

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-14 Adj 1/31/15	Jan-15 Unadj	Feb-14 Adj 1/31/15	Feb-15 Unadj	Mar-14 Adj 1/31/15	Mar-15 Unadj	Apr-14 Adj 1/31/15	Apr-15 Unadj	May-14 Adj 1/31/15	May-15 Unadj
Baileys Harbor	3,405 6.43%	3,128 13.49%	3,048 10.47%	2,950 15.86%	3,343 9.33%	3,254 14.44%	3,741 11.09%	3,726 10.12%	8,318 18.69%	7,119 29.37%
	\$ 138	\$ 98	\$ 107	\$ 76	\$ 64	\$ 78	\$ 94	\$ 121	\$ 144	\$ 135
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 0.00%	30 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	158 15.82%	99 19.19%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 177	\$ 131
Egg Harbor-Town	9,992 8.29%	8,789 8.41%	9,236 10.56%	7,403 14.64%	9,955 9.45%	9,310 8.76%	9,037 7.75%	8,893 10.69%	11,227 24.47%	10,574 22.35%
	\$ 81	\$ 89	\$ 85	\$ 89	\$ 62	\$ 83	\$ 79	\$ 86	\$ 104	\$ 114
Egg Harbor - Village	4,870 12.61%	4,261 15.63%	3,708 34.49%	3,954 22.08%	4,356 20.09%	4,225 22.08%	4,637 21.00%	5,225 18.43%	9,064 36.24%	9,480 31.27%
	\$ 107	\$ 108	\$ 54	\$ 109	\$ 81	\$ 94	\$ 75	\$ 95	\$ 100	\$ 120
Ephraim	6,409 8.07%	6,319 10.33%	5,734 11.77%	5,372 15.82%	5,764 12.51%	4,937 13.27%	6,357 13.21%	5,101 14.60%	13,766 28.35%	12,744 34.46%
	\$ 111	\$ 117	\$ 114	\$ 109	\$ 93	\$ 106	\$ 88	\$ 91	\$ 106	\$ 108
Forestville - Town	31 0.00%	31 0.00%	28 0.00%	0 0.00%	0 0.00%	0 0.00%	30 0.00%	30 0.00%	31 0.00%	31 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	961 19.15%	962 27.86%	896 30.47%	845 33.25%	1,067 22.21%	946 18.71%	1,067 11.43%	958 12.73%	1,965 19.13%	1,936 38.17%
	\$ 69	\$ 77	\$ 65	\$ 71	\$ 78	\$ 72	\$ 65	\$ 89	\$ 99	\$ 78
Gibraltar	6,082 20.34%	5,918 19.48%	5,675 23.19%	5,682 24.50%	6,311 17.84%	5,860 17.73%	6,783 24.88%	6,974 20.22%	14,395 33.72%	14,964 34.55%
	\$ 140	\$ 138	\$ 137	\$ 123	\$ 117	\$ 120	\$ 86	\$ 114	\$ 119	\$ 126
Jacksonport	877 6.84%	856 14.02%	791 10.75%	454 9.47%	849 5.18%	764 15.18%	853 4.92%	755 15.50%	2,541 19.60%	1,799 15.29%
	\$ 169	\$ 153	\$ 146	\$ 210	\$ 178	\$ 210	\$ 150	\$ 86	\$ 102	\$ 116
Liberty Grove	4,271 3.56%	3,922 3.03%	4,312 3.41%	3,907 2.89%	4,097 3.78%	4,460 2.76%	4,094 4.62%	4,134 3.12%	9,417 14.56%	9,520 19.23%
	\$ 142	\$ 173	\$ 108	\$ 132	\$ 92	\$ 113	\$ 87	\$ 134	\$ 114	\$ 118
Nasewaupee	2,417 21.97%	1,180 30.85%	2,197 36.55%	1,316 43.16%	2,419 28.69%	2,325 35.57%	2,281 14.95%	1,290 16.74%	3,516 38.48%	3,275 40.95%
	\$ 57	\$ 57	\$ 63	\$ 76	\$ 65	\$ 54	\$ 46	\$ 77	\$ 78	\$ 97
Sevastopol	4,090 21.56%	3,953 19.10%	3,853 34.10%	3,720 31.56%	4,192 25.33%	4,164 24.26%	4,552 24.32%	4,438 30.04%	5,892 36.32%	6,305 37.13%
	\$ 90	\$ 125	\$ 96	\$ 94	\$ 104	\$ 115	\$ 97	\$ 102	\$ 122	\$ 124
Sister Bay	9,792 9.44%	9,657 11.88%	8,634 15.81%	9,153 19.05%	9,603 13.39%	9,447 12.28%	8,209 15.71%	9,428 22.21%	13,181 24.66%	13,203 33.42%
	\$ 117	\$ 107	\$ 89	\$ 76	\$ 82	\$ 90	\$ 84	\$ 65	\$ 111	\$ 101
Sturgeon Bay - City	18,696 25.97%	19,364 25.34%	17,651 37.50%	15,599 34.44%	19,617 35.90%	19,895 31.77%	18,855 29.27%	17,503 27.67%	20,194 45.33%	20,356 38.35%
	\$ 71	\$ 76	\$ 68	\$ 76	\$ 70	\$ 78	\$ 72	\$ 78	\$ 81	\$ 93

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	Jan-14	Jan-15	Feb-14	Feb-15	Mar-14	Mar-15	Apr-14	Apr-15	May-14	May-15
	Adj 1/31/15	Unadj	Adj 1/31/15	Unadj	Adj 1/31/15	Unadj	Adj 1/31/15	Unadj	Adj 1/31/15	Unadj
Sturgeon Bay - Town	379	236	330	227	371	368	343	231	421	477
	5.80%	10.59%	3.33%	16.30%	2.16%	5.43%	7.87%	13.42%	27.55%	19.92%
	\$ 163	\$ 129	\$ 158	\$ 105	\$ 160	\$ 122	\$ 149	\$ 134	\$ 176	\$ 166
Union	0	0	0	0	0	0	0	0	0	31
	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	16.13%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 554
Washington Island	1,235	1,036	984	852	1,106	893	1,079	974	3,521	3,243
	6.72%	6.85%	9.86%	10.92%	7.96%	6.16%	25.39%	13.76%	19.11%	18.78%
	\$ 63	\$ 74	\$ 83	\$ 70	\$ 70	\$ 74	\$ 47	\$ 69	\$ 64	\$ 90
Available	73,507	69,612	67,077	61,434	73,050	70,848	71,918	69,660	117,638	115,186
Filled	11,109	13,208	15,278	14,092	14,592	13,722	13,517	13,465	35,299	36,453
%	15.11%	18.97%	22.78%	22.94%	19.98%	19.37%	18.80%	19.33%	30.01%	31.65%
Average	\$ 91	\$ 83	\$ 81	\$ 88	\$ 79	\$ 87	\$ 79	\$ 86	\$ 102	\$ 110