

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

	<b>Jan-12</b> Adj 1/31/13	<b>Jan-13</b> Adj 7/31/13	<b>Feb-12</b> Adj 1/31/13	<b>Feb-13</b> Adj 7/31/13	<b>Mar-12</b> Adj 1/31/13	<b>Mar-13</b> Adj 7/31/13	<b>Apr-12</b> Adj 1/31/13	<b>Apr-13</b> Adj 7/31/13
Baileys Harbor	3,462 7.39%	3,590 7.38%	3,277 8.18%	3,248 9.67%	4,186 4.01%	3,498 9.01%	4,309 11.39%	3,786 11.09%
	\$ 113	\$ 138	\$ 138	\$ 96	\$ 187	\$ 106	\$ 117	\$ 109
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	31 0.00%	31 0.00%	29 0.00%	28 0.00%	31 0.00%	31 0.00%	30 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Egg Harbor-Town	8,686 4.59%	8,696 7.54%	7,941 9.77%	7,302 12.37%	7,656 7.59%	7,735 8.84%	7,305 11.36%	8,104 7.48%
	\$ 95	\$ 96	\$ 69	\$ 91	\$ 89	\$ 103	\$ 87	\$ 92
Egg Harbor - Village	4,746 8.45%	4,153 26.01%	4,376 18.76%	3,635 31.20%	4,595 19.85%	4,033 29.43%	5,365 15.86%	4,288 22.41%
	\$ 193	\$ 71	\$ 83	\$ 52	\$ 77	\$ 66	\$ 92	\$ 60
Ephraim	6,428 9.86%	6,581 10.17%	6,017 15.02%	5,900 14.03%	6,263 14.45%	6,151 14.86%	7,136 15.39%	6,369 11.46%
	\$ 126	\$ 114	\$ 90	\$ 100	\$ 70	\$ 87	\$ 89	\$ 96
Forestville - Town	31 0.00%	31 0.00%	29 0.00%	28 0.00%	62 0.00%	31 0.00%	30 0.00%	30 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	775 6.97%	961 6.66%	785 16.31%	929 22.60%	868 10.02%	1,023 12.51%	1,037 9.06%	1,023 2.74%
	\$ 95	\$ 133	\$ 98	\$ 81	\$ 90	\$ 76	\$ 95	\$ 105
Gibraltar	6,725 14.47%	6,097 17.42%	5,881 26.42%	6,020 23.06%	5,765 17.19%	6,376 21.63%	7,901 17.40%	7,225 19.31%
	\$ 161	\$ 159	\$ 104	\$ 128	\$ 114	\$ 99	\$ 124	\$ 99
Jacksonport	1,072 6.53%	898 8.13%	926 6.80%	802 14.46%	904 4.09%	967 6.93%	854 8.78%	840 7.50%
	\$ 157	\$ 170	\$ 137	\$ 118	\$ 88	\$ 123	\$ 90	\$ 133

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Liberty Grove	4,450 1.82%	4,279 2.31%	4,104 2.34%	4,092 2.35%	4,382 1.96%	4,037 2.38%	4,873 4.29%	4,478 3.53%
	\$ 173	\$ 151	\$ 123	\$ 114	\$ 113	\$ 136	\$ 116	\$ 108
Nasewaupée	2,381 17.64%	2,418 18.65%	2,203 34.50%	2,184 31.96%	2,418 17.41%	2,352 22.75%	2,309 18.23%	2,438 18.09%
	\$ 51	\$ 45	\$ 56	\$ 59	\$ 48	\$ 53	\$ 43	\$ 51
Sevastopol	5,265 13.71%	4,247 14.43%	4,902 18.46%	3,779 24.29%	5,188 22.61%	4,238 25.77%	5,384 24.41%	4,408 21.67%
	\$ 123	\$ 137	\$ 97	\$ 117	\$ 87	\$ 110	\$ 104	\$ 99
Sister Bay	10,252 7.91%	10,172 8.16%	9,853 16.44%	8,527 15.12%	10,313 11.03%	8,767 14.00%	9,841 13.89%	9,603 11.08%
	\$ 140	\$ 149	\$ 78	\$ 88	\$ 83	\$ 88	\$ 91	\$ 85
Sturgeon Bay - City	19,021 22.86%	18,749 24.11%	18,052 29.91%	17,251 31.21%	19,464 28.25%	18,419 32.43%	18,822 24.49%	18,792 26.06%
	\$ 68	\$ 70	\$ 68	\$ 68	\$ 66	\$ 72	\$ 76	\$ 71
Sturgeon Bay - Town	246 2.44%	245 2.45%	263 3.04%	251 4.78%	186 4.30%	248 6.05%	206 1.94%	237 4.64%
	\$ 316	\$ 368	\$ 231	\$ 211	\$ 269	\$ 171	\$ 205	\$ 139
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Washington Island	1,079 8.34%	1,104 10.33%	1,146 5.76%	1,184 3.63%	1,163 14.79%	1,321 7.27%	1,485 14.07%	1,537 5.73%
	\$ 69	\$ 59	\$ 77	\$ 77	\$ 53	\$ 71	\$ 72	\$ 73
Available	74,650	72,252	69,784	65,160	73,444	69,227	76,887	73,158
Filled	9,266	10,502	13,398	13,333	12,177	13,709	12,948	11,818
%	12.41%	14.54%	19.20%	20.46%	16.58%	19.80%	16.84%	16.15%
Average	\$ 101	\$ 96	\$ 80	\$ 83	\$ 77	\$ 82	\$ 90	\$ 81

