



DOOR COUNTY TOURISM ZONE COMMISSION

Administrator's Report

November 2016

Compliance: Late Letters Sent

- The number of **May 2016** "No Reports" letters sent: Seventy (70) to owner managed properties on 7/19/16.
 - Eight (8) remain as of 8/11/16 – a final notice with deadline was mailed 8/10/16.
 - As of 9/8/16 five (5) remain to report. Compliance letters were requested for each of the properties from legal counsel.
 - As of 10/13/16 three (3) remain to report.
 - As of 11/9/16 one (1) property remains to report. The matter has been turned over to legal counsel.
- The number of **June 2016** "No Reports" letters sent: Fifty eight (58) to owner managed properties on 8/6/16.
 - Thirty five (35) remained as of 8/26/16 – a second notice was mailed.
 - As of 9/8/16 seventeen (17) remain to report.
 - As of 10/13/16 four (4) remain to report.
 - As of 11/9/16 one (1) property remains to report. The matter has been turned over to legal counsel.
- The number of **July 2016** "No Reports" letters sent: Sixty three (63) to owner managed properties on 9/12/16.
 - As of 9/20/16 thirty two (32) remain to report.
 - As of 10/13/16 eleven (11) remain to report.
 - A final notice with deadline was mailed 10/6/16.
 - As of 11/9/16 four (4) remain to report. Compliance letters were requested for each of the properties from legal counsel.
- The number of **August 2016** "No Reports" letters sent: Fifty two (52) to owner managed properties on 10/11/16.
 - A reminder email was sent to permit holder for the August filing on 9/19/16. In 2015, the number of August "no reports" sent was fifty (50). I will try sending the reminder email a few days later in the month to see if it makes more of an impact.
 - A final notice went to the remaining nine (9) properties to report with a deadline of 11/23/16 was mailed on 11/9/16.

Unpaid tax/fees/penalties: The total outstanding due as of 11/10/16 is: \$406.78 from four (4) permit holders. The larger amount due was an underpayment of tax due. Of note, all permit holders that had payment plans have now paid in full.

| First Notice | Second Notice | Third Notice | Attorney | Settlement/ Payment Plan | Collections |
|--------------|-------------------|--------------|----------|-----------------------------|-------------|
| \$ 54.17 | | | | | |
| \$ 37.90 | | | | | |
| \$ 292.33 | | | | | |
| \$ 22.38 | | | | | |
| \$ 406.78 | \$ - | \$ - | \$ - | \$ - | \$ - |
| \$ 406.78 | Total Outstanding | | | | |

- **Permits: (10) Ten permits have been issued since October reporting – six (6) due to compliance efforts (60%).**
 - **(9) Nine properties were permitted during the same period in 2015.**
 - **As of 11/7/16 there are 1030 permits.**
 - City of Sturgeon Bay – Compliance – year round- deactivated permit found online again
 - Town of Sevastopol – Compliance – year round
 - Town of Nasewaupsee – Compliance – year round
 - Town of Gibraltar – year round
 - Town of Liberty Grove – year round – compliance
 - Town of Baileys Harbor- Compliance – year round
 - Town of Egg Harbor – year round
 - Town of Egg Harbor – year round
 - Town of Egg Harbor – year round- 2 units
 - Town of Gibraltar- Compliance - year round

Unpermitted Properties:

I am currently working on permitting eight (8) unpermitted properties that are advertising online or have contacted the office regarding permitting. In 2015, there were six (6) unpermitted properties for the same time period.

- **VRBO/ Homeaway/ Vacationrentals.com :** Currently on VRBO there are 516 (539 last month) properties for Door County with a few mixed in that are located in or around Algoma. There are six (6) unpermitted properties: Two (2) unpermitted properties advertise for condos at the Landmark that are advertised by the owners but are reported by the Landmark, two (2) of the unpermitted properties have signed forms that they only rent 30+ days and the remaining 105 properties are permitted. Two (2) properties are being pursued. (The same properties are cross listed on homeaway.com has 517 listings this month (360 last month) and vacationrentals.com has 517 listings (539 last month) - some have duplicate listings instead of cross over listings).
 - Unpermitted listing #1: <https://www.vrbo.com/60137> - with legal counsel
 - Unpermitted listing #2: <https://www.vrbo.com/907077> - compliance letter sent 10/17/16
- **AIRBNB:** Currently on Airbnb there are 134 rentals listed for Door County. Six (6) properties are listed under Door County, but are located in Marinette, Cedar River or the UP. Three (3) properties are not permitted –all are time shares (both are through time share wholesalers) Two properties (2) have signed and attested they aren't renting but still come up under the search for Door County. Should there be reviews of the properties we have signed paperwork in hand attesting that the owners are not renting their properties. The remaining 123 properties on Airbnb are permitted.
 - Unpermitted Listing #1: <https://www.airbnb.com/rooms/15548441?guests=1&s=Ml5amV-x>
 - Unpermitted Listing #2: <https://www.airbnb.com/rooms/13282955?guests=1&s=Ml5amV-x>
 - Unpermitted Listing #3: <https://www.airbnb.com/rooms/15062338?guests=1&s=Ml5amV-x>
- **TRIPADVISOR/FLIPKEY:** Currently on Tripadvisor there are forty (40) vacation rentals (40 last month) and Flipkey listings are forty (40) rentals, last month there was thirty nine (39) vacation rentals. In exception to one (1) property, the remaining thirty nine (39) properties are permitted. The two are crossover sites.

Respectfully Submitted,



Kim Roberts
Administrator