

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-12 Adj 1/31/13	Jan-13 Adj 1/31/14	Feb-12 Adj 1/31/13	Feb-13 Adj 1/31/14	Mar-12 Adj 1/31/13	Mar-13 Adj 1/31/14	Apr-12 Adj 1/31/13	Apr-13 Adj 1/31/14	May-12 Adj 1/31/13	May-13 Adj 1/31/14	Jun-12 Adj 1/31/13	Jun-13 Adj 1/31/14
Baileys Harbor	3,462 7.39%	3,590 7.38%	3,277 8.18%	3,248 9.67%	4,186 4.01%	3,498 9.01%	4,309 11.39%	3,786 11.09%	7,442 20.87%	6,736 20.65%	8,331 41.77%	8,277 39.94%
	\$ 113	\$ 138	\$ 138	\$ 96	\$ 187	\$ 106	\$ 117	\$ 109	\$ 138	\$ 161	\$ 161	\$ 175
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	31 0.00%	31 0.00%	29 0.00%	28 0.00%	31 0.00%	31 0.00%	30 0.00%	0 0.00%	89 11.24%	83 3.61%	90 15.56%	150 22.67%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 165	\$ 190	\$ 239	\$ 208
Egg Harbor-Town	8,686 4.59%	8,696 7.54%	7,941 9.77%	7,302 12.37%	7,656 7.59%	7,735 8.84%	7,305 11.36%	8,104 7.48%	11,076 21.07%	10,437 23.19%	11,085 43.00%	10,790 45.44%
	\$ 95	\$ 96	\$ 69	\$ 91	\$ 89	\$ 103	\$ 87	\$ 92	\$ 109	\$ 109	\$ 154	\$ 142
Egg Harbor - Village	4,746 8.45%	4,153 26.01%	4,376 18.76%	3,635 31.20%	4,595 19.85%	4,033 29.43%	5,365 15.86%	4,288 22.41%	8,955 31.50%	8,596 32.57%	11,127 54.37%	11,110 44.34%
	\$ 193	\$ -	\$ 83	\$ 52	\$ 77	\$ 66	\$ 92	\$ 60	\$ 108	\$ 106	\$ 122	\$ 154
Ephraim	6,428 9.86%	6,581 10.17%	6,017 15.02%	5,900 14.03%	6,263 14.45%	6,151 14.86%	7,136 15.39%	6,369 11.46%	14,227 26.36%	13,996 26.29%	15,499 51.07%	15,562 48.55%
	\$ 126	\$ 114	\$ 90	\$ 100	\$ 70	\$ 87	\$ 89	\$ 96	\$ 108	\$ 105	\$ 128	\$ 135
Forestville - Town	31 0.00%	31 0.00%	29 0.00%	28 0.00%	62 0.00%	31 0.00%	30 0.00%	30 0.00%	31 0.00%	31 0.00%	30 10.00%	30 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 267	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	775 6.97%	961 6.66%	785 16.31%	929 22.60%	868 10.02%	1,023 12.51%	1,037 9.06%	1,023 2.74%	1,840 18.97%	1,756 27.56%	1,877 17.05%	1,878 30.94%
	\$ 95	\$ 133	\$ 98	\$ 81	\$ 90	\$ 76	\$ 95	\$ 105	\$ 122	\$ 95	\$ 187	\$ 100
Gibraltar	6,725 14.47%	6,128 17.33%	5,881 26.42%	6,020 23.06%	5,765 17.19%	6,376 21.63%	7,901 17.40%	7,225 19.31%	14,872 28.01%	14,596 32.82%	16,272 55.60%	16,275 59.00%
	\$ 161	\$ 159	\$ 104	\$ 128	\$ 114	\$ 99	\$ 124	\$ 99	\$ 128	\$ 111	\$ 136	\$ 144
Jacksonport	1,072 6.53%	898 8.13%	926 6.80%	802 14.46%	904 4.09%	967 6.93%	854 8.78%	810 7.78%	2,521 19.16%	2,383 19.14%	2,827 41.95%	2,810 40.21%
	\$ 157	\$ 170	\$ 137	\$ 118	\$ 88	\$ 123	\$ 90	\$ 133	\$ 91	\$ 109	\$ 142	\$ 147