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	<b>May-12</b> Adj 1/31/13	<b>May-13</b> Adj 7/31/13	<b>Jun-12</b> Adj 1/31/13	<b>Jun-13</b> Unadj	<b>Jul-12</b> Adj 1/31/13	<b>Jul-13</b> Unadj	<b>Aug-12</b> Adj 1/31/13	<b>Aug-13</b> Unadj	<b>Sep-12</b> Adj 1/31/13	<b>Sep-13</b> Unadj
Baileys Harbor	7,442 20.87%	6,674 20.65%	8,331 41.77%	7,873 40.48%	8,901 73.54%	9,355 67.07%	8,897 64.99%	8,584 68.35%	8,369 42.60%	8,727 39.98%
	\$ 138	\$ 160	\$ 161	\$ 176	\$ 188	\$ 187	\$ 191	\$ 198	\$ 174	\$ 173
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	89 11.24%	52 5.77%	90 15.56%	120 28.33%	124 45.97%	155 54.84%	124 58.06%	155 49.68%	120 25.00%	147 19.73%
	\$ 165	\$ 190	\$ 239	\$ 208	\$ 192	\$ 239	\$ 230	\$ 194	\$ 217	\$ 168
Egg Harbor-Town	11,076 21.07%	10,406 23.26%	11,085 43.00%	10,416 45.70%	11,345 72.68%	11,645 67.61%	11,288 68.17%	10,806 71.15%	10,998 43.40%	10,681 41.72%
	\$ 109	\$ 109	\$ 154	\$ 141	\$ 172	\$ 179	\$ 170	\$ 171	\$ 151	\$ 151
Egg Harbor - Village	8,955 31.50%	8,596 32.57%	11,127 54.37%	11,020 44.62%	11,472 76.60%	11,572 73.59%	11,348 74.17%	10,684 76.06%	11,133 58.75%	10,944 58.94%
	\$ 108	\$ 106	\$ 122	\$ 154	\$ 166	\$ 170	\$ 165	\$ 176	\$ 136	\$ 136
Ephraim	14,227 26.36%	13,481 26.96%	15,499 51.07%	14,872 50.13%	16,184 75.82%	16,233 74.19%	16,285 76.90%	14,507 76.80%	15,544 53.69%	13,941 59.65%
	\$ 108	\$ 105	\$ 128	\$ 134	\$ 163	\$ 164	\$ 158	\$ 164	\$ 149	\$ 143
Forestville - Town	31 0.00%	31 0.00%	30 10.00%	0 0.00%	31 0.00%	31 9.68%	31 0.00%	31 12.90%	30 0.00%	0 0.00%
	\$ -	\$ -	\$ 267	\$ -	\$ -	\$ 208	\$ -	\$ 200	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	1,840 18.97%	1,725 28.06%	1,877 17.05%	1,728 32.87%	1,916 39.51%	1,768 45.93%	1,881 51.57%	1,912 39.12%	1,668 34.23%	1,863 19.00%
	\$ 122	\$ 95	\$ 187	\$ 99	\$ 132	\$ 109	\$ 107	\$ 125	\$ 86	\$ 122
Gibraltar	14,872 28.01%	14,484 33.04%	16,272 55.60%	15,645 60.32%	17,040 80.33%	16,591 80.64%	17,119 78.16%	19,558 69.34%	16,380 62.57%	16,114 62.75%
	\$ 128	\$ 111	\$ 136	\$ 144	\$ 165	\$ 169	\$ 164	\$ 168	\$ 137	\$ 149
Jacksonport	2,521 19.16%	2,352 19.05%	2,827 41.95%	2,660 39.62%	3,004 72.90%	2,855 72.19%	3,224 67.18%	3,033 72.21%	2,759 39.40%	2,585 32.30%
	\$ 91	\$ 106	\$ 142	\$ 136	\$ 165	\$ 184	\$ 184	\$ 173	\$ 136	\$ 124

