

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

	<b>Jan-17</b>	<b>Jan-18</b>	<b>Feb-17</b>	<b>Feb-18</b>	<b>Mar-17</b>	<b>Mar-18</b>	<b>Apr-17</b>	<b>Apr-18</b>	<b>May-17</b>	<b>May-18</b>
	Adj 1/31/18	Adj 7/31/18	Adj 1/31/18	Adj 7/31/18	Adj 1/31/18	Adj 7/31/18	Adj 1/31/18	Adj 7/31/18	Adj 1/31/18	Adj 7/31/18
Baileys Harbor	3,076 10.37%	3,668 8.75%	2,862 11.60%	3,474 8.89%	2,997 9.51%	3,803 8.39%	4,165 14.48%	4,470 16.26%	8,580 28.46%	8,388 27.28%
	\$ 135	\$ 131	\$ 109	\$ 147	\$ 123	\$ 148	\$ 114	\$ 67	\$ 145	\$ 161
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	74 39.19%	154 5.19%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 146	\$ 187
Egg Harbor-Town	6,936 13.60%	8,710 14.24%	5,393 20.90%	7,719 21.67%	10,800 12.64%	8,578 19.53%	11,680 15.08%	8,497 14.06%	13,403 33.07%	11,068 30.11%
	\$ 85	\$ 80	\$ 82	\$ 74	\$ 54	\$ 83	\$ 59	\$ 79	\$ 84	\$ 126
Egg Harbor - Village	5,033 15.90%	5,048 15.63%	4,475 23.37%	4,576 20.80%	5,119 23.87%	4,984 26.28%	4,881 26.96%	4,963 24.86%	9,381 36.07%	9,228 34.02%
	\$ 119	\$ 123	\$ 98	\$ 96	\$ 91	\$ 91	\$ 98	\$ 80	\$ 127	\$ 123
Ephraim	5,505 11.86%	5,654 13.80%	4,590 17.41%	5,069 18.15%	5,925 11.17%	5,196 14.80%	5,726 18.42%	4,470 17.54%	13,546 27.72%	13,961 29.87%
	\$ 125	\$ 111	\$ 116	\$ 117	\$ 106	\$ 110	\$ 107	\$ 110	\$ 134	\$ 135
Forestville - Town	31 0.00%	31 0.00%	28 0.00%	28 0.00%	31 9.68%	31 0.00%	30 0.00%	30 0.00%	31 0.00%	31 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ 104	\$ -	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	1,193 22.72%	1,353 23.65%	1,092 27.56%	1,261 29.34%	1,177 13.42%	1,400 17.86%	1,230 12.28%	1,554 7.21%	2,092 27.49%	1,900 31.37%
	\$ 77	\$ 73	\$ 88	\$ 89	\$ 80	\$ 75	\$ 84	\$ 75	\$ 102	\$ 109
Gibraltar	6,995 15.03%	7,419 18.34%	6,146 23.58%	6,727 22.12%	5,698 16.04%	7,282 18.87%	7,475 21.65%	8,362 18.79%	15,648 32.34%	15,798 31.23%
	\$ 178	\$ 156	\$ 144	\$ 131	\$ 109	\$ 107	\$ 125	\$ 122	\$ 131	\$ 140
Jacksonport	1,122 11.32%	1,088 10.29%	1,069 7.95%	955 13.30%	1,091 16.32%	1,048 15.08%	1,128 12.85%	984 8.33%	2,488 18.97%	2,477 19.66%
	\$ 117	\$ 182	\$ 141	\$ 133	\$ 109	\$ 96	\$ 128	\$ 157	\$ 124	\$ 127
Liberty Grove	4,477 4.40%	4,994 3.00%	3,990 5.24%	4,944 3.96%	4,903 3.94%	5,400 3.94%	5,206 6.01%	4,640 5.56%	10,618 19.39%	10,088 19.91%
	\$ 113	\$ 111	\$ 116	\$ 137	\$ 104	\$ 132	\$ 114	\$ 104	\$ 120	\$ 128
Nasewaupée	2,480 29.96%	2,559 29.43%	2,269 39.36%	2,378 46.26%	2,481 21.12%	2,477 25.43%	2,370 24.22%	2,269 13.05%	3,284 42.78%	3,316 39.51%
	\$ 63	\$ 68	\$ 68	\$ 67	\$ 60	\$ 65	\$ 71	\$ 82	\$ 94	\$ 96
Sevastopol	4,546 22.33%	4,777 22.88%	4,223 20.01%	4,165 29.00%	4,778 26.62%	4,597 26.50%	5,176 25.12%	4,898 21.01%	7,247 32.03%	7,004 33.61%
	\$ 106	\$ 105	\$ 131	\$ 97	\$ 92	\$ 94	\$ 122	\$ 119	\$ 133	\$ 138
Sister Bay	10,445 11.68%	9,770 14.98%	9,211 20.23%	9,724 19.81%	10,574 15.04%	10,459 15.48%	10,559 22.07%	11,492 14.36%	13,888 34.33%	14,805 36.71%
	\$ 142	\$ 120	\$ 98	\$ 96	\$ 91	\$ 98	\$ 85	\$ 102	\$ 108	\$ 109
Sturgeon Bay - City	20,452 18.17%	20,751 23.62%	18,418 34.60%	18,735 32.52%	20,747 31.47%	20,162 30.28%	19,973 29.97%	20,040 24.02%	21,193 38.87%	21,585 39.29%
	\$ 109	\$ 88	\$ 80	\$ 83	\$ 80	\$ 79	\$ 85	\$ 84	\$ 95	\$ 95
Sturgeon Bay - Town	298 10.74%	405 7.41%	305 8.20%	391 6.65%	391 6.14%	463 6.26%	396 9.34%	439 7.52%	646 15.02%	696 24.57%
	\$ 129	\$ 135	\$ 128	\$ 136	\$ 140	\$ 165	\$ 143	\$ 165	\$ 168	\$ 163
Union	0 0.00%	31 9.68%	0 0.00%	28 0.00%	0 0.00%	31 0.00%	0 0.00%	0 0.00%	31 54.84%	107 26.17%
	\$ -	\$ 425	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 130	\$ 125
Washington Island	1,465 2.46%	1,196 6.27%	1,158 6.74%	1,118 9.57%	1,262 3.65%	1,334 5.62%	1,534 7.17%	1,431 6.57%	3,676 15.89%	3,790 15.22%
	\$ 69	\$ 76	\$ 65	\$ 77	\$ 75	\$ 90	\$ 60	\$ 75	\$ 88	\$ 81
Available	74,054	77,454	65,229	71,292	77,974	77,245	81,529	78,539	125,826	124,396
Filled	11,124	13,392	15,424	16,494	14,965	15,745	17,299	13,879	39,639	39,320
%	15.02%	17.29%	23.65%	23.14%	19.19%	20.38%	21.22%	17.67%	31.50%	31.61%
Average	\$ 116	\$ 103	\$ 95	\$ 93	\$ 84	\$ 90	\$ 93	\$ 94	\$ 113	\$ 121

