

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-14	Jan-15	Feb-14	Feb-15	Mar-14	Mar-15	Apr-14	Apr-15	May-14	May-15	Jun-14	Jun-15
	Adj 1/31/15	Adj 1/31/16	Adj 1/31/15	Adj 1/31/16	Adj 1/31/15	Adj 1/31/16	Adj 1/31/15	Adj 1/31/16	Adj 1/31/15	Adj 1/31/16	Adj 1/31/15	Adj 1/31/16
Baileys Harbor	3,405 6.43%	3,221 13.19%	3,048 10.47%	2,978 15.82%	3,343 9.33%	3,316 14.17%	3,741 11.09%	3,906 9.83%	8,318 18.69%	7,917 26.55%	8,888 41.42%	8,926 48.12%
	\$ 138	\$ 99	\$ 107	\$ 76	\$ 64	\$ 78	\$ 94	\$ 123	\$ 144	\$ 135	\$ 177	\$ 159
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 0.00%	30 0.00%	30 0.00%	30 100.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 42
Clay Banks	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	158 15.82%	99 19.19%	177 34.43%	189 38.10%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 177	\$ 131	\$ 207	\$ 215
Egg Harbor-Town	9,992 8.29%	9,248 10.21%	9,236 10.56%	7,715 16.31%	9,955 9.45%	9,558 10.48%	9,037 7.75%	8,983 10.59%	11,227 24.47%	11,629 23.66%	11,291 46.59%	11,650 45.36%
	\$ 81	\$ 75	\$ 85	\$ 79	\$ 62	\$ 70	\$ 79	\$ 86	\$ 104	\$ 117	\$ 142	\$ 145
Egg Harbor - Village	4,870 12.61%	4,323 15.41%	3,708 34.49%	3,954 22.08%	4,356 20.09%	4,225 22.08%	4,637 21.00%	5,255 18.33%	9,064 36.24%	9,546 31.38%	11,510 51.41%	11,720 51.05%
	\$ 107	\$ 108	\$ 54	\$ 109	\$ 81	\$ 94	\$ 75	\$ 95	\$ 100	\$ 121	\$ 134	\$ 141
Ephraim	6,409 8.07%	6,381 10.23%	5,734 11.77%	5,820 14.60%	5,764 12.51%	6,350 11.65%	6,357 13.21%	6,500 14.20%	13,766 28.35%	13,178 33.56%	15,036 49.71%	14,870 50.55%
	\$ 111	\$ 117	\$ 114	\$ 109	\$ 93	\$ 105	\$ 88	\$ 99	\$ 106	\$ 108	\$ 140	\$ 139
Forestville - Town	31 0.00%	31 0.00%	28 0.00%	28 0.00%	0 0.00%	31 0.00%	30 0.00%	30 0.00%	31 0.00%	62 0.00%	30 0.00%	30 16.67%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 185
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	961 19.15%	962 27.86%	896 30.47%	873 32.42%	1,067 22.21%	946 18.71%	1,067 11.43%	1,003 12.16%	1,965 19.13%	2,036 37.82%	2,353 21.25%	2,736 27.78%
	\$ 69	\$ 77	\$ 65	\$ 72	\$ 78	\$ 72	\$ 65	\$ 89	\$ 99	\$ 80	\$ 123	\$ 128
Gibraltar	6,082 20.34%	6,284 18.54%	5,675 23.19%	5,738 24.26%	6,311 17.84%	5,953 17.00%	6,783 24.88%	7,154 19.90%	14,395 33.72%	15,257 34.46%	16,556 58.33%	16,676 59.72%
	\$ 140	\$ 138	\$ 137	\$ 123	\$ 117	\$ 119	\$ 86	\$ 114	\$ 119	\$ 130	\$ 146	\$ 149
Jacksonport	877 6.84%	860 14.07%	791 10.75%	818 16.26%	849 5.18%	826 14.04%	853 4.92%	860 14.42%	2,541 19.60%	2,490 15.94%	2,823 40.60%	2,837 34.26%
	\$ 169	\$ 154	\$ 146	\$ 106	\$ 178	\$ 114	\$ 150	\$ 86	\$ 102	\$ 110	\$ 152	\$ 159
