

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-12 Adj 1/31/13	Jan-13 Unadj	Feb-12 Adj 1/31/13	Feb-13 Unadj	Mar-12 Adj 1/31/13	Mar-13 Unadj	Apr-12 Adj 1/31/13	Apr-13 Unadj	May-12 Adj 1/31/13	May-13 Unadj
Baileys Harbor	3,462 7.39%	3,528 7.51%	3,277 8.18%	3,220 9.75%	4,186 4.01%	3,467 9.09%	4,309 11.39%	3,666 11.18%	7,442 20.87%	6,550 20.90%
	\$ 113	\$ 138	\$ 138	\$ 96	\$ 187	\$ 106	\$ 117	\$ 109	\$ 138	\$ 160
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	31 0.00%	0 0.00%	29 0.00%	28 0.00%	31 0.00%	31 0.00%	30 0.00%	0 0.00%	89 11.24%	52 5.77%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 165	\$ 190
Egg Harbor-Town	8,686 4.59%	8,634 7.60%	7,941 9.77%	7,274 12.41%	7,656 7.59%	7,735 8.84%	7,305 11.36%	7,657 7.82%	11,076 21.07%	10,127 23.57%
	\$ 95	\$ 96	\$ 69	\$ 91	\$ 89	\$ 103	\$ 87	\$ 92	\$ 109	\$ 109
Egg Harbor - Village	4,746 8.45%	4,122 26.18%	4,376 18.76%	3,607 31.44%	4,595 19.85%	4,033 29.43%	5,365 15.86%	4,228 22.68%	8,955 31.50%	8,502 32.72%
	\$ 193	\$ 71	\$ 83	\$ 52	\$ 77	\$ 66	\$ 92	\$ 59	\$ 108	\$ 106
Ephraim	6,428 9.86%	6,550 10.21%	6,017 15.02%	4,555 15.26%	6,263 14.45%	5,404 16.80%	7,136 15.39%	6,339 11.47%	14,227 26.36%	12,957 27.14%
	\$ 126	\$ 114	\$ 90	\$ 112	\$ 70	\$ 86	\$ 89	\$ 96	\$ 108	\$ 103
Forestville - Town	31 0.00%	0 0.00%	29 0.00%	0 0.00%	62 0.00%	31 0.00%	30 0.00%	0 0.00%	31 0.00%	31 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	775 6.97%	961 6.66%	785 16.31%	257 17.51%	868 10.02%	899 13.90%	1,037 9.06%	993 2.82%	1,840 18.97%	1,694 28.28%
	\$ 95	\$ 133	\$ 98	\$ 82	\$ 90	\$ 75	\$ 95	\$ 105	\$ 122	\$ 95
Gibraltar	6,725 14.47%	5,911 17.97%	5,881 26.42%	5,964 23.24%	5,765 17.19%	6,158 21.97%	7,901 17.40%	7,225 19.16%	14,872 28.01%	14,128 33.35%
	\$ 161	\$ 159	\$ 104	\$ 128	\$ 114	\$ 99	\$ 124	\$ 99	\$ 128	\$ 110
Jacksonport	1,072 6.53%	805 9.07%	926 6.80%	745 15.57%	904 4.09%	967 6.93%	854 8.78%	780 8.08%	2,521 19.16%	2,191 20.45%
	\$ 157	\$ 170	\$ 137	\$ 118	\$ 88	\$ 123	\$ 90	\$ 133	\$ 91	\$ 106
Liberty Grove	4,450 1.82%	4,248 2.33%	4,104 2.34%	4,064 2.36%	4,382 1.96%	4,036 2.38%	4,873 4.29%	4,358 3.40%	9,907 18.33%	9,832 15.39%
	\$ 173	\$ 151	\$ 123	\$ 134	\$ 113	\$ 136	\$ 116	\$ 105	\$ 76	\$ 105
Nasewaupée	2,381 17.64%	2,356 19.14%	2,203 34.50%	2,128 32.80%	2,418 17.41%	1,209 20.84%	2,309 18.23%	2,438 18.09%	3,186 38.64%	3,071 35.49%
	\$ 51	\$ 45	\$ 56	\$ 59	\$ 48	\$ 66	\$ 43	\$ 51	\$ 70	\$ 74
Sevastopol	5,265 13.71%	3,813 14.45%	4,902 18.46%	3,751 24.47%	5,188 22.61%	4,114 26.54%	5,384 24.41%	4,318 22.12%	6,449 32.08%	5,586 31.90%
	\$ 123	\$ 112	\$ 97	\$ 117	\$ 87	\$ 110	\$ 104	\$ 99	\$ 113	\$ 127
Sister Bay	10,252 7.91%	10,141 8.18%	9,853 16.44%	8,499 15.17%	10,313 11.03%	7,310 15.13%	9,841 13.89%	8,493 11.47%	14,280 24.34%	13,676 21.61%
	\$ 140	\$ 149	\$ 78	\$ 88	\$ 83	\$ 91	\$ 91	\$ 84	\$ 105	\$ 105
Sturgeon Bay - City	19,021 22.86%	18,118 24.73%	18,052 29.91%	16,859 31.86%	19,464 28.25%	17,768 32.81%	18,822 24.49%	17,372 27.39%	19,706 34.50%	19,588 40.39%
	\$ 68	\$ 70	\$ 68	\$ 68	\$ 66	\$ 72	\$ 76	\$ 72	\$ 84	\$ 80
Sturgeon Bay - Town	246 2.44%	214 2.80%	263 3.04%	251 4.78%	186 4.30%	248 6.05%	206 1.94%	237 4.64%	304 8.88%	390 13.08%
	\$ 316	\$ 368	\$ 231	\$ 211	\$ 269	\$ 171	\$ 205	\$ 139	\$ 152	\$ 139
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 0.00%	31 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Washington Island	1,079 8.34%	1,104 10.33%	1,146 5.76%	1,184 3.63%	1,163 14.79%	1,321 7.27%	1,485 14.07%	1,507 5.84%	3,136 14.92%	2,665 17.52%
	\$ 69	\$ 59	\$ 77	\$ 77	\$ 53	\$ 71	\$ 72	\$ 73	\$ 66	\$ 71
Available	74,650	70,505	69,784	62,386	73,444	64,731	76,887	69,611	118,052	111,071
Filled	9,266	10,400	13,398	13,020	12,177	12,898	12,948	11,545	31,351	31,468
%	12.41%	14.75%	19.20%	20.87%	16.58%	19.93%	16.84%	16.59%	26.56%	28.33%
Average	\$ 101	\$ 95	\$ 80	\$ 84	\$ 77	\$ 83	\$ 90	\$ 81	\$ 103	\$ 102