



DOOR COUNTY TOURISM ZONE COMMISSION
Administrator's Report
9-2022

2021 "NO REPORTS" – As of 9/6/2022:

- **October 2021:** "No Reports": One (1) owner managed property to report. This property has been sent to legal counsel.

2022 "NO REPORTS" – As of 9/6/2022:

- **January 2022:** "No Reports": One (1) owner managed property and two (2) agent-managed property remain to report for the month of January 2022 for a total of two (2) properties to report. All properties have been sent to legal counsel.
- **February 2022:** "No Reports": Two (2) owner managed properties and two (2) agent-managed properties remain to report for the month of February 2022 for a total of four (4) properties to report. All properties have been sent to legal counsel.
- **March 2022:** "No Reports": Three (3) owner managed properties and two (2) agent-managed properties remain to report for the month of March 2022 for a total of five (5) properties to report.
- **April 2022:** "No Reports": Six (6) owner managed properties and four (4) agent-managed properties remain to report for the month of April 2022 for a total of ten(10) properties to report.
- **May 2022:** "No Reports": Twenty (20) owner managed properties and twenty-nine (29) agent-managed properties remain to report for the month of May 2022 for a total of forty-nine (49) properties to report.
 - As of July 12, 2022, one hundred three (103) owner managed properties and forty-three (43) agent-managed properties remained to report for the month of May 2022.
 - As of August 12, 2022, forty-eight (48) owner managed properties and twenty-nine (29) agent-managed properties remained to report for the month of May 2022 for a total of seventy-seven (77) properties to report.
- **June 2022:** "No Reports": Thirty-six (36) owner managed properties and thirty-four (34) agent-managed properties remain to report for the month of June 2022 for a total of seventy (70) properties to report.
 - As of August 12, 2022, one hundred twenty-one (121) owner managed properties and thirty-four (34) agent-managed properties remained to report for the month of June 2022 for a total of one hundred fifty-five (155) properties to report.
- **July 2022:** "No Reports": Ninety (90) owner managed properties and twenty-six (26) agent-managed properties remain to report for the month of June 2022 for a total of one hundred sixteen (116) properties to report.

PERMITTING: As of 9/7/2022 – eighteen (18) permits were issued since the last Admin report. Four (4) permits were issued due to compliance efforts.

- *Ten (10) permits were issued during the same period of 2021 (same report cycle year over year).*
- *As of 9/7/2022, there are one thousand four hundred twenty-three (1,423) permits. (2021: 1,341- same report cycle year over year).*

- Property Type Codes: (50) Hotel/Motel, (51) Resort, (52) Inn, (53) Condo, (54) B&B, (56) Cottage/Cabin/Home, (59) Other.

- * Property sold – previously permitted with a new owner/new permit

- Town of Liberty Grove (56)
- Village of Egg Harbor (56)
- Town of Liberty Grove (56)
- Town of Gibraltar (56)
- Town of Washington (56)
- Village of Sister Bay (53) -Compliance
- Town of Egg Harbor (56)
- City of Sturgeon Bay (50)* -Compliance
- Town of Liberty Grove (56)
- Town of Jacksonport (56)*
- Town of Liberty Grove (56)
- Town of Liberty Grove (56)
- Town of Sturgeon Bay (56)*
- Town of Gibraltar (53)
- Town of Gardner (56)
- City of Sturgeon Bay (56)
- Town of Union (56) -Compliance
- Town of Gardner (56)*-Compliance

UNPAID TAX/FEES/PENALTIES: The total outstanding due as of 9/7/2022 is: \$10,970.61 from eleven (11) permit holders.

First Notice	Second Notice	Third (Final) Notice	Collections	Attorney	
\$336.00	\$2,067.48		\$25.81	\$143.95	
\$ 29.37			\$25.10	\$555.75	
\$ 27.24			\$43.91	\$460.15	
\$ 26.45			\$36.25	\$457.57	
\$ 48.00			\$83.60	\$289.18	
\$ 28.26				\$392.98	
\$ 25.00				\$285.18	Total Due
				\$283.11	\$10,970.61
				\$303.97	
				\$647.02	
				\$470.28	
				\$487.35	
				\$602.98	
				\$427.86	
				\$483.03	
				\$499.90	
				\$27.84	
				\$313.10	
				\$272.30	
				\$764.64	
\$520.32	\$ 2,067.48	\$ -	\$214.67	\$8,168.14	

MARKETPLACE PLATFORM AUDITS:

The breakdown for each Marketplace Platform provides the number of listings by municipality. Beneath the breakdown for each Marketplace Platform is a list of unpermitted listing ID's associated with the indicated Marketplace Platform.

