



### **2020 "NO REPORTS":**

- The number of **January 2020** "No Reports": On 3/10/2020 there were eighty-three (83) owner-managed properties.
  - A final notice was sent 3-31-2020 to twenty-eight (28) permit holders.
  - As of 9/10/2020 there is one (1) property that remains to report for January 2020.
    - While this property has not filed as of 10/8/2020, estimated taxes have been filed in Circuit Court.
- The number of **February 2020** "No Reports": As of 4/8/2020 there are eighty-one (81) owner-managed properties and eleven (11) agent-managed properties to report for a grand total of ninety-two (92) properties to report. The first notice was mailed on 4/8/2020.
  - As of 9/10/2020 there is one (1) property that remains to report for February 2020.
    - While this property has not filed as of 10/8/2020, estimated taxes have been filed in Circuit Court and a judgment has been entered.
- The number of **March 2020** "No Reports": As of 5/14/2020 there are sixty-five properties to report. The first notice went out on 5/14/2020.
  - As of 9/10/2020 there is one (1) property that remains to report for March 2020.
    - While this property has not filed as of 10/8/2020, estimated taxes have been filed in Circuit Court and a judgment has been entered.
- The number of **April 2020** "No Reports": As of 6/9/2020 there are seventy-six (76) owner-managed properties to report. There were eight (8) agent-managed properties to report. Eighty-four (84) total for the month of April at first run. The first notice went out on 6/9/2020.
  - As of 8/7/2020 – there are three (3) properties that remain to report, all of which have been referred to legal counsel.
  - As of 9/10/2020 there is one (1) property that remains to report for April 2020.
    - While this property has not filed as of 10/8/2020, estimated taxes have been filed in Circuit Court.
- The number of **May 2020** "No Reports": As of 7/8/2020 there are one hundred forty-two (142) owner-managed properties to report. There were thirty-four (34) agent-managed properties that still require reporting. One hundred seventy-six (176) total for the month of May at first run. The first notice went out on 7/10/2020.
  - As of 9/10/2020 there are fifteen (15) properties that remain to report for May 2020 – with legal counsel.
  - As of 10/8/2020 there are seven (7) properties that remain to report. All are with legal counsel except for one (1).
- The number of **June 2020** "No Reports": As of 8-9-2020 there are one hundred twenty-four (124) properties to report for June 2020. The first notice went out on 8-11-2020. The final notice went out on 9-8-2020.
  - As of 9/10/2020 there are forty-five (45) properties that remain to report for June 2020. All properties received the final notice with a deadline.
  - As of 10/8/2020, there are twenty-one (21) to report. Three (3) properties I have helped this week complete filings and they are in the process of mailing in multiple months of reporting. The remaining properties were sent on to legal counsel on 9/24/2020 and have all received compliance letters with a final deadline to file.
- The number of **July 2020** "No Reports": As of 9-10-2020 there are one hundred twenty-eight (128) properties to report for July 2020. The first notice went out on 9-11-2020.
  - As of 10/8/2020 thirty-five (35) remain to report for July 2020.
- The number of **August 2020** "No Reports": As of 10/7/2020 there are ninety-eight (98) properties that remain to report for August 2020, the first notice will go out 10/9/2020.

**PERMITS:** As of 10/7/2020 – Four (4) permits were issued – None were permitted through of compliance efforts.

- 21 permits were issued during the same period of 2019
- As of 10/7/2020 there are 1274 permits
- Property Type Codes: (50) Hotel/Motel, (51) Resort, (52) Inn, (53) Condo, (54) B&B, (56) Cottage/Cabin/Home, (59) Other.

1. City of Sturgeon Bay (56) – year-round
2. Town of Clay Banks (56) – Seasonal
3. Town of Egg Harbor (56) – year-round
4. Town of Liberty Grove (56) – year-round

**UNPAID TAX/FEES/PENALTIES:** The total outstanding due 10/7/2020 is: \$5,354.01 from eight (8) permit holders.

	First Notice	Second Notice	Third (Final) Notice	Collections	Attorney	
	\$305.72	\$ 20.85		\$ 43.91	\$ 56.99	
	\$ 77.94				\$ 503.01	
	\$115.95				\$ 416.17	
					\$ 413.54	
					\$ 263.57	
					\$ 261.50	
					\$ 259.56	
					\$ 257.49	
					\$ 246.40	
					\$ 129.19	
					\$ 606.80	
					\$ 441.26	
					\$ 456.61	Total Due
					\$ 477.55	\$ 5,354.01
TOTALS	\$ 499.61	\$ 20.85	\$ -	\$ 43.91	\$ 4,789.64	

