

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

	<b>Jan-16</b>	<b>Jan-17</b>	<b>Feb-16</b>	<b>Feb-17</b>	<b>Mar-16</b>	<b>Mar-17</b>	<b>Apr-16</b>	<b>Apr-17</b>
	Adj 1/31/17	Adj 7/31/17	Adj 1/31/17	Adj 7/31/17	Adj 1/31/17	Adj 7/31/17	Adj 1/31/17	Adj 7/31/17
Baileys Harbor	3,300 6.48%	3,076 10.37%	2,840 12.29%	2,862 11.60%	2,817 8.45%	2,997 9.51%	4,680 8.93%	4,165 14.48%
	\$ 169	\$ 135	\$ 118	\$ 109	\$ 124	\$ 123	\$ 117	\$ 114
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Egg Harbor-Town	9,781 9.43%	6,936 13.60%	9,459 14.38%	5,393 20.90%	9,062 13.42%	10,800 12.64%	8,781 13.37%	11,680 15.08%
	\$ 85	\$ 85	\$ 85	\$ 82	\$ 73	\$ 54	\$ 67	\$ 59
Egg Harbor - Village	4,819 17.76%	5,033 15.90%	4,524 24.78%	4,475 23.37%	4,816 22.94%	5,119 23.87%	4,891 21.65%	4,881 26.96%
	\$ 113	\$ 119	\$ 95	\$ 98	\$ 86	\$ 91	\$ 85	\$ 98
Ephraim	5,564 14.40%	5,505 11.86%	5,096 20.57%	4,590 17.41%	5,705 13.78%	5,925 11.17%	5,724 16.06%	5,726 18.42%
	\$ 116	\$ 125	\$ 110	\$ 116	\$ 103	\$ 106	\$ 104	\$ 107
Forestville - Town	31 3.23%	31 0.00%	58 1.72%	28 0.00%	62 1.61%	31 9.68%	60 3.33%	30 0.00%
	\$ 38	\$ -	\$ 58	\$ -	\$ 40	\$ 104	\$ 40	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	873 20.39%	1,193 22.72%	870 32.99%	1,092 27.56%	899 17.13%	1,177 13.42%	1,414 12.02%	1,230 12.28%
	\$ 70	\$ 77	\$ 84	\$ 88	\$ 86	\$ 80	\$ 87	\$ 84
Gibraltar	6,494 20.53%	6,995 15.03%	5,917 21.92%	6,146 23.58%	6,064 16.61%	5,698 16.04%	7,032 23.45%	7,475 21.65%
	\$ 160	\$ 178	\$ 135	\$ 144	\$ 114	\$ 109	\$ 93	\$ 125
Jacksonport	854 7.26%	1,122 11.32%	893 9.97%	1,069 7.95%	839 9.54%	1,091 16.32%	863 8.00%	1,128 12.85%
	\$ 194	\$ 117	\$ 99	\$ 141	\$ 118	\$ 109	\$ 163	\$ 128
Liberty Grove	4,907 2.69%	4,477 4.40%	4,213 4.11%	3,990 5.24%	4,431 3.79%	4,903 3.94%	4,691 5.59%	5,206 6.01%
	\$ 147	\$ 113	\$ 115	\$ 116	\$ 118	\$ 104	\$ 98	\$ 114
Nasewaupee	2,329 21.04%	2,480 29.96%	2,177 49.10%	2,269 39.36%	2,338 21.00%	2,481 21.12%	2,340 23.38%	2,370 24.22%
	\$ 61	\$ 63	\$ 68	\$ 68	\$ 61	\$ 60	\$ 65	\$ 71
Sevastopol	4,517 15.67%	4,577 22.18%	4,232 21.88%	4,251 19.90%	4,465 22.93%	4,809 26.45%	5,025 23.28%	5,206 24.97%
	\$ 148	\$ 106	\$ 123	\$ 131	\$ 110	\$ 92	\$ 116	\$ 122
Sister Bay	9,917 12.87%	10,445 11.68%	8,357 18.39%	9,211 20.23%	9,942 15.33%	10,574 15.04%	9,598 15.95%	10,559 22.07%
	\$ 114	\$ 142	\$ 106	\$ 98	\$ 86	\$ 91	\$ 89	\$ 85
Sturgeon Bay - City	19,831 27.52%	20,421 18.20%	18,477 38.00%	18,390 34.64%	19,774 31.70%	20,716 31.52%	19,324 33.73%	19,943 30.02%
	\$ 77	\$ 109	\$ 74	\$ 80	\$ 73	\$ 80	\$ 76	\$ 85
Sturgeon Bay - Town	328 7.62%	298 10.74%	403 3.97%	305 8.20%	483 4.55%	391 6.14%	437 7.78%	396 9.34%
	\$ 147	\$ 129	\$ 107	\$ 128	\$ 128	\$ 140	\$ 154	\$ 143
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Washington Island	862 4.76%	1,465 2.46%	615 4.07%	1,158 6.74%	918 8.50%	1,262 3.65%	1,185 10.80%	1,534 7.17%
	\$ 70	\$ 69	\$ 62	\$ 65	\$ 72	\$ 75	\$ 70	\$ 60
Available	74,407	74,054	68,131	65,229	72,615	77,974	76,045	81,529
Filled	12,496	11,124	16,319	15,424	14,162	14,965	15,650	17,299
%	16.79%	15.02%	23.95%	23.65%	19.50%	19.19%	20.58%	21.22%
Average	\$ 101	\$ 116	\$ 91	\$ 95	\$ 84	\$ 84	\$ 85	\$ 93

