

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

	Jan-20 Adj 1/31/21	Jan-21	Feb-20 Adj 1/31/20	Feb-21 Adj 1/31/21	Mar-20 Adj 1/31/20	Mar-21 Adj 1/31/21	Apr-20 Adj 1/31/20	Apr-21 Adj 1/31/21	May-20 Adj 1/31/20	May-21 Adj 1/31/21
Baileys Harbor	3,743 9.80% \$ 145	3,849 16.55% \$ 180	3,648 10.77% \$ 169	3,413 21.07% \$ 170	2,738 7.78% \$ 135	2,055 30.75% \$ 203	1,323 4.46% \$ 118	4,233 24.10% \$ 171	4,948 15.08% \$ 180	8,680 37.20% \$ 211
Brussels	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -
Clay Banks	0 0.00% \$ -	62 4.84% \$ 137	0 0.00% \$ -	39 30.77% \$ 193	- 0.00% \$ -	32 28.13% \$ 242	- 0.00% \$ -	48 0.00% \$ -	93 7.53% \$ 295	116 26.72% \$ 158
Egg Harbor-Town	8,601 10.70% \$ 122	8,288 14.61% \$ 144	8,309 14.62% \$ 123	7,521 20.14% \$ 148	8,712 5.25% \$ 132	8,307 22.67% \$ 144	2,148 3.35% \$ 161	8,280 23.24% \$ 146	4,673 9.89% \$ 196	10,479 40.23% \$ 166
Egg Harbor - Village	4,740 19.32% \$ 114	4,589 24.21% \$ 131	4,238 21.26% \$ 110	4,211 28.90% \$ 130	3,683 17.84% \$ 102	4,830 34.43% \$ 135	2,485 1.93% \$ 99	5,484 35.49% \$ 133	3,067 9.59% \$ 179	7,880 51.57% \$ 166
Ephraim	4,827 16.20% \$ 126	5,475 17.59% \$ 139	4,546 20.69% \$ 123	4,812 23.69% \$ 136	4,248 9.16% \$ 104	5,319 26.11% \$ 136	901 0.78% \$ 103	4,986 35.28% \$ 120	5,764 15.68% \$ 148	12,767 45.67% \$ 145
Forestville - Town	61 0.00% \$ -	0 0.00% \$ -	58 3.45% \$ 146	56 3.57% \$ 113	- 0.00% \$ -	31 0.00% \$ -	- 0.00% \$ -	61 52.46% \$ 10	31 0.00% \$ -	62 0.00% \$ -
Forestville - Village	0 0.00% \$ -	31 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -
Gardner	1,328 12.20% \$ 90	1,448 12.91% \$ 108	1,418 24.47% \$ 100	1,338 22.80% \$ 111	1,170 5.90% \$ 106	1,488 15.59% \$ 114	961 3.02% \$ 142	1,728 14.29% \$ 130	1,502 20.51% \$ 124	1,970 34.06% \$ 142
Gibraltar	9,543 14.85% \$ 154	7,882 21.94% \$ 162	7,632 18.97% \$ 151	6,333 23.34% \$ 171	7,030 12.69% \$ 111	6,818 30.92% \$ 119	4,716 4.64% \$ 71	8,006 36.19% \$ 128	8,765 12.71% \$ 156	15,807 43.63% \$ 164
Jacksonport	1,175 17.36% \$ 155	2,378 7.61% \$ 190	1,175 26.30% \$ 76	2,181 8.71% \$ 200	1,087 10.58% \$ 148	2,237 8.58% \$ 257	930 3.87% \$ 303	2,374 11.63% \$ 178	1,580 14.37% \$ 226	3,330 25.02% \$ 226
Liberty Grove	4,886 5.79% \$ 131	4,242 7.17% \$ 214	5,461 3.63% \$ 140	4,160 6.59% \$ 223	4,614 1.60% \$ 185	4,798 9.84% \$ 242	1,388 3.60% \$ 160	5,912 13.31% \$ 197	6,749 7.81% \$ 167	9,495 28.20% \$ 192
Nasewaupee	2,613 24.84% \$ 59	2,027 33.30% \$ 92	2,464 49.27% \$ 76	2,458 55.94% \$ 98	2,221 24.54% \$ 86	2,674 44.39% \$ 90	1,773 13.14% \$ 60	2,740 44.45% \$ 91	2,501 38.06% \$ 89	3,538 54.13% \$ 145
Sevastopol	4,258 20.69% \$ 135	4,143 27.25% \$ 150	4,025 24.30% \$ 137	3,827 34.39% \$ 139	4,421 16.96% \$ 118	4,177 40.77% \$ 138	3,133 3.93% \$ 112	3,875 49.70% \$ 153	5,084 10.60% \$ 210	5,772 54.40% \$ 172
Sister Bay	10,841 16.65% \$ 124	9,210 18.13% \$ 136	10,373 18.38% \$ 113	9,837 19.27% \$ 126	10,120 9.41% \$ 102	9,392 25.16% \$ 136	5,432 3.81% \$ 71	9,743 30.62% \$ 134	10,168 12.68% \$ 127	13,929 45.32% \$ 154
Sturgeon Bay - City	22,026 25.29% \$ 85	20,553 21.69% \$ 94	20,954 32.34% \$ 84	18,087 36.33% \$ 95	21,570 20.32% \$ 80	21,114 28.35% \$ 97	19,783 6.64% \$ 71	19,803 31.41% \$ 98	21,141 17.03% \$ 91	21,718 44.57% \$ 117
Sturgeon Bay - Town	804 6.97% \$ 172	614 18.89% \$ 257	550 8.00% \$ 233	589 12.90% \$ 223	642 4.36% \$ 238	645 22.79% \$ 220	526 1.14% \$ 200	595 25.04% \$ 249	682 9.24% \$ 403	841 38.05% \$ 314
Union	62 6.45% \$ 366	31 9.68% \$ 632	58 17.24% \$ 263	56 25.00% \$ 96	61 19.67% \$ 194	31 12.90% \$ 384	60 46.67% \$ 328	30 60.00% \$ 335	108 37.04% \$ 266	153 30.72% \$ 342
Washington Island	1,046 8.13% \$ 52	1,198 5.93% \$ 120	1,013 8.29% \$ 89	1,052 9.32% \$ 98	960 3.44% \$ 80	1,079 10.84% \$ 112	780 1.03% \$ 77	1,378 20.83% \$ 91	2,011 8.25% \$ 102	2,718 30.46% \$ 122
Available	80,554	76,020	75,922	69,970	73,287	75,027	46,339	79,276	78,867	119,255
Filled	14,101	14,447	16,779	18,198	9,572	20,086	2,439	23,690	11,238	50,690
%	17.51%	19.00%	22.10%	26.01%	13.06%	26.77%	5.26%	29.88%	14.25%	42.51%
Average	\$ 109	\$ 130	\$ 106	\$ 124	\$ 97	\$ 127	\$ 86	\$ 127	\$ 134	\$ 158