**UNPERMITTED PROPERTIES:**

**Facebook as of 9/10/2020:**

- 1) 7585 Meadow Ridge – compliance letter sent 9-8-2020 and 9-28-2020 (Door County Vacation Rentals Group)
- 2) FB Marketplace Listing for the Rushes - <https://www.facebook.com/marketplace/item/2732606987024875>
- 3) Facebook Marketplace Rental – notice sent 9-8-2020 and 9-28-2020

**VRBO as of 9/10/2020:**

The following unpermitted properties are utilizing the VRBO platform:

- 1) VRBO #9446905ha – compliance letter sent 9-8-2020 and 9-28-2020
- 2) VRBO # 2042494 – compliance letter sent 9-16-2020 and 9-28-2020

**Airbnb as of 9/10/2020:**

The following are unpermitted properties utilizing the Airbnb platform:

- 1) Airbnb 23008138 – unable to locate owner - wholesaler
- 2) Airbnb 37886362– unable to locate owner - wholesaler
- 3) Airbnb 23709001– unable to locate owner – wholesaler
- 4) Airbnb 43553677 – compliance letter sent 6-10-2020 and 7-8-2020 (deactivated from Airbnb as of 7/21/2020)
- 5) Airbnb 15062338 – unable to locate owner – wholesaler
- 6) Airbnb 44072623 – compliance email sent 7-21-2020 (current permit holder for other properties- as of 8/13/2020 removed, property is not yet built – advertised with architectural renderings). As of 10/8/2020 the listing is again live.
- 7) Airbnb #44032190 – compliance letter sent 9-8-2020 and 9-28-2020
- 8) Airbnb 45099729 – compliance letter sent 9-15-2020 and 9-28-2020

*Note: The monthly audits of Airbnb and VRBO will now be done quarterly. I will be reviewing each platform at least once a week for new unpermitted properties, but I can no longer dedicate the time needed to complete these audits monthly because of increasing workload requirements due to 2019 WI ACT 10.*

**Pending items from Legal Counsel:**

- An opinion from Attorney Vande Castle was asked for by the Executive Committee which is not yet complete. I will bring back the Payment Policy and Procedure to the Full Commission when his opinion is complete.
- An opinion on the permit fee was requested from the last meeting, Attorney Vande Castle is working on this question from the Executive Committee/Town of Baileys Harbor.
- I do have a draft of the demand letter, I am working on this with legal counsel.

**Spoof Listings:** There are a number of listings on VRBO for The Landmark and for The Rushes that rip information from the RCI website. I have spoken with The Landmark and RCI directly and both confirm that the listings are not theirs. These are what I would refer to as spoof listings or I don't believe it is an owner due to the volume of listings, similar pictures and the details. RCI is looking into it as well as The Landmark.

There have been a number of attempts this season via Craigslist and local FB groups for people to prey on those looking for rentals. People steal images and pretend to offer a property as their own.

**Deactivated Permits through 9-11-2020 through 10-7-2020:**

<b>Municipality</b>	<b>Permit #</b>	<b>Removed</b>	<b>Lodging Name</b>	<b>Lodging Address</b>	<b>Owner</b>	<b>Reason for Removal</b>
Town of Liberty Grove	32-56-1105-00	9-14-2020	Birch Haven	12073 Garrett Bay Road	Paul and Jane Mickelson	Property sold.
Town of Liberty Grove	32-56-1745-00	9-14-2020	On the Shore of Death's Door	12862 N Port Des Mortes Drive	Todd Frisoni	Property sold. New owner permit #2338
City of Sturgeon Bay	35-56-1972-00	9-14-2020	Sive's Door	116 N 9 <sup>th</sup> Ave	Rebecca Bodmer	No longer renting.
Village of Sister Bay	34-56-0701-00	9-21-2020	Genz Family Cottage	10771 Birchwood Dr	Carl Genz	Property Sold.
Town of Liberty Grove	32-56-2062-02	9-24-2020	Loon Lady Lodge	12439 N Maplewood	Joanne Schaumburg	No longer renting.
Town of Gibraltar	12-53-1511-00	9-24-2020	Northhaven -Door County Retreat	3734 N Northhaven #17006	Heather Paulis	Property Sold.
Town of Jacksonport	15-56-2202-00	9-24-2020	Fern Cottage	6150 N Cave Point Drive	Mary Jane Rondeau	Changed mind about renting.
Village of Egg Harbor	09-56-1326-00	9-25-2020	Meadow Ridge Timeshare Yates	7573 STH 42	Bill Yates	Admin Deactivation – all units sold at Meadow Ridge
Town of Jacksonport	15-56-1024-00	9-25-2020	LogInn	5761 N Cave Drive	Peter Verhulst	No longer renting due to COVID.
Town of Washington	46-56-1497-00	9-28-2020	Bayheart Cottage	2194 Green Bay Road	Ben Sandord	No longer renting due to COVID.
Town of Gardner	39-56-1015-00	9-29-2020	White Star Lodge	2393 White Star Lodge	Steve Pratapas	No longer renting due to COVID.

