

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-11	Jan-12	Feb-11	Feb-12	Mar-11	Mar-12	Apr-11	Apr-12	May-11	May-12	Jun-11	Jun-12
	Adj 1/31/12	Adj 7/31/12	Adj 1/31/12	Adj 7/31/12	Adj 1/31/12	Adj 7/31/12	Adj 1/31/12	Adj 7/31/12	Adj 1/31/12	Adj 7/31/12	Adj 1/31/12	Unadj
Baileys Harbor	3,488 5.91%	3,431 7.46%	3,111 6.49%	3,277 8.18%	3,405 6.17%	4,155 4.04%	4,990 6.71%	4,190 11.58%	7,995 17.96%	7,070 21.60%	9,087 30.27%	7,158 40.01%
	\$ 117	\$ 113	\$ 120	\$ 138	\$ 108	\$ 187	\$ 110	\$ 118	\$ 139	\$ 138	\$ 160	\$ 173
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	31 0.00%	31 0.00%	28 0.00%	29 0.00%	62 0.00%	31 0.00%	30 0.00%	30 0.00%	62 0.00%	89 11.24%	60 5.00%	90 15.56%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 165	\$ 367	\$ 239
Egg Harbor-Town	8,901 5.45%	8,376 4.73%	7,967 9.46%	7,680 10.07%	7,845 7.85%	7,439 7.70%	7,984 7.60%	7,095 11.61%	10,602 17.69%	10,890 21.10%	10,967 38.92%	10,814 43.50%
	\$ 104	\$ 95	\$ 84	\$ 69	\$ 81	\$ 89	\$ 90	\$ 90	\$ 109	\$ 109	\$ 140	\$ 155
Egg Harbor - Village	4,610 18.20%	4,426 8.81%	4,177 18.41%	3,994 20.33%	4,555 18.97%	4,315 20.65%	5,057 16.39%	5,107 16.49%	9,021 30.75%	8,507 32.98%	10,949 49.79%	10,969 54.63%
	\$ 92	\$ 195	\$ 74	\$ 82	\$ 60	\$ 75	\$ 75	\$ 92	\$ 99	\$ 108	\$ 118	\$ 121
Ephraim	6,569 7.66%	6,397 9.91%	5,896 11.45%	5,988 15.05%	6,240 9.84%	6,232 14.52%	6,433 10.91%	7,106 15.45%	13,237 23.20%	13,762 26.97%	15,590 48.29%	14,928 52.75%
	\$ 136	\$ 126	\$ 111	\$ 89	\$ 90	\$ 70	\$ 92	\$ 89	\$ 115	\$ 108	\$ 119	\$ 126
Forestville - Town	0 0.00%	0 0.00%	0 0.00%	29 0.00%	0 0.00%	31 0.00%	0 0.00%	30 0.00%	62 0.00%	0 0.00%	61 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	930 10.65%	775 6.97%	877 16.08%	785 16.31%	771 12.19%	868 10.02%	783 9.58%	1,037 9.06%	1,539 26.38%	1,840 18.97%	1,936 21.80%	1,863 16.91%
	\$ 112	\$ 95	\$ 104	\$ 98	\$ 110	\$ 90	\$ 113	\$ 95	\$ 111	\$ 122	\$ 115	\$ 182
Gibraltar	6,628 16.10%	6,725 14.47%	5,835 21.25%	5,881 26.42%	6,111 16.35%	5,765 17.19%	8,031 13.56%	7,901 17.40%	13,774 26.58%	14,748 28.13%	15,292 53.75%	16,037 55.92%
	\$ 174	\$ 161	\$ 131	\$ 104	\$ 105	\$ 114	\$ 108	\$ 124	\$ 126	\$ 127	\$ 135	\$ 134
Jacksonport	861 7.32%	1,072 6.53%	810 7.78%	840 7.50%	856 7.59%	873 4.24%	944 7.42%	824 9.10%	2,435 14.46%	2,490 19.16%	3,063 35.32%	2,617 42.30%
