

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-16	Jan-17	Feb-16	Feb-17	Mar-16	Mar-17	Apr-16	Apr-17
	Adj 1/31/17	Adj 7/31/17	Adj 1/31/17	Adj 7/31/17	Adj 1/31/17	Adj 7/31/17	Adj 1/31/17	Adj 7/31/17
Baileys Harbor	3,300 6.48%	3,076 10.37%	2,840 12.29%	2,862 11.60%	2,817 8.45%	2,997 9.51%	4,680 8.93%	4,165 14.48%
	\$ 169	\$ 135	\$ 118	\$ 109	\$ 124	\$ 123	\$ 117	\$ 114
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Egg Harbor-Town	9,781 9.43%	6,936 13.60%	9,459 14.38%	5,393 20.90%	9,062 13.42%	10,800 12.64%	8,781 13.37%	11,680 15.08%
	\$ 85	\$ 85	\$ 85	\$ 82	\$ 73	\$ 54	\$ 67	\$ 59
Egg Harbor - Village	4,819 17.76%	5,033 15.90%	4,524 24.78%	4,475 23.37%	4,816 22.94%	5,119 23.87%	4,891 21.65%	4,881 26.96%
	\$ 113	\$ 119	\$ 95	\$ 98	\$ 86	\$ 91	\$ 85	\$ 98
Ephraim	5,564 14.40%	5,505 11.86%	5,096 20.57%	4,590 17.41%	5,705 13.78%	5,925 11.17%	5,724 16.06%	5,726 18.42%
	\$ 116	\$ 125	\$ 110	\$ 116	\$ 103	\$ 106	\$ 104	\$ 107
Forestville - Town	31 3.23%	31 0.00%	58 1.72%	28 0.00%	62 1.61%	31 9.68%	60 3.33%	30 0.00%
	\$ 38	\$ -	\$ 58	\$ -	\$ 40	\$ 104	\$ 40	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	873 20.39%	1,193 22.72%	870 32.99%	1,092 27.56%	899 17.13%	1,177 13.42%	1,414 12.02%	1,230 12.28%
	\$ 70	\$ 77	\$ 84	\$ 88	\$ 86	\$ 80	\$ 87	\$ 84
Gibraltar	6,494 20.53%	6,995 15.03%	5,917 21.92%	6,146 23.58%	6,064 16.61%	5,698 16.04%	7,032 23.45%	7,475 21.65%
	\$ 160	\$ 178	\$ 135	\$ 144	\$ 114	\$ 109	\$ 93	\$ 125
Jacksonport	854 7.26%	1,122 11.32%	893 9.97%	1,069 7.95%	839 9.54%	1,091 16.32%	863 8.00%	1,128 12.85%
	\$ 194	\$ 117	\$ 99	\$ 141	\$ 118	\$ 109	\$ 163	\$ 128
Liberty Grove	4,907 2.69%	4,477 4.40%	4,213 4.11%	3,990 5.24%	4,431 3.79%	4,903 3.94%	4,691 5.59%	5,206 6.01%
	\$ 147	\$ 113	\$ 115	\$ 116	\$ 118	\$ 104	\$ 98	\$ 114
Nasewaupee	2,329 21.04%	2,480 29.96%	2,177 49.10%	2,269 39.36%	2,338 21.00%	2,481 21.12%	2,340 23.38%	2,370 24.22%
	\$ 61	\$ 63	\$ 68	\$ 68	\$ 61	\$ 60	\$ 65	\$ 71
Sevastopol	4,517 15.67%	4,577 22.18%	4,232 21.88%	4,251 19.90%	4,465 22.93%	4,809 26.45%	5,025 23.28%	5,206 24.97%
	\$ 148	\$ 106	\$ 123	\$ 131	\$ 110	\$ 92	\$ 116	\$ 122
Sister Bay	9,917 12.87%	10,445 11.68%	8,357 18.39%	9,211 20.23%	9,942 15.33%	10,574 15.04%	9,598 15.95%	10,559 22.07%
	\$ 114	\$ 142	\$ 106	\$ 98	\$ 86	\$ 91	\$ 89	\$ 85
Sturgeon Bay - City	19,831 27.52%	20,421 18.20%	18,477 38.00%	18,390 34.64%	19,774 31.70%	20,716 31.52%	19,324 33.73%	19,943 30.02%