Liberty Grove	4,271 3.56%	4,254 3.41%	4,312 3.41%	3,907 2.89%	4,097 3.78%	4,522 2.79%	4,094 4.62%	4,227 4.09%	9,417 14.56%	9,793 19.04%	11,485 37.31%	11,862 34.06%
	\$ 142	\$ 165	\$ 108	\$ 132	\$ 92	\$ 113	\$ 87	\$ 105	\$ 114	\$ 118	\$ 133	\$ 148
Nasewaupee	2,417 21.97%	2,327 31.63%	2,197 36.55%	2,352 43.58%	2,419 28.69%	2,387 34.69%	2,281 14.95%	2,340 16.62%	3,516 38.48%	3,336 40.26%	3,568 56.03%	3,492 55.38%
	\$ 57	\$ 51	\$ 63	\$ 63	\$ 65	\$ 54	\$ 46	\$ 67	\$ 78	\$ 97	\$ 111	\$ 116

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	Jan-14	Jan-15	Feb-14	Feb-15	Mar-14	Mar-15	Apr-14	Apr-15	May-14	May-15	Jun-14	Jun-15
	Adj 1/31/15	Adj 1/31/16	Adj 1/31/15	Adj 1/31/16	Adj 1/31/15	Adj 1/31/16	Adj 1/31/15	Adj 1/31/16	Adj 1/31/15	Adj 1/31/16	Adj 1/31/15	Adj 1/31/16
Sevastopol	4,090 21.56%	4,201 18.00%	3,853 34.10%	3,776 31.25%	4,192 25.33%	4,257 23.73%	4,552 24.32%	4,743 28.40%	5,892 36.32%	6,584 35.80%	6,283 55.98%	6,959 54.78%
	\$ 90	\$ 125	\$ 96	\$ 94	\$ 104	\$ 115	\$ 97	\$ 102	\$ 122	\$ 124	\$ 181	\$ 180
Sister Bay	9,792 9.44%	9,780 11.79%	8,634 15.81%	9,154 19.05%	9,603 13.39%	9,651 12.47%	8,209 15.71%	9,428 22.21%	13,181 24.66%	13,234 33.38%	14,705 49.37%	14,815 50.04%
	\$ 117	\$ 107	\$ 89	\$ 76	\$ 82	\$ 88	\$ 84	\$ 65	\$ 111	\$ 102	\$ 137	\$ 138
Sturgeon Bay - City	18,696 25.97%	20,069 25.66%	17,651 37.50%	17,953 34.69%	19,617 35.90%	19,895 31.77%	18,855 29.27%	19,093 25.83%	20,194 45.33%	20,387 38.44%	19,522 56.80%	20,629 51.51%
	\$ 71	\$ 74	\$ 68	\$ 73	\$ 70	\$ 78	\$ 72	\$ 79	\$ 81	\$ 93	\$ 104	\$ 110
Sturgeon Bay - Town	379 5.80%	289 9.34%	330 3.33%	227 16.30%	371 2.16%	368 5.43%	343 7.87%	261 11.88%	421 27.55%	508 19.29%	950 39.47%	798 49.50%
	\$ 163	\$ 144	\$ 158	\$ 105	\$ 160	\$ 122	\$ 149	\$ 134	\$ 176	\$ 172	\$ 186	\$ 187
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 16.13%	0 0.00%	30 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 554	\$ -	\$ -
Washington Island	1,235 6.72%	1,036 6.85%	984 9.86%	852 10.92%	1,106 7.96%	1,079 6.30%	1,079 25.39%	1,004 13.35%	3,521 19.11%	3,829 16.58%	5,569 34.39%	5,456 35.94%
	\$ 63	\$ 74	\$ 83	\$ 70	\$ 70	\$ 75	\$ 47	\$ 69	\$ 64	\$ 93	\$ 94	\$ 101
Available	73,507	73,266	67,077	66,145	73,050	73,364	71,918	74,787	117,638	119,946	130,776	133,705
Filled	11,109	12,279	15,278	15,679	14,592	14,026	13,517	13,990	35,299	37,274	64,137	65,061
%	15.11%	16.76%	22.78%	23.70%	19.98%	19.12%	18.80%	18.71%	30.01%	31.08%	49.04%	48.66%
Average	\$ 91	\$ 92	\$ 81	\$ 84	\$ 79	\$ 85	\$ 79	\$ 87	\$ 102	\$ 111	\$ 136	\$ 139

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	Jul-14	Jul-15	Aug-14	Aug-15	Sep-14	Sep-15	Oct-14	Oct-15	Nov-14	Nov-15	Dec-14	Dec-15
