

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-13 Adj 1/31/14	Jan-14 Adj 7/31/14	Feb-13 Adj 1/31/14	Feb-14 Adj 7/31/14	Mar-13 Adj 1/31/14	Mar-14 Adj 7/31/14	Apr-13 Adj 1/31/14	Apr-14 Adj 7/31/14	May-13 Adj 1/31/14	May-14 Adj 7/31/14	Jun-13 Adj 1/31/14	Jun-14 Adj 7/31/14
Baileys Harbor	3,590 7.38%	3,405 6.43%	3,248 9.67%	3,048 10.47%	3,498 9.01%	3,343 9.33%	3,786 11.09%	3,741 11.41%	6,736 20.65%	8,287 19.07%	8,277 39.94%	8,621 41.82%
	\$ 138	\$ 138	\$ 96	\$ 107	\$ 106	\$ 64	\$ 109	\$ 94	\$ 161	\$ 143	\$ 175	\$ 177
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 0.00%	0 0.00%	30 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	31 0.00%	0 0.00%	28 0.00%	0 0.00%	31 0.00%	0 0.00%	0 0.00%	0 0.00%	83 3.61%	158 15.82%	150 22.67%	90 44.44%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 190	\$ 177	\$ 208	\$ 258
Egg Harbor-Town	8,696 7.54%	9,992 8.29%	7,302 12.37%	9,236 10.56%	7,735 8.84%	9,955 9.45%	8,104 7.48%	9,037 7.75%	10,437 23.19%	10,886 25.00%	10,790 45.44%	10,901 47.47%
	\$ 96	\$ 81	\$ 91	\$ 85	\$ 103	\$ 62	\$ 92	\$ 79	\$ 109	\$ 105	\$ 142	\$ 142
Egg Harbor - Village	4,153 26.01%	4,870 12.61%	3,635 31.20%	3,708 34.49%	4,033 29.43%	4,356 20.09%	4,288 22.41%	4,637 21.00%	8,596 32.57%	9,002 36.49%	11,110 44.34%	11,452 51.59%
	\$ 193	\$ 107	\$ 52	\$ 54	\$ 66	\$ 81	\$ 60	\$ 75	\$ 106	\$ 100	\$ 154	\$ 134
Ephraim	6,581 10.17%	6,409 8.07%	5,900 14.03%	5,734 11.77%	6,151 14.86%	5,764 12.51%	6,369 11.46%	6,357 13.21%	13,996 26.29%	13,208 28.95%	15,562 48.55%	14,526 50.76%
	\$ 114	\$ 111	\$ 100	\$ 114	\$ 87	\$ 93	\$ 96	\$ 88	\$ 105	\$ 106	\$ 135	\$ 139
Forestville - Town	31 0.00%	31 0.00%	28 0.00%	28 0.00%	31 0.00%	0 0.00%	30 0.00%	30 0.00%	31 0.00%	31 0.00%	30 0.00%	30 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	961 6.66%	961 19.15%	929 22.60%	896 30.47%	1,023 12.51%	1,067 22.21%	1,023 2.74%	1,067 11.43%	1,756 27.56%	1,934 19.34%	1,878 30.94%	2,238 20.82%
	\$ 133	\$ 69	\$ 81	\$ 65	\$ 76	\$ 78	\$ 105	\$ 65	\$ 95	\$ 99	\$ 100	\$ 123
Gibraltar	6,128 17.33%	6,082 20.34%	6,020 23.06%	5,675 23.19%	6,376 21.63%	6,311 17.84%	7,225 19.31%	6,783 24.55%	14,596 32.82%	14,360 33.80%	16,275 59.00%	15,828 59.43%
	\$ 159	\$ 140	\$ 128	\$ 137	\$ 99	\$ 117	\$ 99	\$ 86	\$ 111	\$ 119	\$ 144	\$ 144
Jacksonport	898 8.13%	877 6.84%	802 14.46%	791 10.75%	967 6.93%	849 5.18%	810 7.78%	853 4.92%	2,383 19.14%	2,448 20.14%	2,810 40.21%	2,681 39.50%