	\$ 221	\$ 157	\$ 145	\$ 137	\$ 106	\$ 88	\$ 140	\$ 90	\$ 111	\$ 87	\$ 138	\$ 134
Liberty Grove	4,323 2.38%	4,264 1.90%	4,032 1.98%	4,104 2.34%	4,295 2.03%	4,351 1.98%	3,786 3.80%	4,873 4.29%	9,531 10.92%	9,443 19.17%	11,526 30.05%	11,581 35.02%
	\$ 172	\$ 173	\$ 146	\$ 123	\$ 115	\$ 113	\$ 65	\$ 116	\$ 104	\$ 75	\$ 120	\$ 128
Nasewaupee	2,129 24.42%	2,350 17.79%	2,047 28.72%	2,174 34.96%	2,581 20.42%	2,387 17.64%	1,854 20.23%	2,279 17.95%	3,105 32.37%	2,024 29.20%	2,443 44.45%	2,271 49.76%
	\$ 65	\$ 51	\$ 59	\$ 56	\$ 48	\$ 48	\$ 41	\$ 41	\$ 76	\$ 90	\$ 115	\$ 116

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	Jan-11	Jan-12	Feb-11	Feb-12	Mar-11	Mar-12	Apr-11	Apr-12	May-11	May-12	Jun-11	Jun-12
	Adj 1/31/12	Adj 7/31/12	Adj 1/31/12	Adj 7/31/12	Adj 1/31/12	Adj 7/31/12	Adj 1/31/12	Adj 7/31/12	Adj 1/31/12	Adj 7/31/12	Adj 1/31/12	Unadj
Sevastopol	5,526 14.17%	5,265 13.71%	4,769 17.93%	4,902 18.46%	5,552 14.82%	5,188 22.61%	5,032 20.79%	5,384 24.41%	6,384 31.53%	6,387 32.39%	6,910 48.39%	5,777 58.02%
	\$ 122	\$ 123	\$ 97	\$ 97	\$ 116	\$ 87	\$ 90	\$ 104	\$ 111	\$ 113	\$ 144	\$ 153
Sister Bay	10,139 12.98%	10,190 7.96%	9,482 15.58%	9,853 16.44%	10,509 8.55%	10,313 11.03%	9,987 15.70%	9,841 13.89%	13,875 23.08%	14,280 24.34%	14,087 46.70%	13,627 52.31%
	\$ 89	\$ 140	\$ 80	\$ 78	\$ 88	\$ 83	\$ 62	\$ 91	\$ 100	\$ 105	\$ 123	\$ 125
Sturgeon Bay - City	18,459 20.69%	18,990 22.90%	16,726 30.34%	18,052 29.91%	17,380 36.74%	19,464 28.25%	17,717 25.70%	18,822 24.49%	20,146 34.86%	19,241 34.35%	21,083 48.95%	19,254 56.18%
	\$ 71	\$ 68	\$ 63	\$ 68	\$ 53	\$ 66	\$ 69	\$ 76	\$ 77	\$ 84	\$ 95	\$ 98
Sturgeon Bay - Town	308 6.82%	246 2.44%	201 10.45%	263 3.04%	248 4.84%	186 4.30%	271 4.43%	206 1.94%	326 8.90%	287 9.41%	685 38.98%	523 47.04%
	\$ 114	\$ 316	\$ 114	\$ 231	\$ 101	\$ 269	\$ 87	\$ 205	\$ 147	\$ 152	\$ 140	\$ 136
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	62 0.00%	31 0.00%	91 20.88%	30 100.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 113	\$ 58
Washington Island	955 5.76%	1,079 8.34%	1,132 3.53%	1,146 5.76%	1,161 6.89%	862 19.95%	1,307 6.50%	1,305 16.02%	3,657 10.23%	2,795 16.35%	5,928 27.65%	5,520 35.02%
	\$ 67	\$ 69	\$ 63	\$ 77	\$ 89	\$ 53	\$ 63	\$ 72	\$ 66	\$ 66	\$ 100	\$ 91
Available	73,857	74,082	67,090	69,199	71,571	72,885	74,206	76,390	115,844	114,441	129,758	123,059