	Adj 1/31/15	Adj 1/31/16	Adj 1/31/15	Adj 1/31/16	Adj 1/31/15	Adj 1/31/16	Adj 1/31/15	Adj 1/31/16	Adj 1/31/15	Adj 1/31/16	Adj 1/31/15	Adj 1/31/16
Baileys Harbor	9,275 71.43%	9,469 75.38%	9,436 68.98%	9,394 70.66%	8,765 44.63%	8,972 51.50%	8,790 46.43%	8,485 48.40%	3,419 16.50%	3,497 10.72%	3,281 13.47%	3,236 8.53%
	\$ 190	\$ 195	\$ 194	\$ 201	\$ 173	\$ 168	\$ 152	\$ 172	\$ 118	\$ 174	\$ 83	\$ 125
Brussels	31 29.03%	62 69.35%	31 38.71%	62 16.13%	30 0.00%	60 25.00%	31 6.45%	60 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ 195	\$ 58	\$ 195	\$ 159	\$ -	\$ 80	\$ 195	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	178 65.73%	213 72.30%	180 65.00%	186 58.06%	164 20.12%	192 30.73%	165 20.00%	175 37.71%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ 256	\$ 238	\$ 192	\$ 226	\$ 190	\$ 157	\$ 162	\$ 201	\$ -	\$ -	\$ -	\$ -
Egg Harbor-Town	12,014 68.27%	11,995 69.55%	12,550 65.98%	11,990 66.81%	11,830 44.02%	11,765 47.34%	12,802 43.36%	11,873 48.33%	8,853 14.68%	9,836 15.94%	8,401 9.26%	9,978 11.26%
	\$ 178	\$ 191	\$ 174	\$ 183	\$ 142	\$ 150	\$ 144	\$ 152	\$ 87	\$ 80	\$ 90	\$ 77
Egg Harbor - Village	12,148 74.96%	12,314 79.03%	12,190 72.35%	12,448 70.75%	11,470 55.07%	11,809 57.01%	10,787 53.77%	10,915 57.99%	4,628 21.65%	4,877 22.66%	4,448 15.24%	4,973 15.38%
	\$ 167	\$ 171	\$ 177	\$ 188	\$ 140	\$ 148	\$ 158	\$ 158	\$ 123	\$ 138	\$ 83	\$ 98
Ephraim	15,920 76.04%	15,740 80.32%	15,820 80.51%	15,875 80.62%	15,020 56.62%	15,166 64.11%	14,096 57.07%	14,349 59.72%	6,823 14.77%	6,493 17.60%	6,452 11.75%	5,789 16.13%
	\$ 152	\$ 171	\$ 163	\$ 173	\$ 147	\$ 148	\$ 146	\$ 155	\$ 122	\$ 121	\$ 88	\$ 96
Forestville - Town	31 0.00%	36 11.11%	31 22.58%	62 35.48%	30 3.33%	60 13.33%	31 3.23%	62 20.97%	0 0.00%	60 10.00%	0 0.00%	62 0.00%
	\$ -	\$ 136	\$ 171	\$ 109	\$ 100	\$ 100	\$ 300	\$ 35	\$ -	\$ 46	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	2,145 41.72%	2,197 51.52%	2,157 41.31%	2,114 48.16%	2,076 19.85%	2,067 29.12%	2,310 17.97%	2,098 20.88%	960 12.40%	1,409 11.07%	962 12.89%	900 12.89%
	\$ 118	\$ 127	\$ 131	\$ 124	\$ 119	\$ 120	\$ 113	\$ 119	\$ 80	\$ 76	\$ 75	\$ 77
Gibraltar	17,395 82.46%	17,480 83.00%	17,411 85.66%	17,534 80.64%	16,283 65.17%	16,811 66.07%	15,693 60.48%	16,710 61.80%	6,676 21.93%	6,478 21.83%	6,404 19.50%	6,413 19.48%
	\$ 174	\$ 178	\$ 170	\$ 182	\$ 154	\$ 149	\$ 152	\$ 154	\$ 149	\$ 172	\$ 136	\$ 125
Jacksonport	2,994 72.28%	3,122 74.28%	3,139 69.42%	3,100 68.10%	2,863 31.26%	2,955 34.55%	2,760 32.36%	2,885 31.44%	1,022 14.38%	1,014 16.70%	848 13.68%	984 6.30%
	\$ 179	\$ 184	\$ 182	\$ 200	\$ 145	\$ 144	\$ 135	\$ 143	\$ 112	\$ 119	\$ 106	\$ 167
