

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-13 Adj 1/31/14	Jan-14 Adj 1/31/15	Feb-13 Adj 1/31/14	Feb-14 Adj 1/31/15	Mar-13 Adj 1/31/14	Mar-14 Adj 1/31/15	Apr-13 Adj 1/31/14	Apr-14 Adj 1/31/15	May-13 Adj 1/31/14	May-14 Adj 1/31/15	Jun-13 Adj 1/31/14	Jun-14 Adj 1/31/15
Baileys Harbor	3,590 7.38%	3,405 6.43%	3,248 9.67%	3,048 10.47%	3,498 9.01%	3,343 9.33%	3,786 11.09%	3,741 11.41%	6,736 20.65%	8,318 18.69%	8,277 39.94%	8,888 41.42%
	\$ 138	\$ 138	\$ 96	\$ 107	\$ 106	\$ 64	\$ 109	\$ 94	\$ 161	\$ 144	\$ 175	\$ 177
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 0.00%	0 0.00%	30 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	31 0.00%	0 0.00%	28 0.00%	0 0.00%	31 0.00%	0 0.00%	0 0.00%	0 0.00%	83 3.61%	158 15.82%	150 22.67%	177 34.43%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 190	\$ 177	\$ 208	\$ 207
Egg Harbor-Town	8,696 7.54%	9,992 8.29%	7,302 12.37%	9,236 10.56%	7,735 8.84%	9,955 9.45%	8,104 7.48%	9,037 7.75%	10,437 23.19%	11,227 24.47%	10,790 45.44%	11,291 46.59%
	\$ 96	\$ 81	\$ 91	\$ 85	\$ 103	\$ 62	\$ 92	\$ 79	\$ 109	\$ 104	\$ 142	\$ 142
Egg Harbor - Village	4,153 26.01%	4,870 12.61%	3,635 31.20%	3,708 34.49%	4,033 29.43%	4,356 20.09%	4,288 22.41%	4,637 21.00%	8,596 32.57%	9,064 36.24%	11,110 44.34%	11,510 51.41%
	\$ 193	\$ 107	\$ 52	\$ 54	\$ 66	\$ 81	\$ 60	\$ 75	\$ 106	\$ 100	\$ 154	\$ 134
Ephraim	6,581 10.17%	6,409 8.07%	5,900 14.03%	5,734 11.77%	6,151 14.86%	5,764 12.51%	6,369 11.46%	6,357 13.21%	13,996 26.29%	13,766 28.35%	15,562 48.55%	15,036 49.71%
	\$ 114	\$ 111	\$ 100	\$ 114	\$ 87	\$ 93	\$ 96	\$ 88	\$ 105	\$ 106	\$ 135	\$ 140
Forestville - Town	31 0.00%	31 0.00%	28 0.00%	28 0.00%	31 0.00%	0 0.00%	30 0.00%	30 0.00%	31 0.00%	31 0.00%	30 0.00%	30 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	961 6.66%	961 19.15%	929 22.60%	896 30.47%	1,023 12.51%	1,067 22.21%	1,023 2.74%	1,067 11.43%	1,756 27.56%	1,965 19.13%	1,878 30.94%	2,353 21.25%
	\$ 133	\$ 69	\$ 81	\$ 65	\$ 76	\$ 78	\$ 105	\$ 65	\$ 95	\$ 99	\$ 100	\$ 123
Gibraltar	6,128 17.33%	6,082 20.34%	6,020 23.06%	5,675 23.19%	6,376 21.63%	6,311 17.84%	7,225 19.31%	6,783 24.55%	14,596 32.82%	14,395 33.72%	16,275 59.00%	16,556 58.33%
	\$ 159	\$ 140	\$ 128	\$ 137	\$ 99	\$ 117	\$ 99	\$ 86	\$ 111	\$ 119	\$ 144	\$ 146
Jacksonport	898 8.13%	877 6.84%	802 14.46%	791 10.75%	967 6.93%	849 5.18%	810 7.78%	853 4.92%	2,383 19.14%	2,541 19.60%	2,810 40.21%	2,823 40.60%
	\$ 170	\$ 169	\$ 118	\$ 146	\$ 123	\$ 178	\$ 133	\$ 150	\$ 109	\$ 102	\$ 147	\$ 152
