

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-12 Adj 1/31/13	Jan-13 Adj 7/31/13	Feb-12 Adj 1/31/13	Feb-13 Adj 7/31/13	Mar-12 Adj 1/31/13	Mar-13 Adj 7/31/13	Apr-12 Adj 1/31/13	Apr-13 Adj 7/31/13	May-12 Adj 1/31/13	May-13 Adj 7/31/13	Jun-12 Adj 1/31/13	Jun-13 Unadj
Baileys Harbor	3,462 7.39%	3,590 7.38%	3,277 8.18%	3,248 9.67%	4,186 4.01%	3,498 9.01%	4,309 11.39%	3,786 11.09%	7,442 20.87%	6,674 20.65%	8,331 41.77%	7,873 40.48%
	\$ 113	\$ 138	\$ 138	\$ 96	\$ 187	\$ 106	\$ 117	\$ 109	\$ 138	\$ 160	\$ 161	\$ 176
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	31 0.00%	31 0.00%	29 0.00%	28 0.00%	31 0.00%	31 0.00%	30 0.00%	0 0.00%	89 11.24%	52 5.77%	90 15.56%	120 28.33%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 165	\$ 190	\$ 239	\$ 208
Egg Harbor-Town	8,686 4.59%	8,696 7.54%	7,941 9.77%	7,302 12.37%	7,656 7.59%	7,735 8.84%	7,305 11.36%	8,104 7.48%	11,076 21.07%	10,406 23.26%	11,085 43.00%	10,416 45.70%
	\$ 95	\$ 96	\$ 69	\$ 91	\$ 89	\$ 103	\$ 87	\$ 92	\$ 109	\$ 109	\$ 154	\$ 141
Egg Harbor - Village	4,746 8.45%	4,153 26.01%	4,376 18.76%	3,635 31.20%	4,595 19.85%	4,033 29.43%	5,365 15.86%	4,288 22.41%	8,955 31.50%	8,596 32.57%	11,127 54.37%	11,020 44.62%
	\$ 193	\$ 71	\$ 83	\$ 52	\$ 77	\$ 66	\$ 92	\$ 60	\$ 108	\$ 106	\$ 122	\$ 154
Ephraim	6,428 9.86%	6,581 10.17%	6,017 15.02%	5,900 14.03%	6,263 14.45%	6,151 14.86%	7,136 15.99%	6,369 11.46%	14,227 26.36%	13,481 26.96%	15,499 51.07%	14,872 50.13%
	\$ 126	\$ 114	\$ 90	\$ 100	\$ 70	\$ 87	\$ 89	\$ 96	\$ 108	\$ 105	\$ 128	\$ 134
Forestville - Town	31 0.00%	31 0.00%	29 0.00%	28 0.00%	62 0.00%	31 0.00%	30 0.00%	30 0.00%	31 0.00%	31 0.00%	30 10.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 267	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	775 6.97%	961 6.66%	785 16.31%	929 22.60%	868 10.02%	1,023 12.51%	1,037 9.06%	1,023 2.74%	1,840 18.97%	1,725 28.06%	1,877 17.05%	1,728 32.87%
	\$ 95	\$ 133	\$ 98	\$ 81	\$ 90	\$ 76	\$ 95	\$ 105	\$ 122	\$ 95	\$ 187	\$ 99
Gibraltar	6,725 14.47%	6,097 17.42%	5,881 26.42%	6,020 23.06%	5,765 17.19%	6,376 21.63%	7,901 17.40%	7,225 19.31%	14,872 28.01%	14,484 33.04%	16,272 55.60%	15,645 60.32%
	\$ 161	\$ 159	\$ 104	\$ 128	\$ 114	\$ 99	\$ 124	\$ 99	\$ 128	\$ 111	\$ 136	\$ 144
Jacksonport	1,072 6.53%	898 8.13%	926 6.80%	802 14.46%	904 4.09%	967 6.93%	854 8.78%	840 7.50%	2,521 19.16%	2,352 19.05%	2,827 41.95%	2,660 39.62%
