

- Village of Sister Bay – year-round - compliance
 - Village of Sister Bay – year-round – compliance
 - Town of Gibraltar – year-round
 - Village of Ephraim – seasonal
 - City of Sturgeon Bay – year-round
- ✓ **VRBO/ Homeaway/ Vacationrentals.com** : As of 11/2/18 there are 567 properties listed on the site – VRBO lists 545 for Door County. Homeaway/ Vacationrentals.com both list 543 for Door County.
- ✓ **The following listings are unpermitted on VRBO/Homeaway:**
- Unpermitted Listing #1: 1335047 – no leads on owner (timeshare Rushes)

MUNI		# of VRBO Properties
2	Baileys Harbor	55
6	Clay Banks	4
8	Town of Egg Harbor	61
9	Village of Egg Harbor	39
11	Ephraim	49
12	Gibraltar	85
13	Village of Forestville	0
14	Town of Forestville	0
15	Jacksonport	27
27	Nasewaupee	20
32	Liberty Grove	65
33	Sevastopol	39
34	Sister Bay	35
35	City of Sturgeon Bay	35
36	Town of Sturgeon Bay	28
39	Gardner	7
42	Union	3
46	Washington Island	15
TOTAL INVENTORY AUDIT FOR DC		567
		VRBO website lists 545 for Door County

- **Airbnb:** As of 11/1/18 my audit reflects 453 actual Airbnb listings for Door County. Airbnb reports 450. Of note, there has been a large increase in traditional lodging on Airbnb.

MUNI		# of Airbnb Properties
2	Baileys Harbor	43
4	Brussels	0
6	Clay Banks	1
8	Town of Egg Harbor	48
9	Village of Egg Harbor	26
11	Ephraim	34
12	Gibraltar	44
14	Town of Forestville	1
15	Town of Jacksonport	9
27	Nasewaupee	14
32	Liberty Grove	58
33	Sevastopol	21
34	Sister Bay	19
35	City of Sturgeon Bay	83
36	Town of Sturgeon Bay	13
39	Gardner	6
42	Union	2
46	Washington Island	19
	NOT IN DOOR COUNTY	12
		453
		TOTAL IN DC
		465
		Total Door County Listings

- **The following listings are unpermitted on Airbnb as of 10/9/18:**
 - Unpermitted Listing #1 : #23008138: NO LEADS TIMESHARE WHOLESALER
 - Unpermitted Listing #2: #23709001: NO LEADS TIMESHARE WHOLESALER

- Unpermitted Listing #3: #27284807 – Meadow Ridge – NO LEADS
 - Unpermitted Listing #4: #2892648 – Compliance letter sent 10/9/18 and 10/23/18 – listing removed but will continue with compliance
 - Unpermitted Listing #5 - #27786823 – working with Chair
 - Unpermitted Listing #6 – # 29134369 – Working on identifying host – apartment listing.
- ✓ **Facebook** – Nothing to report.
- ✓ **Craigslist** –There is currently one (1) listing unpermitted on Craigslist. I have been unable to locate the owner information.
- ✓ **TRIPADVISOR/FLIPKEY:** Currently on TripAdvisor there are 42 rentals (42 rentals last month). Flipkey has 44 listings (60 listings last month) for Door County. All are permitted.

By Property Report:

September 2018					
Type	Revenue	Units Available	Units Filled	% Occupancy	ADR
Hotel/Motel	\$3,158,952.06	36,121	23,783	65.84%	\$132.82
Resort	\$5,136,276.75	49,682	29,818	60.02%	\$172.25
Inn	\$622,482.31	6,206	3,912	63.04%	\$159.12
Total Commercial	\$8,917,711.12	92,009	57,513	62.51%	\$155.06
Condo	\$752,072.74	7,808	4,266	54.64%	\$176.29
Bed & Breakfast	\$400,108.28	3,300	1,973	59.79%	\$202.79
Cottage/House/Cabin (55)	\$479,873.98	7,424	3,041	40.96%	\$157.80
Cottage/House/Cabin (56)	\$1,855,336.44	19,231	7,804	40.58%	\$237.74
Other	\$36,439.08	1,115	359	32.20%	\$101.50
Total Non-Commercial	\$3,523,830.52	38,878	17,443	44.87%	\$202.02
TOTALS	\$12,441,541.64	130,887	74,956	57.27%	\$165.98

September 2017					
Type	Revenue	Units Available	Units Filled	% Occupancy	ADR
Hotel/Motel	\$3,068,179.32	35388	24674	69.72%	\$124.35
Resort	\$5,042,530.23	51809	32092	61.94%	\$157.13
Inn	\$540,216.28	6155	3734	60.67%	\$144.67
Total Commercial	\$8,650,925.83	93,352	60,500	64.81%	\$142.99
Condo	\$730,102.98	7899	4523	57.26%	\$161.42
Bed & Breakfast	\$407,487.26	3252	1956	60.15%	\$208.33
Cottage/House/Cabin (55)	\$531,400.68	8,643	3,086	35.71%	\$172.20
Cottage/House/Cabin (56)	\$1,411,643.67	15,734	6,096	38.74%	\$231.57
Other	\$33,200.20	1,112	352	31.65%	\$94.32
Total Non-Commercial	\$3,113,834.79	36,640	16,013	43.70%	\$194.46
TOTALS	\$11,764,760.62	129,992	76,513	58.86%	\$153.76

