



✓ **VRBO/ Homeaway/ Vacationrentals.com** : As of 2/8/19 VRBO lists that there are 561 listings – the audit of 2/8/19 reflects **565** listings). Homeaway/ Vacationrentals.com both list 543 for Door County.

- ✓ Commercial Properties represent 12.21% (69) of the listings on VRBO for Door County.
- ✓ Non-Commercial Properties represent 87.79% (496) of the listings on VRBO for Door County.

✓ **The following listings are unpermitted on VRBO/Homeaway:**

- Unpermitted Listing #1: 1335047 – no leads on owner (timeshare Rushes)
- Unpermitted Listing #2: 1451363 – Final notice sent 11/29/18 with a deadline of 12/14/18. Matter sent on to attorney. Heard from owners, they are working on the permit. 2/7/19 I have continued to work with owners via telephone.
- Unpermitted Listing #3: #330470 – email sent to owner there is a change of ownership occurring within the same family.
- Unpermitted Listing #4: #1559275 – Letter sent 2/8/19

MUNI		# of VRBO Properties
2	Baileys Harbor	58
6	Clay Banks	4
8	Town of Egg Harbor	63
9	Village of Egg Harbor	43
11	Ephraim	48
12	Gibraltar	89
13	Village of Forestville	0
14	Town of Forestville	0
15	Jacksonport	26
27	Nasewaupee	22
32	Liberty Grove	61
33	Sevastopol	40
34	Sister Bay	36
35	City of Sturgeon Bay	30
36	Town of Sturgeon Bay	19
39	Gardner	7
42	Union	3
46	Washington Island	16
		565
		VRBO website lists <b>561</b> for Door County

✓ **Airbnb:** As of 1/4/19 my audit reflects 458 actual Airbnb listings for Door County. Airbnb reports 466.

- o Commercial Properties represent 12.21% (69) of the listings on VRBO for Door County.
- o Non-Commercial Properties represent 87.79% (496) of the listings on VRBO for Door County.

MUNI		# of Airbnb Properties
2	Baileys Harbor	39
4	Brussels	0
6	Clay Banks	1
8	Town of Egg Harbor	46
9	Village of Egg Harbor	25
11	Ephraim	33
12	Gibraltar	58
14	Town of Forestville	1
15	Town of Jacksonport	9
27	Nasewaupee	14
32	Liberty Grove	57
33	Sevastopol	23
34	Sister Bay	20
35	City of Sturgeon Bay	93
36	Town of Sturgeon Bay	14
39	Gardner	5
42	Union	2
46	Washington Island	20
	NOT IN DOOR COUNTY	19
	460	TOTAL IN DC
	479	Total Door County Listings

- ✓ The following listings are unpermitted on Airbnb as of 1/4/18:
  - Unpermitted Listing #1 : #23008138: NO LEADS TIMESHARE WHOLESALER
  - Unpermitted Listing #2: #23709001: NO LEADS TIMESHARE WHOLESALER
  - Unpermitted Listing #3: #27284807 – Meadow Ridge – NO LEADS
  - Unpermitted Listing #46: #31445707 – Letters sent on:1/21/19 and 2/8/19
  - Unpermitted Listing #5: #5974438 – Charisma Sail Boat – ongoing issue of re-appearing. Owner is snoozing listing rather than deactivating. I will continue to try and resolve.
  - Unpermitted Listing #6: #23879942 – Letter sent 2/1/19
- ✓ Facebook – Nothing to report.
- ✓ Craigslist – Nothing to report.
- ✓ TRIPADVISOR/FLIPKEY: Currently on TripAdvisor there are 68 rentals (67 rentals last month). Flipkey has 69 listings (69 listings last month) for Door County. All are permitted.

