

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-15 Adj 1/31/16	Jan-16 Adj 7/31/16	Feb-15 Adj 1/31/16	Feb-16 Adj 7/31/16	Mar-15 Adj 1/31/16	Mar-16 Adj 7/31/16	Apr-15 Adj 1/31/16	Apr-16 Adj 7/31/16	May-15 Adj 1/31/16
Baileys Harbor	3,221 13.19%	3,300 6.48%	2,978 15.82%	2,840 12.29%	3,316 14.17%	2,817 8.45%	3,906 9.83%	4,680 8.93%	7,917 26.55%
	\$ 99	\$ 169	\$ 76	\$ 118	\$ 78	\$ 124	\$ 123	\$ 117	\$ 135
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	30 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	99 19.19%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 131
Egg Harbor-Town	9,248 10.21%	9,781 9.43%	7,715 16.31%	9,459 14.38%	9,558 10.48%	9,062 13.42%	8,983 10.59%	8,781 13.37%	11,629 23.66%
	\$ 75	\$ 85	\$ 79	\$ 85	\$ 70	\$ 73	\$ 86	\$ 67	\$ 117
Egg Harbor - Village	4,323 15.41%	4,819 17.76%	3,954 22.08%	4,524 24.78%	4,225 22.08%	4,816 22.94%	5,255 18.33%	4,891 21.65%	9,546 31.38%
	\$ 108	\$ 113	\$ 109	\$ 95	\$ 94	\$ 86	\$ 95	\$ 85	\$ 121
Ephraim	6,381 10.23%	5,564 14.40%	5,820 14.60%	5,096 20.57%	6,350 11.65%	5,705 13.78%	6,500 14.20%	5,724 16.06%	13,178 33.56%
	\$ 117	\$ 116	\$ 109	\$ 110	\$ 105	\$ 103	\$ 99	\$ 104	\$ 108
Forestville - Town	31 0.00%	31 3.23%	28 0.00%	58 1.72%	31 0.00%	62 1.61%	30 0.00%	60 3.33%	62 0.00%
	\$ -	\$ 38	\$ -	\$ 58	\$ -	\$ 40	\$ -	\$ 40	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	962 27.86%	873 20.39%	873 32.42%	870 32.99%	946 18.71%	899 17.13%	1,003 12.16%	1,414 12.02%	2,036 37.82%
	\$ 77	\$ 70	\$ 72	\$ 84	\$ 72	\$ 86	\$ 89	\$ 87	\$ 80
Gibraltar	6,284 18.54%	6,494 20.53%	5,738 24.26%	5,917 21.92%	5,953 17.00%	6,064 16.61%	7,154 19.90%	7,032 23.45%	15,257 34.46%
	\$ 138	\$ 160	\$ 123	\$ 135	\$ 119	\$ 114	\$ 114	\$ 93	\$ 130
Jacksonport	860 14.07%	854 7.26%	818 16.26%	893 9.97%	826 14.04%	839 9.54%	860 14.42%	863 8.00%	2,490 15.94%
	\$ 154	\$ 194	\$ 106	\$ 99	\$ 114	\$ 118	\$ 86	\$ 163	\$ 110
Liberty Grove	4,254 3.41%	4,907 2.69%	3,907 2.89%	4,213 4.11%	4,522 2.79%	4,431 3.79%	4,227 4.09%	4,691 5.59%	9,793 19.04%
	\$ 165	\$ 147	\$ 132	\$ 115	\$ 113	\$ 118	\$ 105	\$ 98	\$ 118
Nasewauppee	2,327 31.63%	2,329 21.04%	2,352 43.58%	2,177 49.10%	2,387 34.69%	2,338 21.00%	2,340 16.62%	2,340 23.38%	3,336 40.26%
	\$ 51	\$ 61	\$ 63	\$ 68	\$ 54	\$ 61	\$ 67	\$ 65	\$ 97
Sevastopol	4,201 18.00%	4,517 15.67%	3,776 31.25%	4,232 21.88%	4,257 23.73%	4,465 22.93%	4,743 28.40%	5,025 23.28%	6,584 35.80%
	\$ 125	\$ 148	\$ 94	\$ 123	\$ 115	\$ 110	\$ 102	\$ 116	\$ 124
Sister Bay	9,780 11.79%	9,917 12.87%	9,154 19.05%	8,357 18.39%	9,651 12.47%	9,942 15.33%	9,428 22.21%	9,598 15.95%	13,234 33.38%