Filled	9,880	9,250	11,980	13,383	12,275	12,148	11,491	12,915	28,262	30,368	56,441	60,529
%	13.38%	12.49%	17.86%	19.34%	17.15%	16.67%	15.49%	16.91%	24.40%	26.54%	43.50%	49.19%
Average	\$ 98	\$ 101	\$ 82	\$ 79	\$ 70	\$ 77	\$ 77	\$ 90	\$ 102	\$ 104	\$ 122	\$ 127

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	Jul-11	Jul-12	Aug-11	Aug-12	Sep-11	Sep-12	Oct-11	Oct-12	Nov-11	Nov-12
	Adj 1/31/12	Unadj	Adj 1/31/12	Unadj	Adj 1/31/12	Unadj	Adj 1/31/12	Unadj	Adj 1/31/12	Unadj
Baileys Harbor	9,713 67.94%	8,684 73.55%	9,785 61.15%	8,401 64.08%	7,317 44.18%	7,919 43.26%	9,097 38.53%	7,574 37.44%	3,459 10.29%	3,418 12.49%
	\$ 179	\$ 187	\$ 182	\$ 186	\$ 157	\$ 174	\$ 158	\$ 167	\$ 146	\$ 150
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	123 48.78%	124 45.97%	122 57.38%	124 58.06%	117 8.55%	120 25.00%	93 12.90%	155 16.13%	30 0.00%	30 0.00%
	\$ 205	\$ 192	\$ 217	\$ 230	\$ 259	\$ 217	\$ 112	\$ 176	\$ -	\$ -
Egg Harbor-Town	11,367 72.02%	10,990 73.84%	11,294 67.44%	11,040 69.32%	10,812 40.70%	10,728 43.68%	10,597 45.28%	9,982 44.67%	8,388 11.70%	8,565 11.01%
	\$ 172	\$ 170	\$ 160	\$ 170	\$ 151	\$ 151	\$ 146	\$ 146	\$ 94	\$ 88
Egg Harbor - Village	11,479 77.92%	11,348 76.91%	11,426 74.20%	11,401 74.43%	10,785 60.47%	10,983 58.96%	11,314 49.55%	9,985 50.27%	4,675 19.06%	4,575 21.73%
	\$ 163	\$ 166	\$ 154	\$ 160	\$ 124	\$ 135	\$ 144	\$ 142	\$ 95	\$ 91
Ephraim	16,159 76.19%	16,029 76.43%	16,246 75.45%	14,321 77.93%	14,964 56.05%	15,094 54.59%	14,223 53.95%	11,485 55.77%	6,070 15.47%	5,873 19.26%
	\$ 158	\$ 162	\$ 150	\$ 160	\$ 134	\$ 148	\$ 136	\$ 149	\$ 107	\$ 95
Forestville - Town	62 0.00%	31 0.00%	93 0.00%	0 0.00%	60 0.00%	0 0.00%	62 3.23%	31 0.00%	60 0.00%	30 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 150	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	1,798 48.00%	1,916 39.51%	1,781 41.38%	1,829 51.18%	1,697 30.23%	1,601 35.35%	1,869 23.17%	1,614 18.65%	960 8.33%	1,396 9.24%
	\$ 118	\$ 132	\$ 115	\$ 99	\$ 104	\$ 83	\$ 105	\$ 95	\$ 103	\$ 79
Gibraltar	15,856 81.18%	16,111 81.65%	16,343 77.37%	16,809 78.58%	15,189 61.26%	16,050 63.18%	15,544 57.42%	14,967 54.09%	6,646 19.03%	6,393 24.73%
	\$ 165	\$ 167	\$ 157	\$ 164	\$ 138	\$ 137	\$ 140	\$ 140	\$ 136	\$ 116
Jacksonport	3,067 76.33%	2,942 73.93%	3,156 70.06%	3,131 67.45%	2,813 38.71%	2,609 39.40%	2,632 35.60%	1,773 27.75%	1,038 7.32%	890 6.85%