Liberty Grove	4,450 1.82%	4,279 2.31%	4,104 2.34%	4,092 2.35%	4,382 1.96%	4,037 2.38%	4,873 4.29%	4,478 3.53%	9,907 18.33%	10,211 14.95%	12,064 34.06%	12,540 32.17%
	\$ 173	\$ 151	\$ 123	\$ 114	\$ 113	\$ 136	\$ 116	\$ 108	\$ 76	\$ 106	\$ 128	\$ 138
Nasewaupée	2,381 17.64%	2,418 18.65%	2,203 34.50%	2,184 31.96%	2,418 17.41%	2,383 22.70%	2,309 18.23%	2,468 18.07%	3,186 38.64%	3,224 34.55%	3,396 53.68%	3,445 55.50%
	\$ 51	\$ 45	\$ 56	\$ 59	\$ 48	\$ 54	\$ 43	\$ 52	\$ 70	\$ 76	\$ 99	\$ 102
Sevastopol	5,265 13.71%	4,247 14.43%	4,902 18.46%	3,779 24.29%	5,188 22.61%	4,238 25.77%	5,384 24.41%	4,408 21.67%	6,449 32.08%	5,696 31.46%	6,759 54.11%	6,258 56.12%
	\$ 123	\$ 137	\$ 97	\$ 117	\$ 87	\$ 110	\$ 104	\$ 99	\$ 113	\$ 127	\$ 148	\$ 175

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	Jan-12	Jan-13	Feb-12	Feb-13	Mar-12	Mar-13	Apr-12	Apr-13	May-12	May-13	Jun-12	Jun-13
	Adj 1/31/13	Adj 1/31/14	Adj 1/31/13	Adj 1/31/14	Adj 1/31/13	Adj 1/31/14	Adj 1/31/13	Adj 1/31/14	Adj 1/31/13	Adj 1/31/14	Adj 1/31/13	Adj 1/31/14
Sister Bay	10,252 7.91%	10,172 8.16%	9,853 16.44%	8,527 15.12%	10,313 11.03%	8,767 14.00%	9,841 13.89%	9,603 11.08%	14,280 24.34%	15,198 21.46%	14,456 50.90%	14,536 47.51%
	\$ 140	\$ 149	\$ 78	\$ 88	\$ 83	\$ 88	\$ 91	\$ 85	\$ 105	\$ 105	\$ 123	\$ 132
Sturgeon Bay - City	19,021 22.86%	18,749 24.11%	18,052 29.91%	17,251 31.21%	19,464 28.25%	18,419 32.43%	18,822 24.49%	18,792 26.06%	19,706 34.50%	19,991 39.63%	19,254 56.18%	19,443 58.19%
	\$ 68	\$ 70	\$ 68	\$ 68	\$ 66	\$ 72	\$ 76	\$ 71	\$ 84	\$ 80	\$ 98	\$ 102
Sturgeon Bay - Town	246 2.44%	245 2.45%	263 3.04%	251 4.78%	186 4.30%	248 6.05%	206 1.94%	237 4.64%	304 8.88%	390 13.08%	673 43.54%	747 45.11%
	\$ 316	\$ 368	\$ 231	\$ 211	\$ 269	\$ 171	\$ 205	\$ 139	\$ 152	\$ 139	\$ 134	\$ 186
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 0.00%	31 0.00%	30 100.00%	30 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 58	\$ -
Washington Island	1,079 8.34%	1,104 10.33%	1,146 5.76%	1,184 3.63%	1,163 14.79%	1,321 7.27%	1,485 14.07%	1,537 5.73%	3,136 14.92%	3,802 13.55%	5,918 32.85%	5,972 33.12%
	\$ 69	\$ 59	\$ 77	\$ 77	\$ 53	\$ 71	\$ 72	\$ 73	\$ 66	\$ 72	\$ 90	\$ 99
Available	74,650	72,283	69,784	65,160	73,444	69,258	76,887	73,158	118,052	117,157	129,688	129,853
Filled	9,266	10,502	13,398	13,333	12,177	13,715	12,948	11,823	31,351	32,206	62,872	62,031
%	12.41%	14.53%	19.20%	20.46%	16.58%	19.80%	16.84%	16.16%	26.56%	27.49%	48.48%	47.77%
Average	\$ 101	\$ 96	\$ 80	\$ 83	\$ 77	\$ 82	\$ 90	\$ 81	\$ 103	\$ 102	\$ 126	\$ 135

