

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

| | Jan-15 Adj 1/31/16 | Jan-16 Adj 7/31/16 | Feb-15 Adj 1/31/16 | Feb-16 Adj 7/31/16 | Mar-15 Adj 1/31/16 | Mar-16 Adj 7/31/16 | Apr-15 Adj 1/31/16 | Apr-16 Adj 7/31/16 | May-15 Adj 1/31/16 |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Baileys Harbor | 3,221 13.19% | 3,300 6.48% | 2,978 15.82% | 2,840 12.29% | 3,316 14.17% | 2,817 8.45% | 3,906 9.83% | 4,680 8.93% | 7,917 26.55% |
| | \$ 99 | \$ 169 | \$ 76 | \$ 118 | \$ 78 | \$ 124 | \$ 123 | \$ 117 | \$ 135 |
| Brussels | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | 30 0.00% |
| | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| Clay Banks | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | 99 19.19% |
| | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - | \$ 131 |
| Egg Harbor-Town | 9,248 10.21% | 9,781 9.43% | 7,715 16.31% | 9,459 14.38% | 9,558 10.48% | 9,062 13.42% | 8,983 10.59% | 8,781 13.37% | 11,629 23.66% |
| | \$ 75 | \$ 85 | \$ 79 | \$ 85 | \$ 70 | \$ 73 | \$ 86 | \$ 67 | \$ 117 |
| Egg Harbor - Village | 4,323 15.41% | 4,819 17.76% | 3,954 22.08% | 4,524 24.78% | 4,225 22.08% | 4,816 22.94% | 5,255 18.33% | 4,891 21.65% | 9,546 31.38% |
| | \$ 108 | \$ 113 | \$ 109 | \$ 95 | \$ 94 | \$ 86 | \$ 95 | \$ 85 | \$ 121 |
| Ephraim | 6,381 10.23% | 5,564 14.40% | 5,820 14.60% | 5,096 20.57% | 6,350 11.65% | 5,705 13.78% | 6,500 14.20% | 5,724 16.06% | 13,178 33.56% |
| | \$ 117 | \$ 116 | \$ 109 | \$ 110 | \$ 105 | \$ 103 | \$ 99 | \$ 104 | \$ 108 |
| Forestville - Town | 31 0.00% | 31 3.23% | 28 0.00% | 58 1.72% | 31 0.00% | 62 1.61% | 30 0.00% | 60 3.33% | 62 0.00% |
| | \$ - | \$ 38 | \$ - | \$ 58 | \$ - | \$ 40 | \$ - | \$ 40 | \$ - |
| Forestville - Village | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% |
| | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| Gardner | 962 27.86% | 873 20.39% | 873 32.42% | 870 32.99% | 946 18.71% | 899 17.13% | 1,003 12.16% | 1,414 12.02% | 2,036 37.82% |
| | \$ 77 | \$ 70 | \$ 72 | \$ 84 | \$ 72 | \$ 86 | \$ 89 | \$ 87 | \$ 80 |
| Gibraltar | 6,284 18.54% | 6,494 20.53% | 5,738 24.26% | 5,917 21.92% | 5,953 17.00% | 6,064 16.61% | 7,154 19.90% | 7,032 23.45% | 15,257 34.46% |
| | \$ 138 | \$ 160 | \$ 123 | \$ 135 | \$ 119 | \$ 114 | \$ 114 | \$ 93 | \$ 130 |
| Jacksonport | 860 14.07% | 854 7.26% | 818 16.26% | 893 9.97% | 826 14.04% | 839 9.54% | 860 14.42% | 863 8.00% | 2,490 15.94% |
