

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-11	Jan-12	Feb-11	Feb-12	Mar-11	Mar-12	Apr-11	Apr-12	May-11	May-12	Jun-11	Jun-12
	Adj 1/31/12	Adj 1/31/13	Adj 1/31/12	Adj 1/31/13	Adj 1/31/12	Adj 1/31/13	Adj 1/31/12	Adj 1/31/13	Adj 1/31/12	Adj 1/31/13	Adj 1/31/12	Adj 1/31/13
Baileys Harbor	3,488 5.91%	3,462 7.39%	3,111 6.49%	3,277 8.18%	3,405 6.17%	4,186 4.01%	4,990 6.71%	4,309 11.39%	7,995 17.96%	7,442 20.87%	9,087 30.27%	8,331 41.77%
	\$ 117	\$ 113	\$ 120	\$ 138	\$ 108	\$ 187	\$ 110	\$ 117	\$ 139	\$ 138	\$ 160	\$ 161
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	31 0.00%	31 0.00%	28 0.00%	29 0.00%	62 0.00%	31 0.00%	30 0.00%	30 0.00%	62 0.00%	89 11.24%	60 5.00%	90 15.56%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 165	\$ 367	\$ 239
Egg Harbor-Town	8,901 5.45%	8,686 4.59%	7,967 9.46%	7,941 9.77%	7,845 7.85%	7,656 7.59%	7,984 7.60%	7,305 11.36%	10,602 17.69%	11,076 21.07%	10,967 38.92%	11,085 43.00%
	\$ 104	\$ 95	\$ 84	\$ 69	\$ 81	\$ 89	\$ 90	\$ 87	\$ 109	\$ 109	\$ 140	\$ 154
Egg Harbor - Village	4,610 18.20%	4,746 8.45%	4,177 18.41%	4,376 18.76%	4,555 18.97%	4,595 19.85%	5,057 16.39%	5,365 15.86%	9,021 30.75%	8,955 31.50%	10,949 49.79%	11,127 54.37%
	\$ 92	\$ 193	\$ 74	\$ 83	\$ 60	\$ 77	\$ 75	\$ 92	\$ 99	\$ 108	\$ 118	\$ 122
Ephraim	6,569 7.66%	6,428 9.86%	5,896 11.45%	6,017 15.02%	6,240 9.84%	6,263 14.45%	6,433 10.91%	7,136 15.39%	13,237 23.20%	14,227 26.36%	15,590 48.29%	15,499 51.07%
	\$ 136	\$ 126	\$ 111	\$ 90	\$ 90	\$ 70	\$ 92	\$ 89	\$ 115	\$ 108	\$ 119	\$ 128
Forestville - Town	0 0.00%	31 0.00%	0 0.00%	29 0.00%	0 0.00%	62 0.00%	0 0.00%	30 0.00%	62 0.00%	31 0.00%	61 0.00%	30 10.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 267
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	930 10.65%	775 6.97%	877 16.08%	785 16.31%	771 12.19%	868 10.02%	783 9.58%	1,037 9.06%	1,539 26.38%	1,840 18.97%	1,936 21.80%	1,877 17.05%
	\$ 112	\$ 95	\$ 104	\$ 98	\$ 110	\$ 90	\$ 113	\$ 95	\$ 111	\$ 122	\$ 115	\$ 187
Gibraltar	6,628 16.10%	6,725 14.47%	5,835 21.25%	5,881 26.42%	6,111 16.35%	5,765 17.19%	8,031 13.56%	7,901 17.40%	13,774 26.58%	14,872 28.01%	15,292 53.75%	16,272 55.60%
	\$ 174	\$ 161	\$ 131	\$ 104	\$ 105	\$ 114	\$ 108	\$ 124	\$ 126	\$ 128	\$ 135	\$ 136
Jacksonport	861 7.32%	1,072 6.53%	810 7.78%	926 6.80%	856 7.59%	904 4.09%	944 7.42%	854 8.78%	2,435 14.46%	2,521 19.16%	3,063 35.32%	2,827 41.95%
	\$ 221	\$ 157	\$ 145	\$ 137	\$ 106	\$ 88	\$ 140	\$ 90	\$ 111	\$ 91	\$ 138	\$ 142