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

	<b>Jun-17</b>	<b>Jun-18</b>	<b>Jul-17</b>	<b>Jul-18</b>	<b>Aug-17</b>	<b>Aug-18</b>
	Adj 1/31/18		Adj 1/31/18		Adj 1/31/18	
Baileys Harbor	9,474 52.70% \$ 183	9,704 48.28% \$ 198	10,021 76.77% \$ 210	9,401 73.00% \$ 231	10,056 66.87% \$ 206	9,903 67.94% \$ 221
Brussels	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Clay Banks	191 52.88% \$ 189	223 34.08% \$ 255	203 67.98% \$ 217	208 66.83% \$ 213	213 60.56% \$ 209	241 52.70% \$ 230
Egg Harbor-Town	13,502 59.10% \$ 120	11,438 61.37% \$ 164	14,097 78.63% \$ 168	11,395 77.85% \$ 219	14,152 69.72% \$ 159	11,737 69.04% \$ 216
Egg Harbor - Village	11,634 51.01% \$ 158	11,407 61.37% \$ 164	12,186 73.57% \$ 208	11,855 80.06% \$ 196	12,044 68.35% \$ 196	11,820 69.49% \$ 206
Ephraim	15,173 55.03% \$ 160	15,013 58.17% \$ 166	16,197 81.82% \$ 193	14,284 82.51% \$ 198	16,151 74.84% \$ 191	15,505 78.74% \$ 196
Forestville - Town	30 10.00% \$ 225	2 0.00% \$ -	31 16.13% \$ 199	31 51.61% \$ 83	31 25.81% \$ 200	62 17.74% \$ 115
Forestville - Village	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Gardner	2,067 33.09% \$ 138	2,011 35.75% \$ 125	2,119 49.41% \$ 141	2,024 53.21% \$ 126	2,160 36.94% \$ 143	1,542 47.73% \$ 156
Gibraltar	16,462 59.30% \$ 171	16,696 58.56% \$ 173	17,252 83.79% \$ 202	17,083 84.15% \$ 207	17,304 79.46% \$ 194	16,971 80.20% \$ 202
Jacksonport	2,935 46.20% \$ 165	2,783 46.03% \$ 181	3,211 77.95% \$ 202	2,887 80.46% \$ 195	3,306 69.63% \$ 200	2,752 72.20% \$ 187
Liberty Grove	12,271 40.62% \$ 161	11,980 43.99% \$ 167	12,780 71.03% \$ 189	12,716 69.68% \$ 198	12,764 61.74% \$ 177	12,860 66.67% \$ 184
Nasewaupée	3,759 57.17% \$ 134	3,576 56.99% \$ 123	3,987 79.41% \$ 150	3,203 80.05% \$ 153	3,993 67.64% \$ 143	2,780 66.55% \$ 159
Sevastopol	7,321 49.79% \$ 201	6,930 55.18% \$ 195	7,796 78.07% \$ 236	7,348 79.68% \$ 236	7,671 68.28% \$ 236	7,200 76.85% \$ 239
Sister Bay	14,924 59.84% \$ 148	14,443 58.85% \$ 160	15,615 84.21% \$ 189	15,065 84.86% \$ 199	15,194 79.42% \$ 187	15,261 79.73% \$ 200
Sturgeon Bay - City	20,690 54.42% \$ 118	21,342 55.09% \$ 114	22,974 75.64% \$ 133	17,970 70.26% \$ 146	21,264 66.53% \$ 129	20,736 62.53% \$ 139
Sturgeon Bay - Town	788 61.55% \$ 187	888 50.56% \$ 202	1,041 70.22% \$ 207	889 82.45% \$ 254	981 74.11% \$ 187	927 59.33% \$ 270
Union	30 86.67% \$ 126	120 52.50% \$ 168	62 80.65% \$ 140	124 75.81% \$ 174	62 83.87% \$ 135	123 76.42% \$ 223
Washington Island	5,854 34.85% \$ 104	5,762 31.83% \$ 105	6,050 61.70% \$ 116	4,902 63.61% \$ 123	6,051 55.48% \$ 118	5,592 56.90% \$ 121
Available	137,105	134,318	145,622	131,385	143,397	136,012
Filled	72,682	72,321	112,515	101,575	100,068	96,642
%	53.01%	53.84%	77.27%	77.31%	69.78%	71.05%
Average	\$ 151	\$ 159	\$ 183	\$ 195	\$ 178	\$ 192