**By Property Report – First run to first run YOY**

August 2020					
Type	Revenue	Units Available	Units Filled	% Occupancy	ADR
Hotel/Motel (50)	\$4,148,818.78	36,504	26,708	73.16%	\$155.34
Resort (51)	\$7,325,278.73	48,823	35,747	73.22%	\$204.92
Inn (52)	\$769,451.45	6,455	4,460	69.09%	\$172.52
<b>Total Commercial</b>	<b>\$12,243,548.96</b>	<b>91,782</b>	<b>66,915</b>	<b>72.91%</b>	<b>\$182.97</b>
Condo (53)	\$1,382,683.06	8,022	5,748	71.65%	\$240.55
Bed & Breakfast (54)	\$371,478.24	3,153	1,721	54.58%	\$215.85
Cottage/House/Cabin (55/56)	\$6,168,407.25	28,176	20,590	73.08%	\$299.83
Other (59)	\$80,767.68	1,369	703	51.35%	\$114.89
<b>Total Non-Commercial</b>	<b>\$8,003,336.23</b>	<b>40,720</b>	<b>28,762</b>	<b>70.63%</b>	<b>\$278.26</b>
<b>TOTALS</b>	<b>\$ 20,246,885.19</b>	<b>132,502</b>	<b>95,677</b>	<b>72.21%</b>	<b>\$211.62</b>

August 2019					
Type	Revenue	Units Available	Units Filled	% Occupancy	ADR
Hotel/Motel (50)	\$4,196,853.28	36,612	29,050	79.35%	\$144.47
Resort (51)	\$8,176,391.97	51,608	39,460	76.46%	\$207.21
Inn (52)	\$773,377.66	6,296	4,831	76.73%	\$160.09
<b>Total Commercial</b>	<b>\$13,146,622.91</b>	<b>94,516</b>	<b>73,341</b>	<b>77.60%</b>	<b>\$179.25</b>
Condo (53)	\$1,318,042.34	8,287	6,364	76.79%	\$207.11
Bed & Breakfast (54)	\$478,921.82	3,587	2,445	68.16%	\$195.88
Cottage/House/Cabin (55/56)	\$5,154,214.79	29,826	20,023	67.13%	\$254.41
Other (59)	\$86,351.71	1,592	793	49.81%	\$108.89
<b>Total Non-Commercial</b>	<b>\$7,037,530.66</b>	<b>43,292</b>	<b>29,625</b>	<b>68.43%</b>	<b>\$237.55</b>
<b>TOTALS</b>	<b>\$ 20,184,153.57</b>	<b>137,808</b>	<b>102,966</b>	<b>74.72%</b>	<b>\$196.03</b>

Analysis \* these are at month end reports not year end re-run comparison

Type	Diff YOY \$	DIFF UNITS	DIFF FILLED	DIFF OCCUP	DIFF ADR
Hotel/Motel (50)	(\$48,034.50)	(108)	(2,342)	-6.19%	\$10.87
Resort (51)	(\$851,113.24)	(2,785)	(3,713)	-3.24%	(\$2.29)
Inn (52)	(\$3,926.21)	159	(371)	-7.64%	\$12.43
<b>Total Commercial</b>	<b>(\$903,073.95)</b>	<b>(2,734)</b>	<b>(6,426)</b>	<b>-4.69%</b>	<b>\$3.72</b>
Condo (53)	\$64,640.72	(265)	(616)	-5.14%	\$33.44
Bed & Breakfast (54)	(\$107,443.58)	(434)	(724)	-13.58%	\$19.97
Cottage/House/Cabin (55/56)	\$1,014,192.46	(1,650)	567	5.95%	\$45.42
Other (59)	(\$5,584.03)	(223)	(90)	1.54%	\$6.00
<b>Total Non-Commercial</b>	<b>\$965,805.57</b>	<b>(2,572)</b>	<b>(863)</b>	<b>2.20%</b>	<b>\$40.71</b>
<b>TOTALS</b>	<b>\$ 62,731.62</b>	<b>(5,306)</b>	<b>(7,289)</b>	<b>2.88%</b>	<b>\$15.59</b>

**Still to report for August 2020**

Hotel/Motel (50)	1
Resort (51)	1
Inn (52)	2
Condo (53)	11
B&B (54)	0
Cottage/Cabin/Home (56)	80
Other (59)	3
<b>Total to Report:</b>	<b>98</b>
No. to report LY 68	