December 2018					
Type	Revenue	Units Available	Units Filled	% Occupancy	ADR
Hotel/Motel	\$ 242,649.62	14,079	2,566	18.23%	\$ 94.56
Resort	\$ 610,525.25	39,622	6,003	15.15%	\$ 101.70
Inn	\$ 67,904.38	3,468	557	16.06%	\$ 121.91
<b>Total Commercial</b>	<b>\$ 921,079.25</b>	<b>57,169</b>	<b>9,126</b>	<b>15.96%</b>	<b>\$100.93</b>
Condo	\$ 146,617.87	6,389	1,457	22.80%	\$ 100.63
Bed & Breakfast	\$ 79,085.33	2,119	379	17.89%	\$ 208.67
Cottage/House/Cabin (55)	\$ 22,327.99	1,181	112	9.48%	\$ 199.36
Cottage/House/Cabin (56)	\$ 225,745.81	10,235	1,040	10.16%	\$ 217.06
Other	\$ -	0	0	0.00%	\$ -
<b>Total Non-Commercial</b>	<b>\$ 473,777.00</b>	<b>19,924</b>	<b>2,988</b>	<b>15.00%</b>	<b>\$158.56</b>
<b>TOTALS</b>	<b>\$ 1,394,856.25</b>	<b>77,093</b>	<b>12,114</b>	<b>15.71%</b>	<b>\$115.14</b>
December 2017					
Type	Revenue	Units Available	Units Filled	% Occupancy	ADR
Hotel/Motel	\$ 302,500.73	17,000	3,569	20.99%	\$ 84.76
Resort	\$ 545,229.27	39,557	6,338	16.02%	\$ 86.03
Inn	\$ 62,325.09	3,628	488	13.45%	\$ 127.72
<b>Total Commercial</b>	<b>\$910,055.09</b>	<b>60,185</b>	<b>10,395</b>	<b>17.27%</b>	<b>\$87.55</b>
Condo	\$ 118,969.42	6,171	1,289	20.89%	\$ 92.30
Bed & Breakfast	\$ 81,731.27	1,970	445	22.59%	\$ 183.67
Cottage/House/Cabin (55)	\$ 30,934.85	1,355	163	12.03%	\$ 189.78
Cottage/House/Cabin (56)	\$ 184,111.25	6,845	837	12.23%	\$ 219.97
Other	\$ -	186	0	0.00%	\$ -
<b>Total Non-Commercial</b>	<b>\$415,746.79</b>	<b>16,527</b>	<b>2,734</b>	<b>16.54%</b>	<b>\$152.07</b>
<b>TOTALS</b>	<b>\$ 1,325,801.88</b>	<b>76,712</b>	<b>13,129</b>	<b>17.11%</b>	<b>\$100.98</b>

**Analysis \* these are at month end reports not year end re-run comparison**

Type	Diff YOY \$	DIFF UNITS	DIFF FILLED	DIFF OCCUP	DIFF ADR
Hotel/Motel	(\$59,851.11)	-2,921	-1,003	-2.76%	\$9.80
Resort	\$65,295.98	65	-335	-0.87%	\$15.67
Inn	\$5,579.29	-160	69	2.61%	(\$5.81)
<b>Total Commercial</b>	<b>\$11,024.16</b>	<b>-3016</b>	<b>-1269</b>	<b>-1.31%</b>	<b>\$13.38</b>
Condo	\$27,648.45	218	168	1.91%	\$8.33
Bed & Breakfast	(\$2,645.94)	149	-66	-4.70%	\$25.00
Cottage/House/Cabin (55)	(\$8,606.86)	-174	-51	-2.55%	\$9.58
Cottage/House/Cabin (56)	\$41,634.56	3390	203	-2.07%	(\$2.91)
Other	\$0.00	-186	0	0.00%	\$0.00
<b>Total Non-Commercial</b>	<b>\$58,030.21</b>	<b>3397</b>	<b>254</b>	<b>-1.55%</b>	<b>\$6.49</b>
<b>TOTALS</b>	<b>\$ 69,054.37</b>	<b>381</b>	<b>-1,015</b>	<b>-1.40%</b>	<b>\$14.16</b>

**REMOVED PROPERTIES 1/8/18 TO 2/13/19**

Municipality	Permit #	Removed	Lodging Name	Lodging Address	Owner	Reason for Removal
Village of Sister Bay	34-56-1055-00	1/14/19	Maple Manor	2207 Maple Drive	Kurt Reetz	Property sold. New owner permit #2050
Town of Gibraltar	12-50-0287-00	1/17/19	Settlement Courtyard Inn	9126 STH 42	Marise Redman	Property sold. New owner in the process of permitting.
Town of Liberty Grove	32-56-1943-02	1/21/19	Casadonte Cottage	1902 Hillside	Patsy and Louis Wuollett	No longer renting.
Town of Washington	46-56-1484-11	1/21/19	Ester and Oliver's	1693 Townline Rd	Kate Kaniff	No longer renting – ADMIN DEACT.
Town of Sturgeon Bay	36-56-1174-01	1/21/19	Fiddlehead Cottage and Cabin	2948 Lake Forest Park	Penny Eversole	ADMIN DEACT
Town of Baileys Harbor	02-55-0131-02	1/23/19	A Dream Come True	8795 Cana Cove	Jerry Madden	No longer renting.
Town of Nasewaupee	27-53-1825-00	1/29/19	Snug Condo on the Water in Sturgeon Bay	3541 N Duluth Ave #106	Margaret Le Brun and David Allen	Never rented and never will.
Town of Liberty Grove	32-56-1459-00	2/7/19	Northwinds	475 Antler Lane	Douglas Wheaton Jr	Property Sold.
Village of Sister Bay	34-56-1350-00	2/13/19	North Spring Rentals	10873 N Spring Road	Alma Vaicekauskas	Property sold.