

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-19 Adj 1/31/20	Jan-20 Adj 7/31/20	Feb-19 Adj 1/31/20	Feb-20 Adj 7/31/20	Mar-19 Adj 1/31/20	Mar-20 Adj 7/31/20	Apr-19 Adj 1/31/20	Apr-20 Adj 7/31/20	May-19 Adj 1/31/20	May-20 Adj 7/31/20	Jun-19 Adj 1/31/20	Jun-20 Adj 7/31/20	Jul-19 Adj 1/31/20	Jul-20	Aug-19 Adj 1/31/20	Aug-20
Baileys Harbor	4,098 8.32%	3,743 9.80%	3,567 7.82%	3,648 10.77%	3,911 8.26%	2,738 7.78%	5,293 8.31%	1,293 4.56%	9,131 24.43%	4,585 14.96%	9,743 49.35%	8,210 42.33%	10,387 73.80%	9,548 72.37%	10,383 71.33%	9,410 72.86%
	\$ 137	\$ 145	\$ 153	\$ 169	\$ 158	\$ 135	\$ 139	\$ 118	\$ 169	\$ 184	\$ 210	\$ 201	\$ 232	\$ 245	\$ 228	\$ 247
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	- 0.00%	0 0.00%	- 0.00%	0 0.00%	- 0.00%	0 0.00%	- 0.00%	0 0.00%	0 0.00%	0 0.00%	- 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	0 0.00%	0 0.00%	0 0.00%	0 0.00%	- 0.00%	0 0.00%	- 0.00%	0 0.00%	150 8.00%	62 0.00%	195 53.33%	169 54.44%	205 65.37%	203 80.79%	208 59.13%	126 65.08%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 149	\$ -	\$ 185	\$ 249	\$ 246	\$ 238	\$ 210	\$ 199
Egg Harbor-Town	8,604 8.05%	8,601 10.70%	8,011 15.54%	8,309 14.62%	8,641 14.72%	8,743 5.23%	8,863 13.33%	2,118 1.98%	11,185 31.42%	4,580 9.72%	11,411 51.36%	10,716 35.37%	11,892 73.61%	11,240 60.23%	11,792 72.24%	11,365 81.50%
	\$ 103	\$ 122	\$ 105	\$ 123	\$ 107	\$ 132	\$ 110	\$ 276	\$ 134	\$ 209	\$ 201	\$ 218	\$ 241	\$ 263	\$ 225	\$ 188
Egg Harbor - Village	4,576 22.77%	4,740 19.32%	4,350 21.26%	4,238 21.26%	4,212 29.13%	3,693 17.84%	4,796 23.37%	2,485 1.93%	9,050 31.35%	2,947 9.13%	11,408 62.46%	7,447 49.09%	11,627 74.92%	8,164 82.73%	11,888 76.12%	8,258 79.74%
	\$ 121	\$ 114	\$ 115	\$ 110	\$ 109	\$ 102	\$ 115	\$ 99	\$ 145	\$ 183	\$ 152	\$ 195	\$ 222	\$ 246	\$ 200	\$ 263
Ephraim	5,615 13.89%	4,827 16.20%	5,164 16.17%	4,546 20.99%	5,291 15.89%	4,248 9.23%	5,616 13.92%	902 78.00%	14,321 31.02%	5,702 15.78%	15,429 59.30%	13,354 45.42%	16,180 82.21%	14,907 80.18%	16,255 80.90%	14,711 77.30%
	\$ 112	\$ 125	\$ 122	\$ 123	\$ 113	\$ 104	\$ 118	\$ 98	\$ 135	\$ 147	\$ 167	\$ 174	\$ 203	\$ 209	\$ 197	\$ 208
