

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-17 Adj 1/31/18	Jan-18	Feb-17 Adj 1/31/18	Feb-18	Mar-17 Adj 1/31/18	Mar-18	Apr-17 Adj 1/31/18	Apr-18	May-17 Adj 1/31/18	May-18
Baileys Harbor	3,076 10.37% \$ 135	3,739 10.19% \$ 110	2,862 11.60% \$ 109	3,334 9.18% \$ 148	2,997 9.51% \$ 123	3,741 8.42% \$ 148	4,165 14.48% \$ 114	4,093 17.76% \$ 67	8,580 28.46% \$ 145	8,295 27.33% \$ 158
Brussels	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Clay Banks	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	74 39.19% \$ 146	154 5.19% \$ 187
Egg Harbor-Town	6,936 13.60% \$ 85	8,370 14.28% \$ 76	5,393 20.90% \$ 82	7,274 22.50% \$ 73	10,800 12.64% \$ 54	8,485 19.67% \$ 83	11,680 15.08% \$ 59	8,047 14.70% \$ 79	13,403 33.07% \$ 84	10,788 30.54% \$ 127
Egg Harbor - Village	5,033 15.90% \$ 119	5,017 15.73% \$ 123	4,475 23.37% \$ 98	4,548 20.93% \$ 96	5,119 23.87% \$ 91	4,953 26.45% \$ 91	4,881 26.96% \$ 98	4,846 24.91% \$ 80	9,381 36.07% \$ 127	9,073 34.54% \$ 123
Ephraim	5,505 11.86% \$ 125	5,586 13.96% \$ 109	4,590 17.41% \$ 116	2,634 20.84% \$ 116	5,925 11.17% \$ 106	5,165 14.89% \$ 110	5,726 18.42% \$ 107	4,350 17.95% \$ 109	13,546 27.72% \$ 134	13,862 30.00% \$ 134
Forestville - Town	31 0.00% \$ -	0 0.00% \$ -	28 0.00% \$ -	28 0.00% \$ -	31 9.68% \$ 104	31 0.00% \$ -	30 0.00% \$ -	0 0.00% \$ -	31 0.00% \$ -	0 0.00% \$ -
Forestville - Village	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Gardner	1,193 22.72% \$ 77	1,353 23.65% \$ 73	1,092 27.56% \$ 88	1,230 29.84% \$ 89	1,177 13.42% \$ 80	1,369 18.04% \$ 74	1,230 12.28% \$ 84	1,464 7.58% \$ 74	2,092 27.49% \$ 102	1,855 31.43% \$ 107
Gibraltar	6,995 15.03% \$ 178	7,110 18.65% \$ 153	6,146 23.58% \$ 144	6,586 22.59% \$ 131	5,698 16.04% \$ 109	7,090 18.94% \$ 108	7,475 21.65% \$ 125	8,062 19.33% \$ 122	15,648 32.34% \$ 131	15,573 31.27% \$ 139
Jacksonport	1,122 11.32% \$ 117	995 11.26% \$ 182	1,069 7.95% \$ 141	927 13.70% \$ 133	1,091 16.32% \$ 109	645 20.00% \$ 77	1,128 12.85% \$ 128	924 8.87% \$ 157	2,488 18.97% \$ 124	2,415 19.88% \$ 126
Liberty Grove	4,477 4.40% \$ 113	4,250 3.25% \$ 109	3,990 5.24% \$ 116	4,831 3.97% \$ 136	4,903 3.94% \$ 104	5,369 3.78% \$ 127	5,206 6.01% \$ 114	4,310 5.82% \$ 102	10,618 19.39% \$ 120	9,293 19.67% \$ 127
Nasewaupée	2,480 29.96% \$ 63	2,435 30.55% \$ 67	2,269 39.36% \$ 68	2,238 47.05% \$ 68	2,481 21.12% \$ 60	1,400 24.79% \$ 73	2,370 24.22% \$ 71	1,309 13.52% \$ 96	3,284 42.78% \$ 94	2,221 30.44% \$ 118
Sevastopol	4,546 22.33% \$ 106	4,691 23.30% \$ 105	4,223 20.01% \$ 131	4,005 29.96% \$ 97	4,778 26.62% \$ 92	4,504 26.24% \$ 96	5,176 25.12% \$ 122	4,684 21.69% \$ 119	7,247 32.03% \$ 133	6,849 33.99% \$ 138
Sister Bay	10,445 11.68% \$ 142	9,770 14.98% \$ 120	9,211 20.23% \$ 98	9,724 19.81% \$ 96	10,574 15.04% \$ 91	10,459 15.48% \$ 98	10,559 22.07% \$ 85	10,761 15.28% \$ 102	13,888 34.33% \$ 108	14,023 38.54% \$ 111
Sturgeon Bay - City	20,452 18.17% \$ 109	19,154 25.02% \$ 88	18,418 34.60% \$ 80	15,685 34.78% \$ 84	20,747 31.47% \$ 80	18,994 29.87% \$ 82	19,973 29.97% \$ 85	18,809 23.39% \$ 87	21,193 38.87% \$ 95	16,144 36.74% \$ 102
Sturgeon Bay - Town	298 10.74% \$ 129	405 7.41% \$ 135	305 8.20% \$ 128	363 7.16% \$ 136	391 6.14% \$ 140	432 6.71% \$ 165	396 9.34% \$ 143	409 7.09% \$ 149	646 15.02% \$ 168	696 24.57% \$ 163
Union	0 0.00% \$ -	31 9.68% \$ 425	0 0.00% \$ -	28 0.00% \$ -	0 0.00% \$ -	31 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	31 54.84% \$ 130	107 26.17% \$ 125
Washington Island	1,465 2.46% \$ 69	1,016 6.79% \$ 76	1,158 6.74% \$ 65	692 13.87% \$ 76	1,262 3.65% \$ 75	1,334 5.62% \$ 90	1,534 7.17% \$ 60	1,281 7.26% \$ 75	3,676 15.89% \$ 88	2,778 15.59% \$ 81
Available	74,054	73,922	65,229	64,127	77,974	74,002	81,529	73,349	125,826	114,126
Filled	11,124	13,236	15,424	15,374	14,965	14,910	17,299	13,259	39,639	35,596
%	15.02%	17.91%	23.65%	23.97%	19.19%	20.15%	21.22%	18.08%	31.50%	31.19%
Average	\$ 116	\$ 102	\$ 95	\$ 93	\$ 84	\$ 91	\$ 93	\$ 95	\$ 113	\$ 124

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Baileys Harbor

Brussels

Clay Banks

Egg Harbor-Town

Egg Harbor - Village

Ephraim

Forestville - Town

Forestville - Village

Gardner

Gibraltar

Jacksonport

Liberty Grove

Nasewaupee

Sevastopol

Sister Bay

Sturgeon Bay - City

Sturgeon Bay - Town

Union

Washington Island

Available
Filled
%
Average