-14<br>Adj 1/31/15 | Oct-13<br>Adj 1/31/14 | Oct-14<br>Adj 1/31/15 | Nov-13<br>Adj 1/31/14 | Nov-14<br>Adj 1/31/15 | Dec-13<br>Adj 1/31/14 | Dec-14<br>Adj 1/31/15 | 2013<br>YTD Total   | 2014<br>YTD Total   | YTD Variance      | %      |
|-----------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|---------------------|---------------------|-------------------|--------|
| Baileys Harbor              | \$ 65,802             | \$ 69,531             | \$ 33,342             | \$ 37,091             | \$ 31,511             | \$ 33,973             | \$ 3,227              | \$ 3,658              | \$ 2,483              | \$ 2,014              | \$ 254,924          | \$ 270,295          | \$ 15,371         | 6.03%  |
| Brussels                    | \$ -                  | \$ 129                | \$ -                  | \$ -                  | \$ -                  | \$ 21                 | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                | \$ 247              | \$ 247            | 0.00%  |
| Clay Banks                  | \$ 823                | \$ 1,236              | \$ 269                | \$ 344                | \$ 515                | \$ 293                | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ 3,142            | \$ 4,458            | \$ 1,316          | 0.00%  |
| Egg Harbor-Town             | \$ 71,869             | \$ 78,597             | \$ 36,290             | \$ 38,747             | \$ 38,780             | \$ 41,328             | \$ 5,134              | \$ 5,934              | \$ 3,072              | \$ 3,830              | \$ 298,336          | \$ 317,259          | \$ 18,923         | 6.34%  |
| Egg Harbor - Village        | \$ 81,912             | \$ 85,068             | \$ 48,266             | \$ 48,568             | \$ 45,280             | \$ 49,531             | \$ 5,398              | \$ 6,711              | \$ 4,059              | \$ 3,080              | \$ 337,368          | \$ 353,472          | \$ 16,104         | 4.77%  |
| Ephraim                     | \$ 110,922            | \$ 113,917            | \$ 67,178             | \$ 68,437             | \$ 65,292             | \$ 64,453             | \$ 5,157              | \$ 6,744              | \$ 4,932              | \$ 3,683              | \$ 455,807          | \$ 453,255          | \$ (2,552)        | -0.56% |
| Forestville-Town            | \$ 44                 | \$ 66                 | \$ -                  | \$ 6                  | \$ -                  | \$ 17                 | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ 78               | \$ 88               | \$ 10             | 0.00%  |
| Forestville-Village         | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                | \$ -                | \$ -              | 0.00%  |
| Gardner                     | \$ 5,157              | \$ 6,388              | \$ 2,154              | \$ 2,551              | \$ 1,985              | \$ 2,490              | \$ 700                | \$ 525                | \$ 643                | \$ 510                | \$ 23,394           | \$ 26,749           | \$ 3,355          | 14.34% |
| Gibraltar                   | \$ 126,114            | \$ 137,560            | \$ 82,905             | \$ 89,580             | \$ 77,948             | \$ 79,091             | \$ 10,835             | \$ 12,006             | \$ 11,417             | \$ 9,350              | \$ 572,987          | \$ 606,958          | \$ 33,971         | 5.93%  |
| Jacksonport                 | \$ 21,186             | \$ 21,687             | \$ 6,448              | \$ 7,044              | \$ 5,238              | \$ 6,542              | \$ 370                | \$ 882                | \$ 714                | \$ 658                | \$ 69,299           | \$ 71,493           | \$ 2,194          | 3.17%  |
| Liberty Grove               | \$ 66,501             | \$ 71,666             | \$ 28,561             | \$ 29,065             | \$ 29,947             | \$ 32,314             | \$ 2,320              | \$ 2,020              | \$ 1,776              | \$ 1,432              | \$ 240,455          | \$ 246,953          | \$ 6,498          | 2.70%  |
| Nasewaupsee                 | \$ 16,858             | \$ 18,838             | \$ 8,191              | \$ 8,570              | \$ 6,625              | \$ 7,576              | \$ 877                | \$ 1,074              | \$ 657                | \$ 400                | \$ 72,471           | \$ 81,930           | \$ 9,459          | 13.05% |
| Sevastopol                  | \$ 59,683             | \$ 63,078             | \$ 29,773             | \$ 32,475             | \$ 28,524             | \$ 29,817             | \$ 7,328              | \$ 7,384              | \$ 5,283              | \$ 3,536              | \$ 259,175          | \$ 267,711          | \$ 8,536          | 3.29%  |
| Sister Bay                  | \$ 102,114            | \$ 111,887            | \$ 56,811             | \$ 59,326             | \$ 62,457             | \$ 65,486             | \$ 7,878              | \$ 9,453              | \$ 6,321              | \$ 4,948              | \$ 431,588          | \$ 455,221          | \$ 23,633         | 5.48%  |
| Sturgeon Bay-City           | \$ 90,140             | \$ 98,417             | \$ 65,678             | \$ 70,287             | \$ 63,985             | \$ 69,825             | \$ 21,640             | \$ 19,307             | \$ 17,795             | \$ 15,884             | \$ 526,388          | \$ 559,157          | \$ 32,769         | 6.23%  |
