

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-13 Adj 1/31/14	Jan-14 Unadjusted	Feb-13 Adj 1/31/14	Feb-14 Unadjusted	Mar-13 Adj 1/31/14	Mar-14 Unadjusted
Baileys Harbor	3,590 7.38%	3,343 6.55%	3,248 9.67%	3,020 10.56%	3,498 9.01%	3,281 9.45%
	\$ 138	\$ 138	\$ 96	\$ 107	\$ 106	\$ 62
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	31 0.00%	0 0.00%	28 0.00%	0 0.00%	31 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Egg Harbor-Town	8,696 7.54%	9,620 8.26%	7,302 12.37%	9,236 10.56%	7,735 8.84%	9,707 9.65%
	\$ 96	\$ 79	\$ 91	\$ 85	\$ 103	\$ 62
Egg Harbor - Village	4,153 26.01%	4,870 12.61%	3,635 31.20%	3,708 34.49%	4,033 29.43%	4,356 20.09%
	\$ 193	\$ 107	\$ 52	\$ 54	\$ 66	\$ 81
Ephraim	6,581 10.17%	4,450 9.69%	5,900 14.03%	5,538 11.65%	6,151 14.86%	5,764 12.51%
	\$ 114	\$ 111	\$ 100	\$ 113	\$ 87	\$ 93
Forestville - Town	31 0.00%	31 0.00%	28 0.00%	0 0.00%	31 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	961 6.66%	930 19.78%	929 22.60%	868 31.45%	1,023 12.51%	1,036 22.88%
	\$ 133	\$ 69	\$ 81	\$ 65	\$ 76	\$ 78
Gibraltar	6,128 17.33%	5,961 20.57%	6,020 23.06%	5,647 23.22%	6,376 21.63%	6,008 18.36%
	\$ 159	\$ 139	\$ 128	\$ 137	\$ 99	\$ 116
Jacksonport	898 8.13%	781 7.68%	802 14.46%	791 10.75%	967 6.93%	818 5.38%
	\$ 170	\$ 169	\$ 118	\$ 146	\$ 123	\$ 178
Liberty Grove	4,279 2.31%	4,240 3.58%	4,092 2.35%	4,283 3.43%	4,037 2.38%	3,880 3.99%
	\$ 151	\$ 142	\$ 114	\$ 108	\$ 136	\$ 92
Nasewaupée	2,418 18.65%	1,270 20.87%	2,184 31.96%	1,217 30.90%	2,383 22.70%	1,303 23.94%
	\$ 45	\$ 69	\$ 59	\$ 89	\$ 54	\$ 87
Sevastopol	4,247 14.43%	3,997 22.07%	3,779 24.29%	3,628 33.93%	4,238 25.77%	4,161 25.52%
	\$ 137	\$ 90	\$ 117	\$ 90	\$ 110	\$ 104
Sister Bay	10,172 8.16%	8,830 9.48%	8,527 15.12%	8,622 15.72%	8,767 14.00%	9,137 12.55%
	\$ 149	\$ 118	\$ 88	\$ 89	\$ 88	\$ 87
Sturgeon Bay - City	18,749 24.11%	16,134 28.75%	17,251 31.21%	16,559 37.57%	18,419 32.43%	18,202 36.97%
	\$ 70	\$ 71	\$ 68	\$ 69	\$ 72	\$ 70
Sturgeon Bay - Town	245 2.45%	255 8.63%	251 4.78%	330 3.33%	248 6.05%	371 2.16%
	\$ 368	\$ 163	\$ 211	\$ 158	\$ 171	\$ 160
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Washington Island	1,104 10.33%	1,235 6.72%	1,184 3.63%	956 10.15%	1,321 7.27%	1,106 7.96%
	\$ 69	\$ 63	\$ 77	\$ 83	\$ 71	\$ 70
Available	72,283	65,947	65,160	64,403	69,258	69,220
Filled	10,502	11,883	13,333	14,326	13,715	13,728
%	14.53%	18.02%	20.46%	22.24%	19.80%	19.83%
Average	\$ 96	\$ 81	\$ 83	\$ 83	\$ 82	\$ 80