VRBO listing breakdown by municipality as of 8/10/2022: [Link to full audit report](#)

MUNI		1/13/2022	2/18/2022	3/22/2022	5/20/2022	6/29/2022	8/6/2022
2	Baileys Harbor	70	71	71	71	77	79
6	Clay Banks	3	3	3	4	5	6
8	Town of Egg Harbor	68	70	73	75	78	80
9	Village of Egg Harbor	40	40	43	45	47	45
11	Ephraim	51	53	56	60	66	70
12	Gibraltar	86	87	95	97	107	111
13	Village of Forestville	0	0	0	0	0	0
14	Town of Forestville	0	0	0	0	0	0
15	Jacksonport	35	35	39	39	41	43
27	Nasewaupee	33	35	38	42	44	44
32	Liberty Grove	78	80	83	85	89	91
33	Sevastopol	44	44	45	49	51	56
34	Sister Bay	64	67	67	69	74	74
35	City of Sturgeon Bay	55	57	58	61	66	67
36	Town of Sturgeon Bay	21	21	22	23	24	25
39	Gardner	13	13	16	17	18	18
42	Union	9	9	9	19	20	21
46	Washington Island	13	13	13	13	17	21
Total Actually in Door County		683	698	731	769	824	851

The following unpermitted properties are utilizing the VRBO platform- (please note the highlighted yellow properties on the audit spreadsheet may now be permitted and not shown in the unpermitted list below):

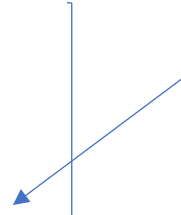
1. VRBO # 2055784 – owner unfound (Town of Egg Harbor)- wholesaler. Compliance message sent through VRBO 11/9/2021, 12/15/2021, and 1/25/2022.
2. VRBO # 2094592 – owner unfound (Town of Gibraltar)- wholesaler. Compliance message sent through VRBO 11/9/2021,12/2/2021, and 7/12/2022.
3. VRBO # 2541783 – owner unfound (Village of Sister Bay)-wholesaler. Same wholesaler as Airbnb profiles.
4. VRBO # 2464060 – Messaged via VRBO 4/5/2022 and 7/12/2022 (Town of Egg Harbor). Has now applied for permit.

Airbnb listing breakdown by municipality as of 8/22/2022: [Link to full audit report](#)

MUNI		Jan	Feb	Mar	May	July	August
2	Baileys Harbor	78	79	80	81	87	89
4	Brussels	0	0	0	0	0	0
6	Clay Banks	1	1	1	1	2	4
8	Town of Egg Harbor	61	65	67	67	70	75
9	Village of Egg Harbor	46	46	52	51	53	57
11	Ephraim	66	66	69	73	77	78
12	Gibraltar	85	85	93	90	102	105
14	Town of Forestville	2	2	2	1	1	1
15	Town of Jacksonport	20	21	23	22	23	24
27	Nasewaupee	38	39	45	39	46	50
32	Liberty Grove	82	83	85	84	97	104
33	Sevastopol	33	33	36	37	44	46
34	Sister Bay	56	57	59	59	60	61
35	City of Sturgeon Bay	145	146	148	142	158	169
36	Town of Sturgeon Bay	13	13	13	13	15	16
39	Gardner	15	15	16	16	17	26
42	Union	5	6	7	6	6	7
46	Washington Island	43	44	45	35	36	36
Subtotal of Door County Only		789	801	841	817	894	948

The following are unpermitted properties utilizing the Airbnb platform - (please note the highlighted yellow properties on the audit spreadsheet may now be permitted and not shown in the unpermitted list below):

- 1) Airbnb 48941506 – unable to locate owner - wholesaler
- 2) Airbnb 48604196– unable to locate owner - wholesaler
- 3) Airbnb 48138983– unable to locate owner – wholesaler
- 4) Airbnb 48697600-unable to locate owner -wholesaler
- 5) Airbnb 48698068-unable to locate owner -wholesaler
- 6) Airbnb 48846402- unable to locate owner -wholesaler
- 7) Airbnb 48032380- unable to locate owner -wholesaler
- 8) Airbnb 48138990- unable to locate owner -wholesaler
- 9) Airbnb 23709001- unable to locate owner -wholesaler
- 10) Airbnb 53265232- unable to locate owner -wholesaler
- 11) Airbnb 53264853- unable to locate owner -wholesaler
- 12) Airbnb 53290833- unable to locate owner -wholesaler
- 13) Airbnb 48033777- unable to locate owner -wholesaler



Please note that the first 13 Airbnbs on this list have been reported nine times through the Airbnb Neighborhood Website. I am now in direct contact with the timeshare company to bring them into compliance.

- 14) Airbnb 578459034308057632 -owner messaged through Airbnb.
- 15) Airbnb 52856205 -owner messaged through Airbnb.
- 16) Airbnb 627503032985358588-owner sent a compliance request on 6/8/2022-Town of Egg Harbor.
- 17) Airbnb 603679981079615683-owner sent a compliance request on 6/8/2022 and 7/12/2022-Town of Washington.