| | \$ 154 | \$ 194 | \$ 106 | \$ 99 | \$ 114 | \$ 118 | \$ 86 | \$ 163 | \$ 110 |
| Liberty Grove | 4,254 3.41% | 4,907 2.69% | 3,907 2.89% | 4,213 4.11% | 4,522 2.79% | 4,431 3.79% | 4,227 4.09% | 4,691 5.59% | 9,793 19.04% |
| | \$ 165 | \$ 147 | \$ 132 | \$ 115 | \$ 113 | \$ 118 | \$ 105 | \$ 98 | \$ 118 |
| Nasewaupée | 2,327 31.63% | 2,329 21.04% | 2,352 43.58% | 2,177 49.10% | 2,387 34.69% | 2,338 21.00% | 2,340 16.62% | 2,340 23.38% | 3,336 40.26% |
| | \$ 51 | \$ 61 | \$ 63 | \$ 68 | \$ 54 | \$ 61 | \$ 67 | \$ 65 | \$ 97 |
| Sevastopol | 4,201 18.00% | 4,517 15.67% | 3,776 31.25% | 4,232 21.88% | 4,257 23.73% | 4,465 22.93% | 4,743 28.40% | 5,025 23.28% | 6,584 35.80% |
| | \$ 125 | \$ 148 | \$ 94 | \$ 123 | \$ 115 | \$ 110 | \$ 102 | \$ 116 | \$ 124 |
| Sister Bay | 9,780 11.79% | 9,917 12.87% | 9,154 19.05% | 8,357 18.39% | 9,651 12.47% | 9,942 15.33% | 9,428 22.21% | 9,598 15.95% | 13,234 33.38% |
| | \$ 107 | \$ 114 | \$ 76 | \$ 106 | \$ 88 | \$ 86 | \$ 65 | \$ 89 | \$ 102 |
| Sturgeon Bay - City | 20,069 25.66% | 19,831 27.52% | 17,953 34.69% | 18,477 38.00% | 19,895 31.77% | 19,774 31.70% | 19,093 25.83% | 19,324 33.73% | 20,387 38.44% |
| | \$ 74 | \$ 77 | \$ 73 | \$ 74 | \$ 78 | \$ 73 | \$ 79 | \$ 76 | \$ 93 |
| Sturgeon Bay - Town | 289 9.34% | 328 7.62% | 227 16.30% | 403 3.97% | 368 5.43% | 483 4.55% | 261 11.88% | 437 7.78% | 508 19.29% |
| | \$ 144 | \$ 147 | \$ 105 | \$ 107 | \$ 122 | \$ 128 | \$ 134 | \$ 154 | \$ 172 |
| Union | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | 31 16.13% |
| | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - | \$ 554 |
| Washington Island | 1,036 6.85% | 862 4.76% | 852 10.92% | 615 4.07% | 1,079 6.30% | 918 8.50% | 1,004 13.35% | 1,185 10.80% | 3,829 16.58% |
| | \$ 74 | \$ 70 | \$ 70 | \$ 62 | \$ 75 | \$ 72 | \$ 69 | \$ 70 | \$ 93 |
| Available | 73,266 | 74,407 | 66,145 | 68,131 | 73,364 | 72,615 | 74,787 | 76,045 | 119,946 |
| Filled | 12,279 | 12,496 | 15,679 | 16,319 | 14,026 | 14,162 | 13,990 | 15,650 | 37,274 |
| % | 16.76% | 16.79% | 23.70% | 23.95% | 19.12% | 19.50% | 18.71% | 20.58% | 31.08% |
| Average | \$ 92 | \$ 101 | \$ 84 | \$ 91 | \$ 85 | \$ 84 | \$ 87 | \$ 85 | \$ 111 |

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| | May-16 Adj 7/31/16 | Jun-15 Adj 1/31/16 | Jun-16 Unadj | Jul-15 Adj 1/31/16 | Jul-16 Unadj | Aug-15 Adj 1/31/16 | Aug-16 Unadj | Sep-15 Adj 1/31/16 | Sep-16 Unadj |
