

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

PW: kerber

	Jan-19 Adj 1/31/20	Jan-20 Adj 7/31/20	Feb-19 Adj 1/31/20	Feb-20 Adj 7/31/20	Mar-19 Adj 1/31/20	Mar-20 Adj 7/31/20	Apr-19 Adj 1/31/20	Apr-20 Adj 7/31/20	May-19 Adj 1/31/20	May-20 Adj 7/31/20	Jun-19 Adj 1/31/20	Jun-20 Adj 7/31/20	Jul-19 Adj 1/31/20	Jul-20
Baileys Harbor	4,098 8.32% \$ 137	3,743 9.80% \$ 145	3,567 7.82% \$ 153	3,648 10.77% \$ 169	3,911 8.26% \$ 158	2,738 7.78% \$ 135	5,293 8.31% \$ 139	1,293 4.56% \$ 118	9,131 24.43% \$ 169	4,585 14.96% \$ 184	9,743 49.35% \$ 210	8,210 42.33% \$ 201	10,387 73.80% \$ 232	9,548 72.37% \$ 245
Brussels	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Clay Banks	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	150 8.00% \$ 149	62 0.00% \$ -	195 53.33% \$ 185	169 54.44% \$ 249	205 65.37% \$ 246	203 80.79% \$ 238
Egg Harbor-Town	8,604 8.05% \$ 103	8,601 10.70% \$ 122	8,011 15.54% \$ 105	8,309 14.62% \$ 123	8,641 14.72% \$ 107	8,743 5.23% \$ 132	8,863 13.33% \$ 110	2,118 1.98% \$ 276	11,185 31.42% \$ 134	4,580 9.72% \$ 209	11,411 51.36% \$ 201	10,716 35.37% \$ 218	11,892 73.61% \$ 241	11,240 60.23% \$ 263
Egg Harbor - Village	4,576 22.77% \$ 121	4,740 19.32% \$ 114	4,350 21.26% \$ 115	4,238 21.26% \$ 110	4,212 29.13% \$ 109	3,693 17.84% \$ 102	4,796 23.37% \$ 115	2,485 1.93% \$ 99	9,050 31.35% \$ 145	2,947 9.13% \$ 183	11,408 62.46% \$ 152	7,447 49.09% \$ 195	11,627 74.92% \$ 222	8,164 82.73% \$ 246
Ephraim	5,615 13.89% \$ 112	4,827 16.20% \$ 125	5,164 16.17% \$ 122	4,546 20.99% \$ 123	5,291 15.89% \$ 113	4,248 9.23% \$ 104	5,616 13.92% \$ 118	902 78.00% \$ 98	14,321 31.02% \$ 135	5,702 15.78% \$ 147	15,429 59.30% \$ 167	13,354 45.42% \$ 174	16,180 82.21% \$ 203	14,907 80.18% \$ 209
Forestville - Town	62 19.35% \$ 70	61 0.00% \$ -	28 32.14% \$ 79	58 3.45% \$ 146	62 11.29% \$ 93	0 0.00% \$ -	60 0.00% \$ -	0 0.00% \$ -	61 14.75% \$ 69	0 0.00% \$ -	60 23.33% \$ 118	30 0.00% \$ -	61 18.03% \$ 163	62 0.00% \$ -
Forestville - Village	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Gardner	1,465 14.27% \$ 87	1,328 12.20% \$ 90	1,345 22.30% \$ 74	1,418 24.47% \$ 100	1,521 15.45% \$ 81	1,170 5.90% \$ 106	1,561 11.47% \$ 79	961 3.02% \$ 142	1,927 39.85% \$ 109	1,502 20.51% \$ 124	2,076 32.61% \$ 132	1,828 29.70% \$ 164	2,180 54.95% \$ 141	1,896 58.86% \$ 160
Gibraltar	8,228 16.40% \$ 156	9,543 14.85% \$ 153	7,334 21.60% \$ 133	7,632 18.97% \$ 151	7,883 21.03% \$ 110	7,061 12.63% \$ 111	9,168 19.08% \$ 116	4,716 4.64% \$ 71	16,358 28.59% \$ 149	8,796 12.66% \$ 156	16,746 62.69% \$ 178	15,447 47.26% \$ 185	17,731 83.39% \$ 210	16,995 79.69% \$ 222
Jacksonport	1,265 8.85% \$ 166	1,175 17.36% \$ 155	1,099 17.47% \$ 78	1,175 26.30% \$ 76	1,118 20.30% \$ 74	1,093 9.52% \$ 116	1,059 11.61% \$ 98	930 65.00% \$ 154	2,520 19.40% \$ 125	1,611 14.15% \$ 283	2,940 45.61% \$ 207	2,807 46.10% \$ 225	3,311 70.25% \$ 267	3,531 83.09% \$ 199
