

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-16	Jan-17	Feb-16	Feb-17	Mar-16	Mar-17	Apr-16	Apr-17
	Adj 1/31/17	Unadj	Adj 1/31/17	Unadj	Adj 1/31/17	Unadj	Adj 1/31/17	Unadj
Baileys Harbor	3,300 6.48%	3,045 10.48%	2,840 12.29%	2,834 11.71%	2,817 8.45%	2,997 9.51%	4,680 8.93%	4,150 14.48%
	\$ 169	\$ 135	\$ 118	\$ 109	\$ 124	\$ 123	\$ 117	\$ 114
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Egg Harbor-Town	9,781 9.43%	6,657 14.06%	9,459 14.38%	5,309 21.23%	9,062 13.42%	10,522 12.82%	8,781 13.37%	10,780 16.34%
	\$ 85	\$ 85	\$ 85	\$ 82	\$ 73	\$ 53	\$ 67	\$ 59
Egg Harbor - Village	4,819 17.76%	4,909 15.87%	4,524 24.78%	4,475 23.37%	4,816 22.94%	5,057 23.47%	4,891 21.65%	4,851 27.13%
	\$ 113	\$ 121	\$ 95	\$ 98	\$ 86	\$ 91	\$ 85	\$ 98
Ephraim	5,564 14.40%	5,288 12.35%	5,096 20.57%	4,373 18.27%	5,705 13.78%	5,677 11.66%	5,724 16.06%	5,688 18.55%
	\$ 116	\$ 125	\$ 110	\$ 116	\$ 103	\$ 106	\$ 104	\$ 107
Forestville - Town	31 3.23%	31 0.00%	58 1.72%	28 0.00%	62 1.61%	31 9.68%	60 3.33%	30 100.00%
	\$ 38	\$ -	\$ 58	\$ -	\$ 40	\$ 104	\$ 40	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	873 20.39%	1,038 25.14%	870 32.99%	896 31.70%	899 17.13%	1,022 15.46%	1,414 12.02%	1,230 12.28%
	\$ 70	\$ 78	\$ 84	\$ 90	\$ 86	\$ 80	\$ 87	\$ 84
Gibraltar	6,494 20.53%	6,888 15.26%	5,917 21.92%	6,062 23.61%	6,064 16.61%	5,605 16.27%	7,032 23.45%	7,295 21.74%
	\$ 160	\$ 178	\$ 135	\$ 144	\$ 114	\$ 109	\$ 93	\$ 127
Jacksonport	854 7.26%	1,060 11.98%	893 9.97%	985 8.43%	839 9.54%	1,029 16.13%	863 8.00%	1,098 13.21%
	\$ 194	\$ 117	\$ 99	\$ 141	\$ 118	\$ 106	\$ 163	\$ 128
Liberty Grove	4,907 2.69%	4,477 4.40%	4,213 4.11%	3,962 5.17%	4,431 3.79%	4,283 4.51%	4,691 5.59%	5,118 6.04%
	\$ 147	\$ 113	\$ 115	\$ 114	\$ 118	\$ 104	\$ 98	\$ 114
Nasewaupee	2,329 21.04%	2,418 30.40%	2,177 49.10%	1,261 30.45%	2,338 21.00%	2,419 20.84%	2,340 23.38%	2,280 24.91%
	\$ 61	\$ 62	\$ 68	\$ 86	\$ 61	\$ 58	\$ 65	\$ 70
Sevastopol	4,517 15.67%	4,453 22.10%	4,232 21.88%	4,055 20.05%	4,465 22.93%	4,779 27.10%	5,025 23.28%	5,086 25.56%
	\$ 148	\$ 108	\$ 123	\$ 134	\$ 110	\$ 90	\$ 116	\$ 122
Sister Bay	9,917 12.87%	10,414 11.71%	8,357 18.39%	9,183 20.29%	9,942 15.33%	10,574 15.04%	9,598 15.95%	10,529 22.13%
	\$ 114	\$ 142	\$ 106	\$ 98	\$ 86	\$ 91	\$ 89	\$ 85
Sturgeon Bay - City	19,831 27.52%	15,337 19.12%	18,477 38.00%	16,178 34.10%	19,774 31.70%	20,499 31.76%	19,324 33.73%	18,289 31.96%
	\$ 77	\$ 112	\$ 74	\$ 83	\$ 73	\$ 79	\$ 76	\$ 84
Sturgeon Bay - Town	328 7.62%	267 11.99%	403 3.97%	305 8.20%	483 4.55%	391 6.14%	437 7.78%	366 10.11%
	\$ 147	\$ 129	\$ 107	\$ 128	\$ 128	\$ 140	\$ 154	\$ 143
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Washington Island	862 4.76%	862 4.18%	615 4.07%	1,158 6.74%	918 8.50%	1,262 3.65%	1,185 10.80%	1,534 7.17%
	\$ 70	\$ 69	\$ 62	\$ 65	\$ 72	\$ 75	\$ 70	\$ 60
Available	74,407	67,144	68,131	61,064	72,615	76,147	76,045	78,324
Filled	12,496	10,262	16,319	13,987	14,162	14,884	15,650	17,144
%	16.79%	15.28%	23.95%	22.91%	19.50%	19.55%	20.58%	21.89%
Average	\$ 101	\$ 117	\$ 91	\$ 99	\$ 84	\$ 84	\$ 85	\$ 92