



**2021 "NO REPORTS" – As of 7/8/2021:**

- **January 2021** "No Reports": All properties have filed for January 2021.
- **February 2021**: "No Reports": All properties have filed for February 2021.
- **March 2021**: "No Reports": Sixty properties (60) to report. The first notice went out on 5/10/2021.
  - As of 5/13/2021 forty-eight (48) properties remain to report for March 2021.
  - As of 6/10/2021 twelve (12) properties remain to report for March 2021. A final notice was mailed on 6/1/2021 with a deadline of 6/16/2021.
  - As of 7/8/2021, two (2) properties remain to report for March 2021.
- **April 2021**: "No Reports": Ninety-eight (98) properties to report. Seventy-nine (79) owner-managed properties and nineteen (19) agent-managed properties.
  - As of 7/8/2021, there are ten (10) properties that remain to report.
- **May 2021**: "No Reports": One hundred twenty (120) owner-managed properties in addition to nine (9) agent-managed properties to report for the month of May 2021, for a total of one hundred twenty-nine (129) properties to report for May 2021.
  - Last year there were one hundred seventy-six (176) properties to report at first run.

**PERMITTING:** As of 7/8/2021 – twenty-five (25) permits were issued since the last Admin report. Six (6) permits were issued due to compliance efforts.

- *Nine (9) permits were issued during the same period of 2020 (same report cycle year over year)*
- As of 7/8/2021, there are one thousand three hundred thirty-eight (1,338) permits. (2020: 1,273- same report cycle year over year).
- Property Type Codes: (50) Hotel/Motel, (51) Resort, (52) Inn, (53) Condo, (54) B&B, (56) Cottage/Cabin/Home, (59) Other.
- \* Property sold – previously permitted with a new owner/new permit.

- 1) Town of Liberty Grove (56) – year-round
- 2) Town of Sevastopol (56) – year-round\*
- 3) Town of Nasewaupee (56) – year-round
- 4) Town of Sturgeon Bay (56) – year-round – compliance
- 5) Town of Gibraltar (53) – seasonal \*
- 6) City of Sturgeon Bay (56) – year-round
- 7) Town of Baileys Harbor (56) – year-round
- 8) Town of Nasewaupee (56) – year-round
- 9) Town of Gibraltar (56) – seasonal
- 10) Town of Baileys Harbor (50) – seasonal\*- compliance
- 11) Town of Gibraltar (53) – seasonal – compliance
- 12) Town of Union (56)- year-round – compliance
- 13) Town of Washington (56)– year-round
- 14) Town of Washington (56)– seasonal\*
- 15) Village of Sister Bay (53)- year-round
- 16) Village of Ephraim (56) – seasonal – compliance
- 17) Town of Baileys Harbor (56) – year-round\*
- 18) Town of Sevastopol (56) – seasonal
- 19) Town of Egg Harbor (56) – year-round- compliance
- 20) City of Sturgeon Bay (56) – year-round

- 21) Town of Washington (50) – seasonal\* - compliance
- 22) Town of Sevastopol (56) – year-round\*
- 23) Town of Liberty Grove (53) – year-round
- 24) Town of Liberty Grove (56)-year-round- compliance
- 25) Village of Egg Harbor (56) - seasonal

**UNPAID TAX/FEES/PENALTIES:** The total outstanding due as of 07/07/2021 is: \$8,123.53 from seven (7) permit holders.

	First Notice	Second Notice	Third (Final) Notice	Collectio ns	Attorney	
	\$ 36.25			\$ 43.91	\$ 143.95	
	\$ 69.08			\$ 25.81	\$ 555.75	
	\$ 83.60			\$ 25.10	\$ 460.15	
					\$ 457.57	
					\$ 289.18	
					\$ 392.98	
					\$ 285.18	
					\$ 283.11	
					\$ 303.97	
					\$ 647.02	
					\$ 470.28	
					\$ 487.35	
					\$ 602.98	
					\$ 427.86	<b>Total Due</b>
					\$ 483.03	<b>\$8,123.53</b>
					\$ 499.90	
					\$ 334.93	
					\$ 313.10	
					\$ 272.30	
					\$ 129.19	
<b>TOTALS</b>	<b>\$ 188.93</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 94.82</b>	<b>\$7,839.78</b>	

**MARKETPLACE PLATFORM AUDITS:**

*The breakdown for each Marketplace Platform provides the number of listings by municipality. Beneath the breakdown for each Marketplace Platform is a list of unpermitted listing ID's associated with the indicated Marketplace Platform.A*

VRBO listing breakdown by municipality as of 06/18/2021: [Link to full audit report](#)

