

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

	<b>Jan-14</b> Adj 1/31/15	<b>Jan-15</b> Adj 7/31/15	<b>Feb-14</b> Adj 1/31/15	<b>Feb-15</b> Adj 7/31/15	<b>Mar-14</b> Adj 1/31/15	<b>Mar-15</b> Adj 7/31/15	<b>Apr-14</b> Adj 1/31/15
Baileys Harbor	3,405 6.43%	3,190 13.32%	3,048 10.47%	2,950 15.86%	3,343 9.33%	3,285 14.31%	3,741 11.09%
	\$ 138	\$ 99	\$ 107	\$ 76	\$ 64	\$ 78	\$ 94
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Egg Harbor-Town	9,992 8.29%	9,217 10.24%	9,236 10.56%	7,687 16.37%	9,955 9.45%	9,527 10.52%	9,037 7.75%
	\$ 81	\$ 88	\$ 85	\$ 79	\$ 62	\$ 70	\$ 79
Egg Harbor - Village	4,870 12.61%	4,323 15.41%	3,708 34.49%	3,954 22.08%	4,356 20.09%	4,225 22.08%	4,637 21.00%
	\$ 107	\$ 108	\$ 54	\$ 109	\$ 81	\$ 94	\$ 75
Ephraim	6,409 8.07%	6,381 10.23%	5,734 11.77%	5,820 14.60%	5,764 12.51%	6,350 11.65%	6,357 13.21%
	\$ 111	\$ 117	\$ 114	\$ 109	\$ 93	\$ 105	\$ 88
Forestville - Town	31 0.00%	31 0.00%	28 0.00%	28 0.00%	0 0.00%	31 0.00%	30 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	961 19.15%	962 27.86%	896 30.47%	873 32.42%	1,067 22.21%	946 18.71%	1,067 11.43%
	\$ 69	\$ 77	\$ 65	\$ 72	\$ 78	\$ 72	\$ 65
Gibraltar	6,082 20.34%	6,284 18.54%	5,675 23.19%	5,738 24.26%	6,311 17.84%	5,953 17.00%	6,783 24.88%
	\$ 140	\$ 138	\$ 137	\$ 123	\$ 117	\$ 119	\$ 86

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	Adj 1/31/15	Adj 7/31/15	Adj 1/31/15	Adj 7/31/15	Adj 1/31/15	Adj 7/31/15	Adj 1/31/15
Jacksonport	877 6.84%	860 14.07%	791 10.75%	818 16.26%	849 5.18%	826 14.04%	853 4.92%
	\$ 169	\$ 154	\$ 146	\$ 106	\$ 178	\$ 114	\$ 150
Liberty Grove	4,271 3.56%	4,254 3.41%	4,312 3.41%	3,907 2.89%	4,097 3.78%	4,522 2.79%	4,094 4.62%
	\$ 142	\$ 165	\$ 108	\$ 132	\$ 92	\$ 113	\$ 87
Nasewaupee	2,417 21.97%	2,327 31.63%	2,197 36.55%	2,352 43.58%	2,419 28.69%	2,387 34.69%	2,281 14.95%
	\$ 57	\$ 51	\$ 63	\$ 63	\$ 65	\$ 54	\$ 46
Sevastopol	4,090 21.56%	4,201 18.00%	3,853 34.10%	3,776 31.25%	4,192 25.33%	4,257 23.73%	4,552 24.32%
	\$ 90	\$ 125	\$ 96	\$ 94	\$ 104	\$ 115	\$ 97
Sister Bay	9,792 9.44%	9,780 11.79%	8,634 15.81%	9,154 19.05%	9,603 13.39%	9,651 12.47%	8,209 15.71%
	\$ 117	\$ 107	\$ 89	\$ 76	\$ 82	\$ 88	\$ 84
Sturgeon Bay - City	18,696 25.97%	20,069 25.66%	17,651 37.50%	17,953 34.69%	19,617 35.90%	19,895 31.77%	18,855 29.27%
	\$ 71	\$ 74	\$ 68	\$ 73	\$ 70	\$ 78	\$ 72
Sturgeon Bay - Town	379 5.80%	289 9.34%	330 3.33%	227 16.30%	371 2.16%	368 5.43%	343 7.87%
	\$ 163	\$ 144	\$ 158	\$ 105	\$ 160	\$ 122	\$ 149
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Washington Island	1,235 6.72%	1,036 6.85%	984 9.86%	852 10.92%	1,106 7.96%	1,079 6.30%	1,079 25.39%
	\$ 63	\$ 74	\$ 83	\$ 70	\$ 70	\$ 75	\$ 47
Available	73,507	73,204	67,077	66,089	73,050	73,302	71,918
Filled	11,109	12,279	15,278	15,676	14,592	14,026	13,517
%	15.11%	16.77%	22.78%	23.72%	19.98%	19.13%	18.80%
Average	\$ 91	\$ 92	\$ 81	\$ 88	\$ 79	\$ 85	\$ 79