	\$ 170	\$ 169	\$ 118	\$ 146	\$ 123	\$ 178	\$ 133	\$ 150	\$ 109	\$ 100	\$ 147	\$ 150
Liberty Grove	4,279 2.31%	4,271 3.56%	4,092 2.35%	4,312 3.41%	4,037 2.38%	4,097 3.78%	4,478 3.53%	4,094 4.62%	10,211 14.95%	9,355 14.66%	12,540 32.17%	11,271 37.76%
	\$ 151	\$ 142	\$ 114	\$ 108	\$ 136	\$ 92	\$ 108	\$ 87	\$ 106	\$ 114	\$ 138	\$ 132
Nasewaupee	2,418 18.65%	2,417 21.97%	2,184 31.96%	2,197 36.55%	2,383 22.70%	2,419 28.69%	2,468 18.07%	2,251 14.53%	3,224 34.55%	3,470 38.99%	3,445 55.50%	3,478 57.33%
	\$ 45	\$ 57	\$ 59	\$ 63	\$ 54	\$ 65	\$ 52	\$ 43	\$ 76	\$ 78	\$ 102	\$ 111

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	Jan-13	Jan-14	Feb-13	Feb-14	Mar-13	Mar-14	Apr-13	Apr-14	May-13	May-14	Jun-13	Jun-14
	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14	Adj 7/31/14
Sevastopol	4,247 14.43%	4,090 21.56%	3,779 24.29%	3,853 34.10%	4,238 25.77%	4,192 25.33%	4,408 21.67%	4,522 24.48%	5,696 31.46%	5,891 36.34%	6,258 56.12%	5,534 57.54%
	\$ 137	\$ 90	\$ 117	\$ 96	\$ 110	\$ 104	\$ 99	\$ 97	\$ 127	\$ 122	\$ 175	\$ 189
Sister Bay	10,172 8.16%	9,792 9.44%	8,527 15.12%	8,634 15.81%	8,767 14.00%	9,603 13.39%	9,603 11.08%	8,209 15.71%	15,198 21.46%	13,181 24.66%	14,536 47.51%	14,465 49.79%
	\$ 149	\$ 117	\$ 88	\$ 89	\$ 88	\$ 82	\$ 85	\$ 84	\$ 105	\$ 111	\$ 132	\$ 137
Sturgeon Bay - City	18,749 24.11%	18,696 25.97%	17,251 31.21%	17,651 37.50%	18,419 32.43%	19,617 35.90%	18,792 26.06%	18,855 29.27%	19,991 39.63%	20,194 45.33%	19,443 58.19%	18,740 57.93%
	\$ 70	\$ 71	\$ 68	\$ 68	\$ 72	\$ 70	\$ 71	\$ 72	\$ 80	\$ 81	\$ 102	\$ 104
Sturgeon Bay - Town	245 2.45%	379 5.80%	251 4.78%	330 3.33%	248 6.05%	371 2.16%	237 4.64%	343 7.87%	390 13.08%	420 27.62%	747 45.11%	676 47.49%
	\$ 368	\$ 163	\$ 211	\$ 158	\$ 171	\$ 160	\$ 139	\$ 149	\$ 139	\$ 176	\$ 186	\$ 187
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 0.00%	31 6.45%	30 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100	\$ -	\$ -
Washington Island	1,104 10.33%	1,235 6.72%	1,184 3.63%	984 9.86%	1,321 7.27%	1,106 7.96%	1,537 5.73%	1,079 25.39%	3,802 13.55%	3,398 19.75%	5,972 33.12%	4,669 36.17%
	\$ 69	\$ 63	\$ 77	\$ 83	\$ 71	\$ 70	\$ 73	\$ 47	\$ 72	\$ 64	\$ 99	\$ 94
Available	72,283	73,507	65,160	67,077	69,258	73,050	73,158	71,858	117,157	116,285	129,853	125,230
Filled	10,502	11,109	13,333	15,278	13,715	14,592	11,823	13,503	32,206	35,215	62,031	62,535