Liberty Grove	4,279 2.31%	4,271 3.56%	4,092 2.35%	4,312 3.41%	4,037 2.38%	4,097 3.78%	4,478 3.53%	4,094 4.62%	10,211 14.95%	9,417 14.56%	12,540 32.17%	11,485 37.31%
	\$ 151	\$ 142	\$ 114	\$ 108	\$ 136	\$ 92	\$ 108	\$ 87	\$ 106	\$ 114	\$ 138	\$ 133
Nasewaupee	2,418 18.65%	2,417 21.97%	2,184 31.96%	2,197 36.55%	2,383 22.70%	2,419 28.69%	2,468 18.07%	2,281 14.95%	3,224 34.55%	3,516 38.48%	3,445 55.50%	3,568 56.03%
	\$ 45	\$ 57	\$ 59	\$ 63	\$ 54	\$ 65	\$ 52	\$ 46	\$ 76	\$ 78	\$ 102	\$ 111

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	Jan-13	Jan-14	Feb-13	Feb-14	Mar-13	Mar-14	Apr-13	Apr-14	May-13	May-14	Jun-13	Jun-14
	Adj 1/31/14	Adj 1/31/15	Adj 1/31/14	Adj 1/31/15	Adj 1/31/14	Adj 1/31/15	Adj 1/31/14	Adj 1/31/15	Adj 1/31/14	Adj 1/31/15	Adj 1/31/14	Adj 1/31/15
Sevastopol	4,247 14.43%	4,090 21.56%	3,779 24.29%	3,853 34.10%	4,238 25.77%	4,192 25.33%	4,408 21.67%	4,552 24.32%	5,696 31.46%	5,892 36.32%	6,258 56.12%	6,283 55.98%
	\$ 137	\$ 90	\$ 117	\$ 96	\$ 110	\$ 104	\$ 99	\$ 97	\$ 127	\$ 122	\$ 175	\$ 181
Sister Bay	10,172 8.16%	9,792 9.44%	8,527 15.12%	8,634 15.81%	8,767 14.00%	9,603 13.39%	9,603 11.08%	8,209 15.71%	15,198 21.46%	13,181 24.66%	14,536 47.51%	14,705 49.37%
	\$ 149	\$ 117	\$ 88	\$ 89	\$ 88	\$ 82	\$ 85	\$ 84	\$ 105	\$ 111	\$ 132	\$ 137
Sturgeon Bay - City	18,749 24.11%	18,696 25.97%	17,251 31.21%	17,651 37.50%	18,419 32.43%	19,617 35.90%	18,792 26.06%	18,855 29.27%	19,991 39.63%	20,194 45.33%	19,443 58.19%	19,522 56.80%
	\$ 70	\$ 71	\$ 68	\$ 68	\$ 72	\$ 70	\$ 71	\$ 72	\$ 80	\$ 81	\$ 102	\$ 104
Sturgeon Bay - Town	245 2.45%	379 5.80%	251 4.78%	330 3.33%	248 6.05%	371 2.16%	237 4.64%	343 7.87%	390 13.08%	421 27.55%	747 45.11%	950 39.47%
	\$ 368	\$ 163	\$ 211	\$ 158	\$ 171	\$ 160	\$ 139	\$ 149	\$ 139	\$ 176	\$ 186	\$ 186
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 0.00%	0 0.00%	30 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Washington Island	1,104 10.33%	1,235 6.72%	1,184 3.63%	984 9.86%	1,321 7.27%	1,106 7.96%	1,537 5.73%	1,079 25.39%	3,802 13.55%	3,521 19.11%	5,972 33.12%	5,569 34.39%
	\$ 69	\$ 63	\$ 77	\$ 83	\$ 71	\$ 70	\$ 73	\$ 47	\$ 72	\$ 64	\$ 99	\$ 94
Available	72,283	73,507	65,160	67,077	69,258	73,050	73,158	71,918	117,157	117,638	129,853	130,776
Filled	10,502	11,109	13,333	15,278	13,715	14,592	11,823	13,517	32,206	35,299	62,031	64,137
%	14.53%	15.11%	20.46%	22.78%	19.80%	19.98%	16.16%	18.80%	27.49%	30.01%	47.77%	49.04%
Average	\$ 96	\$ 91	\$ 83	\$ 81	\$ 82	\$ 79	\$ 81	\$ 79	\$ 102	\$ 102	\$ 135	\$ 136

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	Jul-13	Jul-14	Aug-13	Aug-14	Sep-13	Sep-14	Oct-13	Oct-14	Nov-13	Nov-14	Dec-13	Dec-14