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	<b>Apr-15</b> Adj 7/31/15	<b>May-14</b> Adj 1/31/15	<b>May-15</b> Adj 7/31/15	<b>Jun-14</b> Adj 1/31/15	<b>Jun-15</b> Unadj	<b>Jul-14</b> Adj 1/31/15	<b>Jul-15</b> Unadj
Baileys Harbor	3,876 9.91%	8,318 18.69%	7,856 26.73%	8,888 41.42%	8,716 48.59%	9,275 71.43%	9,314 75.47%
	\$ 123	\$ 144	\$ 135	\$ 177	\$ 159	\$ 190	\$ 194
Brussels	0 0.00%	31 0.00%	30 0.00%	30 0.00%	30 100.00%	31 29.03%	62 69.35%
	\$ -	\$ -	\$ -	\$ -	\$ 42	\$ 195	\$ 58
Clay Banks	0 0.00%	158 15.82%	99 19.19%	177 34.43%	189 38.10%	178 65.73%	213 72.30%
	\$ -	\$ 177	\$ 131	\$ 207	\$ 215	\$ 256	\$ 238
Egg Harbor-Town	8,953 10.62%	11,227 24.47%	11,597 23.72%	11,291 46.59%	11,500 45.89%	12,014 68.27%	11,592 69.50%
	\$ 86	\$ 104	\$ 117	\$ 142	\$ 145	\$ 178	\$ 194
Egg Harbor - Village	5,255 18.33%	9,064 36.24%	9,546 31.38%	11,510 51.41%	11,600 51.53%	12,148 74.96%	12,245 79.11%
	\$ 95	\$ 100	\$ 121	\$ 134	\$ 141	\$ 167	\$ 171
Ephraim	6,500 14.20%	13,766 28.35%	13,116 33.72%	15,036 49.71%	13,413 49.47%	15,920 76.04%	15,181 81.11%
	\$ 99	\$ 106	\$ 108	\$ 140	\$ 142	\$ 152	\$ 171
Forestville - Town	30 0.00%	31 0.00%	31 0.00%	30 0.00%	0 0.00%	31 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	1,003 12.16%	1,965 19.13%	2,005 37.66%	2,353 21.25%	2,662 26.52%	2,145 41.72%	2,046 52.74%
	\$ 89	\$ 99	\$ 80	\$ 123	\$ 124	\$ 118	\$ 127
Gibraltar	7,154 19.90%	14,395 33.72%	15,226 34.53%	16,556 58.33%	16,562 59.88%	17,395 82.46%	17,235 83.05%
	\$ 114	\$ 119	\$ 130	\$ 146	\$ 149	\$ 174	\$ 177

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	<b>Apr-15</b>	<b>May-14</b>	<b>May-15</b>	<b>Jun-14</b>	<b>Jun-15</b>	<b>Jul-14</b>	<b>Jul-15</b>
	Adj 7/31/15	Adj 1/31/15	Adj 7/31/15	Adj 1/31/15	Unadj	Adj 1/31/15	Unadj
Jacksonport	860 14.42%	2,541 19.60%	2,459 15.90%	2,823 40.60%	2,777 34.17%	2,994 72.28%	3,060 74.31%
	\$ 86	\$ 102	\$ 108	\$ 152	\$ 156	\$ 179	\$ 183
Liberty Grove	4,227 4.09%	9,417 14.56%	9,730 19.17%	11,485 37.31%	11,385 33.10%	12,434 60.83%	12,229 70.13%
	\$ 105	\$ 114	\$ 118	\$ 133	\$ 140	\$ 167	\$ 171
Nasewaupee	2,340 16.62%	3,516 38.48%	3,305 40.57%	3,568 56.03%	3,402 55.91%	3,906 71.33%	2,880 68.06%
	\$ 67	\$ 78	\$ 97	\$ 111	\$ 116	\$ 129	\$ 156
Sevastopol	4,713 28.58%	5,892 36.32%	6,522 36.03%	6,283 55.98%	6,809 55.62%	6,950 73.12%	6,933 76.75%
	\$ 102	\$ 122	\$ 124	\$ 181	\$ 179	\$ 221	\$ 210
Sister Bay	9,428 22.21%	13,181 24.66%	13,265 33.31%	14,705 49.37%	14,755 50.20%	15,193 78.11%	15,364 78.37%
	\$ 65	\$ 111	\$ 102	\$ 137	\$ 137	\$ 163	\$ 169
Sturgeon Bay - City	18,883 25.90%	20,194 45.33%	20,387 38.44%	19,522 56.80%	20,412 51.59%	20,689 71.10%	19,552 75.41%
	\$ 78	\$ 81	\$ 93	\$ 104	\$ 109	\$ 124	\$ 127
Sturgeon Bay - Town	261 11.88%	421 27.55%	477 19.92%	950 39.47%	707 49.08%	1,051 72.79%	871 74.51%
	\$ 134	\$ 176	\$ 166	\$ 186	\$ 169	\$ 195	\$ 183
Union	0 0.00%	0 0.00%	31 16.13%	0 0.00%	30 0.00%	0 0.00%	31 38.71%
	\$ -	\$ -	\$ 554	\$ -	\$ -	\$ -	\$ 399
Washington Island	1,004 13.35%	3,521 19.11%	3,799 16.71%	5,569 34.39%	5,365 35.84%	5,868 52.06%	5,307 57.25%
	\$ 69	\$ 64	\$ 93	\$ 94	\$ 100	\$ 109	\$ 112
Available	74,487	117,638	119,481	130,776	130,314	138,222	134,115
Filled	13,949	35,299	37,239	64,137	69,404	99,395	101,290
%	18.73%	30.01%	31.17%	49.04%	53.26%	71.91%	75.52%
Average	\$ 86	\$ 102	\$ 111	\$ 136	\$ 127	\$ 162	\$ 168