%	14.53%	15.11%	20.46%	22.78%	19.80%	19.98%	16.16%	18.79%	27.49%	30.28%	47.77%	49.94%
Average	\$ 96	\$ 91	\$ 83	\$ 81	\$ 82	\$ 79	\$ 81	\$ 79	\$ 102	\$ 102	\$ 135	\$ 136

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	Jul-13	Jul-14	Aug-13	Aug-14	Sep-13	Sep-14	Oct-13	Oct-14	Nov-13	Nov-14
	Adj 1/31/14	Unadjusted	Adj 1/31/14	Unadjusted	Adj 1/31/14	Unadjusted	Adj 1/31/14	Unadjusted	Adj 1/31/14	Unadjusted
Baileys Harbor	9,568 67.14%	9,120 71.57%	9,474 64.80%	9,281 68.74%	8,937 55.00%	8,093 44.99%	8,611 39.55%	6,682 49.28%	3,940 13.88%	1,463 19.82%
	\$ 188	\$ 190	\$ 196	\$ 195	\$ 173	\$ 181	\$ 168	\$ 153	\$ 107	\$ 178
Brussels	0 0.00%	31 29.03%	0 0.00%	31 38.71%	0 0.00%	30 0.00%	0 0.00%	31 6.45%	0 0.00%	0 0.00%
	\$ -	\$ 195	\$ -	\$ 195	\$ -	\$ -	\$ -	\$ 195	\$ -	\$ -
Clay Banks	155 54.84%	178 65.73%	155 49.68%	149 68.46%	147 19.73%	164 20.12%	155 33.55%	134 24.63%	0 0.00%	0 0.00%
	\$ 239	\$ 256	\$ 194	\$ 195	\$ 168	\$ 190	\$ 180	\$ 162	\$ -	\$ -
Egg Harbor-Town	11,955 67.26%	11,270 68.79%	11,023 70.91%	12,333 66.44%	10,741 41.51%	11,644 43.96%	11,546 43.25%	11,430 47.63%	9,630 11.82%	8,759 14.61%
	\$ 179	\$ 181	\$ 171	\$ 174	\$ 151	\$ 140	\$ 148	\$ 145	\$ 83	\$ 87
Egg Harbor - Village	11,603 73.46%	12,024 75.63%	11,426 74.44%	12,097 72.79%	10,974 58.87%	11,470 55.07%	11,476 49.37%	10,694 54.08%	4,480 28.93%	4,598 21.47%
	\$ 171	\$ 167	\$ 176	\$ 177	\$ 136	\$ 140	\$ 148	\$ 158	\$ 76	\$ 122
Ephraim	16,326 73.94%	15,455 76.06%	16,469 75.96%	14,100 81.57%	14,961 57.98%	14,378 58.30%	14,649 51.59%	13,224 58.71%	6,125 16.59%	6,823 14.77%
	\$ 164	\$ 152	\$ 162	\$ 162	\$ 141	\$ 147	\$ 157	\$ 146	\$ 92	\$ 122
Forestville - Town	31 9.68%	0 0.00%	31 12.90%	0 0.00%	30 0.00%	30 3.33%	31 0.00%	31 3.23%	30 0.00%	0 0.00%
	\$ 208	\$ -	\$ 200	\$ -	\$ -	\$ 100	\$ -	\$ 300	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	1,954 44.98%	1,961 42.89%	1,943 39.48%	2,043 41.16%	1,870 18.18%	2,076 19.85%	1,887 16.38%	2,217 18.22%	1,309 13.45%	960 12.40%
	\$ 110	\$ 118	\$ 125	\$ 125	\$ 129	\$ 119	\$ 117	\$ 112	\$ 74	\$ 80
Gibraltar	17,110 80.29%	16,822 82.49%	19,775 69.19%	16,699 86.18%	16,264 62.58%	16,061 65.79%	16,218 59.77%	15,382 60.73%	7,055 24.21%	6,375 22.23%
	\$ 169	\$ 173	\$ 169	\$ 170	\$ 149	\$ 154	\$ 147	\$ 151	\$ 115	\$ 150