MUNI		2/11/2021	3/11/2021	4/20/2021	5/26/2021	6/18/2021
2	Baileys Harbor	67	65	64	66	67
6	Clay Banks	2	2	2	3	3
8	Town of Egg Harbor	64	64	63	70	69
9	Village of Egg Harbor	40	39	38	39	40
11	Ephraim	47	49	47	50	52
12	Gibraltar	83	84	85	86	83
13	Village of Forestville	0	0	0	0	0
14	Town of Forestville	0	0	0	0	0
15	Jacksonport	34	34	30	31	34
27	Nasewaupee	34	33	34	35	35
32	Liberty Grove	70	71	71	73	75
33	Sevastopol	39	38	36	39	41
34	Sister Bay	57	57	58	60	62
35	City of Sturgeon Bay	42	46	48	49	51
36	Town of Sturgeon Bay	19	18	18	19	19
39	Gardner	7	7	7	9	9
42	Union	7	7	7	9	9
46	Washington Island	13	13	13	14	14
<b>Total Actually in Door County</b>		<b>625</b>	<b>627</b>	<b>621</b>	<b>652</b>	<b>663</b>
Not in Door County		21	19	25	18	18
<b>Total</b>		<b>646</b>	<b>646</b>	<b>646</b>	<b>670</b>	<b>681</b>
Vrbo list count		619	650	647	653	681

The following unpermitted properties are utilizing the VRBO platform- (please note the highlighted yellow properties on the [audit spreadsheet](#) may now be permitted and not shown in the unpermitted list below):

1. VRBO # 2055784 – owner unfound (Town of Egg Harbor)- wholesaler
2. VRBO # 2094656 – owner unfound (Village of Ephraim)-wholesaler
3. VRBO # 2094592 – owner unfound (Town of Gibraltar)- wholesaler
4. VRBO #2337116 – compliance letter sent 6/22/2021
5. VRBO #2354120 – compliance letter sent 6/22/2021
6. VRBO #2338899 – waiting on property transfer – have permit in hand ready to process

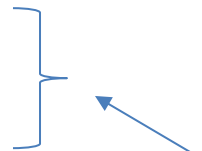
**Airbnb listing breakdown by municipality as of 06/18/2021: [Link to full audit report](#)**

MUNI		Feb-21	Mar-21	Apr-21	May-21	Jun-21
2	Baileys Harbor	75	79	80	82	81
4	Brussels	0	0	0	0	0
6	Clay Banks	2	2	2	3	3
8	Town of Egg Harbor	53	59	58	58	58
9	Village of Egg Harbor	36	41	45	45	47
11	Ephraim	61	63	63	65	65
12	Gibraltar	88	91	94	97	90
14	Town of Forestville	1	1	2	2	2
15	Town of Jacksonport	15	15	15	18	22
27	Nasewaupee	27	26	27	27	27
32	Liberty Grove	72	77	77	78	79
33	Sevastopol	30	30	29	28	31
34	Sister Bay	47	50	52	52	58
35	City of Sturgeon Bay	118	117	118	123	127
36	Town of Sturgeon Bay	12	13	13	14	14
39	Gardner	8	8	16	17	20
42	Union	4	4	4	4	5
46	Washington Island	34	34	33	36	46
<b>Subtotal of DoorCounty Only</b>		<b>683</b>	<b>710</b>	<b>728</b>	<b>749</b>	<b>775</b>

As a reminder, this is the time of year that “hidden” or “offline” properties come back online. The increase is both in properties coming back online and new properties.

The following are unpermitted properties utilizing the Airbnb platform - (please note the highlighted yellow properties on the audit spreadsheet may now be permitted and not shown in the unpermitted list below):

- 1) Airbnb 48032380 – unable to locate owner - wholesaler
- 2) Airbnb 23008138– unable to locate owner - wholesaler
- 3) Airbnb 23709001– unable to locate owner – wholesaler
- 4) Airbnb 48517255 – Town of Gibraltar – Compliance letter sent 6/24/21
- 5) Airbnb 50154634 – Town of Gardner – Compliance letter sent 6/25/21
- 6) Airbnb 49959285 -Town of Washington – compliance letter sent 6/4 and 6/22/21
- 7) Airbnb 49946403-Town of Washington – compliance letter sent 6/4 and 6/22/21
- 8) Airbnb 50008150-Town of Washington – compliance letter sent 6/4 and 6/22/21
- 9) Airbnb 50007893-Town of Washington – compliance letter sent 6/4 and 6/22/21
- 10) Airbnb 49959963-Town of Washington – compliance letter sent 6/4 and 6/22/21