Liberty Grove	12,434 60.83%	12,631 69.76%	12,530 65.47%	12,894 59.03%	11,799 37.36%	11,988 46.10%	11,442 40.40%	11,422 45.32%	4,521 6.26%	4,899 8.25%	4,231 4.07%	4,638 4.92%
	\$ 167	\$ 170	\$ 163	\$ 182	\$ 126	\$ 136	\$ 129	\$ 134	\$ 130	\$ 137	\$ 151	\$ 126
Nasewaupee	3,906 71.33%	4,089 71.26%	3,605 72.51%	3,749 70.50%	3,453 36.55%	3,479 53.49%	3,330 40.99%	3,396 36.04%	2,251 16.01%	2,351 17.01%	1,220 12.70%	2,326 14.88%
	\$ 129	\$ 139	\$ 131	\$ 141	\$ 123	\$ 123	\$ 101	\$ 114	\$ 54	\$ 70	\$ 47	\$ 50

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	Jul-14	Jul-15	Aug-14	Aug-15	Sep-14	Sep-15	Oct-14	Oct-15	Nov-14	Nov-15	Dec-14	Dec-15
	Adj 1/31/15	Adj 1/31/16	Adj 1/31/15	Adj 1/31/16	Adj 1/31/15	Adj 1/31/16	Adj 1/31/15	Adj 1/31/16	Adj 1/31/15	Adj 1/31/16	Adj 1/31/15	Adj 1/31/16
Sevastopol	6,950	7,211	6,940	7,271	6,310	6,639	6,286	6,684	4,230	4,192	4,203	4,434
	73.12%	76.54%	74.05%	72.99%	53.69%	58.94%	55.03%	54.85%	29.15%	31.27%	15.20%	18.16%
	\$ 221	\$ 209	\$ 224	\$ 228	\$ 175	\$ 165	\$ 157	\$ 159	\$ 109	\$ 123	\$ 105	\$ 93
Sister Bay	15,193	15,488	15,293	15,544	14,552	14,924	15,158	14,684	8,545	9,797	8,394	9,177
	78.11%	78.36%	80.08%	76.16%	50.30%	56.30%	56.64%	58.68%	19.27%	21.20%	12.91%	14.47%
	\$ 163	\$ 169	\$ 167	\$ 178	\$ 148	\$ 144	\$ 139	\$ 149	\$ 106	\$ 114	\$ 83	\$ 80
Sturgeon Bay - City	20,689	20,792	20,439	20,632	20,021	20,205	20,508	21,432	19,512	18,958	19,057	19,695
	71.10%	74.75%	71.02%	71.65%	56.94%	61.86%	54.01%	54.78%	23.12%	27.15%	20.27%	21.67%
	\$ 124	\$ 126	\$ 126	\$ 124	\$ 114	\$ 115	\$ 116	\$ 115	\$ 79	\$ 82	\$ 78	\$ 77
Sturgeon Bay - Town	1,051	902	1,086	942	933	778	650	646	315	365	304	244
	72.79%	73.61%	73.30%	76.43%	34.19%	51.16%	30.31%	41.33%	9.21%	11.78%	7.24%	19.67%
	\$ 195	\$ 182	\$ 175	\$ 181	\$ 164	\$ 130	\$ 187	\$ 150	\$ 221	\$ 208	\$ 174	\$ 140
Union	0	31	0	31	0	30	0	0	0	0	0	0
	0.00%	38.71%	0.00%	22.58%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	\$ -	\$ 399	\$ -	\$ 320	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Washington Island	5,868	5,817	5,700	5,764	5,353	5,546	4,998	4,179	1555	911	860	831
	52.06%	56.85%	55.91%	68.72%	24.88%	29.64%	18.71%	23.09%	11.96%	22.39%	6.86%	7.34%
	\$ 109	\$ 111	\$ 105	\$ 94	\$ 91	\$ 101	\$ 90	\$ 90	\$ 97	\$ 83	\$ 80	\$ 68
Available	138,222	139,589	138,538	139,592	130,952	133,446	129,837	130,055	73,310	75,137	69,065	73,680
Filled	99,395	104,920	101,168	100,532	65,319	73,701	64,553	68,150	13,855	15,577	10,120	11,609
%	71.91%	75.16%	73.03%	72.02%	49.88%	55.23%	49.72%	52.40%	18.90%	20.73%	14.65%	15.76%
Average	\$ 162	\$ 167	\$ 164	\$ 171	\$ 141	\$ 142	\$ 139	\$ 145	\$ 102	\$ 108	\$ 91	\$ 89