Liberty Grove	4,323 2.38%	4,450 1.82%	4,032 1.98%	4,104 2.34%	4,295 2.03%	4,382 1.96%	3,786 3.80%	4,873 4.29%	9,531 10.92%	9,907 18.33%	11,526 30.05%	12,064 34.06%
	\$ 172	\$ 173	\$ 146	\$ 123	\$ 115	\$ 113	\$ 65	\$ 116	\$ 104	\$ 76	\$ 120	\$ 128
Nasewaupee	2,129 24.42%	2,381 17.64%	2,047 28.72%	2,203 34.50%	2,581 20.42%	2,418 17.41%	1,854 20.23%	2,309 18.23%	3,105 32.37%	3,186 38.64%	2,443 44.45%	3,396 53.68%
	\$ 65	\$ 51	\$ 59	\$ 56	\$ 48	\$ 48	\$ 41	\$ 43	\$ 76	\$ 70	\$ 115	\$ 99

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	Jan-11	Jan-12	Feb-11	Feb-12	Mar-11	Mar-12	Apr-11	Apr-12	May-11	May-12	Jun-11	Jun-12
	Adj 1/31/12	Adj 1/31/13	Adj 1/31/12	Adj 1/31/13	Adj 1/31/12	Adj 1/31/13	Adj 1/31/12	Adj 1/31/13	Adj 1/31/12	Adj 1/31/13	Adj 1/31/12	Adj 1/31/13
Sevastopol	5,526 14.17%	5,265 13.71%	4,769 17.93%	4,902 18.46%	5,552 14.82%	5,188 22.61%	5,032 20.79%	5,384 24.41%	6,384 31.53%	6,449 32.08%	6,910 48.39%	6,759 54.11%
	\$ 122	\$ 123	\$ 97	\$ 97	\$ 116	\$ 87	\$ 90	\$ 104	\$ 111	\$ 113	\$ 144	\$ 148
Sister Bay	10,139 12.98%	10,252 7.91%	9,482 15.58%	9,853 16.44%	10,509 8.55%	10,313 11.03%	9,987 15.70%	9,841 13.89%	13,875 23.08%	14,280 24.34%	14,087 46.70%	14,456 50.90%
	\$ 89	\$ 140	\$ 80	\$ 78	\$ 88	\$ 83	\$ 62	\$ 91	\$ 100	\$ 105	\$ 123	\$ 123
Sturgeon Bay - City	18,459 20.69%	19,021 22.86%	16,726 30.34%	18,052 29.91%	17,380 36.74%	19,464 28.25%	17,717 25.70%	18,822 24.49%	20,146 34.86%	19,706 34.50%	21,083 48.95%	19,254 56.18%
	\$ 71	\$ 68	\$ 63	\$ 68	\$ 53	\$ 66	\$ 69	\$ 76	\$ 77	\$ 84	\$ 95	\$ 98
Sturgeon Bay - Town	308 6.82%	246 2.44%	201 10.45%	263 3.04%	248 4.84%	186 4.30%	271 4.43%	206 1.94%	326 8.90%	304 8.88%	685 38.98%	673 43.54%
	\$ 114	\$ 316	\$ 114	\$ 231	\$ 101	\$ 269	\$ 87	\$ 205	\$ 147	\$ 152	\$ 140	\$ 134
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	62 0.00%	31 0.00%	91 20.88%	30 100.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 113	\$ 58
Washington Island	955 5.76%	1,079 8.34%	1,132 3.53%	1,146 5.76%	1,161 6.89%	1,163 14.79%	1,307 6.50%	1,485 14.07%	3,657 10.23%	3,136 14.92%	5,928 27.65%	5,918 33.85%
	\$ 67	\$ 69	\$ 63	\$ 77	\$ 89	\$ 53	\$ 63	\$ 72	\$ 66	\$ 66	\$ 100	\$ 90
Available	73,857	74,650	67,090	69,784	71,571	73,444	74,206	76,887	115,844	118,052	129,758	129,688
Filled	9,880	9,266	11,980	13,398	12,275	12,177	11,491	12,948	28,262	31,351	56,441	62,872
%	13.38%	12.41%	17.86%	19.20%	17.15%	16.58%	15.49%	16.84%	24.40%	26.56%	43.50%	48.48%
Average	\$ 98	\$ 101	\$ 82	\$ 80	\$ 70	\$ 77	\$ 77	\$ 90	\$ 102	\$ 103	\$ 122	\$ 126

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	Jul-11	Jul-12	Aug-11	Aug-12	Sep-11	Sep-12	Oct-11	Oct-12	Nov-11	Nov-12	Dec-11	Dec-12