	Adj 1/31/14	Adj 1/31/15	Adj 1/31/14	Adj 1/31/15	Adj 1/31/14	Adj 1/31/15	Adj 1/31/14	Adj 1/31/15	Adj 1/31/14	Adj 1/31/15	Adj 1/31/14	Adj 1/31/15
Baileys Harbor	9,568 67.14%	9,275 71.43%	9,474 64.80%	9,436 68.98%	8,937 55.00%	8,765 44.63%	8,611 39.55%	8,790 46.43%	3,940 13.88%	3,419 16.50%	3,534 10.41%	3,281 13.47%
	\$ 188	\$ 190	\$ 196	\$ 194	\$ 173	\$ 173	\$ 168	\$ 152	\$ 107	\$ 118	\$ 123	\$ 83
Brussels	0 0.00%	31 29.03%	0 0.00%	31 38.71%	0 0.00%	30 0.00%	0 0.00%	31 6.45%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ 195	\$ -	\$ 195	\$ -	\$ -	\$ -	\$ 195	\$ -	\$ -	\$ -	\$ -
Clay Banks	155 54.84%	178 65.73%	155 49.68%	180 65.00%	147 19.73%	164 20.12%	155 33.55%	165 20.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ 239	\$ 256	\$ 194	\$ 192	\$ 168	\$ 190	\$ 180	\$ 162	\$ -	\$ -	\$ -	\$ -
Egg Harbor-Town	11,955 67.26%	12,014 68.27%	11,023 70.91%	12,550 65.98%	10,741 41.51%	11,830 44.02%	11,546 43.25%	12,802 43.36%	9,630 11.82%	8,853 14.68%	9,683 7.78%	8,401 9.26%
	\$ 179	\$ 178	\$ 171	\$ 174	\$ 151	\$ 142	\$ 148	\$ 144	\$ 83	\$ 87	\$ 74	\$ 90
Egg Harbor - Village	11,603 73.46%	12,148 74.96%	11,426 74.44%	12,190 72.35%	10,974 58.87%	11,470 55.07%	11,476 49.37%	10,787 53.77%	4,480 28.93%	4,628 21.65%	4,759 14.92%	4,448 15.24%
	\$ 171	\$ 167	\$ 176	\$ 177	\$ 136	\$ 140	\$ 148	\$ 158	\$ 76	\$ 123	\$ 104	\$ 83
Ephraim	16,326 73.94%	15,920 76.04%	16,469 75.96%	15,820 80.51%	14,961 57.98%	15,020 56.62%	14,649 51.59%	14,096 57.07%	6,125 16.59%	6,823 14.77%	6,204 12.56%	6,452 11.75%
	\$ 164	\$ 152	\$ 162	\$ 163	\$ 141	\$ 147	\$ 157	\$ 146	\$ 92	\$ 122	\$ 115	\$ 88
Forestville - Town	31 9.68%	31 0.00%	31 12.90%	31 22.58%	30 0.00%	30 3.33%	31 0.00%	31 3.23%	30 0.00%	0 0.00%	31 0.00%	0 0.00%
	\$ 208	\$ -	\$ 200	\$ 171	\$ -	\$ 100	\$ -	\$ 300	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	1,954 44.98%	2,145 41.72%	1,943 39.48%	2,157 41.31%	1,870 18.18%	2,076 19.85%	1,887 16.38%	2,310 17.97%	1,309 13.45%	960 12.40%	960 16.04%	962 12.89%
	\$ 110	\$ 118	\$ 125	\$ 131	\$ 129	\$ 119	\$ 117	\$ 113	\$ 74	\$ 80	\$ 76	\$ 75
Gibraltar	17,110 80.29%	17,395 82.46%	19,775 69.19%	17,411 85.66%	16,264 62.58%	16,283 65.17%	16,218 59.77%	15,693 60.48%	7,055 24.21%	6,676 21.93%	5,224 25.50%	6,404 19.50%
	\$ 169	\$ 174	\$ 169	\$ 170	\$ 149	\$ 154	\$ 147	\$ 152	\$ 115	\$ 149	\$ 156	\$ 136
Jacksonport	2,976 72.82%	2,994 72.28%	3,095 71.70%	3,139 69.42%	2,796 32.01%	2,863 31.26%	2,769 25.82%	2,760 32.36%	881 8.85%	1,022 14.38%	957 7.00%	848 13.68%
