

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

PW: kerber

	Jan-19 Adj 1/31/20	Jan-20	Feb-19 Adj 1/31/20	Feb-20	Mar-19 Adj 1/31/20	Mar-20	Apr-19 Adj 1/31/20	Apr-20	May-19 Adj 1/31/20	May-20
Baileys Harbor	4,098 8.32%	3,527 9.81%	3,567 7.82%	3,503 10.48%	3,911 8.26%	2,645 8.05%	5,293 8.31%	1,116 4.03%	9,131 24.43%	4,520 15.07%
	\$ 137	\$ 141	\$ 153	\$ 161	\$ 158	\$ 135	\$ 139	\$ 119	\$ 169	\$ 184
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	- 0.00%	0 0.00%	- 0.00%	0 0.00%	- 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	0 0.00%	0 0.00%	0 0.00%	0 0.00%	- 0.00%	0 0.00%	- 0.00%	0 0.00%	150 8.00%	62 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 149	\$ -
Egg Harbor-Town	8,604 8.05%	8,323 10.71%	8,011 15.54%	8,135 14.84%	8,641 14.72%	8,526 5.17%	8,863 13.33%	1,875 2.13%	11,185 31.42%	4,317 9.47%
	\$ 103	\$ 123	\$ 105	\$ 123	\$ 107	\$ 133	\$ 110	\$ 282	\$ 134	\$ 219
Egg Harbor - Village	4,576 22.77%	4,709 19.28%	4,350 21.26%	3,854 20.55%	4,212 29.13%	3,662 18.00%	4,796 23.37%	2,455 1.96%	9,050 31.35%	2,794 9.63%
	\$ 121	\$ 113	\$ 115	\$ 109	\$ 109	\$ 102	\$ 115	\$ 99	\$ 145	\$ 183
Ephraim	5,615 13.89%	4,611 16.33%	5,164 16.17%	4,517 20.70%	5,291 15.89%	4,186 9.27%	5,616 13.92%	752 0.83%	14,321 31.02%	5,497 16.21%
	\$ 112	\$ 125	\$ 122	\$ 124	\$ 113	\$ 103	\$ 118	\$ 54	\$ 135	\$ 145
Forestville - Town	62 19.35%	61 0.00%	28 32.14%	29 6.90%	62 11.29%	0 0.00%	60 0.00%	0 0.00%	61 14.75%	0 0.00%
	\$ 70	\$ -	\$ 79	\$ 146	\$ 93	\$ -	\$ -	\$ -	\$ 69	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	- 0.00%	0 0.00%	- 0.00%	0 0.00%	- 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	1,465 14.27%	1,268 12.46%	1,345 22.30%	1,360 25.51%	1,521 15.45%	1,139 6.06%	1,561 11.47%	691 4.20%	1,927 39.85%	1,457 21.14%
	\$ 87	\$ 87	\$ 74	\$ 100	\$ 81	\$ 106	\$ 79	\$ 142	\$ 109	\$ 124
Gibraltar	8,228 16.40%	9,234 15.17%	7,334 21.60%	7,086 19.46%	7,883 21.03%	6,854 12.87%	9,168 19.08%	4,506 4.86%	16,358 28.59%	8,584 12.50%
	\$ 156	\$ 153	\$ 133	\$ 152	\$ 110	\$ 110	\$ 116	\$ 68	\$ 149	\$ 161
Jacksonport	1,265 8.85%	1,082 18.39%	1,099 17.47%	1,060 29.15%	1,118 20.30%	1,062 9.79%	1,059 11.61%	870 0.69%	2,520 19.40%	1,549 14.33%
	\$ 166	\$ 154	\$ 78	\$ 76	\$ 74	\$ 116	\$ 98	\$ 154	\$ 125	\$ 281
Liberty Grove	5,230 4.07%	4,576 5.31%	4,656 4.21%	5,163 3.60%	5,233 3.76%	4,498 1.42%	5,116 4.18%	1,298 3.85%	10,124 18.81%	5,585 8.31%
	\$ 163	\$ 124	\$ 140	\$ 147	\$ 140	\$ 200	\$ 147	\$ 160	\$ 143	\$ 169
Nasewaupée	2,716 22.61%	714 9.24%	2,446 44.81%	695 22.16%	2,682 29.34%	682 12.17%	2,658 25.51%	693 4.76%	3,126 47.44%	2,369 39.72%
	\$ 86	\$ 97	\$ 86	\$ 132	\$ 75	\$ 116	\$ 49	\$ 54	\$ 98	\$ 87
Sevastopol	3,948 23.73%	4,083 21.55%	3,562 23.86%	3,802 25.41%	4,246 20.70%	4,205 17.84%	4,549 20.36%	2,923 4.14%	6,836 33.41%	4,989 10.56%
	\$ 137	\$ 139	\$ 137	\$ 138	\$ 137	\$ 118	\$ 145	\$ 111	\$ 150	\$ 207
Sister Bay	9,426 14.47%	10,319 16.56%	9,628 18.08%	9,967 18.09%	10,700 15.06%	8,568 7.96%	10,806 14.57%	5,363 3.86%	14,510 30.53%	9,650 12.58%
	\$ 136	\$ 125	\$ 104	\$ 116	\$ 105	\$ 106	\$ 104	\$ 71	\$ 135	\$ 129
Sturgeon Bay - City	21,735 22.61%	16,368 23.59%	19,647 35.01%	16,432 29.13%	21,598 32.62%	20,061 19.00%	21,011 23.08%	15,820 4.81%	22,515 37.14%	20,825 16.84%
	\$ 90	\$ 93	\$ 82	\$ 89	\$ 85	\$ 82	\$ 90	\$ 84	\$ 101	\$ 91
Sturgeon Bay - Town	510 7.65%	773 7.24%	456 3.51%	494 8.30%	431 4.64%	642 4.36%	530 4.53%	526 1.14%	755 19.34%	589 10.19%
	\$ 206	\$ 172	\$ 233	\$ 238	\$ 183	\$ 238	\$ 186	\$ 200	\$ 223	\$ 416
Union	31 0.00%	62 6.45%	28 0.00%	58 17.24%	31 0.00%	61 19.67%	30 23.33%	60 46.67%	77 20.78%	77 41.56%
	\$ -	\$ 366	\$ -	\$ 263	\$ -	\$ 194	\$ 101	\$ 328	\$ 103	\$ 183
Washington Island	1,299 4.31%	767 10.69%	1,286 7.15%	984 8.54%	1,323 5.59%	930 3.55%	1,589 6.92%	750 1.07%	4,119 17.21%	1,558 7.57%
	\$ 58	\$ 51	\$ 65	\$ 89	\$ 71	\$ 80	\$ 92	\$ 77	\$ 87	\$ 96
Available	78,808	70,477	72,607	67,139	78,883	67,721	82,705	39,698	126,765	74,422
Filled	12,676	11,557	16,239	13,369	16,403	8,219	13,958	1,607	38,315	10,716
%	16.08%	16.40%	22.37%	19.91%	20.79%	12.14%	16.88%	4.05%	30.23%	14.40%
Average	\$ 113	\$ 118	\$ 100	\$ 113	\$ 98	\$ 99	\$ 104	\$ 96	\$ 131	\$ 135