	\$ 77	\$ 109	\$ 74	\$ 80	\$ 73	\$ 80	\$ 76	\$ 85
Sturgeon Bay - Town	328 7.62%	298 10.74%	403 3.97%	305 8.20%	483 4.55%	391 6.14%	437 7.78%	396 9.34%
	\$ 147	\$ 129	\$ 107	\$ 128	\$ 128	\$ 140	\$ 154	\$ 143
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Washington Island	862 4.76%	1,465 2.46%	615 4.07%	1,158 6.74%	918 8.50%	1,262 3.65%	1,185 10.80%	1,534 7.17%
	\$ 70	\$ 69	\$ 62	\$ 65	\$ 72	\$ 75	\$ 70	\$ 60
Available	74,407	74,054	68,131	65,229	72,615	77,974	76,045	81,529
Filled	12,496	11,124	16,319	15,424	14,162	14,965	15,650	17,299
%	16.79%	15.02%	23.95%	23.65%	19.50%	19.19%	20.58%	21.22%
Average	\$ 101	\$ 116	\$ 91	\$ 95	\$ 84	\$ 84	\$ 85	\$ 93

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	May-16	May-17	Jun-16	Jun-17	Jul-16	Jul-17	Aug-16	Aug-17	Sep-16	Sep-17
	Adj 1/31/17	Adj 7/31/17	Adj 1/31/17	Unadj	Adj 1/31/17	Unadj	Adj 1/31/17	Unadj	Adj 1/31/17	Unadj
Baileys Harbor	8,321 24.32%	8,580 28.46%	9,829 43.98%	9,292 52.87%	10,140 74.67%	9,742 77.18%	10,228 65.05%	9,343 69.11%	9,813 51.16%	9,679 54.91%
	\$ 153	\$ 145	\$ 183	\$ 184	\$ 200	\$ 208	\$ 207	\$ 208	\$ 179	\$ 176
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	89 33.71%	74 39.19%	194 42.27%	161 45.96%	236 60.59%	172 70.93%	239 53.97%	213 60.56%	205 40.00%	180 42.78%
	\$ 129	\$ 146	\$ 199	\$ 193	\$ 204	\$ 200	\$ 217	\$ 209	\$ 172	\$ 185
Egg Harbor-Town	10,988 29.60%	13,279 33.18%	11,780 51.10%	13,322 59.00%	12,098 72.69%	13,880 78.76%	12,248 69.22%	13,811 70.57%	11,911 49.18%	10,750 58.34%
	\$ 108	\$ 84	\$ 148	\$ 119	\$ 193	\$ 168	\$ 177	\$ 159	\$ 152	\$ 166
Egg Harbor - Village	9,272 36.14%	9,350 36.19%	11,699 57.45%	11,514 50.80%	12,387 76.45%	12,031 73.83%	12,363 71.46%	11,858 68.43%	11,974 58.38%	11,488 55.22%
	\$ 128	\$ 127	\$ 143	\$ 158	\$ 191	\$ 209	\$ 188	\$ 197	\$ 159	\$ 171
Ephraim	14,840 27.56%	13,422 27.96%	15,508 53.33%	14,615 56.89%	16,334 82.00%	15,453 82.53%	16,326 79.08%	15,905 75.33%	15,455 65.67%	13,885 64.20%
	\$ 127	\$ 133	\$ 150	\$ 170	\$ 186	\$ 193	\$ 178	\$ 190	\$ 155	\$ 163
Forestville - Town	62 6.45%	31 0.00%	30 23.33%	0 0.00%	31 35.48%	31 16.13%	31 41.94%	31 25.81%	30 10.00%	0 0.00%
	\$ 97	\$ -	\$ 171	\$ -	\$ 191	\$ 199	\$ 190	\$ 200	\$ 208	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	2,013 34.33%	2,092 26.67%	1,942 38.11%	1,543 37.27%	1,992 62.05%	1,654 61.49%	2,064 49.56%	2,098 36.65%	1,992 30.62%	1,494 30.92%
	\$ 96	\$ 101	\$ 116	\$ 136	\$ 116	\$ 146	\$ 117	\$ 143	\$ 113	\$ 150