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	May-16 Adj 1/31/17	May-17 Adj 7/31/17	Jun-16 Adj 1/31/17	Jun-17 Unadj
Baileys Harbor	8,321 24.32% \$ 153	8,580 28.46% \$ 145	9,829 43.98% \$ 183	9,292 52.87% \$ 184
Brussels	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Clay Banks	89 33.71% \$ 129	74 39.19% \$ 146	194 42.27% \$ 199	161 45.96% \$ 193
Egg Harbor-Town	10,988 29.60% \$ 108	13,279 33.18% \$ 84	11,780 51.10% \$ 148	13,322 59.00% \$ 119
Egg Harbor - Village	9,272 36.14% \$ 128	9,350 36.19% \$ 127	11,699 57.45% \$ 143	11,514 50.80% \$ 158
Ephraim	14,840 27.56% \$ 127	13,422 27.96% \$ 133	15,508 53.33% \$ 150	14,615 56.89% \$ 170
Forestville - Town	62 6.45% \$ 97	31 0.00% \$ -	30 23.33% \$ 171	0 0.00% \$ -
Forestville - Village	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Gardner	2,013 34.33% \$ 96	2,092 26.67% \$ 101	1,942 38.11% \$ 116	1,543 37.27% \$ 136
Gibraltar	15,254 31.63% \$ 136	15,617 32.24% \$ 130	16,120 59.68% \$ 161	16,372 59.42% \$ 171
Jacksonport	2,372 18.25% \$ 125	2,457 18.68% \$ 123	2,920 39.62% \$ 169	2,875 46.43% \$ 164
Liberty Grove	9,828 17.92% \$ 122	10,587 19.38% \$ 120	12,258 38.78% \$ 148	11,550 41.26% \$ 157
Nasewaupee	3,306 47.34% \$ 99	3,191 43.47% \$ 94	3,742 59.43% \$ 115	3,676 57.59% \$ 134
Sevastopol	6,461 36.26% \$ 137	7,247 32.10% \$ 133	7,124 50.97% \$ 186	7,229 54.09% \$ 192
Sister Bay	13,070 29.47% \$ 118	13,857 34.41% \$ 108	14,865 50.90% \$ 146	14,894 59.96% \$ 148
Sturgeon Bay - City	20,241 46.02% \$ 91	21,071 39.01% \$ 95	20,218 60.27% \$ 114	20,539 54.64% \$ 118
Sturgeon Bay - Town	593 26.14% \$ 142	646 15.02% \$ 168	819 51.89% \$ 148	728 62.09% \$ 188
Union	30 0.00% \$ -	31 54.84% \$ 130	30 0.00% \$ -	30 86.67% \$ 126
Washington Island	3,591 12.92% \$ 83	3,366 16.82% \$ 87	5,643 31.81% \$ 107	5,494 35.53% \$ 105
Available	120,331	124,898	134,721	133,834
Filled	38,154	39,499	69,521	72,023
%	31.71%	31.63%	51.60%	53.82%
Average	\$ 117	\$ 113	\$ 146	\$ 151