

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

PW: kerber

	<b>Jan-19</b>	<b>Jan-20</b>	<b>Feb-19</b>	<b>Feb-20</b>	<b>Mar-19</b>	<b>Mar-20</b>	<b>Apr-19</b>	<b>Apr-20</b>	<b>May-19</b>	<b>May-20</b>	<b>Jun-19</b>	<b>Jun-20</b>
	Adj 1/31/20	Adj 7/31/20	Adj 1/31/20	Adj 7/31/20	Adj 1/31/20	Adj 7/31/20	Adj 1/31/20	Adj 7/31/20	Adj 1/31/20	Adj 7/31/20	Adj 1/31/20	Adj 7/31/20
Baileys Harbor	4,098 8.32% \$ 137	3,743 9.80% \$ 145	3,567 7.82% \$ 153	3,648 10.77% \$ 169	3,911 8.26% \$ 158	2,738 7.78% \$ 135	5,293 8.31% \$ 139	1,293 4.56% \$ 118	9,131 24.43% \$ 169	4,585 14.96% \$ 184	9,743 49.35% \$ 210	8,210 42.33% \$ 201
Brussels	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -
Clay Banks	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	150 8.00% \$ 149	62 0.00% \$ -	195 53.33% \$ 185	169 54.44% \$ 249
Egg Harbor-Town	8,604 8.05% \$ 103	8,601 10.70% \$ 122	8,011 15.54% \$ 105	8,309 14.62% \$ 123	8,641 14.72% \$ 107	8,743 5.23% \$ 132	8,863 13.33% \$ 110	2,118 1.98% \$ 276	11,185 31.42% \$ 134	4,580 9.72% \$ 209	11,411 51.36% \$ 201	10,716 35.37% \$ 218
Egg Harbor - Village	4,576 22.77% \$ 121	4,740 19.32% \$ 114	4,350 21.26% \$ 115	4,238 21.26% \$ 110	4,212 29.13% \$ 109	3,693 17.84% \$ 102	4,796 23.37% \$ 115	2,485 1.93% \$ 99	9,050 31.35% \$ 145	2,947 9.13% \$ 183	11,408 62.46% \$ 152	7,447 49.09% \$ 195
Ephraim	5,615 13.89% \$ 112	4,827 16.20% \$ 125	5,164 16.17% \$ 122	4,546 20.99% \$ 123	5,291 15.89% \$ 113	4,248 9.23% \$ 104	5,616 13.92% \$ 118	902 78.00% \$ 98	14,321 31.02% \$ 135	5,702 15.78% \$ 147	15,429 59.30% \$ 167	13,354 45.42% \$ 174
Forestville - Town	62 19.35% \$ 70	61 0.00% \$ -	28 32.14% \$ 79	58 3.45% \$ 146	62 11.29% \$ 93	0 0.00% \$ -	60 0.00% \$ -	0 0.00% \$ -	61 14.75% \$ 69	0 0.00% \$ -	60 23.33% \$ 118	30 0.00% \$ -
Forestville - Village	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -
Gardner	1,465 14.27% \$ 87	1,328 12.20% \$ 90	1,345 22.30% \$ 74	1,418 24.47% \$ 100	1,521 15.45% \$ 81	1,170 5.90% \$ 106	1,561 11.47% \$ 79	961 3.02% \$ 142	1,927 39.85% \$ 109	1,502 20.51% \$ 124	2,076 32.61% \$ 132	1,828 29.70% \$ 164
Gibraltar	8,228 16.40% \$ 156	9,543 14.85% \$ 153	7,334 21.60% \$ 133	7,632 18.97% \$ 151	7,883 21.03% \$ 110	7,061 12.63% \$ 111	9,168 19.08% \$ 116	4,716 4.64% \$ 71	16,358 28.59% \$ 149	8,796 12.66% \$ 156	16,746 62.69% \$ 178	15,447 47.26% \$ 185