	Adj 1/31/12	Adj 1/31/13	Adj 1/31/12	Adj 1/31/13	Adj 1/31/12	Adj 1/31/13	Adj 1/31/12	Adj 1/31/13	Adj 1/31/12	Adj 1/31/13	Adj 1/31/12	Adj 1/31/13
Baileys Harbor	9,713 67.94%	8,901 73.54%	9,785 61.15%	8,897 64.99%	7,317 44.18%	8,369 42.60%	9,097 38.53%	8,163 37.18%	3,459 10.29%	3,418 12.49%	3,413 9.87%	3,571 8.93%
	\$ 179	\$ 188	\$ 182	\$ 191	\$ 157	\$ 174	\$ 158	\$ 168	\$ 146	\$ 150	\$ 107	\$ 107
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	123 48.78%	124 45.97%	122 57.38%	124 58.06%	117 8.55%	120 25.00%	93 12.90%	155 16.13%	30 0.00%	30 0.00%	31 0.00%	31 0.00%
	\$ 205	\$ 192	\$ 217	\$ 230	\$ 259	\$ 217	\$ 112	\$ 176	\$ -	\$ -	\$ -	\$ -
Egg Harbor-Town	11,367 72.02%	11,345 72.68%	11,294 67.44%	11,288 68.17%	10,812 40.70%	10,998 43.40%	10,597 45.28%	10,897 43.29%	8,388 11.70%	8,595 10.97%	8,536 7.84%	8,899 8.21%
	\$ 172	\$ 172	\$ 160	\$ 170	\$ 151	\$ 151	\$ 146	\$ 145	\$ 94	\$ 88	\$ 106	\$ 106
Egg Harbor - Village	11,479 77.92%	11,472 76.60%	11,426 74.20%	11,348 74.17%	10,785 60.47%	11,133 58.75%	11,314 49.55%	10,171 50.33%	4,675 19.06%	4,606 21.58%	4,421 15.54%	4,792 16.11%
	\$ 163	\$ 166	\$ 154	\$ 165	\$ 124	\$ 136	\$ 144	\$ 144	\$ 95	\$ 91	\$ 71	\$ 73
Ephraim	16,159 76.19%	16,184 75.82%	16,246 75.45%	16,285 76.90%	14,964 56.05%	15,544 53.69%	14,223 53.95%	14,251 52.40%	6,070 15.47%	5,903 19.16%	4,993 13.40%	6,494 14.26%
	\$ 158	\$ 163	\$ 150	\$ 158	\$ 134	\$ 149	\$ 136	\$ 143	\$ 107	\$ 95	\$ 80	\$ 79
Forestville - Town	62 0.00%	31 0.00%	93 0.00%	31 0.00%	60 0.00%	30 0.00%	62 3.23%	31 0.00%	60 0.00%	30 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 150	\$ -	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	1,798 48.00%	1,916 39.51%	1,781 41.38%	1,881 51.57%	1,697 30.23%	1,668 34.23%	1,869 23.17%	1,645 18.30%	960 8.33%	1,396 9.24%	744 14.38%	930 10.75%
	\$ 118	\$ 132	\$ 115	\$ 107	\$ 104	\$ 86	\$ 105	\$ 95	\$ 103	\$ 79	\$ 110	\$ 94
Gibraltar	15,856 81.18%	17,040 80.33%	16,343 77.37%	17,119 78.16%	15,189 61.26%	16,380 62.57%	15,544 57.42%	16,578 53.80%	6,646 19.03%	6,483 24.73%	6,449 17.94%	6,208 25.64%
	\$ 165	\$ 165	\$ 157	\$ 164	\$ 138	\$ 137	\$ 140	\$ 142	\$ 136	\$ 117	\$ 115	\$ 110
Jacksonport	3,067 76.33%	3,004 72.90%	3,156 70.06%	3,224 67.18%	2,813 38.71%	2,759 39.40%	2,632 35.60%	2,448 36.81%	1,038 7.32%	951 6.41%	1,011 8.70%	925 10.27%
	\$ 165	\$ 165	\$ 168	\$ 184	\$ 119	\$ 136	\$ 106	\$ 95	\$ 99	\$ 118	\$ 130	\$ 167
Liberty Grove	12,681 58.42%	13,398 57.82%	12,065 57.04%	12,565 58.70%	11,496 38.07%	11,931 38.92%	11,152 37.03%	11,552 34.83%	4,678 5.96%	4,769 5.64%	4,272 3.39%	4,408 3.63%