|-----------------------|-----------------------|-----------------------|------------------|-----------------------|------------------|-----------------------|------------------|-----------------------|------------------|
| Baileys Harbor | 8,321 24.32% | 8,926 48.12% | 9,139 45.08% | 9,469 75.38% | 9,923 74.91% | 9,394 70.66% | 10,011 64.79% | 8,972 51.50% | 9,759 51.10% |
| | \$ 153 | \$ 159 | \$ 185 | \$ 195 | \$ 200 | \$ 201 | \$ 207 | \$ 168 | \$ 179 |
| Brussels | 0 0.00% | 30 100.00% | 0 0.00% | 62 69.35% | 0 0.00% | 62 16.13% | 0 0.00% | 60 25.00% | 0 0.00% |
| | \$ - | \$ 42 | \$ - | \$ 58 | \$ - | \$ 159 | \$ - | \$ 80 | \$ - |
| Clay Banks | 89 33.71% | 189 38.10% | 164 37.80% | 213 72.30% | 236 60.59% | 186 58.06% | 239 53.97% | 192 30.73% | 175 45.71% |
| | \$ 129 | \$ 215 | \$ 213 | \$ 238 | \$ 204 | \$ 226 | \$ 217 | \$ 157 | \$ 173 |
| Egg Harbor-Town | 10,957 29.68% | 11,650 45.36% | 11,644 51.30% | 11,995 69.55% | 12,005 72.64% | 11,990 66.81% | 12,155 69.40% | 11,765 47.34% | 10,831 46.10% |
| | \$ 108 | \$ 145 | \$ 148 | \$ 191 | \$ 193 | \$ 183 | \$ 177 | \$ 150 | \$ 148 |
| Egg Harbor - Village | 9,241 36.26% | 11,720 51.05% | 11,518 58.14% | 12,314 79.03% | 12,286 76.73% | 12,448 70.75% | 12,177 71.42% | 11,809 57.01% | 12,747 61.21% |
| | \$ 128 | \$ 141 | \$ 142 | \$ 171 | \$ 191 | \$ 188 | \$ 188 | \$ 148 | \$ 160 |
| Ephraim | 14,406 28.27% | 14,870 50.55% | 15,469 53.46% | 15,740 80.32% | 14,243 83.07% | 15,875 80.62% | 15,892 79.81% | 15,166 64.11% | 14,045 66.44% |
| | \$ 126 | \$ 139 | \$ 150 | \$ 171 | \$ 188 | \$ 173 | \$ 177 | \$ 148 | \$ 156 |
| Forestville - Town | 31 9.68% | 30 16.67% | 0 0.00% | 36 11.11% | 31 35.48% | 62 35.48% | 31 41.94% | 60 13.33% | 0 0.00% |
| | \$ 71 | \$ 185 | \$ - | \$ 136 | \$ 191 | \$ 109 | \$ 190 | \$ 100 | \$ - |
| Forestville - Village | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% | 0 0.00% |
| | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| Gardner | 1,951 33.62% | 2,736 27.78% | 1,838 37.00% | 2,197 51.52% | 1,961 61.75% | 2,114 48.16% | 1,972 49.80% | 2,067 29.12% | 1,925 30.96% |
| | \$ 96 | \$ 128 | \$ 109 | \$ 127 | \$ 115 | \$ 124 | \$ 116 | \$ 120 | \$ 113 |
| Gibraltar | 14,915 31.99% | 16,676 59.72% | 16,030 59.79% | 17,480 83.00% | 16,383 85.06% | 17,534 80.64% | 17,100 78.58% | 16,811 66.07% | 16,406 68.82% |
| | \$ 137 | \$ 149 | \$ 161 | \$ 178 | \$ 195 | \$ 182 | \$ 190 | \$ 149 | \$ 159 |
