

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-13	Jan-14	Feb-13	Feb-14	Mar-13	Mar-14	Apr-13	Apr-14	May-13	May-14	Jun-13	Jun-14
	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14	Adj 7/31/14	Adj 1/31/14	Adj 7/31/14
Baileys Harbor	3,590 7.38%	3,405 6.43%	3,248 9.67%	3,048 10.47%	3,498 9.01%	3,343 9.33%	3,786 11.09%	3,741 11.41%	6,736 20.65%	8,287 19.07%	8,277 39.94%	8,621 41.82%
	\$ 138	\$ 138	\$ 96	\$ 107	\$ 106	\$ 64	\$ 109	\$ 94	\$ 161	\$ 143	\$ 175	\$ 177
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 0.00%	0 0.00%	30 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	31 0.00%	0 0.00%	28 0.00%	0 0.00%	31 0.00%	0 0.00%	0 0.00%	0 0.00%	83 3.61%	158 15.82%	150 22.67%	90 44.44%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 190	\$ 177	\$ 208	\$ 258
Egg Harbor-Town	8,696 7.54%	9,992 8.29%	7,302 12.37%	9,236 10.56%	7,735 8.84%	9,955 9.45%	8,104 7.48%	9,037 7.75%	10,437 23.19%	10,886 25.00%	10,790 45.44%	10,901 47.47%
	\$ 96	\$ 81	\$ 91	\$ 85	\$ 103	\$ 62	\$ 92	\$ 79	\$ 109	\$ 105	\$ 142	\$ 142
Egg Harbor - Village	4,153 26.01%	4,870 12.61%	3,635 31.20%	3,708 34.49%	4,033 29.43%	4,356 20.09%	4,288 22.41%	4,637 21.00%	8,596 32.57%	11,739 27.98%	11,110 44.34%	11,452 51.59%
	\$ 193	\$ 107	\$ 52	\$ 54	\$ 66	\$ 81	\$ 60	\$ 75	\$ 106	\$ 100	\$ 154	\$ 134
Ephraim	6,581 10.17%	6,409 8.07%	5,900 14.03%	5,734 11.77%	6,151 14.86%	5,764 12.51%	6,369 11.46%	6,357 13.21%	13,996 26.29%	13,208 28.95%	15,562 48.55%	14,526 50.76%
	\$ 114	\$ 111	\$ 100	\$ 114	\$ 87	\$ 93	\$ 96	\$ 88	\$ 105	\$ 106	\$ 135	\$ 139
Forestville - Town	31 0.00%	31 0.00%	28 0.00%	28 0.00%	31 0.00%	0 0.00%	30 0.00%	31 0.00%	31 0.00%	31 0.00%	30 0.00%	30 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	961 6.66%	961 19.15%	929 22.60%	896 30.47%	1,023 12.51%	1,067 22.21%	1,023 2.05%	1,067 11.43%	1,756 27.56%	1,934 19.34%	1,878 30.94%	2,238 20.82%
	\$ 133	\$ 69	\$ 81	\$ 65	\$ 76	\$ 78	\$ 174	\$ 65	\$ 95	\$ 99	\$ 100	\$ 123
Gibraltar	6,128 17.33%	6,082 20.34%	6,020 23.06%	5,675 23.19%	6,376 21.63%	6,311 17.84%	7,225 19.31%	6,783 24.55%	14,596 32.82%	14,360 33.80%	16,275 59.00%	15,828 59.43%
	\$ 159	\$ 140	\$ 128	\$ 137	\$ 99	\$ 117	\$ 99	\$ 86	\$ 111	\$ 119	\$ 144	\$ 144
Jacksonport	898 8.13%	877 6.84%	802 14.46%	791 10.75%	967 6.93%	849 5.18%	810 7.78%	853 4.92%	2,383 19.14%	2,448 20.14%	2,810 40.21%	2,681 39.50%