	\$ 157	\$ 170	\$ 137	\$ 118	\$ 88	\$ 123	\$ 90	\$ 133	\$ 91	\$ 106	\$ 142	\$ 136
Liberty Grove	4,450 1.82%	4,279 2.31%	4,104 2.34%	4,092 2.35%	4,382 1.96%	4,037 2.38%	4,873 4.29%	4,478 3.53%	9,907 18.33%	10,132 15.04%	12,064 34.06%	12,023 33.20%
	\$ 173	\$ 151	\$ 123	\$ 114	\$ 113	\$ 136	\$ 116	\$ 108	\$ 76	\$ 105	\$ 128	\$ 137
Nasawaupee	2,381 17.64%	2,418 18.65%	2,203 34.50%	2,184 31.96%	2,418 17.41%	2,352 22.75%	2,309 18.23%	2,438 18.09%	3,186 38.64%	3,162 34.72%	3,396 53.68%	3,265 57.46%
	\$ 51	\$ 45	\$ 56	\$ 59	\$ 48	\$ 53	\$ 43	\$ 51	\$ 70	\$ 75	\$ 99	\$ 102
Sevastopol	5,265 13.71%	4,247 14.43%	4,902 18.46%	3,779 24.29%	5,188 22.61%	4,238 25.77%	5,384 24.41%	4,408 21.67%	6,449 32.08%	5,696 31.46%	6,759 54.11%	6,018 57.36%
	\$ 123	\$ 137	\$ 97	\$ 117	\$ 87	\$ 110	\$ 104	\$ 99	\$ 113	\$ 127	\$ 148	\$ 174
Sister Bay	10,252 7.91%	10,172 8.16%	9,853 16.44%	8,527 15.12%	10,313 11.03%	8,767 14.00%	9,841 13.89%	9,603 11.08%	14,280 24.34%	15,198 21.46%	14,456 50.90%	14,386 47.74%
	\$ 140	\$ 149	\$ 78	\$ 88	\$ 83	\$ 88	\$ 91	\$ 85	\$ 105	\$ 105	\$ 123	\$ 132
Sturgeon Bay - City	19,021 22.86%	18,749 24.11%	18,052 29.91%	17,251 31.21%	19,464 28.25%	18,419 32.43%	18,822 24.49%	18,792 26.06%	19,706 34.50%	19,991 39.63%	19,254 56.18%	18,003 60.19%
	\$ 68	\$ 70	\$ 68	\$ 68	\$ 66	\$ 72	\$ 76	\$ 71	\$ 84	\$ 80	\$ 98	\$ 101
Sturgeon Bay - Town	246 2.44%	245 2.45%	263 3.04%	251 4.78%	186 4.30%	248 6.05%	206 1.94%	237 4.64%	304 8.88%	390 13.08%	673 43.54%	628 45.22%
	\$ 316	\$ 368	\$ 231	\$ 211	\$ 269	\$ 171	\$ 205	\$ 139	\$ 152	\$ 139	\$ 134	\$ 184
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 0.00%	31 0.00%	30 100.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 58	\$ -
Washington Island	1,079 8.34%	1,104 10.33%	1,146 5.76%	1,184 3.63%	1,163 14.79%	1,321 7.27%	1,485 14.07%	1,537 5.73%	3,136 14.92%	3,802 13.55%	5,918 32.85%	4,950 36.48%
	\$ 69	\$ 59	\$ 77	\$ 77	\$ 53	\$ 71	\$ 72	\$ 73	\$ 66	\$ 72	\$ 90	\$ 97
Available	74,650	72,252	69,784	65,160	73,444	69,227	76,887	73,158	118,052	116,203	129,688	123,607
Filled	9,266	10,502	13,398	13,333	12,177	13,709	12,948	11,818	31,351	32,117	62,872	60,527
%	12.41%	14.54%	19.20%	20.46%	16.58%	19.80%	16.84%	16.15%	26.56%	27.64%	48.48%	48.97%
Average	\$ 101	\$ 96	\$ 80	\$ 83	\$ 77	\$ 82	\$ 90	\$ 81	\$ 103	\$ 102	\$ 126	\$ 134