Liberty Grove	5,230 4.07% \$ 163	4,896 5.79% \$ 131	4,656 4.21% \$ 140	5,461 3.63% \$ 140	5,233 3.76% \$ 140	4,676 1.58% \$ 185	5,116 4.18% \$ 147	1,388 3.60% \$ 160	10,124 18.81% \$ 143	6,625 7.70% \$ 167	12,204 42.07% \$ 176	10,650 31.90% \$ 199	12,482 67.56% \$ 205	11,140 65.38% \$ 214
Nasewaupie	2,716 22.61% \$ 86	2,613 24.84% \$ 59	2,446 44.81% \$ 86	2,464 49.27% \$ 76	2,682 29.34% \$ 75	2,221 24.54% \$ 86	2,658 25.51% \$ 49	1,773 13.14% \$ 60	3,126 47.44% \$ 98	2,467 38.31% \$ 87	4,021 55.73% \$ 131	3,728 56.89% \$ 139	4,356 73.85% \$ 161	3,841 75.97% \$ 161
Sevastopol	3,948 23.73% \$ 137	4,258 20.69% \$ 135	3,562 23.86% \$ 137	4,025 24.30% \$ 137	4,246 20.70% \$ 137	4,421 16.96% \$ 118	4,549 20.36% \$ 145	3,133 3.93% \$ 112	6,836 33.41% \$ 150	5,054 10.61% \$ 209	7,126 53.77% \$ 211	6,272 45.14% \$ 233	7,769 74.39% \$ 247	6,641 77.61% \$ 265
Sister Bay	9,426 14.47% \$ 136	10,869 16.61% \$ 124	9,628 18.08% \$ 104	10,402 18.33% \$ 113	10,700 15.06% \$ 105	10,147 9.38% \$ 102	10,806 14.57% \$ 104	5,453 3.80% \$ 71	14,510 30.53% \$ 135	9,836 12.43% \$ 130	14,734 59.94% \$ 173	13,206 46.15% \$ 184	15,534 80.08% \$ 211	14,513 77.92% \$ 220
Sturgeon Bay - City	21,735 22.61% \$ 90	22,026 25.29% \$ 85	19,647 35.01% \$ 82	20,954 32.34% \$ 84	21,598 32.62% \$ 85	21,735 20.81% \$ 78	21,011 23.08% \$ 90	20,021 6.56% \$ 71	22,515 37.14% \$ 101	21,300 16.82% \$ 91	22,092 50.79% \$ 127	17,388 33.09% \$ 137	22,828 70.93% \$ 142	18,224 64.34% \$ 160
Sturgeon Bay - Town	510 7.65% \$ 206	804 6.97% \$ 172	456 3.51% \$ 233	550 8.00% \$ 233	431 4.64% \$ 183	642 4.36% \$ 238	530 4.53% \$ 186	526 1.14% \$ 200	755 19.34% \$ 223	682 9.24% \$ 403	1,081 45.70% \$ 249	762 47.51% \$ 321	1,053 82.81% \$ 257	975 76.92% \$ 319
Union	31 0.00% \$ -	62 6.45% \$ 366	28 0.00% \$ -	58 17.24% \$ 263	31 0.00% \$ -	61 19.67% \$ 194	30 23.33% \$ 101	60 46.67% \$ 328	77 20.78% \$ 103	108 37.04% \$ 266	120 50.83% \$ 178	180 65.00% \$ 276	152 80.92% \$ 211	156 91.03% \$ 309
Washington Island	1,299 4.31% \$ 58	1,046 8.13% \$ 52	1,286 7.15% \$ 65	1,013 8.29% \$ 89	1,323 5.59% \$ 71	960 3.44% \$ 80	1,589 6.92% \$ 92	780 1.03% \$ 77	4,119 17.21% \$ 87	1,719 8.73% \$ 96	5,902 33.58% \$ 112	3,668 33.89% \$ 135	6,044 56.47% \$ 145	4,271 60.52% \$ 137
Available	78,808	80,582	72,607	75,951	78,883	73,609	82,705	46,539	126,765	77,576	137,288	115,862	143,792	126,307
Filled	12,676	14,101	16,239	16,780	16,403	9,702	13,958	2,379	38,315	10,999	73,375	48,134	107,355	92,009
%	16.08%	17.50%	22.37%	22.09%	20.79%	13.18%	16.88%	5.11%	30.23%	14.18%	53.45%	41.54%	74.66%	72.85%
Average	\$ 113	\$ 109	\$ 100	\$ 106	\$ 98	\$ 95	\$ 104	\$ 84	\$ 131	\$ 136	\$ 169	\$ 185	\$ 202	\$ 216