Jacksonport	1,265 8.85% \$ 166	1,175 17.30% \$ 155	1,099 17.47% \$ 78	1,175 26.30% \$ 76	1,118 20.30% \$ 74	1,093 9.52% \$ 116	1,059 11.61% \$ 98	930 65.00% \$ 154	2,520 19.40% \$ 125	1,611 14.15% \$ 283	2,940 45.61% \$ 207	2,807 46.10% \$ 225
Liberty Grove	5,230 4.07% \$ 163	4,886 5.79% \$ 131	4,656 4.21% \$ 140	5,461 3.63% \$ 140	5,233 3.76% \$ 140	4,676 1.58% \$ 185	5,116 4.18% \$ 147	1,388 3.60% \$ 160	10,124 18.81% \$ 143	6,625 7.70% \$ 167	12,204 42.07% \$ 176	10,650 31.90% \$ 199
Nasewaupsee	2,716 22.61% \$ 86	2,613 24.84% \$ 59	2,446 44.81% \$ 86	2,464 49.27% \$ 76	2,682 29.34% \$ 75	2,221 24.54% \$ 86	2,658 25.51% \$ 49	1,773 13.14% \$ 60	3,126 47.44% \$ 98	2,467 38.31% \$ 87	4,021 55.73% \$ 131	3,728 56.89% \$ 139
Sevastopol	3,948 23.73% \$ 137	4,258 20.69% \$ 135	3,562 23.86% \$ 137	4,025 24.30% \$ 137	4,246 20.70% \$ 137	4,421 16.96% \$ 118	4,549 20.36% \$ 145	3,133 3.93% \$ 112	6,836 33.41% \$ 150	5,054 10.61% \$ 209	7,126 53.77% \$ 211	6,272 45.14% \$ 233
Sister Bay	9,426 14.47% \$ 136	10,869 16.61% \$ 124	9,628 18.08% \$ 104	10,402 18.33% \$ 113	10,700 15.06% \$ 105	10,147 9.38% \$ 102	10,806 14.57% \$ 104	5,453 3.80% \$ 71	14,510 30.53% \$ 135	9,836 12.43% \$ 130	14,734 59.94% \$ 173	13,206 46.15% \$ 184
Sturgeon Bay - City	21,735 22.61% \$ 90	22,026 25.29% \$ 85	19,647 35.01% \$ 82	20,954 32.34% \$ 84	21,598 32.62% \$ 85	21,735 20.81% \$ 78	21,011 23.08% \$ 90	20,021 6.56% \$ 71	22,515 37.14% \$ 101	21,300 16.82% \$ 91	22,092 50.79% \$ 127	17,388 33.09% \$ 137
Sturgeon Bay - Town	510 7.65% \$ 206	804 6.97% \$ 172	456 3.51% \$ 233	550 8.00% \$ 233	431 4.64% \$ 183	642 4.36% \$ 238	530 4.53% \$ 186	526 1.14% \$ 200	755 19.34% \$ 223	682 9.24% \$ 403	1,081 45.70% \$ 249	762 47.51% \$ 321
Union	31 0.00% \$ -	62 6.45% \$ 366	28 0.00% \$ -	58 17.24% \$ 263	31 0.00% \$ -	61 19.67% \$ 194	30 23.33% \$ 101	60 46.67% \$ 328	77 20.78% \$ 103	108 37.04% \$ 266	120 50.83% \$ 178	180 65.00% \$ 276
Washington Island	1,299 4.31% \$ 58	1,046 8.13% \$ 52	1,286 7.15% \$ 65	1,013 8.29% \$ 89	1,323 5.59% \$ 71	960 3.44% \$ 80	1,589 6.92% \$ 92	780 1.03% \$ 77	4,119 17.21% \$ 87	1,719 8.73% \$ 96	5,902 33.58% \$ 112	3,668 33.89% \$ 135
Available	78,808	80,582	72,607	75,951	78,883	73,609	82,705	46,539	126,765	77,576	137,288	115,862
Filled	12,676	14,101	16,239	16,780	16,403	9,702	13,958	2,379	38,315	10,999	73,375	48,134
%	16.08%	17.50%	22.37%	22.09%	20.79%	13.18%	16.88%	5.11%	30.23%	14.18%	53.45%	41.54%
Average	\$ 113	\$ 109	\$ 100	\$ 106	\$ 98	\$ 95	\$ 104	\$ 84	\$ 131	\$ 136	\$ 169	\$ 185