| Sturgeon Bay-Town           | \$ 6,434              | \$ 7,660              | \$ 2,469              | \$ 2,877              | \$ 1,699              | \$ 2,031              | \$ 190                | \$ 352                | \$ 255                | \$ 210                | \$ 22,016           | \$ 26,854           | \$ 4,838          | 21.97% |
| Union                       | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ -                  | \$ 84               | \$ -                | \$ (84)           | 0.00%  |
| Washington Island           | \$ 17,292             | \$ 17,783             | \$ 7,436              | \$ 6,313              | \$ 4,505              | \$ 4,448              | \$ 884                | \$ 935                | \$ 283                | \$ 261                | \$ 61,935           | \$ 60,495           | \$ (1,440)        | -2.32% |
| <b>TOTALS</b>               | <b>\$ 842,852</b>     | <b>\$ 903,507</b>     | <b>\$ 475,770</b>     | <b>\$ 501,280</b>     | <b>\$ 464,291</b>     | <b>\$ 489,235</b>     | <b>\$ 71,938</b>      | <b>\$ 76,984</b>      | <b>\$ 59,690</b>      | <b>\$ 49,796</b>      | <b>\$ 3,629,448</b> | <b>\$ 3,802,594</b> | <b>\$ 173,147</b> |        |
|                             |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |                     | 0                   | 4.8%              |        |
| 30% MUNI                    | \$ 252,856            | \$ 271,052            | \$ 142,731            | \$ 150,384            | \$ 139,287            | \$ 146,771            | \$ 21,581             | \$ 23,095             | \$ 17,907             | \$ 14,939             |                     |                     |                   |        |
| 4% DCTZC                    | \$ 33,714             | \$ 36,140             | \$ 19,031             | \$ 20,051             | \$ 18,572             | \$ 19,569             | \$ 2,878              | \$ 3,079              | \$ 2,388              | \$ 1,992              |                     |                     |                   |        |
| 66% DCVB                    | \$ 556,282            | \$ 596,315            | \$ 314,008            | \$ 330,844            | \$ 306,432            | \$ 322,895            | \$ 47,479             | \$ 50,809             | \$ 39,395             | \$ 32,865             |                     |                     |                   |        |
|                             | <b>\$ 842,852</b>     | <b>\$ 903,507</b>     | <b>\$ 475,770</b>     | <b>\$ 501,280</b>     | <b>\$ 464,291</b>     | <b>\$ 489,235</b>     | <b>\$ 71,938</b>      | <b>\$ 76,984</b>      | <b>\$ 59,690</b>      | <b>\$ 49,796</b>      |                     |                     |                   |        |
| Available                   | 137,445               | 138538                | 127,540               | 130952                | 127,030               | 129837                | 74599                 | 73310                 | 71845                 | 69065                 | 1,203,063           | 1,213,890           |                   |        |
| Filled                      | 96,108                | 101168                | 63,024                | 65319                 | 61,003                | 64553                 | 15353                 | 13855                 | 11122                 | 10120                 | 486,977             | 508,342             |                   |        |
| %                           | 69.92%                | 73.03%                | 49.42%                | 49.88%                | 48.02%                | 49.72%                | 20.58%                | 18.90%                | 15.48%                | 14.65%                | 40.48%              | 41.88%              |                   |        |
| Average                     | \$ 161                | \$ 164                | \$ 139                | \$ 141                | \$ 140                | \$ 139                | \$ 87                 | \$ 102                | \$ 99                 | \$ 91                 | \$ 137              | \$ 138              |                   |        |
| Total Revenues              | \$ 15,476,612         | \$16,576,142          | \$8,744,731           | \$9,225,898           | \$8,552,206           | \$9,003,293           | \$1,336,783           | \$1,418,281           | \$1,098,979           | \$918,227             | \$ 66,825,166       | \$69,996,623        |                   |        |
| <b>Adjustments for comp</b> |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |                     |                     |                   |        |
| Late Collections            |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |                     |                     |                   |        |
| Total                       | \$ 842,852            | \$ 903,507            | \$ 475,770            | \$ 501,280            | \$ 464,291            | \$ 489,235            | \$ 71,938             | \$ 76,984             | \$ 59,690             | \$ 49,796             |                     |                     | 0                 |        |
| Increase(Decrease)          |                       | 7.2%                  |                       | 5.4%                  |                       | 5.4%                  |                       | 7.0%                  |                       | -16.6%                |                     |                     | 0                 |        |
| 1/31/2015                   |                       |                       |                       |                       |                       |                       |                       |                       |                       |                       |                     |                     |                   |        |