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Liberty Grove	9,907 18.33%	10,132 15.04%	12,064 34.06%	12,023 33.20%	13,398 57.82%	12,555 60.63%	12,565 58.70%	11,211 62.55%	11,931 38.92%	11,733 34.71%
	\$ 76	\$ 105	\$ 128	\$ 137	\$ 160	\$ 165	\$ 153	\$ 153	\$ 120	\$ 131
Nasewaupée	3,186 38.64%	3,162 34.72%	3,396 53.68%	3,265 57.46%	3,596 73.19%	3,449 66.60%	3,643 68.49%	2,385 62.68%	3,379 39.95%	3,260 40.03%
	\$ 70	\$ 75	\$ 99	\$ 102	\$ 132	\$ 137	\$ 128	\$ 145	\$ 119	\$ 113
Sevastopol	6,449 32.08%	5,696 31.46%	6,759 54.11%	6,018 57.36%	7,277 70.96%	6,771 70.65%	7,288 66.96%	6,588 70.17%	6,772 53.56%	5,544 53.34%
	\$ 113	\$ 127	\$ 148	\$ 174	\$ 208	\$ 215	\$ 212	\$ 225	\$ 166	\$ 181
Sister Bay	14,280 24.34%	15,198 21.46%	14,456 50.90%	14,386 47.74%	15,166 76.24%	14,199 75.85%	15,224 72.60%	14,168 73.45%	14,573 50.10%	14,626 50.92%
	\$ 105	\$ 105	\$ 123	\$ 132	\$ 159	\$ 170	\$ 169	\$ 169	\$ 138	\$ 138
Sturgeon Bay - City	19,706 34.50%	19,991 39.63%	19,254 56.18%	18,003 60.19%	20,319 72.89%	13,515 75.78%	20,464 64.90%	17,430 78.94%	19,404 57.44%	18,318 58.73%
	\$ 84	\$ 80	\$ 98	\$ 101	\$ 119	\$ 119	\$ 117	\$ 118	\$ 110	\$ 114
Sturgeon Bay - Town	304 8.88%	390 13.08%	673 43.54%	628 45.22%	1,038 62.94%	983 65.51%	1,272 51.42%	995 60.60%	856 33.53%	731 28.73%
	\$ 152	\$ 139	\$ 134	\$ 184	\$ 146	\$ 183	\$ 141	\$ 182	\$ 115	\$ 171
Union	31 0.00%	31 0.00%	30 100.00%	0 0.00%	31 64.52%	31 41.94%	31 80.65%	0 0.00%	30 10.00%	0 0.00%
	\$ -	\$ -	\$ 58	\$ -	\$ 101	\$ 117	\$ 93	\$ -	\$ 167	\$ -
Washington Island	3,136 14.92%	3,802 13.55%	5,918 32.85%	4,950 36.48%	6,321 54.93%	5,834 55.52%	6,255 51.72%	5,531 54.51%	5,672 24.56%	5,258 27.23%
	\$ 66	\$ 72	\$ 90	\$ 97	\$ 98	\$ 105	\$ 102	\$ 106	\$ 96	\$ 96
Available	118,052	116,203	129,688	123,607	137,163	127,542	136,939	127,578	129,618	124,472
Filled	31,351	32,117	62,872	60,527	98,602	90,646	94,003	90,316	64,913	62,224
%	26.56%	27.64%	48.48%	48.97%	71.89%	71.07%	68.65%	70.79%	50.08%	49.99%
Average	\$ 103	\$ 102	\$ 126	\$ 134	\$ 158	\$ 164	\$ 158	\$ 162	\$ 136	\$ 139