	\$ 165	\$ 160	\$ 168	\$ 182	\$ 119	\$ 129	\$ 106	\$ 126	\$ 99	\$ 118
Liberty Grove	12,681 58.42%	12,814 58.40%	12,065 57.04%	11,446 58.27%	11,496 38.07%	10,308 38.57%	11,152 37.03%	10,095 35.14%	4,678 5.96%	4,769 5.64%
	\$ 154	\$ 160	\$ 146	\$ 151	\$ 110	\$ 118	\$ 122	\$ 127	\$ 134	\$ 145
Nasewaupee	3,533 71.38%	3,410 75.07%	3,561 62.45%	2,558 67.63%	3,448 38.34%	3,166 40.93%	3,179 34.32%	1,979 30.02%	2,368 13.09%	1,540 10.78%
	\$ 121	\$ 131	\$ 117	\$ 147	\$ 104	\$ 117	\$ 93	\$ 120	\$ 45	\$ 62

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	Jul-11	Jul-12	Aug-11	Aug-12	Sep-11	Sep-12	Oct-11	Oct-12	Nov-11	Nov-12
	Adj 1/31/12	Unadj	Adj 1/31/12	Unadj	Adj 1/31/12	Unadj	Adj 1/31/12	Unadj	Adj 1/31/12	Unadj
Sevastopol	7,276 71.04%	6,155 77.14%	7,067 69.56%	6,093 74.99%	6,344 56.05%	6,442 55.50%	6,414 52.04%	5,155 56.80%	5,168 20.57%	4,380 29.20%
	\$ 199	\$ 213	\$ 198	\$ 220	\$ 143	\$ 166	\$ 140	\$ 154	\$ 101	\$ 93
Sister Bay	15,334 75.26%	14,329 76.82%	15,300 71.10%	14,760 72.73%	13,152 57.74%	14,453 50.24%	14,855 53.21%	13,239 53.40%	9,721 14.41%	7,400 19.76%
	\$ 159	\$ 161	\$ 160	\$ 171	\$ 131	\$ 138	\$ 138	\$ 137	\$ 99	\$ 98
Sturgeon Bay - City	20,282 71.51%	18,831 75.08%	20,626 62.68%	19,906 69.99%	19,457 55.73%	17,604 60.82%	19,487 55.20%	19,309 48.39%	19,157 22.01%	17,478 26.16%
	\$ 116	\$ 119	\$ 116	\$ 107	\$ 113	\$ 110	\$ 111	\$ 114	\$ 70	\$ 77
Sturgeon Bay - Town	924 59.42%	915 67.21%	969 57.79%	1,118 50.27%	829 25.81%	736 32.34%	493 30.02%	550 29.45%	393 4.58%	293 15.36%
	\$ 155	\$ 149	\$ 133	\$ 138	\$ 130	\$ 119	\$ 130	\$ 125	\$ 128	\$ 87
Union	93 34.41%	31 64.52%	93 65.59%	31 80.65%	60 13.33%	30 10.00%	62 19.35%	0 0.00%	0 0.00%	0 0.00%
	\$ 97	\$ 101	\$ 72	\$ 93	\$ 109	\$ 167	\$ 73	\$ -	\$ -	\$ -
Washington Island	6,301 54.82%	5,490 54.19%	6,253 48.90%	5,387 52.87%	5,374 25.55%	4,892 26.61%	4,891 16.87%	3,709 21.89%	1,480 5.68%	1,807 7.80%
	\$ 92	\$ 103	\$ 104	\$ 107	\$ 93	\$ 92	\$ 92	\$ 83	\$ 85	\$ 70
Available	136,048	130,150	136,180	128,355	123,914	122,735	125,964	111,602	74,291	68,837
Filled	97,354	95,172	91,508	90,083	62,721	62,950	60,098	52,088	11,960	13,200
%	71.56%	73.12%	67.20%	70.18%	50.62%	51.29%	47.71%	46.67%	16.10%	19.18%
Average	\$ 154	\$ 158	\$ 151	\$ 156	\$ 129	\$ 135	\$ 132	\$ 137	\$ 94	\$ 93