Jacksonport	2,976 72.82%	2,962 71.17%	3,095 71.70%	3,139 69.42%	2,796 32.01%	2,713 31.92%	2,769 25.82%	2,671 32.05%	881 8.85%	1,022 14.38%
	\$ 183	\$ 182	\$ 175	\$ 182	\$ 133	\$ 135	\$ 135	\$ 131	\$ 91	\$ 112
Liberty Grove	12,916 60.00%	12,186 60.77%	12,636 61.78%	12,375 65.58%	12,273 34.25%	11,615 37.36%	11,715 37.61%	10,974 42.29%	5,127 11.61%	4,431 6.23%
	\$ 166	\$ 166	\$ 157	\$ 163	\$ 129	\$ 125	\$ 125	\$ 127	\$ 72	\$ 131
Nasewaupee	3,542 66.43%	2,697 66.74%	3,625 66.37%	2,892 72.37%	3,290 39.88%	2,188 43.05%	3,146 40.72%	2,152 39.50%	2,310 13.20%	2,191 16.48%
	\$ 136	\$ 136	\$ 127	\$ 127	\$ 114	\$ 135	\$ 94	\$ 121	\$ 52	\$ 54

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	Jul-13	Jul-14	Aug-13	Aug-14	Sep-13	Sep-14	Oct-13	Oct-14	Nov-13	Nov-14
	Adj 1/31/14	Unadjusted	Adj 1/31/14	Unadjusted	Adj 1/31/14	Unadjusted	Adj 1/31/14	Unadjusted	Adj 1/31/14	Unadjusted
Sevastopol	7,073 70.73%	6,646 73.73%	6,926 69.45%	6,144 76.61%	5,724 52.20%	6,220 54.24%	6,498 50.85%	6,193 55.71%	4,838 26.48%	4,217 29.24%
	\$ 221	\$ 219	\$ 226	\$ 232	\$ 181	\$ 174	\$ 157	\$ 157	\$ 107	\$ 109
Sister Bay	15,158 74.15%	13,705 76.88%	15,160 74.49%	14,518 79.61%	14,656 51.02%	14,465 50.50%	14,829 52.71%	12,903 55.13%	9,767 16.61%	8,295 18.35%
	\$ 168	\$ 158	\$ 165	\$ 166	\$ 139	\$ 147	\$ 146	\$ 145	\$ 89	\$ 110
Sturgeon Bay - City	20,057 71.80%	18,891 71.73%	18,376 77.69%	20,439 71.02%	18,318 58.73%	19,556 56.76%	18,378 57.23%	17,516 57.11%	17,166 30.38%	17,892 23.78%
	\$ 122	\$ 125	\$ 118	\$ 126	\$ 114	\$ 113	\$ 114	\$ 116	\$ 79	\$ 79
Sturgeon Bay - Town	1,044 63.79%	958 72.03%	1,088 60.66%	1,086 73.30%	911 30.30%	752 35.77%	670 27.31%	589 31.24%	320 9.38%	315 9.21%
	\$ 181	\$ 197	\$ 178	\$ 175	\$ 163	\$ 176	\$ 169	\$ 186	\$ 115	\$ 221
Union	31 41.94%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ 117	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Washington Island	6,236 54.57%	5,638 52.29%	6,243 50.47%	5,240 57.84%	5,648 25.85%	5,022 25.99%	4,452 24.44%	4,726 19.38%	1,621 21.34%	1,555 11.96%
	\$ 106	\$ 108	\$ 105	\$ 107	\$ 95	\$ 91	\$ 78	\$ 90	\$ 58	\$ 97
Available	137,735	130,544	137,445	132,566	127,540	126,477	127,030	117,549	74,599	68,896
Filled	96,757	93,912	96,108	97,223	63,024	63,971	61,003	60,078	15,353	13,110
%	70.25%	71.94%	69.92%	73.34%	49.42%	50.58%	48.02%	51.11%	20.58%	19.03%
Average	\$ 163	\$ 162	\$ 161	\$ 164	\$ 139	\$ 141	\$ 140	\$ 141	\$ 87	\$ 104