	\$ 107	\$ 114	\$ 76	\$ 106	\$ 88	\$ 86	\$ 65	\$ 89	\$ 102
Sturgeon Bay - City	20,069 25.66%	19,831 27.52%	17,953 34.69%	18,477 38.00%	19,895 31.77%	19,774 31.70%	19,093 25.83%	19,324 33.73%	20,387 38.44%
	\$ 74	\$ 77	\$ 73	\$ 74	\$ 78	\$ 73	\$ 79	\$ 76	\$ 93
Sturgeon Bay - Town	289 9.34%	328 7.62%	227 16.30%	403 3.97%	368 5.43%	483 4.55%	261 11.88%	437 7.78%	508 19.29%
	\$ 144	\$ 147	\$ 105	\$ 107	\$ 122	\$ 128	\$ 134	\$ 154	\$ 172
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 16.13%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 554
Washington Island	1,036 6.85%	862 4.76%	852 10.92%	615 4.07%	1,079 6.30%	918 8.50%	1,004 13.35%	1,185 10.80%	3,829 16.58%
	\$ 74	\$ 70	\$ 70	\$ 62	\$ 75	\$ 72	\$ 69	\$ 70	\$ 93
Available	73,266	74,407	66,145	68,131	73,364	72,615	74,787	76,045	119,946
Filled	12,279	12,496	15,679	16,319	14,026	14,162	13,990	15,650	37,274
%	16.76%	16.79%	23.70%	23.95%	19.12%	19.50%	18.71%	20.58%	31.08%
Average	\$ 92	\$ 101	\$ 84	\$ 91	\$ 85	\$ 84	\$ 87	\$ 85	\$ 111

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	May-16	Jun-15	Jun-16
	Adj 7/31/16	Adj 1/31/16	Unadj
Baileys Harbor	8,321 24.32%	8,926 48.12%	9,139 45.08%
	\$ 153	\$ 159	\$ 185
Brussels	0 0.00%	30 100.00%	0 0.00%
	\$ -	\$ 42	\$ -
Clay Banks	89 33.71%	189 38.10%	164 37.80%
	\$ 129	\$ 215	\$ 213
Egg Harbor-Town	10,957 29.68%	11,650 45.36%	11,644 51.30%
	\$ 108	\$ 145	\$ 148
Egg Harbor - Village	9,241 36.26%	11,720 51.05%	11,518 58.14%
	\$ 128	\$ 141	\$ 142
Ephraim	14,406 28.27%	14,870 50.55%	15,469 53.46%
	\$ 126	\$ 139	\$ 150
Forestville - Town	31 9.68%	30 16.67%	0 0.00%
	\$ 71	\$ 185	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -
Gardner	1,951 33.62%	2,736 27.78%	1,838 37.00%
	\$ 96	\$ 128	\$ 109
Gibraltar	14,915 31.99%	16,676 59.72%	16,030 59.79%
	\$ 137	\$ 149	\$ 161
Jacksonport	2,310 18.74%	2,837 34.26%	2,740 37.77%
	\$ 125	\$ 159	\$ 166
Liberty Grove	9,766 17.97%	11,862 34.06%	12,138 38.75%
	\$ 121	\$ 148	\$ 146
Nasewaupée	3,244 48.18%	3,492 55.38%	2,571 52.24%
	\$ 99	\$ 116	\$ 132
Sevastopol	6,399 36.62%	6,959 54.78%	6,854 51.43%
	\$ 137	\$ 180	\$ 186
Sister Bay	13,016 29.59%	14,815 50.04%	14,769 51.19%
	\$ 118	\$ 138	\$ 146
Sturgeon Bay - City	20,079 46.37%	20,629 51.51%	19,019 60.28%
	\$ 91	\$ 110	\$ 115
Sturgeon Bay - Town	595 26.39%	798 49.50%	757 49.41%
	\$ 142	\$ 187	\$ 146
Union	0 0.00%	30 0.00%	30 0.00%
	\$ -	\$ -	\$ -
Washington Island	3,432 13.43%	5,456 35.94%	5,369 32.39%
	\$ 83	\$ 101	\$ 108
Available	118,752	133,705	130,049
Filled	38,034	65,061	67,130
%	32.03%	48.66%	51.62%
Average	\$ 117	\$ 139	\$ 146