Forestville - Town	62 19.35%	61 0.00%	28 32.14%	58 3.45%	62 11.29%	0 0.00%	60 0.00%	0 0.00%	61 14.75%	0 0.00%	60 23.33%	30 0.00%	61 18.03%	62 0.00%	61 21.31%	0 0.00%
	\$ 70	\$ -	\$ 79	\$ 146	\$ 93	\$ -	\$ -	\$ -	\$ 69	\$ -	\$ 118	\$ -	\$ 163	\$ -	\$ 119	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	- 0.00%	0 0.00%	- 0.00%	0 0.00%	- 0.00%	0 0.00%	- 0.00%	0 0.00%	- 0.00%	0 0.00%	- 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	1,465 14.27%	1,328 12.20%	1,345 22.30%	1,418 24.47%	1,521 15.45%	1,170 5.90%	1,561 11.47%	961 3.02%	1,927 39.85%	1,502 20.51%	2,076 32.61%	1,828 29.70%	2,180 54.95%	1,896 58.86%	2,192 44.89%	1,912 57.32%
	\$ 87	\$ 90	\$ 74	\$ 100	\$ 81	\$ 106	\$ 79	\$ 142	\$ 109	\$ 124	\$ 132	\$ 164	\$ 141	\$ 160	\$ 157	\$ 170
Gibraltar	8,228 16.40%	9,543 14.85%	7,334 21.60%	7,632 18.97%	7,883 21.03%	7,061 12.63%	9,168 19.08%	4,716 4.64%	16,358 28.59%	8,796 12.66%	16,746 62.69%	15,447 47.26%	17,731 83.39%	16,995 79.69%	17,776 82.97%	16,781 82.72%
	\$ 156	\$ 153	\$ 133	\$ 151	\$ 110	\$ 111	\$ 116	\$ 71	\$ 149	\$ 156	\$ 178	\$ 185	\$ 210	\$ 222	\$ 208	\$ 216
Jacksonport	1,265 8.85%	1,175 17.36%	1,099 17.47%	1,175 26.30%	1,118 20.30%	1,093 9.52%	1,059 11.61%	930 65.00%	2,520 19.40%	1,611 14.15%	2,940 45.61%	2,807 46.10%	3,311 70.25%	3,531 83.09%	3,414 72.50%	4,332 59.46%
	\$ 166	\$ 155	\$ 78	\$ 76	\$ 74	\$ 116	\$ 98	\$ 154	\$ 125	\$ 283	\$ 207	\$ 225	\$ 267	\$ 199	\$ 215	\$ 232
Liberty Grove	5,230 4.07%	4,896 5.79%	4,656 4.21%	5,461 3.63%	5,233 3.76%	4,676 1.58%	5,116 4.18%	1,388 3.60%	10,124 18.81%	6,625 7.70%	12,204 42.07%	10,650 31.90%	12,482 67.56%	11,140 65.38%	12,669 69.37%	11,923 62.50%
	\$ 163	\$ 131	\$ 140	\$ 140	\$ 140	\$ 185	\$ 147	\$ 160	\$ 143	\$ 167	\$ 176	\$ 199	\$ 205	\$ 214	\$ 194	\$ 222
Nasawaupee	2,716 22.61%	2,613 24.84%	2,446 44.81%	2,464 49.27%	2,682 29.34%	2,221 24.54%	2,658 25.51%	1,773 13.14%	3,126 47.44%	2,467 38.31%	4,021 55.73%	3,728 56.89%	4,356 73.85%	3,841 75.97%	4,389 68.67%	4,083 75.04%
	\$ 86	\$ 59	\$ 86	\$ 76	\$ 75	\$ 86	\$ 49	\$ 60	\$ 98	\$ 87	\$ 131	\$ 139	\$ 161	\$ 161	\$ 156	\$ 168
Sevastopol	3,948 23.73%	4,258 20.69%	3,562 23.86%	4,025 24.30%	4,246 20.70%	4,421 16.96%	4,549 20.36%	3,133 3.93%	6,836 33.41%	5,054 10.61%	7,126 53.77%	6,272 45.14%	7,769 74.39%	6,641 77.61%	7,831 72.24%	6,681 81.48%