Analysis * these are at month end reports not year end re-run comparison

Type	Diff YOY \$	DIFF UNITS	DIFF FILLED	DIFF OCCUP	DIFF ADR
Hotel/Motel	\$90,772.74	733	-891	-3.88%	\$8.47
Resort	\$93,746.52	-2,127	-2,274	-1.92%	\$15.12
Inn	\$82,266.03	51	178	2.37%	\$14.45
Total Commercial	\$266,785.29	-1343	-2987	-2.30%	\$12.07
Condo	\$21,969.76	-91	-257	-2.62%	\$14.87
Bed & Breakfast	(\$7,378.98)	48	17	-0.36%	(\$5.54)
Cottage/House/Cabin (55)	(\$51,526.70)	-1219	-45	5.25%	(\$14.40)
Cottage/House/Cabin (56)	\$443,692.77	3497	1708	1.84%	\$6.17
Other	\$3,238.88	3	7	0.55%	\$7.18
Total Non-Commercial	\$409,995.73	2238	1430	1.16%	\$7.56
TOTALS	\$ 676,781.02	895	-1,557	-1.59%	\$12.22

*Notes: Code 55 is the older homes – decreased numbers because some of the older permits have closed or sold their properties.



Kim Roberts, Administrator

List of Active Lodging Marketplace Licenses

Business Name	Business Mailing Address	Issue Date
THE CONGER COLLECTION	1706 BELLEWOOD DR, WAUNAKEE WI 53597	11/8/2017
JPPSL LLC	14701 CROSSCREEK DR, AUSTIN TX 78737	11/9/2017
TRILLIUM	E10596 E SALEM RIDGE RD, LA FARGE WI 54639	11/13/2017
EAGLE RIVER LANDING LLC	4216 DREXEL AVE, MADISON WI 53716	11/22/2017
A.M.A.Z.E. ENTERPRISES LLC	PO BOX 580207, PLEASANT PRAIRIE WI 53158	11/24/2017
DOOR COUNTY WATERFRONT RENTAL LLC DBA SUITE ON THE WATER	948 MEMORIAL DR, STURGEON BAY WI 54235	11/24/2017
S & J SUNSHINE RENTALS LLC	5430 STENNER HILL RD, BOSCOBEL WI 53805	11/24/2017
IMSE & BROWN	W148N9959 RIMROCK RD, GERMANTOWN WI 53022	1/8/2018
HILGART REALTY INC	PO BOX 286, PARK FALLS WI 54552	2/9/2018
THE REAL ESTATE GROUP INC	5355 SCHROTH LN, APPLETON WI 54913	2/9/2018
HANSON REALTY INC	PO BOX 275, PEMBINE WI 54156	2/9/2018
WICO INC DBA EVERGREEN PARK	12525 KNOLLWOOD LN #28, SURING WI 54174	5/29/2018
PROPERTY MANAGEMENT OF HAYWARD INC	PO BOX 1269, HAYWARD WI 54843	6/20/2018
NICOLET VACATIONS LLC	2470 CATHERINE DR, RACINE WI 53402	7/20/2018
HILLER VACATION HOMES LLC	200 STATE HWY 70, SAINT GERMAIN WI 54558	9/21/2018

This list is updated monthly

10/17/2018

REMOVED PROPERTIES 10/10/18 TO 11/7/18

Municipality	Permit #	Removed	Lodging Name	Lodging Address	Owner	Reason for Removal
Town of Gibraltar	12-56-1706-00	10/22/18	Fish Creek Country Home	8580 STH 42	Kyle Ripley	Property sold. New owners in process of permitting.
Town of Liberty Grove	32-56-0608-00	10/22/18	Whyte - 1423 Central Rd	1423 Central	Pay Whyte	Property sold.
Town of Gibraltar	12-53-0281-02	10/22/18	Northhaven 41001	3765 S Northhaven Drive	Jen Bogdajewicz	Property sold.
Town of Gardner	39-56-1809-00	10/25/18	Hidden Treasure House & Apt.	9215 Brush	Roxanne Ahlswede	Property sold.
Town of Liberty Grove	32-56-0724-02	10/25/18	Cozy Q	2231 CTH Q	Donald Wester	Property sold.
Town of Gardner	39-55-0750-00	10/31/18	Shoreline Cottages	9250 Lime Kiln	Linda Smith	No longer renting.
Village of Sister Bay	34-56-1813-00	11/5/18	Manteufel	10705 S Spring Road	Steve Manteufel	Property sold. New owners will not be renting.
City of Sturgeon Bay	35-56-1667-00	11/5/18	Gem Down the Lane	1028 N 7 th Place	Carrie Rollins	Property sold.
Town of Jacksonport	15-56-1044-00	11/5/18	Elsinore	3340 Clark Lake Road	Richard & Pamela Pierce	Property sold.
Town of Liberty Grove	32-53-0477-02	11/7/18	Nemravas Inn at Little Sister	2715 Little Sister Hill	Elmer Nemrava	Moved into the rental pool at Little Sister. Added to Little Sister Permit.
Town of Egg Harbor	08-53-1716-07	11/7/18	Landmark Geils	4929 Landmark Circle #1110	Richard Geils	Property sold.