



DOOR COUNTY TOURISM ZONE COMMISSION
 Administrator's Report
 December 2016

Compliance: Late Letters Sent

- The number of **May 2016** "No Reports" letters sent: Seventy (70) to owner managed properties on 7/19/16.
 - As of 12/6/16 one (1) property remains to report. The matter has been turned over to legal counsel.
- The number of **June 2016** "No Reports" letters sent: Fifty eight (58) to owner managed properties on 8/6/16.
 - All Properties have reported for June 2016.
- The number of **July 2016** "No Reports" letters sent: Sixty three (63) to owner managed properties on 9/12/16.
 - As of 12/6/16 one (1) remains to report. The matter has been turned over to legal counsel.
- The number of **August 2016** "No Reports" letters sent: Fifty two (52) to owner managed properties on 10/11/16.
 - A final notice went to the remaining nine (9) properties to report with a deadline of 11/23/16 was mailed on 11/9/16.
 - Two (2) properties remain to report after the final deadline. They have been turned over to legal counsel for compliance letters to be drafted.
- The number of **September 2016** "No Reports" letters sent: Forty three (43) to owner managed properties on 10/11/16.
 - Nineteen (19) remain to report as of 12/6/16.

Unpaid tax/fees/penalties: The total outstanding due as of 12/6/16 is: \$29,311.81 from twenty (20) permit holders. \$25,091.31 is the judgment granted in the recent compliance case. \$1,268.43 is a result of unreported tax found through compliance investigation that now is set up to be paid off with a settlement plan. \$2,201 was a NSF check.

First Notice	Second Notice	Third Notice	Attorney	Settlement/ Payment Plan	Collections
\$ 50.34	\$ 54.17		\$ 25,091.31	\$ 1,268.43	
\$ 26.53	\$ 55.00				
\$ 27.05	\$ 180.18				
\$ 26.54	\$ 2,201.62				
\$ 26.51					
\$ 26.93					
\$ 32.28					
\$ 64.12					
\$ 10.58					
\$ 27.53					
\$ 19.72					
\$ 39.65					
\$ 25.68					
\$ 10.10					
\$ 7.22					
\$ 40.32					
\$ 461.10	\$ 2,490.97	\$ -	\$ 25,091.31	\$ 1,268.43	\$ -
\$ 29,311.81	Total Outstanding				

- **Permits:** (3) Three permits have been issued since November reporting – Three (3) due to compliance efforts (100%).
 - (4) Four properties were permitted during the same period in 2015.
 - As of 12/5/16 there are 1031 permits.
 - Town of Egg Harbor – Compliance – year round- 4 units
 - Town of Egg Harbor – Compliance – year round
 - Town of Egg Harbor – Compliance – seasonal

Unpermitted Properties:

I am currently working on permitting four (4) unpermitted properties that are advertising online or have contacted the office regarding permitting. Last year at this time I was working on four (4) unpermitted properties.

- **VRBO/ Homeaway/ Vactionrentals.com :** Currently on VRBO there are 516 (539 last month) properties for Door County with a few that are located in or around Algoma. There are four (4) unpermitted properties: Two (2) unpermitted properties advertise for condos at the Landmark that are advertised by the owners but are reported by the Landmark, two (2) of the unpermitted properties have signed forms that they only rent 30+ days and the remaining 105 properties are permitted. The Two (2) properties that were being pursued are now permitted. (The same properties are cross listed on Homeaway.com have 515 (517 last month) listings this month and Vacationrentals.com has 515 listings (517 last month) - some have duplicate listings instead of cross over listings).
- **AIRBNB:** Currently on Airbnb there are 131 (down from 134 last month) rentals listed for Door County. Three (3) properties are listed under Door County, but are located in Marinette, Cedar River or the UP. Three (3) properties are not permitted –all are time shares (both are through time share wholesalers) Two properties (2) have signed and attested they aren't renting but still come up under the search for Door County. Should there be reviews of the properties we have signed paperwork in hand attesting that the owners are not renting their properties. The remaining 123 properties on Airbnb are permitted.
 - Unpermitted Listing #1: <https://www.airbnb.com/rooms/15548441?guests=1&s=Ml5amV-x>
 - Unpermitted Listing #2: <https://www.airbnb.com/rooms/13282955?guests=1&s=Ml5amV-x>
 - Unpermitted Listing #3: <https://www.airbnb.com/rooms/15062338?guests=1&s=Ml5amV-x>
- **TRIPADVISOR/FLIPKEY:** Currently on Tripadvisor there are forty (40) vacation rentals (40 last month) and Flipkey listings are forty (40) rentals, last month there were thirty nine (39) vacation rentals. ALL ARE PERMITTED. The two are crossover sites.

Other items:

- **Digital Brochure:** Tweak has submitted an updated digital brochure. I have printed the brochure for viewing (at the end of the report) but it is better viewed digitally because it is interactive and has live links. The focus was to bring more attention to how room tax supports tourism. I think it will be a nice tool to send to the municipalities for their websites.
- **Airbnb and Green Bay:** It looks like an agreement is in the works between Green Bay and Airbnb. That is great news that a Wisconsin town is now “on the map” with Airbnb for automated reporting for hosts.
- **Survey response emails:** The first of the series of emails in response to the DCTZC survey went out 12/7/16.

Respectfully Submitted,



Kim Roberts
Administrator

Removed Properties 11/11/16 to 12/01/2016

Municipality	Permit #	Removed	Lodging Name	Lodging Address	Owner	Reason for Removal
Town of Nasewaupsee	27-56-1224-13	11/14/16	DC Kaas	2189 CTH DK	Chris & Ann Renard	Converting rental into long term rental
Town of Sevastopol	33-56-1251-00	11/22/16	Door County Lakefront Cottage	3883 Bayshore	Scott & Elizabeth Hootman	Property Sold.

10% tax could come to Green Bay AirBnB rentals

[Adam Rodewald](#), USA TODAY NETWORK-Wisconsin 6:24 p.m. CST November 22, 2016

(Photo: Adam Rodewald/USA TODAY NETWORK-)

GREEN BAY - Green Bay may become the first city in Wisconsin to collect room taxes on short-term property rentals.

The City Council's finance committee on Tuesday approved an agreement under which the short-term rental website AirBnB would collect a 10 percent room tax for the city on all bookings made with the company.

That's the same tax rate paid on hotel room stays.

Under the agreement, "anyone who uses the AirBnB site to rent, at the time of the rental (AirBnB) will put the tax right on the price and collect it on behalf of the homeowner and on a monthly basis send it to the city," said Interim Finance Director Diana Ellenbecker.

"These are taxes we currently aren't collecting," she said.

The City Council is expected to consider the agreement in December.

RELATED: [AirBnB gets pushback from B&B industry](#)

RELATED: [Ashwaubenon limits short-term rentals](#)

Short-term rentals have become a source of contention in Green Bay and surrounding communities in the past year. The traditional lodging industry, including licensed bed and breakfast owners, have pushed back against the movement that provides often-unlicensed, unregulated alternatives to hotels.

These rentals are particularly popular around Lambeau Field. A search of Green Bay on AirBnB, which is one of the larger players in the industry, turns up 213 listings. Some of those are outside the city limits.

Finance committee members asked why Green Bay is the only municipality in the region that is looking to enter an agreement with AirBnB to collect room taxes.

Ellenbecker said other communities are waiting to see how it works in Green Bay before acting.

"In a few months we'll come back (to the room tax commission) and recap what it did in the city. Others may get on board then," she said.

arodewal@pressgazette.com and follow him on Twitter @AdamGRodewald and on Facebook at Facebook.com/AdamGRodewald