Reported four times through the Airbnb Neighborhood Website

- 11) Airbnb 49959626-Town of Washington – compliance letter sent 6/4 and 6/22/21
- 12) Airbnb 49945820-Town of Washington – compliance letter sent 6/4 and 6/22/21
- 13) Airbnb 49924704-Town of Washington – compliance letter sent 6/4 and 6/22/21
- 14) Airbnb 49882416-Town of Washington – compliance letter sent 6/4 and 6/22/21
- 15) Airbnb 50008270-Town of Washington – compliance letter sent 6/4 and 6/22/21

**OTHER:**

**KerberRose:** Mary Horton and I discussed record keeping and if it was possible at this point to move to all electronic documents. This is a decision the board needs to decide and possibly create a policy. This is the way we should proceed with record keeping, in my opinion. Anything that is moved out to storage is being exposed to heat and moisture (and the associated bugs). At some point, the older records could be scanned or shredded. There is a significant amount of paperwork that is currently scanned and is available to be accessed through KerberRose Net Client. Currently it is also stored as a hardcopy in boxes until such time there is too much and KerberRose runs out of room. At that time, the Tourism Zone moves all the boxes out to storage.

- I used to access those hard copies by going upstairs to KerberRose and pulling the deposit date, but now that everything is accessible electronically, I have not pulled hard copies in almost two (2) years.

**Assembly Bill 189/ Senate Bill 198** – Please see the Press Release from Rep. Joel Kitchens included at the back of this report. The legislation went to Gov. Evers and was signed on June 30, 2021. As a reminder, municipalities, DDC and the DCTZC will now have to adjust to quarterly payments from Marketplace Providers. While the legislation does strengthen the audit provision, it does not solve the issues with our inability to reconcile payments and know if we are receiving the correct amount due. It also does not hold Marketplace Providers accountable for lack of programming and therefore not complying with state law.

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Thu 7/1

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**Subject subscriptions:** Based on the keyword: "room tax"

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**Proposal: SB198 (-2205) [View Bill History](#)**  
*relating to: expanding applicability of the room tax, making substantive and technical changes to the local room tax, and providing a penalty.*

- 6/30/2021: Report approved by the Governor on 6-29-2021. 2021 Wisconsin Act [55](#)
- 6/30/2021: Published 6-30-2021

**Proposal: AB68 (-2066) [View Bill History](#)**  
*relating to: state finances and appropriations, constituting the executive budget act of the 2021 legislature.*

- 6/30/2021: Received from Assembly
- 6/30/2021: Public hearing requirement waived by committee on Senate Organization, pursuant to Senate Rule 18 (1m), Ayes 5, Noes 0
- 6/30/2021: Placed on calendar 6-30-2021 pursuant to Senate Rule 18(1)
- 6/30/2021: Placed on the foot of the 11th order of business on the calendar of 6-30-2021
- 6/30/2021: Commissioner of Insurance report received pursuant to s.601.423(2), Wisconsin Statutes
- 6/30/2021: [Senate Amendment 1](#) offered by Senators Larson, L. Taylor and Carpenter
- 6/30/2021: [Senate Amendment 2](#) offered by Senators Larson, L. Taylor and Carpenter
- 6/30/2021: [Senate Amendment 3](#) offered by Senators Larson, Carpenter and L. Taylor
- 6/30/2021: [Senate Amendment 4](#) offered by Senator Carpenter
- 6/30/2021: [Senate Amendment 5](#) offered by Senator Carpenter
- 6/30/2021: [Senate Amendment 6](#) offered by Senator Carpenter
- 6/30/2021: [Senate Substitute Amendment 1](#) offered by Senators Bewley, Roys, L. Taylor, Johnson and Erpenbach
- 6/30/2021: Read a second time
- 6/30/2021: [Senate Substitute Amendment 1](#) rejected, [Ayes 20, Noes 12](#)
- 6/30/2021: [Senate Amendment 1](#) rejected, [Ayes 20, Noes 12](#)
- 6/30/2021: [Senate Amendment 2](#) rejected, [Ayes 20, Noes 12](#)
- 6/30/2021: [Senate Amendment 3](#) laid on table, [Ayes 20, Noes 12](#)
- 6/30/2021: [Senate Amendment 4](#) rejected, [Ayes 21, Noes 11](#)
- 6/30/2021: [Senate Amendment 5](#) rejected, [Ayes 20, Noes 12](#)
- 6/30/2021: [Senate Amendment 6](#) rejected, [Ayes 20, Noes 12](#)
- 6/30/2021: Ordered to a third reading
- 6/30/2021: Rules suspended
- 6/30/2021: Read a third time and concurred in, [Ayes 23, Noes 9](#)
- 6/30/2021: Ordered immediately messaged

