

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-13 Adj 1/31/14	Jan-14 Unadjusted	Feb-13 Adj 1/31/14	Feb-14 Unadjusted
Baileys Harbor	3,590 7.38%	3,343 6.55%	3,248 9.67%	3,020 10.56%
	\$ 138	\$ 138	\$ 96	\$ 107
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -
Clay Banks	31 0.00%	0 0.00%	28 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -
Egg Harbor-Town	8,696 7.54%	9,620 8.26%	7,302 12.37%	9,236 10.56%
	\$ 96	\$ 79	\$ 91	\$ 85
Egg Harbor - Village	4,153 26.01%	4,870 12.61%	3,635 31.20%	3,708 34.49%
	\$ 193	\$ 107	\$ 52	\$ 54
Ephraim	6,581 10.17%	4,450 9.69%	5,900 14.03%	5,538 11.65%
	\$ 114	\$ 111	\$ 100	\$ 113
Forestville - Town	31 0.00%	31 0.00%	28 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -
Gardner	961 6.66%	930 19.78%	929 22.60%	868 31.45%
	\$ 133	\$ 69	\$ 81	\$ 65
Gibraltar	6,128 17.33%	5,961 20.57%	6,020 23.06%	5,647 23.22%
	\$ 159	\$ 139	\$ 128	\$ 137
Jacksonport	898 8.13%	781 7.68%	802 14.46%	791 10.75%
	\$ 170	\$ 169	\$ 118	\$ 146
Liberty Grove	4,279 2.31%	4,240 3.58%	4,092 2.35%	4,283 3.43%
	\$ 151	\$ 142	\$ 114	\$ 108
Nasewaupée	2,418 18.65%	1,270 20.87%	2,184 31.96%	1,217 30.90%
	\$ 45	\$ 69	\$ 59	\$ 89
Sevastopol	4,247 14.43%	3,997 22.07%	3,779 24.29%	3,628 33.93%
	\$ 137	\$ 90	\$ 117	\$ 90
Sister Bay	10,172 8.16%	8,830 9.48%	8,527 15.12%	8,622 15.72%
	\$ 149	\$ 118	\$ 88	\$ 89
Sturgeon Bay - City	18,749 24.11%	16,134 28.75%	17,251 31.21%	16,559 37.57%
	\$ 70	\$ 71	\$ 68	\$ 69
Sturgeon Bay - Town	245 2.45%	255 8.63%	251 4.78%	330 3.33%
	\$ 368	\$ 163	\$ 211	\$ 158
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -
Washington Island	1,104 10.33%	1,235 6.72%	1,184 3.63%	956 10.15%
	\$ 69	\$ 63	\$ 77	\$ 83
Available	72,283	65,947	65,160	64,403
Filled	10,502	11,883	13,333	14,326
%	14.53%	18.02%	20.46%	22.24%
Average	\$ 96	\$ 81	\$ 83	\$ 83