

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

| | Jan-20 Adj 1/31/21 | Jan-21 | Feb-20 Adj 1/31/20 | Feb-21 Adj 1/31/21 | Mar-20 Adj 1/31/20 | Mar-21 Adj 1/31/21 | Apr-20 Adj 1/31/20 | Apr-21 Adj 1/31/21 |
|-----------------------|----------------------------|---------------------------|----------------------------|---------------------------|---------------------------|---------------------------|--------------------------|---------------------------|
| Baileys Harbor | 3,743 9.80% \$ 145 | 3,849 16.55% \$ 180 | 3,648 10.77% \$ 169 | 3,413 21.07% \$ 170 | 2,738 7.78% \$ 135 | 2,055 30.75% \$ 203 | 1,323 4.46% \$ 118 | 4,233 24.10% \$ 171 |
| Brussels | 0 0.00% \$ - | 0 0.00% \$ - | 0 0.00% \$ - | 0 0.00% \$ - | - 0.00% \$ - | 0 0.00% \$ - | - 0.00% \$ - | 0 0.00% \$ - |
| Clay Banks | 0 0.00% \$ - | 62 4.84% \$ 137 | 0 0.00% \$ - | 39 30.77% \$ 193 | - 0.00% \$ - | 32 28.13% \$ 242 | - 0.00% \$ - | 48 0.00% \$ - |
| Egg Harbor-Town | 8,601 10.70% \$ 122 | 8,288 14.61% \$ 144 | 8,309 14.62% \$ 123 | 7,521 20.14% \$ 148 | 8,712 5.25% \$ 132 | 8,307 22.67% \$ 144 | 2,148 3.35% \$ 161 | 8,280 23.24% \$ 146 |
| Egg Harbor - Village | 4,740 19.32% \$ 114 | 4,589 24.21% \$ 131 | 4,238 21.26% \$ 110 | 4,211 28.90% \$ 130 | 3,683 17.84% \$ 102 | 4,830 34.43% \$ 135 | 2,485 1.93% \$ 99 | 5,484 35.49% \$ 133 |
| Ephraim | 4,827 16.20% \$ 126 | 5,475 17.59% \$ 139 | 4,546 20.69% \$ 123 | 4,812 23.69% \$ 136 | 4,248 9.16% \$ 104 | 5,319 26.11% \$ 136 | 901 0.78% \$ 103 | 4,986 35.28% \$ 120 |
| Forestville - Town | 61 0.00% \$ - | 0 0.00% \$ - | 58 3.45% \$ 146 | 56 3.57% \$ 113 | - 0.00% \$ - | 31 0.00% \$ - | - 0.00% \$ - | 61 52.46% \$ 10 |
| Forestville - Village | 0 0.00% \$ - | 31 0.00% \$ - | 0 0.00% \$ - | 0 0.00% \$ - | - 0.00% \$ - | 0 0.00% \$ - | - 0.00% \$ - | 0 0.00% \$ - |
| Gardner | 1,328 12.20% \$ 90 | 1,448 12.91% \$ 108 | 1,418 24.47% \$ 100 | 1,338 22.80% \$ 111 | 1,170 5.90% \$ 106 | 1,488 15.59% \$ 114 | 961 3.02% \$ 142 | 1,728 14.29% \$ 130 |
| Gibraltar | 9,543 14.85% \$ 154 | 7,882 21.94% \$ 162 | 7,632 18.97% \$ 151 | 6,333 23.34% \$ 171 | 7,030 12.69% \$ 111 | 6,818 30.92% \$ 119 | 4,716 4.64% \$ 71 | 8,006 36.19% \$ 128 |
| Jacksonport | 1,175 17.36% \$ 155 | 2,378 7.61% \$ 190 | 1,175 26.30% \$ 76 | 2,181 8.71% \$ 200 | 1,087 10.58% \$ 148 | 2,237 8.58% \$ 257 | 930 3.87% \$ 303 | 2,374 11.63% \$ 178 |
| Liberty Grove | 4,886 5.79% \$ 131 | 4,242 7.17% \$ 214 | 5,461 3.63% \$ 140 | 4,160 6.59% \$ 223 | 4,614 1.60% \$ 185 | 4,798 9.84% \$ 242 | 1,388 3.60% \$ 160 | 5,912 13.31% \$ 197 |
| Nasewaupee | 2,613 24.84% \$ 59 | 2,027 33.30% \$ 92 | 2,464 49.27% \$ 76 | 2,458 55.94% \$ 98 | 2,221 24.54% \$ 86 | 2,674 44.39% \$ 90 | 1,773 13.14% \$ 60 | 2,740 44.45% \$ 91 |
| Sevastopol | 4,258 20.69% \$ 135 | 4,143 27.25% \$ 150 | 4,025 24.30% \$ 137 | 3,827 34.39% \$ 139 | 4,421 16.96% \$ 118 | 4,177 40.77% \$ 138 | 3,133 3.93% \$ 112 | 3,875 49.70% \$ 153 |
| Sister Bay | 10,841 16.65% \$ 124 | 9,210 18.13% \$ 136 | 10,373 18.38% \$ 113 | 9,837 19.27% \$ 126 | 10,120 9.41% \$ 102 | 9,392 25.16% \$ 136 | 5,432 3.81% \$ 71 | 9,743 30.62% \$ 134 |
| Sturgeon Bay - City | 22,026 25.29% \$ 85 | 20,553 21.69% \$ 94 | 20,954 32.34% \$ 84 | 18,087 36.33% \$ 95 | 21,570 20.32% \$ 80 | 21,114 28.35% \$ 97 | 19,783 6.64% \$ 71 | 19,803 31.41% \$ 98 |
| Sturgeon Bay - Town | 804 6.97% \$ 172 | 614 18.89% \$ 257 | 550 8.00% \$ 233 | 589 12.90% \$ 223 | 642 4.36% \$ 238 | 645 22.79% \$ 220 | 526 1.14% \$ 200 | 595 25.04% \$ 249 |
| Union | 62 6.45% \$ 366 | 31 9.68% \$ 632 | 58 17.24% \$ 263 | 56 25.00% \$ 96 | 61 19.67% \$ 194 | 31 12.90% \$ 384 | 60 46.67% \$ 328 | 30 60.00% \$ 335 |
| Washington Island | 1,046 8.13% \$ 52 | 1,198 5.93% \$ 120 | 1,013 8.29% \$ 89 | 1,052 9.32% \$ 98 | 960 3.44% \$ 80 | 1,079 10.84% \$ 112 | 780 1.03% \$ 77 | 1,378 20.83% \$ 91 |
| Available | 80,554 | 76,020 | 75,922 | 69,970 | 73,277 | 75,027 | 46,339 | 79,276 |
| Filled | 14,101 | 14,447 | 16,779 | 18,198 | 9,572 | 20,086 | 2,439 | 23,690 |
| % | 17.51% | 19.00% | 22.10% | 26.01% | 13.06% | 26.77% | 5.26% | 29.88% |
| Average | \$ 109 | \$ 130 | \$ 106 | \$ 124 | \$ 97 | \$ 127 | \$ 86 | \$ 127 |