**Proposal: SB111 (-2154) [View Bill History](#)**  
*relating to: state finances and appropriations, constituting the executive budget act of the 2021 legislature.*

- 6/30/2021: Placed on the foot of the 11th order of business on the calendar of 6-30-2021
- 6/30/2021: Laid on table Put in Committee on Senate Organization

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**KerberRose IT:** The technology upgrade was completed on 7/1/2021. All files were transferred over to cloud-based storage with security and backup in place. Email was transferred over to Microsoft 365 with

backup and security in place. As of 7/1/2021 Ms. Behme has taken over the main email account for the Tourism Zone- [info@doorcountytourismzone.com](mailto:info@doorcountytourismzone.com); while she has taken over I have assisted upon request.

**HR:** The Administrator position was posted with the Peninsula Pulse on June 21; all candidates have been forwarded to Chairman Van Lieshout.

Chairman Van Lieshout has executed an employment agreement with Ms. Behme. She has agreed to a full-time position and will be Interim-Administrator until the board makes employment decisions for the future of the organization.

**Final Drafts of Amended Enacting Documents to Proceed with the Proposed increase to the room tax**

**rate:** The office has received the final draft of the amended room tax ordinance and Intergovernmental Agreement. I have forwarded to the Chairman issues that remain with the Intergovernmental Agreement and have asked that Ms. Behme follow up with the Chairman and legal counsel.

**Parting Notes:** As I leave the position of Administrator, I am leaving behind a substantial detailed document (50+ pages) with live links to operating documents, reminders, notes and "how to". I will be sending a copy to officers as a backup. I have had Ms. Behme review the document and highlight areas that she would like to spend more time on before my last day. And while we covered a lot of ground, it is by no means everything and some of what the new staff will face will be on the job training. I want to reiterate my statement from the June meeting; this organization cannot continue with one (1) employee. For the best chance of success, the Tourism Zone Commission needs two (2) full time employees immediately.

Please remember that this position has a steep learning curve and there are a lot of pieces to put together for operations. Until a second employee is put in place (which I hope will be soon), the board should consider that the workload is more than one (1) very experienced person could handle much less someone new to the position.

Respectfully,



Kim Roberts, Administrator

**DEACTIVATED PERMITS 6/10/2021 THROUGH 7/8/2021:**

<b>Municipality</b>	<b>Permit #</b>	<b>Removed</b>	<b>Lodging Name</b>	<b>Lodging Address</b>	<b>Owner</b>	<b>Reason for Removal</b>
City of Sturgeon Bay	35-56-2369-00	6/15/2021	Hygge Haus	817 Superior	Susan Hartzell	Property sold.
Town of Gibraltar	12-56-1482-06	6/15/2021	Riley's Retreat	4003 Rileys Lane	Bryan and Tracy Bigari	No longer renting
Town of Jacksonport	15-53-1153-00	6/21/21	Sunrise Shores Unit 4	6352 STH 57	Jeanne and Paul Wiesner	Property Sold. New owner contacted.
Town of Sevastopol	33-56-1691-06	6/21/2021	Serenity in the Woods	5364 Pine Tree Road	Jeffrey and Lana Pray	No longer renting
Town of Washington	46-56-1596-00	6/21/2021	Viking Village Motel	736 Main/1894 The Inn Rd	Andy Valentincic	Dissolution of marriage and corresponding change in ownership. New permit in works.
Town of Washington	46-56-1987-00	6/21/2021	#115 Case	1017 South Shore Drive	Kay Case	Property sold. New owner permit #2528
Town of Egg Harbor	08-53-0676-00	6/25/2021	Landmark Resort - MJK Rentals	7643 Hillside Rd	Michael Kostiuik	Property sold.
Town of Egg Harbor	08-53-2239-00	6/25/2021	Landmark Resort- Dominion LLC	4929 Landmark Dr #3320	Dominion LLC	No longer renting.
Town of Baileys Harbor	02-56-1694-00	6/28/2021	Cana Pointe	8892 Cana Cove Road	Cana Cove LLC	Property sold. New owner permit #2531
Town of Baileys Harbor	02-56-1223-01	6/28/2021	DC HARBOR HOUSE	2539 CTH F	DC HARBOR HOUSE LLC	No longer renting.
Town of Sevastopol	33-56-1436-00	6/28/2021	Country Charm Rental	5510 W Dunn Rd	Nancy Raye	No longer renting.
City of Sturgeon Bay	35-50-0853-00	7/8/2021	Woldts Corner Pub	911 Green Bay Rd	Mike and Jennifer Woldt	Property selling in August. No longer renting