

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

	Jan-15 Adj 1/31/16	Jan-16 Unadj	Feb-15 Adj 1/31/16	Feb-16 Unadj	Mar-15 Adj 1/31/16	Mar-16 Unadj
Baileys Harbor	3,221 13.19%	3,269 6.52%	2,978 15.82%	2,811 12.42%	3,316 14.17%	2,786 8.44%
	\$ 99	\$ 169	\$ 76	\$ 118	\$ 78	\$ 122
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Egg Harbor-Town	9,248 10.21%	9,471 9.64%	7,715 16.31%	9,140 14.80%	9,558 10.48%	8,938 13.58%
	\$ 75	\$ 84	\$ 79	\$ 85	\$ 70	\$ 72
Egg Harbor - Village	4,323 15.41%	4,728 18.06%	3,954 22.08%	4,466 25.01%	4,225 22.08%	4,785 22.97%
	\$ 108	\$ 113	\$ 109	\$ 95	\$ 94	\$ 85
Ephraim	6,381 10.23%	5,687 14.07%	5,820 14.60%	4,207 20.51%	6,350 11.65%	5,705 13.78%
	\$ 117	\$ 116	\$ 109	\$ 117	\$ 105	\$ 103
Forestville - Town	31 0.00%	62 1.61%	28 0.00%	29 3.45%	31 0.00%	31 3.23%
	\$ -	\$ 38	\$ -	\$ 58	\$ -	\$ 40
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	962 27.86%	873 20.39%	873 32.42%	812 33.87%	946 18.71%	899 17.13%
	\$ 77	\$ 70	\$ 72	\$ 82	\$ 72	\$ 86
Gibraltar	6,284 18.54%	6,275 20.94%	5,738 24.26%	5,772 22.44%	5,953 17.00%	5,909 16.89%
	\$ 138	\$ 159	\$ 123	\$ 135	\$ 119	\$ 113
Jacksonport	860 14.07%	759 8.17%	818 16.26%	893 10.30%	826 14.04%	839 9.54%
	\$ 154	\$ 194	\$ 106	\$ 99	\$ 114	\$ 118
Liberty Grove	4,254 3.41%	4,711 2.65%	3,907 2.89%	4,126 4.14%	4,522 2.79%	4,307 3.71%
	\$ 165	\$ 131	\$ 132	\$ 113	\$ 113	\$ 108
Nasewaupée	2,327 31.63%	2,237 21.64%	2,352 43.58%	1,133 40.51%	2,387 34.69%	2,307 21.15%
	\$ 51	\$ 61	\$ 63	\$ 89	\$ 54	\$ 61
Sevastopol	4,201 18.00%	4,486 15.78%	3,776 31.25%	4,058 22.75%	4,257 23.73%	4,372 23.38%
	\$ 125	\$ 148	\$ 94	\$ 123	\$ 115	\$ 109
Sister Bay	9,780 11.79%	9,762 13.06%	9,154 19.05%	7,922 18.58%	9,651 12.47%	9,911 15.38%
	\$ 107	\$ 114	\$ 76	\$ 108	\$ 88	\$ 86
Sturgeon Bay - City	20,069 25.66%	18,324 28.80%	17,953 34.69%	17,114 36.74%	19,895 31.77%	19,743 31.74%
	\$ 74	\$ 77	\$ 73	\$ 76	\$ 78	\$ 73
Sturgeon Bay - Town	289 9.34%	328 7.62%	227 16.30%	316 3.48%	368 5.43%	452 4.87%
	\$ 144	\$ 147	\$ 105	\$ 112	\$ 122	\$ 128
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Washington Island	1,036 6.85%	707 5.52%	852 10.92%	470 4.47%	1,079 6.30%	918 8.50%
	\$ 74	\$ 70	\$ 70	\$ 59	\$ 75	\$ 72
Available	73,266	71,679	66,145	63,269	73,364	71,902
Filled	12,279	12,299	15,679	14,690	14,026	14,127
%	16.76%	17.16%	23.70%	23.22%	19.12%	19.65%
Average	\$ 92	\$ 101	\$ 84	\$ 94	\$ 85	\$ 84