OTHER:

Paper Records Removal

DOOR COUNTY TOURISM ZONE COMMISSION

PO BOX 55, SISTER BAY WI 54234
920.854.6200, Fax: 920-854-9019



Website: www.doorcountytourismzone.com

Email: info@doorcountytourismzone.com

Date: September 13th, 2022

To: Door County Permit Holders

MEMO RE: Transition to Digital Reporting

In recent years residents and businesses have been working to preserve and protect Door County's environment, creating sustainable business practices and encouraging the community to be mindful of the space we all share. Our unique natural landscape is one of the most crucial features used to attract visitors and the need to preserve it for future generations of tourists and residents has called our community to action. These endeavors have not gone unnoticed by the Door County Tourism Zone and in an effort to do our part, beginning January 1, 2023, the Door County Tourism Zone will be transitioning to an online-only room tax reporting system. This one small change will significantly reduce our paper usage, decreasing our ecological impact and improving our reporting efficiency.

Following the January 1, 2023, date, paper monthly room tax reports will only be accepted through the Tourism Zone website. To assist permit holders with the transition, the Tourism Zone will issue videos and instruction documents to help permit holders file. There will also be scheduled meetings in January of 2023 to walk through reporting and answer permit holder questions. These resources will be available on the Tourism Zone website www.doorcountytourismzone.com.

Our office is here to support you as we make this transition together. Please do not hesitate to email info@doorcountytourismzone.com at any time if you have questions. If you need to update your permit's email address in order to receive communications from the Tourism Zone, this change can be requested by email or phone.

Thank you for your participation in this transition and helping us to protect the environment we all enjoy as visitors and residents of Door County.

Sincerely,

A handwritten signature in cursive script that reads "Josh Van Lieshout".

Josh Van Lieshout

Chairman-Door County Tourism Zone

A handwritten signature in cursive script that reads "Juliana Behme".

Juliana Behme

Administrator-Door County Tourism Zone

DEACTIVATED PERMITS 8/12/2022 through 9/7/2022:

Municipality	Permit #	Removed	Lodging Name	Lodging Address	Owner	Reason for Removal
Village of Egg Harbor	09-53-0377-00	8/19/2022	Eames Farm Condo-Crawford Unit V1	7822 Eames Farm Road – Unit V1	Sam & Wendy Crawford	Ceased renting 8/16/22 & will not rent in future
Baileys Harbor	02-56-1734-00	8/19/2022	Door County Retreat on the Quiet Side	2436 Maple Bluff Ct	Diana Wallace	Ceased renting 7/31/22 & will not rent in future
Washington Island	46-56-2262-00	8/19/2022	Sunrise Cove-406 Hemlock	406 Hemlock Drive	Washington Island L.P. – Jennifer Imig	Property sold 11/29/2021
Sevastopol	33-56-1246-00	8/19/2022	G Mama's Place	3939 Bay Shore Drive	Diane Knutson	Ceased renting 5/1/22 & will not rent in future
Gibraltar	12-53-0626-00	8/19/2022	Brook Point Condo #4-BRK4	9386 Brook Point Ct #4	SMC Door County, LLC-Stuart Chomeau	Admin Deactivation
Nasewaupee	27-56-0238-00	8/23/2022	Robertson's Cottages Condo at Idlewild Units 2-5	4481 Cabons Point Road	John R Yount	Consolidated into #2153
Gibraltar	12-56-0371-00	8/23/2022	Studio	N8549 Hwy 42	Miriam Erickson	Consolidated into 2427
Village of Egg Harbor	09-56-0362-00	8/23/2022	Eagles Nest Cottage	5075 Alpen Lane	Miriam Erickson	Consolidated into 1453 – new owners
City of Sturgeon Bay	35-50-1112-00	8/23/2022	Cherryland Motel	1309 Green Bay Road	Howie's Tackle, LLC-Mike Richard	Property sold – new compliance permit issued
Ephraim	11-56-2028-00	8/24/2022	Binkhaven – the Rosemailing Cottage	9697 Maplegrove Rd	Elliot Taillon/Cathcart Holdings, LLC	Ceased renting 7/31/22 & will not be renting in future
Liberty Grove	32-55-0263-00	8/24/2022	Smiths Europe Lake Cottages	464 Europe Lake Road	Scott Smith & M Patricia Smith	Ceased renting 12/31/2021 & will not be renting in future

Baileys Harbor	02-56-1614-00	8/24/2022	Better Times – Lighthouse Cove	7967 Ridges Road	Maureen McGrath	Did not rent 2020, 2021, 2022 & not renting in future
Baileys Harbor	02-56-1229-00	8/30/2022	The Red Shed	7528 S. Kangaroo Lake Rd	Jon C Henry	Ceased renting 5/2022 – not renting in future
Baileys Harbor	02-56-0540-21	8/30/2022	Baileys Frogtown Bay View	7777 Frogtown Road	Tom & Patricia Sloan	Ceased renting 2020 – property sold 4/2021
Gibraltar	12-56-1979-00	9/6/2022	Cliff Cottage LLC	4189 Cottage Row Court	Jennifer & John Cieser – Cliff Cottages LLC	Admin Deact. Property sold 3/2022