| Jacksonport | 2,310 18.74% | 2,837 34.26% | 2,740 37.77% | 3,122 74.28% | 3,052 74.38% | 3,100 68.10% | 3,257 73.17% | 2,955 34.55% | 2,968 42.52% |
| | \$ 125 | \$ 159 | \$ 166 | \$ 184 | \$ 195 | \$ 200 | \$ 187 | \$ 144 | \$ 149 |
| Liberty Grove | 9,766 17.97% | 11,862 34.06% | 12,138 38.75% | 12,631 69.76% | 12,697 71.07% | 12,894 59.03% | 12,360 66.28% | 11,988 46.10% | 11,631 50.29% |
| | \$ 121 | \$ 148 | \$ 146 | \$ 170 | \$ 178 | \$ 182 | \$ 168 | \$ 136 | \$ 141 |
| Nasewaupée | 3,244 48.18% | 3,492 55.38% | 2,571 52.24% | 4,089 71.26% | 3,842 82.87% | 3,749 70.50% | 2,578 63.42% | 3,479 53.49% | 3,433 53.57% |
| | \$ 99 | \$ 116 | \$ 132 | \$ 139 | \$ 145 | \$ 141 | \$ 146 | \$ 123 | \$ 122 |
| Sevastopol | 6,399 36.62% | 6,959 54.78% | 6,854 51.43% | 7,211 76.54% | 7,609 79.05% | 7,271 72.99% | 6,934 71.36% | 6,639 58.94% | 6,768 59.68% |
| | \$ 137 | \$ 180 | \$ 186 | \$ 209 | \$ 222 | \$ 228 | \$ 318 | \$ 165 | \$ 180 |
| Sister Bay | 13,016 29.59% | 14,815 50.04% | 14,769 51.19% | 15,488 78.36% | 15,361 82.97% | 15,544 76.16% | 15,367 75.14% | 14,924 56.30% | 14,642 62.29% |
| | \$ 118 | \$ 138 | \$ 146 | \$ 169 | \$ 180 | \$ 178 | \$ 179 | \$ 144 | \$ 151 |
| Sturgeon Bay - City | 20,079 46.37% | 20,629 51.51% | 19,019 60.28% | 20,792 74.75% | 20,811 74.88% | 20,632 71.65% | 19,455 69.06% | 20,205 61.86% | 20,449 60.37% |
| | \$ 91 | \$ 110 | \$ 115 | \$ 126 | \$ 131 | \$ 124 | \$ 129 | \$ 115 | \$ 123 |
| Sturgeon Bay - Town | 595 26.39% | 798 49.50% | 757 49.41% | 902 73.61% | 832 79.81% | 942 76.43% | 899 69.86% | 778 51.16% | 723 48.13% |
| | \$ 142 | \$ 187 | \$ 146 | \$ 182 | \$ 188 | \$ 181 | \$ 191 | \$ 130 | \$ 148 |
| Union | 0 0.00% | 30 0.00% | 30 0.00% | 31 38.71% | 31 9.68% | 31 22.58% | 0 0.00% | 30 0.00% | 30 46.67% |
| | \$ - | \$ - | \$ - | \$ 399 | \$ 747 | \$ 320 | \$ - | \$ - | \$ 125 |
| Washington Island | 3,432 13.43% | 5,456 35.94% | 5,369 32.39% | 5,817 56.85% | 5,060 56.86% | 5,764 68.72% | 5,306 52.98% | 5,546 29.64% | 5,163 28.59% |
| | \$ 83 | \$ 101 | \$ 108 | \$ 111 | \$ 117 | \$ 94 | \$ 123 | \$ 101 | \$ 109 |
| Available | 118,752 | 133,705 | 130,049 | 139,589 | 136,363 | 139,592 | 135,733 | 133,446 | 131,695 |
| Filled | 38,034 | 65,061 | 67,130 | 104,920 | 105,080 | 100,532 | 96,443 | 73,701 | 75,374 |
| % | 32.03% | 48.66% | 51.62% | 75.16% | 77.06% | 72.02% | 71.05% | 55.23% | 57.23% |
| Average | \$ 117 | \$ 139 | \$ 146 | \$ 167 | \$ 178 | \$ 171 | \$ 179 | \$ 142 | \$ 150 |