	\$ 137	\$ 135	\$ 137	\$ 137	\$ 137	\$ 118	\$ 145	\$ 112	\$ 150	\$ 209	\$ 211	\$ 233	\$ 247	\$ 265	\$ 237	\$ 261
Sister Bay	9,426 14.47%	10,869 16.61%	9,628 18.08%	10,402 18.33%	10,700 15.06%	10,147 9.38%	10,806 14.57%	5,453 3.80%	14,510 30.53%	9,836 12.43%	14,734 59.94%	13,206 46.15%	15,534 80.08%	14,513 77.92%	15,715 81.83%	14,721 76.01%
	\$ 136	\$ 124	\$ 104	\$ 113	\$ 105	\$ 102	\$ 104	\$ 71	\$ 135	\$ 130	\$ 173	\$ 184	\$ 211	\$ 220	\$ 208	\$ 229
Sturgeon Bay - City	21,735 22.61%	22,026 25.29%	19,647 35.01%	20,954 32.34%	21,598 32.62%	21,735 20.81%	21,011 23.08%	20,021 6.56%	22,515 37.14%	21,300 16.82%	22,092 50.79%	17,388 33.09%	22,828 70.93%	18,224 64.34%	22,877 67.20%	22,526 57.99%
	\$ 90	\$ 85	\$ 82	\$ 84	\$ 85	\$ 78	\$ 90	\$ 71	\$ 101	\$ 91	\$ 127	\$ 137	\$ 142	\$ 160	\$ 143	\$ 156
Sturgeon Bay - Town	510 7.65%	804 6.97%	456 3.51%	550 8.00%	431 4.64%	642 4.36%	530 4.53%	526 1.14%	755 19.34%	682 9.24%	1,081 45.70%	762 47.51%	1,053 82.81%	975 76.92%	1,032 71.90%	972 69.24%
	\$ 206	\$ 172	\$ 233	\$ 233	\$ 183	\$ 238	\$ 186	\$ 200	\$ 223	\$ 403	\$ 249	\$ 321	\$ 257	\$ 319	\$ 261	\$ 368
Union	31 0.00%	62 6.45%	28 0.00%	58 17.24%	31 0.00%	61 19.67%	30 23.33%	60 46.67%	77 20.78%	108 37.04%	120 50.83%	180 65.00%	152 80.92%	156 91.03%	156 77.56%	157 87.90%
	\$ -	\$ 366	\$ -	\$ 263	\$ -	\$ 194	\$ 101	\$ 328	\$ 103	\$ 266	\$ 178	\$ 276	\$ 211	\$ 309	\$ 206	\$ 334
Washington Island	1,299 4.31%	1,046 8.13%	1,286 7.15%	1,013 8.29%	1,323 5.59%	960 3.44%	1,589 6.92%	780 1.03%	4,119 17.21%	1,719 8.73%	5,902 33.58%	3,668 33.89%	6,044 56.47%	4,271 60.52%	6,173 62.68%	4,544 64.77%
	\$ 58	\$ 52	\$ 65	\$ 89	\$ 71	\$ 80	\$ 92	\$ 77	\$ 87	\$ 96	\$ 112	\$ 135	\$ 145	\$ 137	\$ 136	\$ 148
Available	78,808	80,582	72,607	75,951	78,883	73,609	82,705	46,539	126,765	77,576	137,288	115,862	143,792	126,307	144,811	132,502
Filled	12,676	14,101	16,239	16,780	16,403	9,702	13,958	2,379	38,315	10,999	73,375	48,134	107,355	92,009	106,892	95,677
%	16.08%	17.50%	22.37%	22.09%	20.79%	13.18%	16.88%	5.11%	30.23%	14.18%	53.45%	41.54%	74.66%	72.85%	73.81%	72.21%
Average	\$ 113	\$ 109	\$ 100	\$ 106	\$ 98	\$ 95	\$ 104	\$ 84	\$ 131	\$ 136	\$ 169	\$ 185	\$ 202	\$ 216	\$ 196	\$ 212