	\$ 154	\$ 160	\$ 146	\$ 153	\$ 110	\$ 120	\$ 122	\$ 125	\$ 134	\$ 145	\$ 154	\$ 207
Nasewaupee	3,533 71.38%	3,596 73.19%	3,561 62.45%	3,643 68.49%	3,448 38.34%	3,379 39.95%	3,179 34.32%	2,134 29.10%	2,368 13.09%	1,600 10.38%	2,318 10.91%	2,449 11.72%
	\$ 121	\$ 132	\$ 117	\$ 128	\$ 104	\$ 119	\$ 93	\$ 121	\$ 45	\$ 62	\$ 47	\$ 36

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	Jul-11	Jul-12	Aug-11	Aug-12	Sep-11	Sep-12	Oct-11	Oct-12	Nov-11	Nov-12	Dec-11	Dec-12
	Adj 1/31/12	Adj 1/31/13	Adj 1/31/12	Adj 1/31/13	Adj 1/31/12	Adj 1/31/13	Adj 1/31/12	Adj 1/31/13	Adj 1/31/12	Adj 1/31/13	Adj 1/31/12	Adj 1/31/13
Sevastopol	7,276 71.04%	7,277 70.96%	7,067 69.56%	7,288 66.96%	6,344 56.05%	6,772 53.56%	6,414 52.04%	5,589 53.23%	5,168 20.57%	4,350 29.24%	5,046 12.70%	4,348 16.26%
	\$ 199	\$ 208	\$ 198	\$ 212	\$ 143	\$ 166	\$ 140	\$ 154	\$ 101	\$ 93	\$ 105	\$ 97
Sister Bay	15,334 75.26%	15,166 76.24%	15,300 71.10%	15,224 72.60%	13,152 57.74%	14,573 50.10%	14,855 53.21%	14,405 51.50%	9,721 14.41%	8,414 18.34%	9,373 13.41%	8,041 15.61%
	\$ 159	\$ 159	\$ 160	\$ 169	\$ 131	\$ 138	\$ 138	\$ 136	\$ 99	\$ 98	\$ 71	\$ 71
Sturgeon Bay - City	20,282 71.51%	20,319 72.89%	20,626 62.68%	20,464 64.90%	19,457 55.73%	19,404 57.44%	19,487 55.20%	19,402 48.28%	19,157 22.01%	17,808 25.69%	17,887 21.37%	18,754 20.06%
	\$ 116	\$ 119	\$ 116	\$ 117	\$ 113	\$ 110	\$ 111	\$ 114	\$ 70	\$ 77	\$ 65	\$ 77
Sturgeon Bay - Town	924 59.42%	1,038 62.91%	969 57.79%	1,272 51.42%	829 25.81%	856 33.53%	493 30.02%	643 28.15%	393 4.58%	293 15.36%	308 3.90%	248 17.34%
	\$ 155	\$ 146	\$ 133	\$ 141	\$ 130	\$ 115	\$ 130	\$ 121	\$ 128	\$ 87	\$ 172	\$ 54
Union	93 34.41%	31 64.52%	93 65.59%	31 80.65%	60 13.33%	30 10.00%	62 19.35%	31 22.58%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ 97	\$ 101	\$ 72	\$ 93	\$ 109	\$ 167	\$ 73	\$ 113	\$ -	\$ -	\$ -	\$ -
Washington Island	6,301 54.82%	6,321 54.93%	6,253 48.90%	6,255 51.72%	5,374 25.55%	5,672 24.56%	4,891 16.87%	3,709 21.89%	1,480 5.68%	1,807 7.80%	1,079 4.26%	979 9.81%
	\$ 92	\$ 98	\$ 104	\$ 102	\$ 93	\$ 96	\$ 92	\$ 83	\$ 85	\$ 70	\$ 77	\$ 65
Available	136,048	137,163	136,180	136,939	123,914	129,618	125,964	121,804	74,291	70,453	69,881	71,077
Filled	97,354	98,602	91,508	94,003	62,721	64,913	60,098	55,889	11,960	13,298	9,891	10,845
%	71.56%	71.89%	67.20%	68.65%	50.62%	50.08%	47.71%	45.88%	16.10%	18.87%	14.15%	15.26%
Average	\$ 154	\$ 158	\$ 151	\$ 158	\$ 129	\$ 136	\$ 132	\$ 136	\$ 94	\$ 93	\$ 82	\$ 87