	\$ 183	\$ 179	\$ 175	\$ 182	\$ 133	\$ 145	\$ 135	\$ 135	\$ 91	\$ 112	\$ 196	\$ 106
Liberty Grove	12,916 60.00%	12,434 60.83%	12,636 61.78%	12,530 65.47%	12,273 34.25%	11,799 37.36%	11,715 37.61%	11,442 40.40%	5,127 11.61%	4,521 6.26%	5,064 4.60%	4,231 4.07%
	\$ 166	\$ 167	\$ 157	\$ 163	\$ 129	\$ 126	\$ 125	\$ 129	\$ 72	\$ 130	\$ 139	\$ 151
Nasewaupee	3,542 66.43%	3,906 71.33%	3,625 66.37%	3,605 72.51%	3,290 39.88%	3,453 36.55%	3,146 40.72%	3,330 40.99%	2,310 13.20%	2,251 16.04%	2,443 10.44%	1,220 12.70%
	\$ 136	\$ 129	\$ 127	\$ 131	\$ 114	\$ 123	\$ 94	\$ 101	\$ 52	\$ 54	\$ 47	\$ 47

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	Jul-13	Jul-14	Aug-13	Aug-14	Sep-13	Sep-14	Oct-13	Oct-14	Nov-13	Nov-14	Dec-13	Dec-14
	Adj 1/31/14	Adj 1/31/15	Adj 1/31/14	Adj 1/31/15	Adj 1/31/14	Adj 1/31/15	Adj 1/31/14	Adj 1/31/15	Adj 1/31/14	Adj 1/31/15	Adj 1/31/14	Adj 1/31/15
Sevastopol	7,073 70.73% \$ 221	6,950 73.12% \$ 220	6,926 69.45% \$ 226	6,940 74.05% \$ 224	5,724 52.20% \$ 181	6,310 53.69% \$ 175	6,498 50.85% \$ 157	6,286 55.03% \$ 157	4,838 26.48% \$ 107	4,230 29.15% \$ 109	4,214 19.15% \$ 125	4,203 15.20% \$ 105
Sister Bay	15,158 74.15% \$ 168	15,193 78.11% \$ 163	15,160 74.49% \$ 165	15,293 80.08% \$ 167	14,656 51.02% \$ 139	14,552 50.30% \$ 148	14,829 52.71% \$ 146	15,158 56.64% \$ 139	9,767 16.61% \$ 89	8,545 19.27% \$ 106	8,852 14.38% \$ 91	8,394 12.91% \$ 83
Sturgeon Bay - City	20,057 71.80% \$ 122	20,689 71.10% \$ 124	18,376 77.69% \$ 118	20,439 71.02% \$ 126	18,318 58.73% \$ 114	20,021 56.94% \$ 114	18,378 57.23% \$ 114	20,508 54.01% \$ 116	17,166 30.38% \$ 79	19,512 23.12% \$ 79	18,512 23.04% \$ 77	19,057 20.27% \$ 78
Sturgeon Bay - Town	1,044 63.79% \$ 181	1,051 72.79% \$ 195	1,088 60.66% \$ 178	1,086 73.30% \$ 175	911 30.30% \$ 163	933 34.19% \$ 164	670 27.31% \$ 169	650 30.31% \$ 187	320 9.38% \$ 115	315 9.21% \$ 221	273 8.79% \$ 193	304 7.24% \$ 174
Union	31 41.94% \$ 117	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Washington Island	6,236 54.57% \$ 106	5,868 52.06% \$ 109	6,243 50.47% \$ 105	5,700 55.91% \$ 105	5,648 25.85% \$ 95	5,353 24.88% \$ 91	4,452 24.44% \$ 78	4,998 18.71% \$ 90	1,621 21.34% \$ 58	1,555 11.96% \$ 97	1,135 8.90% \$ 62	860 6.86% \$ 80
Available	137,735	138,222	137,445	138,538	127,540	130,952	127,030	129,837	74,599	73,310	71,845	69,065
Filled	96,757	99,395	96,108	101,168	63,024	65,319	61,003	64,553	15,353	13,855	11,122	10,120
%	70.25%	71.91%	69.92%	73.03%	49.42%	49.88%	48.02%	49.72%	20.58%	18.90%	15.48%	14.65%
Average	\$ 163	\$ 162	\$ 161	\$ 164	\$ 139	\$ 141	\$ 140	\$ 139	\$ 87	\$ 102	\$ 99	\$ 91