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	Jul-12	Jul-13	Aug-12	Aug-13	Sep-12	Sep-13	Oct-12	Oct-13	Nov-12	Nov-13	Dec-12	Dec-13
	Adj 1/31/13	Adj 1/31/14	Adj 1/31/13	Adj 1/31/14	Adj 1/31/13	Adj 1/31/14	Adj 1/31/13	Adj 1/31/14	Adj 1/31/13	Adj 1/31/14	Adj 1/31/13	Adj 1/31/14
Baileys Harbor	8,901 73.54%	9,568 67.14%	8,897 64.99%	9,474 64.80%	8,369 42.60%	8,937 55.00%	8,163 37.18%	8,611 43.61%	3,418 12.49%	3,940 13.88%	3,571 8.93%	3,534 10.41%
	\$ 188	\$ 188	\$ 191	\$ 196	\$ 174	\$ 173	\$ 168	\$ 172	\$ 150	\$ 107	\$ 107	\$ 123
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	124 45.97%	155 54.84%	124 58.06%	155 49.68%	120 25.00%	147 19.73%	155 16.13%	155 33.55%	30 0.00%	0 0.00%	31 0.00%	0 0.00%
	\$ 192	\$ 239	\$ 230	\$ 194	\$ 217	\$ 168	\$ 176	\$ 180	\$ -	\$ -	\$ -	\$ -
Egg Harbor-Town	11,345 72.68%	11,955 67.26%	11,288 68.17%	11,023 70.91%	10,998 43.40%	10,741 41.51%	10,897 43.29%	11,546 43.25%	8,595 10.97%	9,630 11.82%	8,899 8.21%	9,683 7.78%
	\$ 172	\$ 179	\$ 170	\$ 171	\$ 151	\$ 151	\$ 145	\$ 148	\$ 88	\$ 83	\$ 106	\$ 74
Egg Harbor - Village	11,472 76.60%	11,603 73.46%	11,348 74.17%	11,426 74.44%	11,133 58.75%	10,974 58.87%	10,171 50.33%	11,476 49.37%	4,606 21.58%	4,480 28.93%	4,792 16.11%	4,759 14.92%
	\$ 166	\$ 171	\$ 165	\$ 176	\$ 136	\$ 136	\$ 144	\$ 148	\$ 91	\$ 76	\$ 73	\$ 104
Ephraim	16,184 75.82%	16,326 73.94%	16,285 76.90%	16,469 75.86%	15,544 53.69%	14,961 57.98%	14,251 52.40%	14,649 51.59%	5,903 19.16%	6,125 16.59%	6,494 14.26%	6,204 12.56%
	\$ 163	\$ 164	\$ 158	\$ 162	\$ 149	\$ 141	\$ 143	\$ 157	\$ 95	\$ 92	\$ 79	\$ 115
Forestville - Town	31 0.00%	31 9.68%	31 0.00%	31 12.90%	30 0.00%	30 0.00%	31 0.00%	31 0.00%	30 0.00%	30 0.00%	0 0.00%	31 0.00%
	\$ -	\$ 208	\$ -	\$ 200	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	1,916 39.51%	1,954 44.98%	1,881 51.57%	1,943 39.48%	1,668 34.23%	1,870 18.18%	1,645 18.30%	1,887 16.38%	1,396 9.24%	1,309 13.45%	930 10.75%	960 16.04%
	\$ 132	\$ 110	\$ 107	\$ 125	\$ 86	\$ 129	\$ 95	\$ 117	\$ 79	\$ 74	\$ 94	\$ 76
Gibraltar	17,040 80.33%	17,110 80.29%	17,119 78.16%	19,775 69.19%	16,380 62.57%	16,264 62.58%	16,578 53.80%	16,218 59.77%	6,483 24.73%	7,055 24.21%	6,208 25.64%	5,224 25.50%
	\$ 165	\$ 169	\$ 164	\$ 169	\$ 137	\$ 149	\$ 142	\$ 147	\$ 117	\$ 115	\$ 110	\$ 156
Jacksonport	3,004 72.90%	2,976 72.82%	3,224 67.18%	3,095 71.70%	2,759 39.40%	2,796 32.01%	2,448 36.81%	2,769 25.82%	951 6.41%	881 8.85%	925 10.27%	957 7.00%
	\$ 165	\$ 183	\$ 184	\$ 175	\$ 136	\$ 133	\$ 95	\$ 135	\$ 118	\$ 91	\$ 167	\$ 196