	\$ 170	\$ 169	\$ 118	\$ 146	\$ 123	\$ 178	\$ 133	\$ 150	\$ 109	\$ 100	\$ 147	\$ 150
Liberty Grove	4,279 2.31%	4,271 3.56%	4,092 2.35%	4,312 3.41%	4,037 2.98%	4,097 3.78%	4,478 3.53%	4,094 4.82%	10,211 14.95%	9,355 14.66%	12,540 32.17%	11,271 37.76%
	\$ 151	\$ 142	\$ 114	\$ 108	\$ 136	\$ 92	\$ 108	\$ 87	\$ 106	\$ 114	\$ 138	\$ 132
Nasewaupie	2,418 18.65%	2,417 21.97%	2,184 31.96%	2,197 36.55%	2,383 22.70%	2,419 28.69%	2,468 18.07%	2,251 14.53%	3,224 34.55%	3,470 38.99%	3,445 55.50%	3,478 57.33%
	\$ 45	\$ 57	\$ 59	\$ 63	\$ 54	\$ 65	\$ 52	\$ 43	\$ 76	\$ 78	\$ 102	\$ 111
Sevastopol	4,247 14.43%	4,090 21.56%	3,779 24.29%	3,853 34.10%	4,238 25.77%	4,192 25.33%	4,408 21.67%	4,522 24.48%	5,696 31.46%	5,891 36.34%	6,258 56.12%	5,534 57.54%
	\$ 137	\$ 90	\$ 117	\$ 96	\$ 110	\$ 104	\$ 99	\$ 97	\$ 127	\$ 122	\$ 175	\$ 189
Sister Bay	10,172 8.16%	9,792 9.44%	8,527 15.12%	8,634 15.81%	8,767 14.00%	9,603 13.39%	9,603 11.08%	8,209 15.71%	15,198 21.46%	13,181 24.66%	14,536 47.51%	14,465 49.79%
	\$ 149	\$ 117	\$ 88	\$ 89	\$ 88	\$ 82	\$ 85	\$ 84	\$ 105	\$ 111	\$ 132	\$ 137
Sturgeon Bay - City	18,749 24.11%	18,696 25.97%	17,251 31.21%	17,651 37.50%	18,419 32.43%	19,617 35.90%	18,792 26.06%	18,855 29.27%	19,991 39.63%	20,194 45.33%	19,443 58.19%	18,740 57.93%
	\$ 70	\$ 71	\$ 68	\$ 68	\$ 72	\$ 70	\$ 71	\$ 72	\$ 80	\$ 81	\$ 102	\$ 104
Sturgeon Bay - Town	245 2.45%	379 5.80%	251 4.78%	330 3.33%	248 6.05%	371 2.16%	237 4.64%	343 7.87%	390 13.08%	420 27.62%	747 45.11%	676 47.49%
	\$ 368	\$ 163	\$ 211	\$ 158	\$ 171	\$ 160	\$ 139	\$ 149	\$ 139	\$ 176	\$ 186	\$ 187
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 0.00%	31 6.45%	30 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100	\$ -	\$ -
Washington Island	1,104 10.33%	1,235 6.72%	1,184 3.63%	984 9.86%	1,321 7.27%	1,106 7.96%	1,537 5.73%	1,079 25.39%	3,802 13.55%	3,398 19.75%	5,972 33.12%	4,669 36.17%
	\$ 69	\$ 63	\$ 77	\$ 83	\$ 71	\$ 70	\$ 73	\$ 47	\$ 72	\$ 64	\$ 99	\$ 94
Available	72,283	73,507	65,160	67,077	69,258	73,050	73,158	71,858	117,157	119,022	129,853	125,230
Filled	10,502	11,109	13,333	15,278	13,715	14,592	11,823	13,503	32,206	35,215	62,031	62,535
%	14.53%	15.11%	20.46%	22.78%	19.80%	19.98%	16.16%	18.79%	27.49%	29.59%	47.77%	49.94%
Average	\$ 96	\$ 91	\$ 83	\$ 81	\$ 82	\$ 79	\$ 81	\$ 79	\$ 102	\$ 102	\$ 135	\$ 136