Gibraltar	15,254 31.63%	15,617 32.24%	16,120 59.68%	16,372 59.42%	16,546 87.58%	17,140 83.78%	17,224 78.33%	17,149 79.44%	16,466 68.71%	16,149 67.01%
	\$ 136	\$ 130	\$ 161	\$ 171	\$ 193	\$ 202	\$ 190	\$ 193	\$ 160	\$ 168
Jacksonport	2,372 18.25%	2,457 18.68%	2,920 39.62%	2,875 46.43%	3,207 75.12%	3,149 78.50%	3,257 73.17%	2,658 71.52%	3,028 41.68%	2,895 43.01%
	\$ 125	\$ 123	\$ 169	\$ 164	\$ 197	\$ 200	\$ 187	\$ 210	\$ 149	\$ 143
Liberty Grove	9,828 17.92%	10,587 19.38%	12,258 38.78%	11,550 41.26%	12,790 70.98%	12,574 71.46%	12,577 65.97%	12,497 62.60%	12,190 49.16%	11,817 50.06%
	\$ 122	\$ 120	\$ 148	\$ 157	\$ 178	\$ 188	\$ 168	\$ 176	\$ 140	\$ 145
Nasewaupée	3,306 47.34%	3,191 43.47%	3,742 59.43%	3,676 57.59%	3,966 81.92%	3,646 79.84%	3,842 69.73%	3,938 67.65%	3,523 52.31%	3,370 51.54%
	\$ 99	\$ 94	\$ 115	\$ 134	\$ 146	\$ 151	\$ 136	\$ 143	\$ 122	\$ 123
Sevastopol	6,461 36.26%	7,247 32.10%	7,124 50.97%	7,229 54.09%	7,888 78.09%	7,703 78.23%	7,961 69.31%	7,516 68.80%	6,804 59.60%	7,178 61.34%
	\$ 137	\$ 133	\$ 186	\$ 192	\$ 226	\$ 233	\$ 301	\$ 233	\$ 180	\$ 172
Sister Bay	13,070 29.47%	13,857 34.41%	14,865 50.90%	14,894 59.96%	15,470 82.68%	15,553 84.55%	15,381 75.19%	15,163 79.56%	14,702 62.13%	14,860 64.70%
	\$ 118	\$ 108	\$ 146	\$ 148	\$ 180	\$ 189	\$ 179	\$ 187	\$ 151	\$ 152
Sturgeon Bay - City	20,241 46.02%	21,071 39.01%	20,218 60.27%	20,539 54.64%	21,059 74.76%	21,279 75.97%	21,005 69.00%	19,501 68.87%	20,449 60.37%	20,598 64.84%
	\$ 91	\$ 95	\$ 114	\$ 118	\$ 132	\$ 134	\$ 128	\$ 128	\$ 123	\$ 124
Sturgeon Bay - Town	593 26.14%	646 15.02%	819 51.89%	728 62.09%	955 76.54%	859 76.48%	989 69.57%	950 73.47%	753 46.75%	806 47.39%
	\$ 142	\$ 168	\$ 148	\$ 188	\$ 193	\$ 208	\$ 183	\$ 194	\$ 148	\$ 158
Union	30 0.00%	31 54.84%	30 0.00%	30 86.67%	31 9.68%	62 80.65%	0 0.00%	62 83.87%	30 46.67%	60 80.00%
	\$ -	\$ 130	\$ -	\$ 126	\$ 747	\$ 140	\$ -	\$ 135	\$ 125	\$ 153
Washington Island	3,591 12.92%	3,366 16.82%	5,643 31.81%	5,494 35.53%	6,035 57.32%	5,306 59.57%	6,004 51.90%	6,082 53.55%	5,913 27.90%	4,783 33.58%
	\$ 83	\$ 87	\$ 107	\$ 105	\$ 112	\$ 116	\$ 118	\$ 117	\$ 105	\$ 104
Available	120,331	124,898	134,721	133,834	141,165	140,234	141,739	138,775	135,238	129,992
Filled	38,154	39,499	69,521	72,023	108,783	109,167	100,270	97,889	76,675	76,513
%	31.71%	31.63%	51.60%	53.82%	77.06%	77.85%	70.74%	70.54%	56.70%	58.86%
Average	\$ 117	\$ 113	\$ 146	\$ 151	\$ 178	\$ 183	\$ 178	\$ 178	\$ 150	\$ 154