Liberty Grove	13,398 57.82%	12,916 60.00%	12,565 58.70%	12,636 61.78%	11,931 38.92%	12,273 34.25%	11,552 34.83%	11,715 37.61%	4,769 5.64%	5,127 11.61%	4,408 3.63%	5,064 4.60%
	\$ 160	\$ 166	\$ 153	\$ 157	\$ 120	\$ 129	\$ 125	\$ 125	\$ 145	\$ 72	\$ 207	\$ 139
Nasewaupée	3,596 73.19%	3,542 66.43%	3,643 68.49%	3,625 66.37%	3,379 39.95%	3,290 39.88%	2,134 29.10%	3,146 40.72%	1,600 10.38%	2,310 13.20%	2,449 11.72%	2,443 10.44%
	\$ 132	\$ 136	\$ 128	\$ 127	\$ 119	\$ 114	\$ 121	\$ 94	\$ 62	\$ 52	\$ 36	\$ 47
Sevastopol	7,277 70.96%	7,073 70.73%	7,288 66.96%	6,926 69.45%	6,772 53.56%	5,724 52.20%	5,589 53.23%	6,498 50.85%	4,350 29.24%	4,838 26.48%	4,348 16.26%	4,214 19.15%
	\$ 208	\$ 221	\$ 212	\$ 226	\$ 166	\$ 181	\$ 154	\$ 157	\$ 93	\$ 107	\$ 97	\$ 125

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	Jul-12	Jul-13	Aug-12	Aug-13	Sep-12	Sep-13	Oct-12	Oct-13	Nov-12	Nov-13	Dec-12	Dec-13
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Sister Bay	15,166 76.24%	15,158 74.15%	15,224 72.60%	15,160 74.49%	14,573 50.10%	14,656 51.02%	14,405 51.50%	14,829 52.71%	8,414 18.34%	9,767 16.61%	8,041 15.61%	8,852 14.38%
	\$ 159	\$ 168	\$ 169	\$ 165	\$ 138	\$ 139	\$ 136	\$ 146	\$ 98	\$ 89	\$ 71	\$ 91
Sturgeon Bay - City	20,319 72.89%	20,057 71.80%	20,464 64.90%	18,376 77.69%	19,404 57.44%	18,318 58.73%	19,402 48.28%	18,378 57.23%	17,808 25.69%	17,166 30.38%	18,754 20.06%	18,512 23.04%
	\$ 119	\$ 122	\$ 117	\$ 118	\$ 110	\$ 114	\$ 114	\$ 114	\$ 77	\$ 79	\$ 77	\$ 77
Sturgeon Bay - Town	1,038 62.94%	1,044 63.79%	1,272 51.42%	1,088 60.66%	856 33.53%	911 30.30%	643 28.15%	670 27.31%	293 15.36%	320 9.38%	248 17.34%	273 8.79%
	\$ 146	\$ 181	\$ 141	\$ 178	\$ 115	\$ 163	\$ 121	\$ 169	\$ 87	\$ 115	\$ 54	\$ 193
Union	31 64.52%	31 41.94%	31 80.65%	0 0.00%	30 10.00%	0 0.00%	31 22.58%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ 101	\$ 117	\$ 93	\$ -	\$ 167	\$ -	\$ 113	\$ -	\$ -	\$ -	\$ -	\$ -
Washington Island	6,321 54.93%	6,236 54.57%	6,255 51.72%	6,243 50.47%	5,672 24.56%	5,648 25.85%	3,709 21.89%	4,452 24.44%	1,807 7.80%	1,621 21.34%	979 9.81%	1,135 8.90%
	\$ 98	\$ 106	\$ 102	\$ 105	\$ 96	\$ 95	\$ 83	\$ 78	\$ 70	\$ 58	\$ 65	\$ 62
Available	137,163	137,735	136,939	137,445	129,618	127,540	121,804	127,030	70,453	74,599	71,077	71,845
Filled	98,602	96,757	94,003	96,108	64,913	63,024	55,889	61,003	13,298	15,353	10,845	11,122
%	71.89%	70.25%	68.65%	69.92%	50.08%	49.42%	45.88%	48.02%	18.87%	20.58%	15.26%	15.48%
Average	\$ 158	\$ 163	\$ 158	\$ 161	\$ 136	\$ 139	\$ 136	\$ 140	\$ 93	\$ 87	\$ 87	\$ 99